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December 24, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, we are filing revisions to our General Subscriber Service Tariff. Attached for filing with the Commission is the following tariff page:

General Subscriber Service Tariff

Section A2 - Second Revised Page 32.8

These revisions restart a special promotion for Complete Choice[®] service and the PreferredPack[®] plan. Attachment A contains an Executive Summary of the program.

Acknowledgment, date of receipt and authority number of this filing are requested.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

\$5 Discount for Reacquisition and Winover

Overview

The \$5 Discount for Reacquisition and Winover promotion is scheduled to begin on January 9, 2005 and end on December 31, 2005. Services included in this promotion are the BellSouth® PreferredPack® plan and the BellSouth® Complete Choice® family of plans.

Promotion Specifics

Any potential customer who is currently using someone other than BellSouth for local service and who switches to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.

Restrictions/Eligibility Requirements

1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
4. Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date.
5. The customer must switch their local service to BellSouth and purchase the following products:
 - a. The PreferredPack plan or a product from the Complete Choice plan family, and
 - b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.
6. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.
7. The benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office and request this specific offer.
8. The customer must place the order on or before December 31, 2005.
9. Offer valid for only one (1) service line at the intended local service address.
10. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel.
11. Once the customer completes the above requirements they will receive the \$5 discount on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.
12. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
13. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's service territory from central offices where services are available	Complete Choice service and PreferredPack plan	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/05 to 12/31/05	(C)
Restrictions and Eligibility Criteria:				
-- The number or line on which the service qualifying for this promotion will be provisioned must have local service within BellSouth territory from another provider. The customer must switch this local service to BellSouth.				
-- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.				
-- Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date.				
-- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.				
-- In lieu of satisfying the preceding criteria, the benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office, request this specific offer and satisfy the remaining restrictions and criteria.				
--Customer must purchase the following products:				
a. The PreferredPack plan or a product from the Complete Choice plan family, and				
b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.				
-- The customer must place the order on or before <i>December 31</i> , 2005. (C)				
-- Offer valid for only one (1) service line at the intended local service address.				
-- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel.				
-- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.				
-- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice.				
-- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.				

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's service territory from central offices where services are available	Complete Choice service and PreferredPack plan	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/04 5 to 01 2 /08 31 /05
		Restrictions and Eligibility Criteria:	
		-- The number or line on which the service qualifying for this promotion will be provisioned must have local service within BellSouth territory from another provider. The customer must switch this local service to BellSouth.	(C)
		-- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.	
		-- Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date.	
		-- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.	
		-- In lieu of satisfying the preceding criteria, the benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office, request this specific offer and satisfy the remaining restrictions and criteria.	(N)
		--Customer must purchase the following products: a. The PreferredPack plan or a product from the Complete Choice plan family, and b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.	
		-- The customer must place the order on or before January 8 December 31, 2005.	(C)
		-- Offer valid for only one (1) service line at the intended local service address.	
		-- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel.	
		-- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.	
		-- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice.	
		-- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.	