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BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

In the Matter of:

DOCKET NO. 20190135-TP

PETITION OF NORTH AMERICAN
NUMBERING PLAN
ADMINISTRATOR ON BEHALF OF
THE FLORIDA
TELECOMMUNICATIONS
INDUSTRY, FOR APPROVAL OF
RELIEF PLAN FOR THE EXHAUST
OF THE 850 AREA CODE.

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PROCEEDINGS: COMMISSION CONFERENCE AGENDA
ITEM NO. 7

COMMISSIONERS
PARTICIPATING: CHAIRMAN ART GRAHAM
COMMISSIONER JULIE I. BROWN
COMMISSIONER DONALD J. POLMANN
COMMISSIONER GARY F. CLARK
COMMISSIONER ANDREW GILES FAY

DATE: Tuesday, November 5, 2019

PLACE: Betty Easley Conference Center
Room 148
4075 Esplanade Way
Tallahassee, Florida

REPORTED BY: ANDREA KOMARIDIS WRAY
Court Reporter and
Notary Public in and for
the State of Florida at Large

PREMIER REPORTING
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TALLAHASSEE, FLORIDA
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1 P R O C E E D I N G S

2 CHAIRMAN GRAHAM: Okay. We will come back to
3 Item 6A.

4 So, Item No. 7.

5 MS. DEAS: Good morning, Commissioners.
6 Sakina Deas with industry development and marketing
7 analysis.

8 Item 7 addresses the numbering administrator's
9 petition for approval of industry's relief plan for
10 the 850 area code.

11 According to the numbering administrator, the
12 area codes in the -- in the region are projected to
13 exhaust by the third quarter of 2021.

14 Consequently, the numbering administrator is also
15 requesting that the Commission approve the
16 recommended 13-month implementation schedule.

17 And staff has reviewed the petition and
18 analyzed multiple area-code-relief options for the
19 850. And, after review, staff believes that the
20 all-services-distributed overlay provides the
21 greatest long-term benefit to customers and
22 industry. Therefore, staff recommends approval of
23 industry's recommendation.

24 And staff is available for questions.

25 CHAIRMAN GRAHAM: Thank you, staff.

1 Commissioner Brown.

2 COMMISSIONER BROWN: Thank you. And -- and
3 sorry for not pulling it. I just had a few minor
4 questions on it.

5 Greg -- so, we're starting to see more and
6 more -- I saw that there was a recent petition
7 filed on the 813 area code -- my area code, too.
8 What -- what's going on with NAMPA -- and I know we
9 approved a new area code for 407. So, these are
10 big, major metropolitan, you know, cities and --
11 what's going on? Why are the -- why are the
12 predictions of the -- the life of expectancy being
13 shortened?

14 MR. FOGLEMAN: It's just the growth, growth --
15 what we see going on in the state of Florida.
16 Competitors -- we have VoIP providers that now have
17 access to numbers as well and -- and that and cell
18 phone usage -- I mean, between all three things,
19 we -- there's -- there's just more demand for --
20 for numbers.

21 COMMISSIONER BROWN: Who participated, on the
22 industry side, in the industry-relief meeting on
23 May 16th to come up with the recommendation?

24 MR. FOGLEMAN: I believe it was, you know --

25 MS. DEAS: There were 14 -- 14 service

1 providers, but the -- we don't have the list.

2 MR. FOGLEMAN: Right, but they represented
3 both wire-line and wireless. I couldn't tell you
4 if -- if there were any participants -- well, I
5 would imagine there were VoIP providers as well.

6 COMMISSIONER BROWN: How did they calculate
7 the life pro- -- and how did they modify the
8 calculation of the life? Is it based on just
9 growth factors? Or do they get the input from
10 industry?

11 MR. FOGLEMAN: They get input from industry.
12 And so, they look at those -- those -- that --
13 those -- what the demand is, what the -- the
14 industry is expecting on a rate-center-by-rate-
15 center basis.

16 COMMISSIONER BROWN: Can they recycle the
17 phones that have been disconnected -- numbers?

18 MR. FOGLEMAN: I mean, the -- yes. The -- you
19 know, once a number is disconnected, it's my
20 understanding that there's a period of time that
21 the number is not used. It goes back to the
22 carrier -- the number, you know, goes back to the
23 carrier that that customer was being served by.
24 They wait a period of time and then it's reused by
25 that carrier.

1 COMMISSIONER BROWN: So, everybody that has an
2 850 area code cell phone in this room -- they get
3 to keep their 850, but it -- the new -- any new
4 users that add -- say, their child adds on a new
5 line, it will be the new area code?

6 MR. FOGLEMAN: Potentially. I believe that,
7 to the extent that there are still numbers in a --
8 that particular rate center where a new customer
9 comes in, they would still be able to get an 850
10 area code.

11 To the extent they are -- there are no
12 additional numbers or it's a new carrier that comes
13 in, then they would get the new area code.

14 COMMISSIONER BROWN: Got it. I just want to
15 make sure, you know, we have all the ch- -- the
16 right, accurate information, too, because I know
17 NAMPA has gotten it wrong before. We've found ways
18 to conserve the -- the area code.

