

Jerry D. Hendrix Vice President Regulatory Relations

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February 26, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 letter regarding mixed bundles, the Company offered the Select Complete Choice for Business Bonus promotion.

Select customers who purchase a new Compete Choice for Business package during the promotional timeframe will earn AT&T Select Business Rewards bonus points.

This promotion was available to existing and new AT&T Select Business Rewards customers with eligible spending per month between \$100 and \$3500. AT&T Select members who purchase a new Complete Choice for Business package will receive a bonus reward of 1000 AT&T Select points. If the customer keeps the Complete Choice for Business package for a continuous 90-day period, the customer will receive an additional bonus reward of 2000 AT&T Select points. There can only be one reward per customer account, and customers with any local term agreement are not eligible for the reward. Effective March 1, 2010 this promotion will be discontinued.

Your consideration is appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments