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Vice-President
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December 17, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing for BellSouth Welcoming Rewards Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.18
 - Original Page 35.6.18.1

Pursuant to Florida Statute 364.051, attached is a filing package for BellSouth Welcoming Rewards Promotion. The issue and effective dates for this tariff package are December 17, 2004 and January 3, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

BELLSOUTH WELCOMING REWARDS PROMOTION

Proposed Promotion

The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in FL, in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order. The promotion will begin on January 3, 2005 and end on August 31, 2005.

Promotion Specifics

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.
2. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion.
3. Subscriber may participate concurrently with the BellSouth 2004 Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion.
4. Subscriber must purchase a minimum of one (1) line per each location to be eligible.
5. Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centrex.
6. The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
7. In addition to the reward, Subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).
8. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
9. Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.

Tariff Filing Package Number: FL 2004-261

10. In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
11. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions

1. BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
2. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
3. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
4. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
5. The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
6. Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.

Eligible Wire Centers

| CLLI |
|----------|----------|----------|----------|----------|----------|----------|----------|-----------|
| BCRTFLBT | DYBHFLMA | FTLDFLSU | JCBHFLSP | LKMRFLAB | MIAMFLNM | NDADFLBR | PMBHFLCS | STAGFLSH |
| BCRTFLMA | DYBHFLMB | FTLDFLWN | JCVLFLAR | LKMRFLMA | MIAMFLNS | NDADFLGG | PMBHFLFE | STRFLJJB |
| BCRTFLSA | DYBHFLMS | GLBRFLMC | JCVLFLBW | MIAMFLAE | MIAMFLOL | NDADFLLO | PMBHFLMA | STRFLJMA |
| BLGLFLMA | DYBHFLPO | GSVLFLMA | JCVLFLCL | MIAMFLAL | MIAMFLPB | NKLRFLMA | PMBHFLTA | TTVLFLMA |
| BYBHFLMA | EGLLFLBG | GSVLFLNW | JCVLFLFC | MIAMFLAP | MIAMFLPL | NSBHFLMA | PNCYFLCA | VRBHFLBE |
| CCBHFLAF | EGLLFLIH | HBSDFLMA | JCVLFLIA | MIAMFLBA | MIAMFLRR | ORLDFLAP | PNSCFLBL | VRBHFLMA |
| CCBHFLMA | FLBHFLMA | HLWDFLCC | JCVLFLJT | MIAMFLBC | MIAMFLSH | ORLDFLCL | PNSCFLFP | WPBHFLAN |
| COCOFLMA | FRBHFLFP | HLWDFLHA | JCVLFLNO | MIAMFLBR | MIAMFLSO | ORLDFLMA | PNSCFLHC | WPBHFLGA |
| COCOFLME | FTLDFLAP | HLWDFLMA | JCVLFLRV | MIAMFLCA | MIAMFLWD | ORLDFLPC | PNSCFLPB | WPBHFLGR |
| DBRYFLDL | FTLDFLCR | HLWDFLPE | JCVLFLSJ | MIAMFLDB | MIAMFLWM | ORLDFLPH | PNSCFLWA | WPBHFLHH |
| DBRYFLMA | FTLDFLCY | HLWDFLWH | JCVLFLSM | MIAMFLFL | MICCFLBB | ORLDFLSA | PNVDFLMA | WPBHFLLE |
| DELDFLMA | FTLDFLJA | HTISFLMA | JCVLFLWC | MIAMFLGR | MLBRFLMA | ORPKFLMA | PRRNFLMA | WPBHFLRB |
| DLBHFLKP | FTLDFLMR | HTISFLSP | JPTRFLMA | MIAMFLHL | MNDRFLAV | ORPKFLRW | PTSLFLSO | WWSPFLLSH |
| DLBHFLMA | FTLDFLOA | ISLMFLMA | KYLRFLLS | MIAMFLIC | MNDRFLLO | OVIDFLCA | SNFRFLMA | |
| DRBHFLMA | FTLDFLPL | JCBHFLAB | KYLRFLMA | MIAMFLKE | MRTHFLVE | PAHKFLMA | SNFRFLOW | |
| DYBHFLFN | FTLDFLSG | JCBHFLMA | KYWSFLMA | MIAMFLME | NDADFLAC | PCBHFLNT | STAGFLBS | |

Tariff Filing Package Number: FL 2004-261

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Welcoming Rewards Promotion	The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order.	01/03/05 to 08/31/05 (N)
		<u>Rules And Regulations</u>	(N)
		-- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.	(N)
		-- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion	(N)
		-- Subscriber may participate concurrently with the BellSouth 2004 Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion.	(N)
		-- Subscriber must purchase a minimum of one (1) line per each location to be eligible.	(N)
		-- Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centrex.	(N)
		-- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.	(N)
		-- In addition to the reward, Subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).	(N)
		-- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.	(N)
		-- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.	(N)
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.	(N)
		-- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.	(N)

ISSUED: December 17, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 3, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Welcoming Rewards Promotion	Rules and Regulations (Cont'd)	01/03/05 (N)
		-- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.	to 08/31/05 (N)
		-- The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.	(N)
		-- Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.	(N)

