

BellSouth Telecommunications, Inc.

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July 16, 2004

Marshall M. Criser III

Vice President Regulatory & External Affairs

850 224 7798 Fax 850 224 5073

Ms. Beth Salak Director Of Competitive Markets and Enforcement 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2

- First Revised Page 35.5.2.60
- First Revised Page 35.5.2.61
- First Revised Page 35.5.2.62
- First Revised Page 35.5.2.63
- First Revised Page 35.5.2.64

The purpose of this filing is to introduce a special promotion that BellSouth plans to begin on August 2, 2004 and end on July 31, 2005. Qualified new business customers subscribing to local exchange service and committing to a twenty-four (24) or thirtysix (36) month term election agreement will be eligible for rewards as defined in the promotion. Attached is a description of the promotion specifics and restrictions.

Please acknowledge receipt of this tariff by signing and returning the second copy of this letter.

Yours very truly,

Mushall M. Curer III me 5 Regulatory Vice President

Attachment(s)

Florida Promotion Description

BellSouth 2004 Simple Savings Promotion

OVERVIEW OF PROMOTION

BellSouth plans to offer the following special promotion beginning August 2, 2004 and ending on July 31, 2005.

This special promotion will be available to new business customers subscribing to local exchange service. The BellSouth 2004 Simple Savings Program (hereafter called "Program") will offer rewards on the subscriber's bill. Subscribers must commit to a twenty-four (24) month or thirty-six (36) month term election agreement to participate in the program to receive the rewards specified.

PROGRAM ELIGIBILITY

- 1. This promotion is available to new BellSouth business customers subscribing to local exchange service.
- 2. Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's location must be between seventy-five dollars (\$75) to three thousand dollars (\$3,000) (excluding hunting, analog private line, ISDN PRI, Frame Relay, BIS-T1, and MegaLink charges and additional services listed below in the program restrictions) to receive the rewards.
- 3. Complete Choice® for Business Package Subscribers are not eligible to receive the hunting reward.
- 4. Subscriber must sign a twenty-four (24) or thirty-six (36) month term election agreement to receive the rewards.

PROMOTION ELEMENTS

1. Subscriber will earn for each such month of the term a reward in an amount equal to the applicable reward percentage multiplied by Subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a reward for Hunting Service equal to the applicable reward percentage multiplied by Subscriber's hunting charge. BellSouth® Complete Choice® for Business package subscribers are not eligible for the Hunting reward.

2. Reward: A specified percentage of the Subscriber's total billed Bellsouth regulated charges for local exchange service (TBR) (charges to the customer) from the General Subscriber Service Tariff (A) and Private Line Service (B) tariffs.

Monthly Billed BellSouth Regulated Charges between seventy-five dollars (\$75) and three thousand dollars (\$3000)	Percentage of Reward
Twenty-four (24) month agreement	10%
Thirty-six (36) month agreement	20%
Hunting Reward - twenty-four (24) month agreement	50%
Hunting Reward - thirty-six (36) month agreement	100%

3. The monthly total billed BellSouth regulated charges consists of end-user monthly billed BellSouth regulated charges at qualifying locations excluding: non-program

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Florida Promotion Description

- services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay services), and charges for services provided by other companies.
- 4. Subscribers who participate in the promotion and subscribe to new service during the promotional period, will not be billed for the line connection charges and change in service charges, if applicable, associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents and trunks) and the Charge for Change in Service, if applicable.
- 5. Should Subscriber's charges decrease below seventy-five dollars (\$75) per month, the Subscriber will not receive the reward until the Subscriber's monthly charges meet this minimum TBR amount seventy-five dollars (\$75).
- 6. Should Subscriber's charges exceed the three thousand dollar (\$3,000) threshold; the Subscriber will only receive the maximum reward allowed under this Program for monthly charges up to three thousand dollars (\$3,000).
- 7. The reward will appear as a credit in the Other Charges & Credits (OC&C) section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order. Subscriber will earn for each such month of the term a reward in an amount equal to the applicable reward percentage multiplied by the Subscriber's monthly billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a reward for Hunting Service equal to the applicable reward percentage multiplied by the Subscriber's hunting charge.
- In the event the Subscriber terminates the term election agreement or if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.

Set charge to be multiplied by number of months remaining on term after disconnect Thirty dollars (\$30)

9. Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least 60 days prior to expiration, then upon expiration of the initial term, the term election agreement shall automatically renew for another term as initially selected. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the

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Florida Promotion Description

- Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.
- 10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 11. The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.

