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August 10, 2015

VIA: ELECTRONIC FILING

Ms. Carlotta S. Stauffer
Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: Petition of Tampa Electric Company for approval of the phased closure of its Residential Load Management Program; FPSC Docket No. 150147-EG

Dear Ms. Stauffer:

In advance of the Commission's disposition of this matter, now scheduled for the August 27, 2015 Agenda Conference, Tampa Electric wanted to advise the Commission of the company's plan to accommodate those customers who the company removed from its Prime Time Program in advance of filing its petition in this docket.

Tampa Electric is proposing a special focused effort to offer the residential walk-through energy audit to the affected customers. To facilitate this, a Tampa Electric Energy Management Services Team Member will phone the customers directly and offer an energy audit of their home. These phone calls will be staged over a period of months to insure that the quality of energy audits performed for these customers exceeds their expectations and, hopefully, enables them to enjoy savings through energy conservation. Depending on the acceptance rate, the company projects that these audits can be completed within eight months. In addition to offering the audit during the phone call, the Energy Management Services Team Member will also remind each affected customer of the potential to join Tampa Electric's Energy Planner program that was also offered to them at the time they were removed from the Prime Time program.

The walk-through energy audit has many benefits and is designed to save demand and energy by increasing customer awareness of energy use in their homes. Savings are dependent on the customer implementing energy savings recommendations that include an estimated range of savings.

These energy audits will be conducted by a nationally certified residential energy analyst who will perform the following at a minimum:

1. Identify, note and recommend those conservation measures and practices that apply to the specific residence.
2. Encourage customer participation in available conservation programs in which the specific residence and customer will benefit.
3. Identify and communicate to the customer identified no-cost, low-cost conservation measures and practices, including those that have less than a two-year payback.

Upon completion of the audit, the analyst will sit down with the customer to discuss:

1. The findings identified during the audit.
2. The recommendations that can be immediately implemented.
3. The recommendations which require funding, including typical payback periods.
4. Explain to the customer how to read their electric meter and to understand how to interpret savings done in the home with the meter.
5. Explanation of the electric bill.
6. Explanation of all of Tampa Electric's other DSM programs.
7. Explanation of the Energy Planner program.

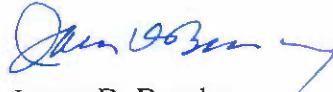
In addition, Tampa Electric proposes to provide customers removed from the Prime Time Program who take advantage of this opportunity to receive an energy audit the standard packet of eight free CFL light bulbs made available as part of the energy audit. While Tampa Electric's walk-through energy audit will no longer include free CFL light bulbs as part of its energy audit after the Florida Public Service Commission's approval of Tampa Electric's 2015 DSM plan becomes final, Tampa Electric will extend this benefit to these former Prime Time customers.

Tampa Electric commits to make a good faith effort to reach each and every customer who has been disconnected from the Prime Time Program by Tampa Electric, by phone, including leaving a voice mail, with a follow up call as necessary. In our communications with these customers, Tampa Electric will fully explain the purpose and scope of an energy audit and that they will receive free CFL light bulbs as part of the energy audit.

Finally, Tampa Electric proposes a reporting process whereby Tampa Electric will provide quarterly reports with the Commission detailing its progress on reaching out to customers and the number of energy audits performed pursuant to this proposal.

Tampa Electric offers the foregoing in support of the Commission's approval of the company's Petition in this docket and to afford those customers previously removed from the Prime Time Program an opportunity to achieve great savings through energy conservation.

Sincerely,



James D. Beasley

JDB/pp

cc: Elisabeth Draper