List of Eligible Wire Centers

CLLI	CLLI	CLLI	CLLI	CLLI	CLLI	CLLI
BCRTFLBT	EGLFLIH	HLWDFLWH	KYWSFLMA	MIAMFLPL	ORLDFLPH	SNFRFLOW
BCRTFLMA	FLBHFLMA	HTISFLMA	LKMRFLAB	MIAMFLRR	ORLDFLSA	STAGFLBS
BCRTFLSA	FRBHFLFP	HTISFLSP	LKMRFLMA	MIAMFLSH	ORPKFLMA	STAGFLSH
BLGLFLMA	FTLDFLAP	ISLMFLMA	MIAMFLAE	MIAMFLSO	ORPKFLRW	STRFLJJB
BYBHFLMA	FTLDFLCR	JCBHFLAB	MIAMFLAL	MIAMFLWD	OVIDFLCA	STRFLMA
CCBHFLAF	FTLDFLCY	JCBHFLMA	MIAMFLAP	MIAMFLWM	PAHKFLMA	TTVLFLMA
CCBHFLMA	FTLDFLJA	JCBHFLSP	MIAMFLBA	MICCFLBB	PCBHFLNT	VRBHFLBE
COCOFLMA	FTLDFLMR	JCVLFLAR	MIAMFLBC	MLBRFLMA	PMBHFLCS	VRBHFLMA
COCOFLME	FTLDFLOA	JCVLFLBW	MIAMFLBR	MNDRFLAV	PMBHFLFE	WPBHFLAN
DBRYFLDL	FTLDFLPL	JCVLFLCL	MIAMFLCA	MNDRFLLO	PMBHFLMA	WPBHFLGA
DBRYFLMA	FTLDFLSG	JCVLFLFC	MIAMFLDB	MRTHFLVE	PMBHFLTA	WPBHFLGR
DELDFLMA	FTLDFLSU	JCVLFLIA	MIAMFLFL	NDADFLAC	PNCYFLCA	WPBHFLHH
DLBHFLKP	FTLDFLWN	JCVLFLJT	MIAMFLGR	NDADFLBR	PNSCFLBL	WPBHFLLE
DLBHFLMA	GLBRFLMC	JCVLFLNO	MIAMFLHL	NDADFLGG	PNSCFLFP	WPBHFLRB
DRBHFLMA	GSVLFLMA	JCVLFLRV	MIAMFLIC	NDADFLLOL	PNSCFLHC	WWSPFLSH
DYBHFLFN	GSVLFLNW	JCVLFLSJ	MIAMFLKE	NKLRFLMA	PNSCFLPB	
DYBHFLMA	HBSDFLMA	JCVLFLSM	MIAMFLME	NSBHFLMA	PNSCFLWA	
DYBHFLQB	HLWDFLCC	JCVLFLWC	MIAMFLNM	ORLDFLAP	PNVDFLMA	
DYBHFLQS	HLWDFLHA	JPTRFLMA	MIAMFLNS	ORLDFLCL	PRRNFLMA	
DYBHFLPO	HLWDFLMA	KYLRFLLS	MIAMFLOL	ORLDFLMA	PTSLFLSO	
EGLFLBGB	HLWDFLPE	KYLRFLMA	MIAMFLPB	ORLDFLPC	SNFRFLMA	

ISSUED: December 17, 2004

EFFECTIVE: January 3, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

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<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Welcoming Rewards Promotion</u>	<u>The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order.</u>	<u>01/03/05 to 08/31/05</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>-- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.</u>	(N)
		<u>-- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion</u>	(N)
		<u>-- Subscriber may participate concurrently with the BellSouth 2004 Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion.</u>	(N)
		<u>-- Subscriber must purchase a minimum of one (1) line per each location to be eligible.</u>	(N)
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		<u>-- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.</u>	(N)
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		<u>-- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.</u>	(N)

ISSUED: December 17, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 3, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From	BellSouth Welcoming Rewards Promotion	Rules and Regulations (Cont'd)	01/03/05 (N)
Central Office where services are available		-- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.	to 08/31/05 (N)
		-- The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.	(N)
		-- Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.	(N)

List of Eligible Wire Centers

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| BCRTFLSA | FRBHFLFP | HTISFLSP | LKMRFLMA | MIAMFLSH | ORPKFLMA | STAGFLSH |
| BLGLFLMA | FTLDFLAP | ISLMFLMA | MIAMFLAE | MIAMFLSO | ORPKFLRW | STRTFLJB |
| BYBHFLMA | FTLDFLCR | JCBHFLAB | MIAMFLAL | MIAMFLWD | OVIDFLCA | STRTFLMA |
| CCBHFLAF | FTLDFLCY | JCBHFLMA | MIAMFLAP | MIAMFLWM | PAHKFLMA | TTVLFLMA |
| CCBHFLMA | FTLDFLJA | JCBHFLSP | MIAMFLBA | MICCFLBB | PCBHFLNT | VRBHFLBE |
| COCOFLMA | FTLDFLMR | JCVLFLAR | MIAMFLBC | MLBRFLMA | PMBHFLCS | VRBHFLMA |
| COCOFLME | FTLDFLOA | JCVLFLBW | MIAMFLBR | MNDRFLAV | PMBHFLFE | WPBHFLAN |
| DBRYFLDL | FTLDFLPL | JCVLFLCL | MIAMFLCA | MNDRFLLO | PMBHFLMA | WPBHFLGA |
| DBRYFLMA | FTLDFLSG | JCVLFLFC | MIAMFLDB | MRTHFLVE | PMBHFLTA | WPBHFLGR |
| DELDFLMA | FTLDFLSU | JCVLFLIA | MIAMFLFL | NDADFLAC | PNCYFLCA | WPBHFLHH |
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| DYBHFLMA | HBSDFLMA | JCVLFLSM | MIAMFLME | NSBHFLMA | PNSCFLWA | |
| DYBHFLQB | HLWDFLCC | JCVLFLWC | MIAMFLNM | ORLDFLAP | PNVDFLMA | |
| DYBHFLQS | HLWDFLHA | JPTLFLMA | MIAMFLNS | ORLDFLCL | PRRNFLMA | |
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