PROMOTION RESTRICTIONS

- 1. Rewards as well as hunting rewards (for hunting service) apply only to BellSouth total billed regulated charges within a state, not across states.
- 2. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
- 3. Complete Choice® for Business Package Subscribers may participate in the Program but are not eligible to receive the additional hunting reward.
- 4. Subscribers with aggregate annual billing, per state of BellSouth services exceeding thirty-six thousand dollars (\$36,000) at the time of enrollment, are not eligible to participate in this tariffed promotion.
- 5. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- 6. BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- The BellSouth 2004 Simple Savings Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- 8. Subscriber understands that their signature on the Simple Savings term election agreement constitutes the Subscriber's company enrollment in the BellSouth 2004 Simple Savings Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.
- 9. The following services will not be included in qualifying revenue or charges under this program or entitled to rewards for the related revenues:
 - Analog Private Line
 - MegaLink® service
 - Frame Relav
 - BIS-T1
 - ISDN PRI
 - Outward WATS service, statewide
 - PBX Service, inward flat rate trunk
 - LightGate® service one (1) Basic System with First half (1/2) mile per System, IntraLATA

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA

ISSUED: July 16, 2004 BY: Joseph P. Lacher, Presi

BY: Joseph P. Lacher, President -FL Miami, Florida First Revised Page 35.5.2.60 Cancels Original Page 35.5.2.60

EFFECTIVE: August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service Territory From Central Office where services are available	Service BellSouth 2004 Simple Savings Promotion	Charges Waived Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's	Period Authority 08/02/04 to 07/31/05	(C)
services are available	This promotion is an offering available to new BellSouth	location must be seventy-five dollars (\$75) to three thousand	<i>07/31/03</i>	
	eustomers subscribing to local exchange service. The Simple	dollars (\$3,000) (excluding hunting, analog private line, ISDN <i>PRI</i> ,		
	Savings promotion will offer rewards on the subscriber's bill.	Frame Relay, BIS-T1, and MegaLink service <i>charges</i> and		
	Subscribers must commit to a twenty-four (24) or thirty-six (36) month term election agreement to participate in the program to	additional services listed below in the program restrictions) to receive the rewards.		
	receive the rewards specified.	Subscriber will <i>earn</i> for each		(T)
	Complete Choice for Business	such month <i>of the term</i> a reward in an amount equal to the applicable		(T)
	Package subscribers are not cligible to receive the hunting reward.	reward percentage <i>multiplied by</i> Subscriber's <i>monthly total billed</i> BellSouth <i>regulated charges</i> ; in addition, if applicable, Subscriber		
	The monthly total billed BellSouth regulated charges	will earn for each month of the term a reward for Hunting Service		(T)
	consist of end-user monthly billed BellSouth regulated charges at			
	qualifying locations excluding: non-program services, non-	Subscriber's hunting charge.		
	regulated charges, <i>other fees</i> , taxes, late payment charges,	Reward: Specified percentage of Subscriber's total billed <i>BellSouth</i>		(1)
	charges billed pursuant to federal	regulated charges for local		
	or state access service tariffs, charges collected on behalf of	exchange service (TBR) (charges to the customer) from the General		
	municipalities (including, but not limited to surcharges for 911 service and dual party relay	Subscriber Service Tariff, Section A and the Private Line Service Tariff, Section B.		
	services), and charges for services provided by other companies.			(T)
		Regulated Charges seventy-five		(T)
	Subscribers <i>who</i> participate in the promotion and subscribe to new service during the	dollars (\$75) to three thousand dollars (\$3,000):		(.,
	promotional period, will not be billed for the line connection	Twenty-four (24) Month Term Reward: ten percent (10%)		(T)
	charges and change in service charges, if applicable, associated	Thirty-six (36) Month Term		(T)
	with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents and trunks) and the Charge for Change in Service if ambledly.			

if applicable.

