### **David Christian**

Vice President Regulatory Affairs Florida



106 E. College Ave Tallahassee, Florida 32301 Telephone 850-224-3963 Fax 850-222-2912 david.christian@verizon.com

July 15, 2010

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are revised tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 3rd Revised Page 25.35 2nd Revised Page 25.36

The purpose of this filing is to extend this previously filed promotion to business customers, offering a bill credit to customers when they satisfy the criteria detailed in the attached promotional offer.

If you require additional information, please call Demetria Clark at (850) 222-5479.

Sincerely,

David M. Christian Vice President Regulatory Affairs Florida

Attachments

DMC:rt

# A2.10 Special Promotions

 $\,$  .2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period	
436) Cont.	Company's Service Territory	Business Services: CentraNet, CentraNet CustoPAK, Private Line – DS1, Transparent LAN Services (TLS)	Promotion Conditions: (Continued)  Conditions: Minimum term agreement per chart preceding. Expired contract or within 6 months of current contract renewal. One card per circuit/leg.  Renewal Customers Renewal customers are eligible for the gift card promotions, but must either be out of contract or within 6 months of their current contract expiration in order to take advantage of the offer.  Existing Customers Existing customers must purchase new service or upgrade current service.  *Gift Cards Gift cards are American Express gift cards that are redeemable at selected merchants 1. Gift cards are awarded per circuit, per channel term, or per line. Gift cards expire one year from issuance.  Once service has been installed, customers will receive an email from Verizon to verify contact information for sending the gift card. Customers must reply and provide verification within 30 days from receipt of the email or by 5/31/10 in order to receive the gift card.  1 American Express "Max Filter" gift card program – 180+ Retailers, list available upon request.	01/04/2009-03/31/2010	
437)		Business Services: Dial Tone, CustoPAK, Call Waiting, 3-Way Calling, Call Forwarding, Caller ID, and Voice Messaging	Add-A-Line Promotion  New and existing customers who subscribe to either a Dial Tone 3-year term, a Custopak 2-year term, the Unlimited CustoPak Basic Package or Unlimited Dial Tone Line Package 36-month term plan and subscribe to one (1) or more additional lines with unlimited calling and add the following features to that line: Call Waiting, 3-Way Calling, Call Forwarding, Caller ID, and Voice Messaging, and grow the customer's service lines to three (3) or more lines will be eligible for a promotional bill credit of \$20.00 per month for twelve (12) consecutive months.  (Continued)	01/17/2010- 08/21/2010	(C)

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437) Cont.	Company's Service Territory	Business Services: Dial Tone, CustoPAK, Call Waiting, 3-Way Calling, Call Forwarding, Caller ID, and Voice Messaging	New and existing customers who subscribe to either a Dial Tone 3-year term, a Custopak 2-year term, the Unlimited CustoPak Basic Package or Unlimited Dial Tone Line Package 36-month term plan and subscribe to one (1) or more additional lines without unlimited calling and add the following features to that line: Call Waiting, 3-Way Calling, Call Forwarding, Caller ID, and Voice Messaging, and grow the customer's service lines to three (3) or more lines will be eligible for a promotional bill credit of \$5.00 per month for twelve (12) consecutive months.	01/17/2010- 08/21/2010	(C)
10.0			The credit may be applied to a maximum total of eight (8) additional lines without unlimited calling and eight (8) additional lines with unlimited calling as long as the total number of lines with unlimited calling does not exceed ten (10) and there is a minimum of (3) lines on the customer's account.  The Customer must subscribe to a 36 month term for DTL, a 24 month CustoPAK term, or a 36 month term plan for the primary line of the Unlimited DTL Package or Unlimited CustoPAK Package. If the Customer does not maintain the minimum line requirement of three (3), the applied credit will be reduced accordingly.  These promotional offerings will be made under the terms and conditions of the Tariff and will not extend beyond August 21, 2010. The tariffed rates, terms and conditions for the services in these promotional offers apply except to the extent provided in this promotion.		(C)
438)	Company's Service Territory	Business Services: Unlimited Business Dial Tone Line (DTL) Basic Package, Unlimited CustoPAK Basic Package, Single Line Business PAK, High Speed Internet, FIOS, Unlimited Calling Plan	Retention and Acquisition Promotion  Retention  Qualifying business customers who proactively contact Verizon Florida LLC to disconnect their service and subsequently agree not to disconnect and either currently subscribe to or are willing to subscribe to one of the following service combinations will receive a promotional bill credit on their Verizon bill:  (Continued)	01/17/2010- 04/17/2010	

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]				Renewal customers are eligible promotions, but must either be out 6 months of their current contract of take advantage of the offer.	of contract or within		
				<b>Existing Customers</b> Existing customers must purchase upgrade current service.	new service or		
				*Gift Cards Gift cards are American Express redeemable at selected merchant awarded per circuit, per channel te cards expire one year from issuance	s <sup>1</sup> . Gift cards are rm, or per line. Gift		
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	437)		Business Services: Dial Tone, CustoPAK, Call Waiting, 3-Way Calling, Call Forwarding, Caller ID, and Voice Messaging	Add-A-Line Promotion  New and existing customers who so the solution of the so	ak 2-year term, the ge or Unlimited Dial plan and subscribe with unlimited calling at line: Call Waiting, caller ID, and Voice er's service lines to ble for a promotional	01/17/2010- 0708/1521/2010	(C)
				(Continue	d)		

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			The credit may be applied to a maximum total of eight (8) additional lines without unlimited calling and eight (8) additional lines with unlimited calling as long as the total number of lines with unlimited calling does not exceed ten (10) and there is a minimum of (3) lines on the customer's account.		
			The Customer must subscribe to a 36 month term for DTL, a 24 month CustoPAK term, or a 36 month term plan for the primary line of the Unlimited DTL Package or Unlimited CustoPAK Package. If the Customer does not maintain the minimum line requirement of three (3), the applied credit will be reduced accordingly.		
			These promotional offerings will be made under the terms and conditions of the Tariff and will not extend beyond July 15August 21, 2010. The tariffed rates, terms and conditions for the services in these promotional offers apply except to the extent provided in this promotion.		(C)
438)	Company's Service Territory	Business Services: Unlimited Business Dial Tone Line (DTL) Basic Package, Unlimited CustoPAK Basic Package, Single Line Business PAK, High Speed Internet, FIOS, Unlimited Calling Plan	Retention and Acquisition Promotion  Retention  Qualifying business customers who proactively contact Verizon Florida LLC to disconnect their service and subsequently agree not to disconnect and either currently subscribe to or are willing to subscribe to one of the following service combinations will receive a promotional bill credit on their Verizon bill:  (Continued)	01/17/2010- 04/17/2010	