David Christian

Vice President Regulatory Affairs Florida



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July 16, 2008

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a revised tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

Section A13. MISCELLANEOUS SERVICE ARRANGEMENTS 3rd Revised Page 11.1.2

The purpose of this filing is to amend the Florida Residence Retention and Reconnect Offer to comply with the FCC Memorandum Opinion and Order, Adopted June 20, 2008, to cease and desist current LNP offers.

If you require additional information, please call Joan Gage at (813) 483-2520.

Sincerely,

David M. Christian Vice President Regulatory Affairs Florida

DMC:rt

Attachments

EFFECTIVE: July 17, 2008

ISSUED: July 16, 2008

(C)

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.14 Verizon Calling Services (Continued)

.3 Rates (Continued)

d. Credit Offers

(1) Residence Retention and Reconnect Offer

Verizon Florida LLC may offer residence customers who contact the company to disconnect their (C) telephone service or change their local service from another provider to Verizon, a one time benefit of either \$25 or \$50, that may either take the form of a gift card or bill credit.

Eligible customers who contact or are contacted by the Company with repair issues may receive the \$25 benefit.

Eligible customers who contact the company may receive the \$50 reconnect benefit.

The offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Bill credit offers to qualifying customers must be redeemed prior to the expiration date specified in the offer.

The offers are not available to customers disconnecting dial tone service for seasonal service.

The offers are limited to one per customer and cannot be combined with any other offers except as authorized by Verizon.

The offers are not available to customers who are in the control group of the repair trial which is being conducted between April 17, 2008, and September 17, 2008. The trial is tariffed in Section 2.11.

EFFECTIVE: May 15, 2008

ISSUED: May 13, 2008

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.14 Verizon Calling Services (Continued)

.3 Rates (Continued)

- d. Credit Offers
 - (1) Residence Retention and Reconnect Offer

Verizon Florida LLC may offer residence customers who either disconnect or attempt contact the company to disconnect their telephone service or change their local service from another provider to Verizon, a one time benefit of either \$25 or \$50, that may either take the form of a gift card or bill credit.

(C)

Eligible customers who contact or are contacted by the Company with repair issues may receive the \$25 benefit.

Eligible customers who disconnect contact the company may receive the \$50 reconnect benefit.

(C)

The offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Bill credit offers to qualifying customers must be redeemed prior to the expiration date specified in the offer.

The offers are not available to customers disconnecting dial tone service for seasonal service.

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