#### **David Christian**

Vice President Regulatory Affairs Florida



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December 30, 2008

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are new tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

#### Section A2 General Regulations

Original Page 25.6 Original Page 25.7 Original Page 25.8

<u>Promo 412:</u> The purpose of this filing is to offer eligible business customers who meet the criteria detailed in this promotional offer, monthly bill credits which will be applied to the total monthly bill.

<u>Promo 413:</u> The purpose of this filing is to offer eligible business customers who, during the promotional period: i) change their local service carrier to Verizon Florida LLC as a direct result of Verizon's outbound telemarketing, or direct mail campaigns and ii) subscribe to the Unlimited Business Dial Tone Basic Package 36-month term plan or the Unlimited CustoPAK Basic Package 36-month term plan, monthly bill credits which will be applied to the total monthly bill, on a per account basis over a period of (6) consecutive months.

<u>Promo 414:</u> The purpose of this filing is to offer eligible business customers who meet the criteria detailed in this promotional offer, monthly bill credits which will be applied to the total monthly bill, on a per account basis over a period of 12 months.

If you require additional information, please call Demetria Clark at (850) 222-5479.

Sincerely,

David M. Christian Vice President Regulatory Affairs Florida

DMC:rt

Attachment

## A2.10 Special Promotions

	Area of Promotion	Service	Application	Period
412)	Company's Service Territory	Business Services: Verizon Unlimited Local & Toll Usage, Verizon Long Distance, Verizon High Speed Internet, Verizon FiOS service., CentraNet® service, CentraNet® CustoPAK service	Customers who meet the criteria detailed in the following promotional offers will receive bill credits which will be applied to the total monthly bill, on a per Billed Telephone Number (BTN) basis. This promotional offer is subject to the termination liability agreement pursuant to the Tariff.  Eligible customers are business customers who, during the promotional period:	01/02/2009 - (N) 06/26/2009
			<ul><li>Have never had local service with Verizon and sign up for local service or:</li><li>Change their local service carrier to Verizon</li></ul>	
			<b>Promotion A</b> offers credits to customers who subscribe to one line on a term agreement, as follows:	
			<ul> <li>\$10 credit per account (up to \$60.00) on a Verizon exchange line <u>plus</u> a term agreement for either Verizon Unlimited Local &amp; Toll Usage for Business or a Verizon Long Distance service plan.</li> <li>\$15 credit per account (up to \$90.00) on a Verizon exchange line <u>plus</u> a term agreement for Verizon High Speed Internet service.</li> <li>\$15 credit per account (up to \$90.00) on a Verizon exchange line <u>plus</u> a term agreement for either Verizon Unlimited Local &amp; Toll Usage for Business or a Verizon Long Distance service plan <u>plus</u> a term agreement for either Verizon High Speed Internet or Verizon FiOS service.</li> </ul>	
			<b>Promotion B</b> offers a credit to customers who subscribe to two or more lines on a term agreement as follows:	
			\$15 credit per account (up to \$90.00) on Verizon exchange service, CentraNet® service or CentraNet® CustoPAK service plus a term agreement for either Verizon Unlimited Local & Toll Usage for Business or a Verizon Long Distance service plan.      \$20 credit per account (up to \$120.00) on	
			Verizon exchange service, CentraNet® service or CentraNet® CustoPAK service plus a term agreement for either Verizon High Speed Internet or Verizon FiOS service.	(N)

## A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period
412) cont.	Company's Service Territory	Business Services: Verizon Unlimited Local & Toll Usage, Verizon Long Distance, Verizon High Speed Internet, Verizon FiOS service., CentraNet® service, CentraNet® CustoPAK service	\$20 credit per account (up to \$120.00) on Verizon exchange service, CentraNet® service or CentraNet® CustoPAK service plus a term agreement for either Verizon Unlimited Local & Toll Usage for Business or a Verizon Long Distance service plan plus a term agreement for either Verizon High Speed Internet or Verizon FiOS service.  These promotional offers are not redeemable for cash and may not be used to satisfy delinquent.	01/02/2009 - (N) 06/26/2009
			balances owed to Verizon or any Verizon affiliate.	
			Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.	
			These offers are limited to one promotional benefit per customer, and may not be combined with any other promotional offer except as authorized by Verizon.	
413)	Company's Service Territory	Business Services: Unlimited Business Dial Tone Basic Package, Unlimited CustoPAK Basic Package	Eligible customers are business customers who during the promotional period: i) change their local service carrier to Verizon Florida LLC as a direct result of Verizon's outbound telemarketing, or direct mail campaigns and ii) subscribe to the Unlimited Business Dial Tone Basic Package 36-month term plan or the Unlimited CustoPAK Basic Package 36-month term plan.	01/02/2009 - 06/26/2009
			Customers that qualify will receive a monthly credit of \$50.00 per account for each of six (6) consecutive months on their monthly telephone bill.	
			Customers will be subject to the termination liability associated with the Unlimited Business Dial Tone Basic Package 36-month term plan or the Unlimited CustoPAK Basic Package 36-month term plan.	
			This offer is not available to employees of Verizon Communications Inc. or its subsidiaries.	
			Eligible customers are limited to a maximum of one (1) direct bill credit offer within a six-month period.	
			This promotion cannot be combined with any other discount or promotion except as authorized by Verizon Florida LLC.	(N)