Miami, Florida

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EFFECTIVE: August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
	BellSouth 2004 Simple Savings	Hunting Reward:	Authority	(C)
From Central Office where				
services are available		Twenty-four (24) Month		(T)
	Should Subscriber's charges	Term - fifty percent (50%)		(T)
	decrease below seventy-five	•		
	dollars (\$75), the Subscriber will	Thirty-six (36) Month		(T)
	not receive the reward until the	Term - one hundred percent		
	Subscriber's monthly charges	(100%)		
	meet the minimum TBR amount			
	of seventy-five dollars (\$75).	The reward will appear as a		
		credit in the OC&C section of		
	Should Subscriber's charges	the Subscriber's bill in either the		
	exceed the three thousand dollars	current or a subsequent billing		
	(\$3,000) threshold, the Subscriber	period usually within one or two		
	will only receive the maximum	billing cycles.		
	reward allowed under this			
	Program for monthly charges up			
	to three thousand dollars (\$3,000).			
	Participation in the Program			
	begins on the date the Subscriber			
	commits to a term election and			
	BellSouth accepts (unless voided			
	by BellSouth). Depending on the			
	Subscriber's billing cycle, the			
	term may begin in the current			
	month or the month following, or			
	the billing cycle that BellSouth			
	completes the Subscriber's term			
	election agreement order.			
	Subscriber will earn for each			(T)
	month of the term a reward in an			
	amount equal to the applicable			
	reward percentage multiplied by			
	the Subscriber's Monthly Billed			
	BellSouth Regulated Charges; in			
	addition, if applicable, Subscriber			
	will earn for each month of the			
	term a reward for Hunting Service			
	equal to the applicable reward			
	percentage multiplied by the			

Subscriber's hunting charge.

BY: Joseph P. Lacher, President -FL

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Miami, Florida

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EFFECTIVE: August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory From Central Office where	BellSouth 2004 Simple Savings	,		(C)
services are available	In the event the Subscriber terminates the term election agreement or if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber will be deemed to have terminated the term			(C)
	election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided			
	below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BellSouth:			
	(DELETED)			(D)
	Set charge to be multiplied by number of months remaining on the term after disconnect: thirty dollars (\$30).			(T)
	Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.			
	The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may			

be made from time to time.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: July 16, 2004

BY: Joseph P. Lacher, President -FL Miami, Florida First Revised Page 35.5.2.63 Cancels Original Page 35.5.2.63

EFFECTIVE: August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

			Period	
Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service Territory	BellSouth 2004 Simple Savings Promotion			(C)
From Central Office where	(Cont'd)			
services are available				
	Rewards as well as hunting rewards (for			(T)
	hunting services) apply only to BellSouth			
	total billed regulated charges within a state	•		
	not across states. Subscribers participating			
	in a Product Level or Volume and Term			
	Contract Service Arrangement are not			
	eligible to participate in this promotion.			
	Complete Choice for Business Package			(T)
	subscribers may participate in the <i>Program</i>			
	but are not eligible to receive the additional			
	hunting reward.			
	Subscribers with aggregate annual billing	,		
	per state of BellSouth services exceeding			
	thirty-six thousand dollars (\$36,000) at the			
	time of enrollment, are not eligible to			
	participate in this tariffed promotion.			
	This promotion may not be used			(C)
	concurrently with any previous or existing			
	local exchange service term election			
	agreement programs, unless otherwise			
	stated.			
	BellSouth reserves the right to terminate			
	this program at any time; provided,			
	however, that Subscribers participating in			
	the program will continue to receive this			
	promotion for the remaining term of their			
	term election agreement.			
	The BellSouth 2004 Simple Savings			(N)
	Promotion term election agreement shall no	ot		
	be altered, modified or amended in any			
	respect; any Subscriber changes have no			
	effect.			
	Subscriber understands that their			(N)
	signature on the Simple Savings term			
	election agreement constitutes the			
	Subscriber's company enrollment in the			
	BellSouth 2004 Simple Savings Promotion			
	under this term election agreement and the			
	applicable tariffs; the Subscriber must have	:		
	authority to commit their company to the			
	term election agreement.			

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EFFECTIVE: August 2, 2004

TELECOMMUNICATIONS, INC. FLORIDA ISSUED: July 16, 2004 BY: Joseph P. Lacher, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A CD within	Constan	Charges Waived	Period Authority	
Area of Promotion	Service BellSouth 2004 Simple Savings Promotion	Charges waived	Authorny	(C)
*				(*)
From Central Office where	(Cont d)			
services are available	The following services will not be included in			(T)
	Ç .			(-,
	qualifying revenue <i>or charges</i> under this program or entitled to rewards for the related revenues:			
	Analog Private Line			(T)
	MegaLink service			(T)
	Frame Relay			(1)
	BIS-T1			(T)
	ISDN PRI			(D)
	(DELETED)			
	(DELETED)			(D)
	Outward <i>WATS</i> service, statewide			(T)
	(DELETED)			(D)
	PBX Service, inward flat rate trunk			CEN
	LightGate service one (1) Basic System with			(T)
	first half (1/2) mile per System, IntraLATA.			
	Unless the Subscriber notifies BellSouth in			(N)
	writing of its intent not to renew for another like			
	term under the Program at least 60 days prior to			
	expiration, then upon expiration of the initial term.	•		
	the term election agreement shall automatically			
	renew for another term as initially selected.			
	BellSouth will provide written and/or verbal			
	reminders to the Subscriber of the term election			
	agreement expiration date and the automatic			
	renewal provision beginning approximately 180			
	days prior to its expiration depending upon the			
	Subscriber's billing cycle. If the Subscriber does			
	not renew the Agreement for another term or at the	e		
	expiration of the renewed term, the Subscriber			
	agrees to pay full tariffed charges for services.			

