

Mary L. Matthews

State Tariff Analyst 6450 Sprint Parkway Overland Park, KS 66251 MS: KSOPHN0304-3B404

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July 7, 2004

Ms. Beth Salak
FLORIDA PUBLIC SERVICE COMMISSION
Division of Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850

RE: **TI793** 

Attached for filing, please find the following revised pages for the Florida Tariff P.S.C. No. 2. This filing is submitted with a proposed effective date of July 8, 2004. Sprint's tariffs are available on it's website at <a href="https://www.sprint.com/tariffs">www.sprint.com/tariffs</a>.

397th Revised Sheet 1.1
103rd Revised sheet 2.1
49th Revised Sheet 2.2
2nd Revised Sheet 69.9
2nd Revised Sheet 69.10

1st Revised Sheet 302
Original Sheet 303
Original Sheet 304

The purpose of this filing is to:

- Grandfather Sprint Rewards Program
- Clarify point awarding criteria for Sprint Rewards Program
- Introduce Sprint/CVS \$10 Discount Prepaid PhoneCard Promotion
- Introduce Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion
- Introduce Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion II
- Introduce Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion III
- Introduce Sprint Toll Free Promotion II
- Introduce Sprint Business Flex All Calls All Day 10% Discount Promotion II
- Introduce Sprint Business Rewards Bonus Points Promotion

Commission consideration and timely approval of these pages are respectfully requested. Upon approval, please return one stamped copy of this filing for our records.

If you have any questions or need additional information regarding this filing, please call me at (866) 827-4349 (toll free) or (913) 315-9379.

Sincerely,

Mary L. Matthews

Enclosures cc: Nancy Schnitzer

FL 04-53

## CHECK SHEET

Sheets listed below are effective as of the date shown. Revised sheets as named below contain all changes from the original tariff that are in effect on the date thereof. \*Asterisk indicates changes in the current tariff filing.

Sheet	Revision No		Revision No.		Revision No.		sion No.
1	1st	39	Original	50.12	1st	69.5	5th
1.1	* 397th	40	Original	50.13	1st	69.6	3rd
2	242nd	41	1st	50.14	1st	69.7	Original
2.1	* 103rd	42	4th	50.15	Original	69.8	Original
2.2	* 49th	42.1	5th	50.16	Original	69.9	* 2nd
3	1st	43	10th	50.17	1st	69.10	* 2nd
4	5th	43.1	3rd	50.18	1st	69.11	2nd
5	10th	43.2	1st	50.18.		69.12	3rd
5.1	3rd	43.3	1st	50.18.		69.12.1	U
6	2nd	44	4th	50.19	Original	69.13	3rd
7	Original	45	4th	50.20	3rd	69.14	1st
8	2nd	46	3rd	50.21	2nd	69.15	1st
9	Original	47	4th	50.22	Original	69.16	1st
10	2nd	47.1	6th	50.23	Original	69.17	1st
11	2nd	47.1.1	2nd	50.24	Original	69.18	Original
12	2nd	47.2	1st	50.25	Original	69.19	Original
13	2nd	48	6th	50.26	1st	69.20	Original
14	3rd	48.0.1	4th	50.27	Original	69.21	Original
15	4th	48.0.2	1st	50.28	1st	70	1st
16	5th	48.0.3	1st	50.29	Original	71	Original
17	1st	48.0.4	Original	51	1st	72	Original
18	Original	48.1	4th	52	Original	73	Original
19	1st	49	2nd	53	1st	74	Original
20	Original	50	5th	54	Original	75	Original
21	Original	50.1	11th	54.1	Original	76	1st
21.1	1st	50.2	13th	55	1st	77	Original
21.2	1st	50.2.1	Original	56	Original	78	4th
21.3	1st	50.3	11th	57	2nd	78.1	3rd
21.4	1st	50.4	1st	57.1	Original	78.2	3rd
22	3rd	50.5	1st	57.2	Original	79	4th
22.1	3rd	50.6	1st	58	Original	79.1	Original
23	1st	50.7	5th	59	Original	80	1st
24	Original	50.7.0	Original	60	1st	80.1	Original
25	3rd	50.7.1	2nd	61	8th	80.2	9th
26	Original	50.7.1.0	Original	62	3rd	80.3	7th
27	4th	50.7.2	4th	62.1	4th	80.3.1	2nd
27.1	3rd	50.7.3	1st	62.2	1st	80.4	1st
28	2nd	50.7.4	1st	63	4th	80.5	1st
29	3rd	50.7.4.1	Original	64	3rd	80.6	1st
30	Original	50.7.5	1st	64.1	1st	80.7	1st
30.1	1st	50.7.6	2nd	65	1st	80.8	Original
31	1st	50.7.7	Original	66	Original	80.9	Original
32	3rd	50.7.7.1	Original	67	43rd	80.10	4th
33	Original	50.7.7.2	Original	67.1	17th	80.11	4th
34	Original	50.7.7.3	Original	67.2	4th	80.12	5th
34.1	1st	50.7.8	Original	67.3	Original	80.13	2nd
34.2	1st	50.8	3rd	68	3rd	80.14	2nd
35	Original	50.8.1	1st	69	4th	80.15	2nd
36	Original	50.8.2	Original	69.1	5th	80.16	2nd
37	Original	50.9	2nd	69.2	Original	80.17	2nd
38	Original	50.10	1st	69.3	1st	80.18	2nd
38.1	1st	50.11	1st	69.4	1st	80.19	2nd