EFFECTIVE: January 2, 2009

ISSUED: December 30, 2008

## A2.10 Special Promotions

	Area of Prom	otion	Service	Application	Period	
414)	Company's Territory	Service	Business Services: Verizon Exchange Line, Verizon Unlimited Local & Toll Usage, Verizon High Speed Internet, Verizon Online Backup, DirecTV	Customers who meet the criteria detailed in the following promotional offers will receive bill credits which will be applied to the total monthly bill, on a per account basis. This promotional offer is subject to the termination liability agreement pursuant to the tariff.	01/02/2009 - 06/30/2009	(N)
				Eligible customers are business customers who, during the promotional period, purchase:		
				<ul> <li>A three (3) year term agreement on a Verizon exchange line, plus</li> <li>A new term agreement for either Verizon High Speed Internet service or Verizon Unlimited Local &amp; Toll Usage for Business service with Feature Package 1 &amp; 2</li> </ul>		
				Eligible customers must purchase a term agreement for the specified combination of products to receive credits as follows:		
				Promotion A  • \$15 credit for 12 months (up to \$180.00) with a Verizon exchange line, Verizon Unlimited Local & Toll Usage for Business with Feature Packages 1&2, Verizon High Speed Internet service, and Verizon Online Backup service.		
				Promotion B  • \$25 credit for 12 months (up to \$300.00) with a Verizon exchange line, Verizon Unlimited Local & Toll Usage for Business with Feature Packages 1&2, Verizon High Speed Internet service, Verizon Online Backup service, plus DirecTV sold by Verizon.		
				These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate.		
				Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.		
				These offers are limited to one promotional benefit per customer, and may not be combined with any other promotional offer except as authorized by Verizon.		(N)

## A2.10 Special Promotions

	Area of Promotion	Service	Application	Period	
 <u>412)</u>	Company's Service Territory	Business Services: Verizon Unlimited Local & Toll Usage, Verizon Long Distance, Verizon High Speed Internet, Verizon FiOS service., CentraNet® service, CentraNet® CustoPAK service	Customers who meet the criteria detailed in the following promotional offers will receive bill credits which will be applied to the total monthly bill, on a per Billed Telephone Number (BTN) basis. This promotional offer is subject to the termination liability agreement pursuant to the Tariff.  Eligible customers are business customers who, during the promotional period:  - Have never had local service with Verizon and sign up for local service or:	01/02/2009 - 06/26/2009	(N)
			- Change their local service or.  - Change their local service carrier to Verizon  Promotion A offers credits to customers who subscribe to one line on a term agreement, as follows:  - \$10 credit per account (up to \$60.00) on a Verizon exchange line plus a term agreement for either Verizon Unlimited Local & Toll Usage for Business or a Verizon Long Distance service plan.  - \$15 credit per account (up to \$90.00) on a Verizon exchange line plus a term agreement for Verizon High Speed Internet service.  - \$15 credit per account (up to \$90.00) on a Verizon exchange line plus a term agreement for either Verizon Unlimited Local & Toll Usage for Business or a Verizon Long Distance service plan plus a term agreement for either Verizon High		
			Speed Internet or Verizon FiOS service.  Promotion B offers a credit to customers who subscribe to two or more lines on a term agreement as follows:  • \$15 credit per account (up to \$90.00) on Verizon exchange service, CentraNet® service or CentraNet® CustoPAK service plus a term agreement for either Verizon Unlimited Local & Toll Usage for Business or a Verizon Long Distance service plan.  \$20 credit per account (up to \$120.00) on Verizon exchange service, CentraNet® service or CentraNet® CustoPAK service plus a term agreement for either Verizon High Speed Internet or Verizon FiOS service.		<u>N</u>

## A2.10 Special Promotions

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			These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate.		
			Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.		
			These offers are limited to one promotional benefit per customer, and may not be combined with any other promotional offer except as authorized by Verizon.		
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			Customers that qualify will receive a monthly credit of \$50.00 per account for each of six (6) consecutive months on their monthly telephone bill.		
			Customers will be subject to the termination liability associated with the Unlimited Business Dial Tone Basic Package 36-month term plan or the Unlimited CustoPAK Basic Package 36-month term plan.		
			This offer is not available to employees of Verizon Communications Inc. or its subsidiaries.		
			Eligible customers are limited to a maximum of one (1) direct bill credit offer within a six-month period.		
			This promotion cannot be combined with any other discount or promotion except as authorized by Verizon Florida LLC		(N)

## A2.10 Special Promotions

	Area of Promotion	Service	Application	Period	
414	Company's Service Territory	Business Services: Verizon Exchange Line, Verizon Unlimited Local & Toll Usage, Verizon High Speed Internet, Verizon Online Backup, DirecTV	Customers who meet the criteria detailed in the following promotional offers will receive bill credits which will be applied to the total monthly bill, on a per account basis. This promotional offer is subject to the termination liability agreement pursuant to the tariff.	01/02/2009 - 06/30/2009	(N)
			Eligible customers are business customers who, during the promotional period, purchase:		
			<ul> <li>A three (3) year term agreement on a Verizon exchange line, plus</li> <li>A new term agreement for either Verizon High Speed Internet service or Verizon Unlimited Local &amp; Toll Usage for Business service with Feature Package 1 &amp; 2</li> </ul>		
			Eligible customers must purchase a term agreement for the specified combination of products to receive credits as follows:		
			Promotion A      \$15 credit for 12 months (up to \$180.00)     with a Verizon exchange line, Verizon     Unlimited Local & Toll Usage for Business     with Feature Packages 1&2, Verizon High     Speed Internet service, and Verizon Online     Backup service.		
			Promotion B  ■ \$25 credit for 12 months (up to \$300.00) with a Verizon exchange line, Verizon Unlimited Local & Toll Usage for Business with Feature Packages 1&2, Verizon High Speed Internet service, Verizon Online Backup service, plus DirecTV sold by Verizon.		
			These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate.		
			Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.		
			These offers are limited to one promotional benefit per customer, and may not be combined with any other promotional offer except as authorized by Verizon.		(N)