Miami, Florida

ISSUED: July 16, 2003 July 23, 2004 BY: Joseph P. Lacher, President -FL

Original-First Revised Page 35.5.2.60 Cancels Original Page 35.5.2 60

EFFECTIVE: July 31, 2003 August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory From Central Office where services are	<u>BellSouth 2004</u> Simple Savings Promotion	Monthly <u>total billed</u> BellSouth revenue <u>regulated charges for local exchange</u> <u>services</u> for <u>sSubscriber's</u> location must	07/31/03 08/02/04 to	(<u>C)</u> (N)
available	This promotion is an offering	be seventy-five dollars (\$75) to three	07/34/04	
avaname	available to new BellSouth	thousand dollars (\$3,000) (excluding	07/31/05	
	customers subscribing to local	hunting, analog private line, BellSouthan	Ymmioni di di di di di	
	exchange service. The Simple	Primary Rate ISDN PRIservice,		
	Savings promotion will offer	BellSouthst Frame Relay service, BIS-		
	rewards on the subscriber's bill.	T1, and BellSouth & MegaLink & service		
	Subscribers must commit to a	revenue <i>charges</i> and additional services		
		listed below in the program restrictions)		
	month term election agreement to			
	participate in the program to			
	receive the rewards specified.	Subscriber will receive garn for each		(T) (N)
	•	such month of the term a reward in an		
	BellSouth@ Complete Choice®	amount equal to the applicable reward		<u>(T)</u> (N)
	for Business pPackage	percentage times multiplied by		
	subscribers are not eligible to	Subscriber's Mmonthly Ttotal Bbilled		
	receive the hunting reward.	BellSouth Rregulated Ceharges; in		
		addition, if applicable, Subscriber will		
	The bill monthly total billed	receive <u>earn</u> for each month <u>of the term</u> a		(<u>T</u>) (N)
	BellSouth regulated charges	reward for Hunting Service equal to the		
	consists of end-user monthly	applicable reward percentage times		
	billed BellSouth regulated charges	s multiplied by Subscriber's hunting		
	at qualifying locations excluding:	charge. BellSouth# Complete Choice®		
	non-program services, non-	for Business package customers are not		
	regulated charges, other fees,	eligible for the hunting-reward.		
	taxes, late payment charges,			/TD (\$1)
	charges billed pursuant to federal			<u>(T)</u> (N)
	or state access service tariffs,	Subscriber's regulated total billed		
	charges collected on behalf of	BellSouth regulated charges for local		
		exchange service revenue (TBR)		
	limited to surcharges for 911	(charges to the customer) from the General Subscriber Services Tariff,		
	service and dual party relay	S <u>Section</u> A and <u>the Private Line Services</u>		
	provided by other companies.	Tariff, Section B tariffs.		
	provided by other companies.	THE STATE OF THE S		
	Subscribers that who participate			(T) (N)
		Monthly <i>Total</i> Billed BellSouth		(II)
	new service during the	Regulated Charges seventy-five dollars		
	promotional period, will not be	(\$75) to three thousand dollars (\$3,000):		
	billed for the line connection			(I) (N)
	charges and change in service	Twenty-four (24) mMonth Term		
	charges, if applicable, associated	Reward: contracts will receive a ten		
	with the service order. This will	percent (10%) percent bill reward.		
	include the Line Connection			(<u>T</u>) (N)
	Charge (first and additional lines,	Thirty-six (36) +- Month Term		
	line equivalents and trunks) and	Reward: e-intracts receive a twenty		
	the Charge for Change in Service if applicable.	, percent (20%) percent bill reward.		

