**David Christian** Assistant Vice President Regulatory Affairs Florida



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December 17, 2004

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are copies of a new tariff page filed as part of our Verizon Florida Inc. General Services Tariff.

# Section A2

# 1st Revised Page 24.48

The purpose of this filing is to introduce a promotion that offers a redeemable certificate for business customers switching their local service to Verizon and subscribing to Unlimited Extended Calling Service and Toll Usage for Business.

If you require additional information, please contact Carlton A. Ball at (813) 483-2529.

Sincerely, David M. Christian Assistant Vice President Regulatory Affairs Florida

DMC:sv Attachments

## A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Continued)

.2 The following promotion is on file with the Florida Public Service Commission: (Continued)

|      | Area of Promotion  | Service   | Charges Waived  | Period                | Authority         |
|------|--|---|---|-----------------------|-------------------|
| 307) | Company:   |   |   |                       |                   |
|      | Company's Service Territory-<br>Residential Service Only | Call Forwarding Busy/<br>No Answer  | Nonrecurring charges<br>for Residential<br>Customers buying<br>Call Forwarding Busy<br>/ No Answer as shown<br>in Section A4.7.1.a(2).  | 11/09/04 -<br>2/04/05 |                   |
| 308) | Company's Service Territory-<br>Business Service Only    | Business line<br>customers who<br>change their<br>local service to<br>Verizon's as a<br>direct result of<br>Verizon's outbound<br>telemarketing,<br>direct mail<br>campaigns, or<br>customer's inbound<br>calls to Verizon's<br>business offices.<br>The business line<br>customer, including<br>those that meet the<br>line size requirement<br>for a 1 or 3 year tern<br>agreement for basic<br>exchange service as<br>described in Section A3,<br>must subscribe to at<br>least one line with<br>Unlimited Extended<br>Calling Service (ECS)<br>and Toll Usage for<br>Business as described<br>in Section A13. | Eligible customers will receive<br>a Certificate valued at the<br>nonrecurring charges for<br>establishing local service plus<br>\$27 per each Extended Calling<br>Service (ECS) and Toll Usage for<br>Business line subscribed to. Applica<br>nonrecurring charges associated<br>with this promotion are the Network<br>Access Establishment Charge and<br>the Central Office Line Connection<br>charge described in Section A4 for<br>each line ordered.<br>The Certificate offer is subject to a<br>12 month Term Agreement. The<br>customer will be charged back for<br>the full amount of the Certificate<br>if the customer disconnects/changes<br>to another Competitive Local Exchan<br>Carrier prior to the end of the<br>agreement.<br>Certificates are to be applied toward<br>the Verizon portion of the customer's<br>Verizon's telephone bill. These certifi<br>are made payable to Verizon and<br>redeemable when remitted with the<br>Customer's Verizon Florida Inc. bill<br>payment by mail only. | ge                    | (N)<br> <br> <br> |

#### A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Continued)

.2 The following promotion is on file with the Florida Public Service Commission: (Continued)

|             | Area of Promotion  | Service                            | Charges Waived   | Period                | Authority  |
|-------------|--|------------------------------------|--|-----------------------|------------|
| 307)        | Company:   |                                    |  |                       |            |
|             | Company's Service Territory-<br>Residential Service Only | Call Forwarding Busy/<br>No Answer | Nonrecurring charges<br>for Residential<br>Customers buying<br>Call Forwarding Busy<br>/ No Answer as shown<br>in Section A4.7.1.a(2). | 11/09/04 -<br>2/04/05 |            |
| 308)        | Company's Service Territory-                             | Business line                      | Eligible customers will receive  | 1/01/05 -             | (N)        |
| <u>300)</u> | Business Service Only                                    | customers who                      | a Certificate valued at the  | 4/01/05               | (11)       |
|             | Dusiness service only                                    | change their                       | nonrecurring charges for   | 101100                |            |
|             |  | local service to                   | establishing local service plus  |                       |            |
|             |  | Verizon's as a                     | \$27 per each Extended Calling   |                       |            |
|             |  | direct result of                   | Service (ECS) and Toll Usage for   |                       |            |
|             |  | Verizon's outbound                 | Business line subscribed to. Applical  | ble                   |            |
|             |  | telemarketing,                     | nonrecurring charges associated  |                       |            |
|             |  | direct mail                        | with this promotion are the Network  |                       |            |
|             |  | campaigns, or                      | Access Establishment Charge and  |                       |            |
|             |  | customer's inbound                 | the Central Office Line Connection   |                       |            |
|             |  | calls to Verizon's                 | charge described in Section A4 for   |                       |            |
|             |  | business offices.                  | each line ordered.   |                       |            |
|             |  | The business line                  | The Certificate offer is subject to a  |                       |            |
|             |  | customer, including                | 12 month Term Agreement. The   |                       |            |
|             |  | those that meet the                | customer will be charged back for  |                       |            |
|             |  | line size requirement              | the full amount of the Certificate   |                       |            |
|             |  | for a 1 or 3 year tern             | if the customer disconnects/changes  |                       |            |
|             |  | agreement for basic                | to another Competitive Local Exchan  | <u>ge</u>             |            |
|             |  | exchange service as                | Carrier prior to the end of the  | _                     |            |
|             |  | described in Section A3,           | agreement.   |                       |            |
|             |  | must subscribe to at               | Certificates are to be applied toward  |                       |            |
|             |  | least one line with                | the Verizon portion of the customer's  |                       |            |
|             |  | Unlimited Extended                 | Verizon's telephone bill. These certif   |                       |            |
|             |  | Calling Service (ECS)              | are made payable to Verizon and  |                       |            |
|             |  | and Toll Usage for                 | redeemable when remitted with the  |                       |            |
|             |  | Business as described              | Customer's Verizon Florida Inc. bill   |                       |            |
|             |  | in Section A13.                    | payment by mail only.  |                       | <u>(N)</u> |