**David Christian** Vice President Regulatory Affairs Florida



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May 13, 2008

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are new tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 1st Revised Page 24.69 Original Page 24.70

The purpose of this filing is to offer Residential customers who order new service or upgrade service through the Verizon website (www.Verizon.com), a recurring credit on their Verizon Florida LLC bill for 12 or 24 months depending on the length of the commitment selected. Applicable services are: Regional Package, Regional Package Extra, Regional Essentials, or Regional Value bundled with or upgraded to include an unlimited long distance calling plan, and Regional Essentials bundled with an unlimited long distance calling plan and upgraded by adding FiOS TV, FiOS data, Verizon Online Broadband, or DirecTV.

If you require additional information, please call Joan Gage at (813) 483-2530.

Sincerely,

David M. Christian Vice President Regulatory Affairs Florida

DMC:ret Attachments

## A2.10 Special Promotions

	Area of Promotio	on Service	Application	Period	
400)	Company's Service Territory	Business Services: Verizon LD, Unlimited Dial Tone, Unlimited CustoPAK, Verizon Online DSL	Qualifying business customers who have placed an order to disconnect their Verizon voice service, or have recently disconnected their Verizon voice service within the last six days, and subsequently re-establish or retain service will receive a bill credit following their agreement not to disconnect, or to reconnect, their service. Qualifying customers who accept this promotional offering and subscribe or upgrade to Verizon LD, to the Unlimited	05/05/2008 - 10/31/2008	
			Dial Tone or Unlimited CustoPAK Basic Packages 36 month term plan plus a Verizon Online DSL or FiOS Service package will receive a monthly bill credit of \$25.00 for each of eighteen (18) consecutive months.		
			Termination liability, as outlined in the tariff, will apply if the customer terminates the service prior to the end of the term.		
401)	Company's Service Territory	Residential Services: Regional Package Extra, Regional Essentials, Regional Value, Unlimited Long Distance, FiOS TV, FiOS Data, Verizon Online Broadband, DirecTV	Residential customers who order new service or upgrade service through the Verizon website (www.Verizon.com) may be eligible to receive the following promotions: New customers who purchase Regional Package, Regional Package Extra, Regional Essentials, or Regional Value bundled with an unlimited long distance calling plan may receive a \$10.00 credit on their Verizon Florida LLC bill for (12) months. Existing customers who have or agree to purchase Regional Package, Regional Package Extra, Regional Essentials, or Regional Value and upgrade by adding a qualifying unlimited long distance calling plan may receive a \$10.00 credit on their Verizon Florida LLC bill for (12) months.	05/18/2008 - 11/13/2008	
			Existing customers who have or agree to purchase Regional Essentials bundled with an unlimited long distance calling plan and upgrade by adding one or more of the following services, as specified by Verizon, FiOS TV, FiOS data, Verizon Online Broadband, or DirecTV, may receive a \$10.00 credit on their Verizon Florida LLC bill for 12 months (if selecting a one year term agreement) or 24 months (if selecting a two year term agreement).		
			Qualifying unlimited long distance calling plans must be consistent with the Plan O Service -Unlimited as found in the Bell Atlantic Communications, Inc. d/b/a Verizon Long Distance Posted Rates, Terms and Conditions.		(N)
			(Continued)		]

## A2.10 Special Promotions

	Area of Promotion	on Service	Application	Period
401) cont.	Company's Service Territory	Residential Services: Regional Package Extra, Regional Essentials, Regional Value, Unlimited Long Distance, FiOS TV, FiOS Data, Verizon Online Broadband, DirecTV	The applicable bundle discount will expire in 12 or 24 months, based upon commitment selected, from the date it is implemented on a customer's account. Customers are limited to one discount only and cannot combine discounts. Each product must be purchased through or billed by Verizon Florida LLC. This promotion may not be combined with any other offer except as authorized by Verizon Florida LLC. Qualifying customers are limited to one promotional offer during the promotional period.	05/18/2008 - 11/13/2008 (N) (N)

## A2.10 Special Promotions

Are	ea of Promotion	n Service	Application	Period	
	vice Territory	Business Services: Verizon LD, Unlimited Dial Tone, Unlimited CustoPAK, Verizon Online DSL	Qualifying business customers who have placed an order to disconnect their Verizon voice service, or have recently disconnected their Verizon voice service within the last six days, and subsequently re-establish or retain service will receive a bill credit following their agreement not to disconnect, or to reconnect, their service. Qualifying customers who accept this promotional offering and subscribe or upgrade to Verizon LD, to the Unlimited Dial Tone or Unlimited CustoPAK Basic Packages 36 month term plan plus a Verizon Online DSL or FiOS Service package will receive a monthly bill credit of \$25.00 for each of eighteen (18) consecutive months. Termination liability, as outlined in the tariff, will apply if the customer terminates the service prior to the end of the term.	05/05/2008 - 10/31/2008	
	vice Territory	Residential Services: Regional Package Extra, Regional Essentials, Regional Value, Unlimited Long Distance, FiOS TV, FiOS Data, Verizon Online Broadband, DirecTV	Residential customers who order new service or upgrade service through the Verizon website (www.Verizon.com) may be eligible to receive the following promotions: New customers who purchase Regional Package, Regional Package Extra, Regional Essentials, or Regional Value bundled with an unlimited long distance calling plan may receive a \$10.00 credit on their Verizon Florida LLC bill for (12) months. Existing customers who have or agree to purchase Regional Package, Regional Package Extra, Regional Essentials, or Regional Value and upgrade by adding a qualifying unlimited long distance calling plan may receive a \$10.00 credit on their Verizon Florida LLC bill for (12) months. Existing customers who have or agree to purchase Regional Essentials bundled with an unlimited long distance calling plan and upgrade by adding one or more of the following services, as specified by Verizon, FiOS TV, FiOS data, Verizon Online Broadband, or DirecTV, may receive a \$10.00 credit on their Verizon Florida LLC bill for 12 months (if selecting a one year term agreement) or 24 months (if selecting a two year term agreement). Qualifying unlimited long distance calling plans must be consistent with the Plan O Service -Unlimited as found in the Bell Atlantic Communications, Inc. d/b/a Verizon Long Distance Posted Rates, Terms and Conditions. (Continued)	<u>05/18/2008 -</u> <u>11/13/2008</u>	

# A2.10 Special Promotions

	Area of Promotic	on Service	Application	Period
<u>401)</u> cont.	<u>Company's</u> <u>Service Territory</u>	Residential Services: Regional Package Extra, Regional Essentials, Regional Value, Unlimited Long Distance, FiOS TV, FiOS Data, Verizon Online Broadband, DirecTV	The applicable bundle discount will expire in 12 or 24 months, based upon commitment selected, from the date it is implemented on a customer's account. Customers are limited to one discount only and cannot combine discounts. Each product must be purchased through or billed by Verizon Florida LLC. This promotion may not be combined with any other offer except as authorized by Verizon Florida LLC. Qualifying customers are limited to one promotional offer during the promotional period.	05/18/2008 - (N) 11/13/2008 (N)