Att BellSouth marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

Registered Service Mark of BellSouth Intellectual Property Corporation

BellSouth is a registered undernark of BellSouth Intellectual Property Corporation

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: July 46, 2003 July 23, 2004 BY: Joseph P. Lacher, President -FL Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

Original First Revised Page 35.5.2.60 Cancels Original Page 35.5.2.60

EFFECTIVE: July 34, 2003 August 2, 2004

All Bell South marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by Bell South Intellectual Property Corporation.

Registered Service Mark of BellSouth Intellectual Property Corporation

BellSouth is a registered midemark of BellSouth Intellectual Property Corporation

Original First Revised Page 35.5.2.61 Cancels Original Page 35.5.2.61

EFFECTIVE: July 34, 2003 August 2, 2004

ISSUED: July 16, 2003 July 16, 2004 BY: Joseph P. Lacher, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

J •	Area of Promotion	Service	Charges Waived	Period Authority	
	BellSouth's Service Territory - From Central Office where	<u>BellSouth 2004</u> Simple Savings Promotion (Cont'd)	Hunting Reward:		(C) (N)
	services are available	Should Subscriber's charges decrease below seventy-five dollars (\$75)-per-month, the Subscriber will not receive the	Twenty-four (24) mMonth <u>Ferm</u> - contracts will receive a fifty <u>percent</u> (50%) percent bill reward.		(<u>T)</u> (N) (<u>T)</u> (N)
		reward until the Subscriber's monthly charges meet this the minimum Total Billed Revenue TBR amount of seventy-five dollars (\$75).	Thirty-six (36) mMonth Term - contracts receive a one hundred percent (100%) percent bill reward		(1) (1)
		Should Subscriber's charges exceed the three thousand dollars (\$3,000) threshold, the Subscriber will only receive the maximum reward allowed under this Program for monthly charges up to three thousand dollars (\$3,000).	current or a subsequent billing period usually within one or two billing cycles.		(N) (N)
		Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.			(N)
		Subscriber will earn for each such month of the term a reward in an amount equal to the applicable reward percentage times multiplied by the Subscriber's Monthly Billed BellSouth Regulated Charges; in addition, if applicable, Subscriber will earn for each month of the term a reward for Hunting Service equal to the applicable reward percentage times multiplied by the Subscriber's hunting charge.			(T) (N)

BY: Joseph P. Lacher, President -FL

Miami, Florida

Original First Revised Page 35.5.2.62
Cancels Original Page 35.5.2.62

EFFECTIVE: July 31, 2003 August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

•	. (,			
Area of Promotion	Service	Change Water I	Period	
	<u>BellSouth 2004</u> Simple Savings Promotion	Charges Waived	Authority	(C) (N)
From Central Office where				(C) (N)
services are available	(Cont a)			
services are available	In the event the Subscriber terminates the			(C) (NI)
				(C) (N)
	term election agreement or if the Subscriber's BellSouth local exchange			
	service decreases below a business line			
	cluss of service at any time during the			
	term, the Subscriber agrees to pay			
	liquidated damages to BellSouth as			
	provided below based upon the number of			
	months remaining on the term plus any			
	special promotional rewards received.			
	Similarly, if the Subscriber's BellSouth			
	local exchange service decreuses below a			
	business line class of service at any time			
	during the term, the Subscriber will be			
	deemed to have terminated the term			
	election agreement, and the Subscriber			
	agrees to pay liquidated damages to			
	BellSouth as provided below based upon			
	the number of months remaining on the			
	term. These charges will appear on the			
	Subscriber's final bill as a charge in the			
	OC&C section. No charge will be assessed			
	if the Subscriber maintains some level of			
	local regulated service with BellSouth for			
	the agreed upon term. Payment of this			
	charge does not release the Subscriber from			
	other previous amounts owed to BellSouth:			
	previous amounts over to Bensouth.			
	Monthly billed BellSouth regulated			(D) (N)
	charges at time of emullment between			
	seventy five dollars (\$75) and three			
	thousand dollars (\$3,000) (DELETED)			
	Set charge to be multiplied by the			(T) (N)
	number of months remaining on the term			
	after disconnect; is thirty dollars (\$30).			
	Applicable taxes and fees will be based			(N)
	on the full tariff price of all products and			
	services, and no taxes or fees will be added			
	to the amount of any reward under this			
	program.			
	The term election is subject to and			(N)
	controlled by the provisions of BellSouth's			
	lawfully filed tariffs, including any changes			
	4 1 1 6			

therein as may be made from time to time.

