
BellSouth Telecommunications, Inc.
150 South Monroe Street
Suite 400
Tallahassee, Florida 32301

marshall.criser@bellsouth.com

Marshall M. Criser III
Vice-President
Regulatory & External Affairs

(850) 224-7798
Fax (850) 224-5073

December 17, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth New CCB Offer (Complete Choice for Business).

General Subscriber Service Tariff

Section A2

- Original Page 35.6.16

The issue and effective dates for this tariff package are December 17, 2004 and January 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

New CCB Offer

Proposed Promotion

The New CCB (Complete Choice for Business) Offer begins January 1, 2005 and ends on April 30, 2005. This promotion offers new business subscribers that sign a CCB local service term agreement a line connection waiver on each line included in the package. Subscriber will also receive the value of three months free BellSouth Voice Mail.

Promotion Specifics

1. Available only to new BellSouth business customers subscribing to a CCB term election agreement.
2. Promotion available in all states.
3. Participation in the program begins on the date the subscriber commits to a CCB local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers CCB local service term agreement order and the service is installed.
4. Subscribers who participate in the promotion, will have the option to try BellSouth Voice Mail service free for three months on each line included in the package.
5. Subscriber can choose not to try the BellSouth Voice Mail service and still be eligible to receive the line connection waiver.
6. An installment credit date will be placed on the subscribers account to avoid charges for this service during the three month time period.
7. After three months, the customer will be automatically billed for the BellSouth Voice Mail service.
8. Subscriber may remove BellSouth Voice Mail service at any time.

Promotion Restrictions

1. The application date of orders must January 1, 2005 – April 30, 2005.
2. Subscribers who are participating in the BellSouth New CCB Promotion are not eligible to participate in the BellSouth Additional Line Offer, Deluxe Rewards Promotion, Key Customer Promotion, or Classic Answers Reward Promotion.
3. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth New CCB Offer	The New CCB (Complete Choice for Business) Offer begins January 1, 2005 and ends on April 30, 2005. This promotion offers new business subscribers that sign a CCB local service term agreement a line connection waiver on each line included in the package. Subscriber will also receive the value of three months free BellSouth Voice Mail.	1/1/05 to 4/30/05 (N)
		Rules And Regulations	(N)
		-- Available only to new BellSouth business customers subscribing to a CCB term election agreement.	(N)
		-- Participation in the program begins on the date the subscriber commits to a CCB local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers CCB local service term agreement order and the service is installed.	(N)
		-- Subscribers who participate in the promotion, will have the option to try BellSouth Voice Mail service free for three months on each line included in the package.	(N)
		-- Subscriber can choose not to try the BellSouth Voice Mail service and still be eligible to receive the line connection waiver.	(N)
		-- An installment credit date will be placed on the subscribers account to avoid charges for this service during the three month time period.	(N)
		-- After three months, the customer will be automatically billed for the BellSouth Voice Mail service	(N)
		-- Subscriber may remove BellSouth Voice Mail service at any time.	(N)
		-- The application date of orders must January 1, 2005 – April 30, 2005.	(N)
		--Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers local service term agreement order and the service is installed	(N)
		-- Subscribers who are participating in the BellSouth New CCB Promotion are not eligible to participate in the BellSouth Additional Line Offer, Deluxe Rewards Promotion, Key Customer Promotion, or Classic Answers Reward Promotion..	(N)
		-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.	(N)
		-- BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth New CCB Offer</u>	<u>The New CCB (Complete Choice for Business) Offer begins January 1, 2005 and ends on April 30, 2005. This promotion offers new business subscribers that sign a CCB local service term agreement a line connection waiver on each line included in the package. Subscriber will also receive the value of three months free BellSouth Voice Mail.</u>	<u>1/1/05 to 4/30/05</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>-- Available only to new BellSouth business customers subscribing to a CCB term election agreement.</u>	(N)
		<u>-- Participation in the program begins on the date the subscriber commits to a CCB local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers CCB local service term agreement order and the service is installed.</u>	(N)
		<u>-- Subscribers who participate in the promotion, will have the option to try BellSouth Voice Mail service free for three months on each line included in the package.</u>	(N)
		<u>-- Subscriber can choose not to try the BellSouth Voice Mail service and still be eligible to receive the line connection waiver.</u>	(N)
		<u>-- An installment credit date will be placed on the subscribers account to avoid charges for this service during the three month time period.</u>	(N)
		<u>-- After three months, the customer will be automatically billed for the BellSouth Voice Mail service</u>	(N)
		<u>-- Subscriber may remove BellSouth Voice Mail service at any time.</u>	(N)
		<u>-- The application date of orders must January 1, 2005 – April 30, 2005.</u>	(N)
		<u>--Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers local service term agreement order and the service is installed</u>	(N)
		<u>-- Subscribers who are participating in the BellSouth New CCB Promotion are not eligible to participate in the BellSouth Additional Line Offer, Deluxe Rewards Promotion, Key Customer Promotion, or Classic Answers Reward Promotion..</u>	(N)
		<u>-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.</u>	(N)
		<u>-- BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u>	(N)