**ISSUED**: 7-07-04

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**EFFECTIVE:** 7-09-04

## **CHECK SHEET (Continued)**

C1 . D	CI.	D :: 11	<b>C1</b>	D :: 17	C1 .	D :: M
Sheet Revision No		Revision No.	Sheet	Revision No.	Sheet	Revision No.
114.3.0.39 Origina		10th	142	1st	161	6th
114.4 32nd	132.2	4th	143	11th	162	Original
114.4.0 7th	132.3	3rd	143.1	9th	162.1	2nd
114.4.1 Origina		2nd	143.2	9th	162.2	4th
114.5 2nd	134	13th	143.3	3rd	162.3	1st
114.6 2nd	134.1	5th	143.4	3rd	162.4	2nd
114.7 1st	134.1.1	2nd	143.5	3rd	162.5	2nd
114.8 2nd	134.2	5th	143.5.1	Original		
114.8.1 Origina	135	15th	143.6	5th		
114.8.2 Origina	135.1	1st	143.7	3rd		
114.8.1 Origina	1 135.2	Original	143.8	4th		
114.8.2 Origina		13th	143.9	1st		
114.8.3 Origina		3rd	143.10	2nd		
114.9 Origina		13th	143.11	5th		
114.10 Origina		12th	143.12	1st		
114.11 Origina		1st	143.13	Original		
114.12 * 1st	139	3rd	143.14	Original		
114.13 1st	140	3rd	144	4th		
114.14 2nd	141	7th	145	1st		
114.15 1st	141.1	4th	146	10th		
114.16 1st	141.2	4th	146.1	2nd		
	141.3	3rd	146.2	1st		
114.18 1st	141.3.1	3rd	147	7th		
114.19 2nd	141.3.2	3rd	147.1	3rd		
114.20 1st	141.3.2.1		148	4th		
115 15th	141.3.2.2		148.1	2nd		
116 13th	141.3.2.3		149	4th		
117 2nd	141.3.2.4		149.1	1st		
118 Origina			150	3rd		
119 Origina		Original	151	2nd		
120 7th	141.3.4	Original	151.1	1st		
121 Origina		5th	151.2	1st		
122 12th	141.5	6th	152	4th		
123 12th	141.6	6th	152.1	Original		
124 12th	141.7	3rd	152.2	Original		
125 Origina	ıl 141.8	2nd	153	4th		
126 1st	141.8.1	1st	154	6th		
127 13th	141.8.2	1st	155	8th		
128 6th	141.8.3	1st	156	8th		
129 Origina	141.9	Original	156.1	1st		
130 16th	141.10	1st	157	4th		
130.1 13th	141.11	1st	157.1	Original		
130.2 12th	141.12	1st	157.2	Original		
130.3 4th	141.12.1	Original	157.3	Original		
130.4 3rd	141.13	1st	157.4	Original		
131 16th	141.13.1		157.5	Original		
131.1 13th	141.14	1st	157.6	Original		
131.2 13th	141.14.1		157.7	Original		
131.3 4th	141.15	1st	158	6th		
131.4 3rd	141.16	1st	159	3rd		
131.4 31d 132 7th	141.17	1st	160	6th		
.52 / (11	1 111.17	151	1 100	Oth	I	