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: July 16, 2003 July 16, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

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EFFECTIVE: July 34, 2003 August 2, 2004

BY: Joseph P. Lacher, President -FL

Miami, Florida

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EFFECTIVE: July-31, 2003 August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory From Central Office where	BellSouth 2004 Simple Savings Promotion (Cont'd)		(<u>C</u>) (N)
services are available	Monthly + Rewards as well as hunting rewards (for hunting services) apply only to BellSouth total billed revenue regulated charges within a state, not across states. Subscribers participating in a Product Level or Volume and Term Contract Service Arrangement are not eligible to participate in this promotion.		<u>(T)</u> (N)
	BeliSouth-* Complete Choice* for Business p <u>Package</u> subscribers may participate in the promotion <u>Program</u> but are not eligible to receive the additional hunting reward.		<u>(T) (N)</u>
	Subscribers with aggregate annual billing, per state of BellSouth services exceeding thirty-six thousand dollars (\$36,000) at the time of enrollment, are not eligible to participate in this tariffed promotion.		(N)
	This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated of the following term plans or programs. BellSouthes: Complete Choicest for Business term plans any Key Customer Program. Welcome Back Winback, Full Circle Winback, BellSouths Complete Choicest for Business rewards plus and Hunting Term.		<u>(C)</u> (N)
	BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.		(N)
	 The BellSouth 2004 Simple Savings Promotion term election agreement shall not be altered, modified or amended in any respect, any Subscriber changes have no effect. 		(N)
	— Subscriber understands that their signature on the Simple Savings term election agreement constitutes the Subscriber's company enrollment in the BellSouth 2004 Simple Savings Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.	:	(N)

All Bell South marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by Bell South Intellectual Property Corporation.

Registered Service Mark of BellSouth Intellectual Property Corporation
BellSouth is a registered trademark of BellSouth Intellectual Property Corporation

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA

ISSUED: July 16, 2003 July 16, 2004 BY: Joseph P. Lacher, President -FL Miami, Florida EFFECTIVE: July 34, 2003 August 2, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Authority	
	BellSouth 2004 Simple Savings Promotion	Charges		(C) (N)
From Central Office where				
ervices are available	(com b)			
of the control of the	The following services will not be included in			(<u>I)</u> (N)
	qualifying revenue <i>or charges</i> under this program			
	or entitled to rewards for the related revenues:			
	Analog Private Line			(N)
	HellSouth- MegaLink service			(<u>T</u>) (N)
	BellSouth-8 Frame Relay service			(T) (N)
	BIS-T1			(N)
	BellSouth& Primary Rate ISDN PRI service			(<u>T</u>) (N)
	RegionServ® service, business frunk, without			(<u>D</u>) (N)
	discount combination (DELETED)			
	- RegionServ* service, business trunk, without			(<u>D</u>) (N)
	discount outward only(DELETED)			
	Business, Local Optional Service, all options			(<u>D</u>) (N)
	inward only-trank(DFLI-TED)			(15)
	Business trank, combination flat rate, local			(<u>D</u>) (N)
	optional service(DELETED)			(D) (N)
	Joint user flat rate service, bustness (Cost			(<u>D)</u> (N)
	Split between Joint User-)(DELETED)			(T) (N)
	Outward Bell-Souther WatsSaverski WATS			(1) (14)
	service, statewide			(D) (N)
	RellSouths Area Plus's service business.			(12) (17)
	both way, premium(DELETED)			(N)
	PBX Service, inward flat rate trunk			(<u>T</u>) (N)
	BellSouth-R-LightGate E service one (1)			757 (11)
	b <u>Basic</u> s <u>System</u> with first half (1/2) mile per			
	System, IntraLATA.			
	- Unless the Subscriber notifies Bell South in			(N)
	writing of its intent not to renew for another like			
	term under the Program at least 60 days prior to			
	expiration, then upon expiration of the initial term	l.		
	the term election agreement shall automatically			
	renew for another term as initially selected.			
	BellSouth will provide written and or verbal			
	reminders to the Subscriber of the term election			
	agreement expiration date and the automatic			
	renewal provision beginning approximately 180			
	days prior to its expiration depending upon the			
	Subscriber's billing cycle. If the Subscriber does			
	not renew the Agreement for another term or at th	e		
	expiration of the renewed term, the Subscriber			
	agrees to pay full tariffed charges for services.			

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation

Service Mark of BellSouth Intellectual Property Corporation

Registered Service Mark of BellSouth Intellectual Property Corporation

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