19 Are we looking at all that?

20 MR. FOGLEMAN: We are. In addition, there's
21 also the issue of the forecast. To the extent the
22 companies are providing forecasts that are a little
23 optimistic, that can show that -- that potentially
24 that we've run out of numbers, and then they've
25 changed their forecasts and -- and that has a -- an

1 effect as well.

2 COMMISSIONER BROWN: So, what was the original
3 850/904 life -- I guess it was -- the 904 was the
4 original area code --

5 MR. FOGLEMAN: Right.

6 COMMISSIONER BROWN: -- and then 8- -- 850 got
7 added. What was the original shelf life of 904?

8 MR. FOGLEMAN: I don't -- I --

9 MS. DEAS: I don't know. It's been 22 years,
10 I think --

11 COMMISSIONER BROWN: Okay.

12 MS. DEAS: -- since -- since that happened.

13 COMMISSIONER BROWN: So, how long has 850 been
14 in existence?

15 MS. DEAS: For 22 years.

16 COMMISSIONER BROWN: Okay. That's all I have.

17 CHAIRMAN GRAHAM: You've got to -- one of the
18 things you've got to remember -- and it's
19 interesting when you start looking at growth and
20 you -- I guess, when you sit back and start
21 thinking about it, 22 years ago, there was one
22 phone per house. Now, you've got a family of four,
23 there's four phones per house.

24 COMMISSIONER BROWN: At least.

25 CHAIRMAN GRAHAM: And it's goes faster, you

1 know, and some of us carry more than just one
2 phone. I mean, so it's just one of those things
3 where I can see how that stuff just starts to
4 exponentially and -- and run out quickly.

5 Commissioner Polmann.

6 COMMISSIONER POLMANN: Thank you,
7 Mr. Chairman. To that point, I have six phone
8 numbers. I have no idea how that happened. I
9 mean, not for me. My family has six phone numbers.
10 I -- but anyway.

11 Looking at the recommendation on Issue 1, it
12 deals with industry's consensus recommendation of
13 all-services-distributed overlay. And in reading
14 the entire set of materials here, the analysis and
15 discussion conclusion -- on Page 7, there's a
16 significant -- a bit of additional information I'd
17 like to bring into the discussion.

18 And in the conclusion, there are -- a number
19 of sentences, I think, are -- are germane to
20 Commission consideration that I would like to --
21 I -- I'm not sure if it becomes part of the -- of
22 the motion, but -- Mr. Chairman, I'm simply not --
23 not sure how to ensure that this is included to --
24 to the matter of adding the new area code -- if we
25 look at the paragraph right above, where it says

1 "conclusion," it appears carriers are prematurely
2 requesting new numbers if a new area code is added
3 and, in parentheses, it says "vanity numbers."

4 In my words, that means you -- the potential
5 for having stranded numbers in the 850, and it gets
6 to the forecasting where there may be an
7 inefficient use of the -- of the new area code.
8 So, we're adding an area code where you end up
9 with -- with unused numbers in the old area code.
10 So, that's just one point.

11 But then, in the conclusion, there are a
12 number of other points. So, maybe staff can
13 comment on -- on that or we can get a
14 recommendation on how we include all of the
15 additional information that I feel is in the
16 discussion of conclusions to make sure that the
17 motion is complete.

18 Thank you.

19 MS. DZIECHCIARZ: Commissioner Polmann, Rachel
20 Dziechciarz on Commission staff. We agree and we
21 actually planned, if the Commission decides to
22 approve this recommendation, to separate out each
23 point in the order -- in paragraphs of the order so
24 that it's clear that you cannot get a new number in
25 the 850, for example, until all the numbers are

1 exhausted.

2 COMMISSIONER POLMANN: Mr. Chairman, I would
3 make a motion to approve all issues in Item 7,
4 providing authority for the final order to
5 incorporate all of the -- the pertinent information
6 and the steps that would be necessary to reflect
7 the discussion that we've had here today.

8 COMMISSIONER BROWN: Second.

9 CHAIRMAN GRAHAM: It's been moved and second,
10 staff recommendation on Item No. 7. Any further
11 discussion?

12 Seeing none, all in favor, say aye.

13 (Chorus of ayes.)

14 CHAIRMAN GRAHAM: Any opposed?

15 By your action, you have approved that
16 recommendation.

17 Thank you, staff.

18 (Agenda item concluded.)

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CERTIFICATE OF REPORTER

STATE OF FLORIDA)
COUNTY OF LEON)

I, ANDREA KOMARIDIS WRAY, Court Reporter, do hereby certify that the foregoing proceeding was heard at the time and place herein stated.

IT IS FURTHER CERTIFIED that I stenographically reported the said proceedings; that the same has been transcribed under my direct supervision; and that this transcript constitutes a true transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the action.

DATED THIS 14th day of November, 2019.



ANDREA KOMARIDIS WRAY
NOTARY PUBLIC
COMMISSION #GG365545
EXPIRES February 9, 2021