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# CHECK SHEET (Continued)

Sheet	Revision No.						
163	Original	198.8	1st	248	2nd	299	Original
164	Original	198.9	3rd	249	Original	300	Original
165	Original	199	Original	250	1st	301	Original
166	1st	200	1st	251	1st	302	* Original
167		200		252		302	Originar
168	1st 1st	201	Original	253	2nd	303	Originar
			Original		Original	304	* Original
168.1	Original	203	1st	254	6th		
168.2	Original	204	1st	255	1st		
168.3	3rd	205	4th	256	2nd		
169	1st	206	1st	257	1st		
169.1	Original	207	Original	258	2nd		
169.2	Original	208	5th	259	1st		
169.3	1st	209	Original	260	1st		
170	Original	210	Original	261	3rd		
171	Original	211	2nd	262	2nd		
172	Original	212	Original	263	1st		
173	1st	213	Original	264	Original		
173.1	Original	214	1st	265	1st		
174	1st	215	Original	266	2nd		
175	2nd	216	Original	267	1st		
176	1st	217	2nd	268	Original		
177	Original	218	1st	269	Original		
178	Original	219	5th	270	1st		
179	Original	220	5th	271	Original		
180	Original	221	2nd	272	3rd		
181	Original	222	3rd	273	Original		
182	Original	223	2nd	274	1st		
183	1st	224	Original	275	Original		
184	2nd	225	3rd	276	Original		
185	Original	226	3rd	277	2nd		
186	1st	227	1st	278	2nd		
186	1st	228	1st	279	1st		
187	1st	229	2nd	280	1st		
188	Original	230	1st	281	1st		
189	Original	231	2nd	282	1st		
190	1st	232	Original	283	1st		
191	1st	233	2nd	284	2nd		
192	Original	234	2nd	285	2nd		
193	Original	235	Original	286	1st		
194	Original	236	1st	287	Original		
195	Original	237	Original	288	3rd		
196	1st	238	5th	289	Original		
197	Original	239	1st	290	1st		
198	Original	240	Original	291	1st		
198.1	Original	240	1st	292	3rd		
198.1		241		292	2nd		
198.2	1st 2nd	242	Original	293	3rd		
			1st				
198.4	Original	244	2nd	295	Original		
198.5	3rd	245	3rd	296	Original		
198.6	1st	246	1st	297	Original		
198.7	Original	247	Original	298	1st	l	

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.5	SER	VICE AND RATE DESCRIPTION (Continued)	
	.6 <u>l</u>	Miscellaneous Services (Continued)	
		21 <u>Sprint Rewards Program</u> *	(
		The Sprint Rewards Program is a customer benefit program available to existing Sprint residential customers based on customer monthly residential long distance usage and enrollment in the program. Members of the Sprint Rewards Program will earn reward points for every dollar of Sprint qualifying charges, which can be redeemed as described herein. The program is not	(
		available to Sprint employees, business accounts or to any Sprint customer presently enrolled in the Cool Rewards, Airline Partnership or Cash Back programs.	(
		This program is available to existing Sprint residential long distance customers who maintain a consecutive three month long-distance billing average of \$50 or more of Sprint qualifying usage from qualifying services and who (1) are contacted by Sprint, (2) receive marketing material pertaining to this plan, or (3)	(
		contacted by Sprint, (2) receive marketing material pertaining to this plan, of (3) contact Sprint to enroll in this program. If a customer's consecutive three month billing average falls below \$50, Sprint may terminate the customer's participation in the program and all points are forfeited.	
			(
			(
		Members are awarded 20 points for every dollar of Sprint qualifying charges from qualifying services reflected on each monthly invoice. Qualifying charges are defined as all monthly recurring charges, usage charges and service charges. Qualifying services include all residential long distance Dial-1, toll free, collect, and Sprint FŌNCARD usage, net of all applicable credits and discounts. Qualifying charges do not include taxes, surcharges, operator service, Carrier Line charges, Universal Service charges, or equipment charges.	
*	Effe	ctive July 8, 2004, Sprint Rewards Program will no longer be available to new	(

**ISSUED**: 7-07-04

customers.

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#### INTERCITY TELECOMMUNICATIONS SERVICES

#### .5 SERVICE AND RATE DESCRIPTION (Continued)

#### .6 <u>Miscellaneous Services</u> (Continued)

# .21 Sprint Rewards Program \*

To redeem points earned, the member's account must be in "active" status and (T) good credit standing. Members can redeem points for various different Sprint (T) services or vendor services/offers as described in the Sprint Rewards Program membership literature. However, Sprint Complete Sense customers who are also (T) Sprint Rewards Program members may not redeem their points to pay for any Sprint Complete Sense products. Unless otherwise stated herein, points are (T) valid for the life of the member's participation in the program. Members begin earning points once their enrollment has been processed, but may not redeem (T) points until the member has been in the Sprint Rewards Program for at least 60 consecutive days. If the member's Sprint account is not in good credit standing (T) and is canceled or disconnected, all points earned, including bonus points, on that account are automatically and immediately forfeited. In the event Sprint terminates this program, members can redeem their reward points for up to 120 days following Sprint notification of program termination. After the 120 day period, all points will be forfeited.

**ISSUED**: 7-07-04

Mary Matthews State Tariffs 6450 Sprint Parkway Overland Park, Kansas 66251 **EFFECTIVE**:

7-09-04

<sup>\*</sup> Effective July 8, 2004, Sprint Rewards Program will no longer be available to new customers. (N)

RATES (Co	
.6 Miscella	neous Services (Continued)
.21 <u>Spri</u>	nt Rewards Program *
total roun fract	ifying Sprint charges will be rounded up to the next whole dollar when the monthly charges include a fractional dollar of \$0.50 or more, and will be ded down to the next whole dollar when the monthly charge includes a ional dollar of \$0.49 or less. Members will begin earning points beginning the first full billing cycle following enrollment.
	dition to earning rewards points for every dollar of Sprint qualifying charges ustomer receives the following:
(1)	Members will receive 2,000 points upon enrollment.
(2)	Once a member has redeemed its rewards points for the first time, member will receive 2,000 points.
(3)	Members automatically will receive a one-time bonus of 10,000 points after their first 12 months in the program.
(4)	Certain members of other Sprint programs who exceed the \$50 or more threshold may be eligible to receive 1500 bonus points on a quarterly basis while members of this program.
(5)	Certain members of other Sprint programs who are members of the
	Sprint Rewards Program and who have more than one qualifying service may be eligible to receive 1000 bonus points, per qualifying service, per
	quarter, on a maximum of five qualifying services while members of this program.
Effective Jul customers.	y 8, 2004, Sprint Rewards Program will no longer be available to new

#### .7 PROMOTIONAL OFFERINGS (Continued)

## Sprint/CVS \$10 Discount Prepaid PhoneCard Promotion

Beginning August 15, 2004, customers who purchase a \$29.99 Sprint/CVS Prepaid PhoneCard will receive \$10.00 off the price for a discounted rate of \$19.99. All rates, terms, and conditions of the Sprint/CVS Prepaid PhoneCard apply. This promotion will be available through August 21, 2004, unless it is changed or cancelled by Sprint.

# Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion

From July 11 through July 17, 2004 and from October 24 through October 30, 2004, customers who purchase a \$29.99 Sprint/CVS Prepaid PhoneCard will receive an additional \$29.99 Sprint/CVS Prepaid PhoneCard at no charge. All rates, terms, and conditions of the Sprint/CVS Prepaid PhoneCard apply. This promotion will be available unless it is changed or cancelled by Sprint.

# Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion II

From August 1 through August 7, 2004 and from August 29 through September 4, 2004, customers who purchase a \$9.99 Sprint/CVS Prepaid PhoneCard will receive an additional \$9.99 Sprint/CVS Prepaid PhoneCard at no charge. All rates, terms, and conditions of the Sprint/CVS Prepaid PhoneCard apply. This promotion will be available unless it is changed or cancelled by Sprint.

#### Sprint/CVS Buy One Get One Prepaid PhoneCard Promotion III

From August 22 through August 28, 2004 and from October 3 through October 9, 2004, customers who purchase a \$19.99 Sprint/CVS Prepaid PhoneCard will receive an additional \$19.99 Sprint/CVS Prepaid PhoneCard at no charge. All rates, terms, and conditions of the Sprint/CVS Prepaid PhoneCard apply. This promotion will be available unless it is changed or cancelled by Sprint.

# .7 PROMOTIONAL OFFERINGS (Continued)

#### Sprint Toll Free Promotion II

Business customers may be eligible to receive a credit for up to 100 minutes of toll free usage each month for three months when they subscribe to Toll Free Service. To be eligible for this promotion a customer must 1) be a new customer and subscribe to Sprint Business Essentials, Sprint Business Flex with All Calls All Day III \$50 1-year term plan or Sprint Block of Time for Small Business 1,000, 2,000, 3,500, 5,000 or 7,500 minute plan; or be an existing customer subscribed to Sprint Business Essentials, Sprint Business Flex with All Calls All Day Plan III \$50 1-year term plan, Sprint Block of Time for Small Business 1,000, 2,000, 3,500, 5,000 or 7,500 minute plan or Sprint Business Flex With All Calls All Day II; and, 2) install new Toll Free service (up to five lines). Eligible customers will receive a credit for up to 100 minutes of usage on their 2nd, 4th and 6th invoices, with a maximum credit of \$6.70 per invoice. Unused credit may not be carried over to another month. Customers must have their toll free switched access services installed and activated by July 31, 2004. This promotion is available for enrollment through December 31, 2004, unless sooner changed or cancelled by Sprint.

# Sprint Business Flex All Calls All Day 10% Discount Promotion II

Business customers may be eligible to receive a 10 percent discount on their Dial-1 and Toll Free intrastate usage. To be eligible, a customer must be a Sprint LTD business customer and subscribe to Sprint Adjustable Rates Plan or Sprint Business Flex All Calls All Day V, VI or VII. Eligible customers will receive a 10 % discount on their Dial-1 and Toll Free intrastate usage each month for as long as the customer remains a Sprint LTD customer and subscribes to Sprint Adjustable Rates Plan or Sprint Business Flex All Calls All Day V, VI or VII. The customer may not subscribe to any other promotion. This promotion will be available for enrollment until December 31, 2004, unless it is changed or cancelled by Sprint.

**ISSUED**: 7-07-04

Original Sheet 304

#### INTERCITY TELECOMMUNICATIONS SERVICES

#### .7 PROMOTIONAL OFFERINGS (Continued)

#### Sprint Business Rewards Bonus Points Promotion

Sprint Small business customers may be eligible to receive up to 10,000 Sprint Business Rewards bonus points. To be eligible for this promotion, the customer must: 1) contact a Sprint representative or be contacted by a Sprint representative; 2) come back to Sprint and subscribe to Sprint Business Flex with All Calls All Day VI, Sprint Business Flex with All Calls All Day VII or Sprint Block of Time for Small Business Options B, C, D, E, or I; 3) enroll in the Sprint Business Rewards program; and, 4) have at least \$60 of total monthly usage. Eligible customers will receive 2,000 Sprint Business Rewards bonus points on their second, third, fourth, fifth and sixth invoices. For any month the customer does not have at least \$60 of total monthly usage, the customer will not receive the benefit of the promotion. If customers cancel their service after receiving their first or second invoice, the customer will not be eligible to receive any remaining points. The customer may not subscribe to any other promotion. This promotion is available for enrollment through December 31, 2004, unless it is changed or cancelled by Sprint.

ISSUED: 7-07-04

Mary Matthews State Tariffs 6450 Sprint Parkway Overland Park, Kansas 66251