BellSouth Telecommunications, Inc.

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Marshall M. Criser III Vice President Regulatory & External Affairs

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March 16, 2005

Ms. Beth Salak Director Of Competitive Markets and Enforcement 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing modifying the end date of the 1Q05 BellSouth MegaLink Mileage Improvement Promotion.

### General Subscriber Services Tariff

A2.10 - First Revised Page 33.85 - First Revised Page 33.86 B2.7 - First Revised Page 71.70 - First Revised Page 71.71

The issue and effective dates for this tariff package are March 16, 2005 and March 31, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

# PROMOTION DESCRIPTION

(FL2005-041)

## 1Q05 BellSouth MegaLink Mileage Improvement Promotion End Date Modification

### **OVERVIEW OF PROMOTION:**

In accordance with the appropriate section of the General Subscriber Services Tariff and/or the Private Line Services Tariff, BellSouth plans the following promotion that begins on or after January 1, 2005 and ends March 31, 2005. This promotion offers new and existing eligible Business Subscribers who sign term election agreements waived non-recurring charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.

#### Services Included in this Promotion:

- 1. BellSouth MegaLink service
- 2. BellSouth MegaLink Channel service

### PROMOTION SPECIFICS:

- This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
- 2. This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
- 3. This promotion is limited to Subscribers with forty thousand dollars (\$40,000) or more per year in total spend for BellSouth services.
- 4. Subscribers currently spending more than forty thousand dollars (\$40,000) per year total spend for BellSouth services must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and March 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
- 5. Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink Channel service by signing a twenty-four (24) month or greater term election agreement will receive the following benefit(s):
  - a. Waiver of installation charges
  - b. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:
    - Discounted to \$75/month for first ½ mile of service\*
    - Discounted to \$10/month for each additional ½ mile of service\*
- This waiver of nonrecurring charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation and Network Access Registers, and Service Establishment and Premise Visit.
- 7. Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- 8. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

### PROMOTION RESTRICTIONS/ELIGIBILTY REQUIREMENTS:

- 1. This promotion can only be combined with Key Customer or BellSouth Winning Rewards programs.
- 2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
- 3. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
- 4. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
- 5. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
- BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

<sup>\*</sup>Entire circuit at both ends must be in BellSouth territory

ISSUED: March 16, 2005

BY: Joseph P. Lacher, President -FL

Miami, Florida

First Revised Page 33.85 Cancels Original Page 33.85

EFFECTIVE: March 31, 2005

## **A2. GENERAL REGULATIONS**

GENERAL SUBSCRIBER SERVICE TARIFF

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service	1Q05 BellSouth	BellSouth plans the following promotion that begins January 1, 2005 and ends <i>March</i>	01/01/2005	(C
Territory	MegaLink Mileage	31, 2005. This promotion offers new and existing Subscribers who sign term election	to	
From Central	Improvement	agreements waived non-recurring installation charges and bill credits applicable toward	03/31/2005	
Offices where	Promotion	mileage sensitive digital local loop charges. Complete details of this promotion are		
services are		outlined below.		
available		PROMOTION SPECIFICS:		
		This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.		

- -- This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
- -- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.
- --Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and March 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
- --Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):
- 1. Waiver of the non-recurring installation charges (specifics mentioned below)
- 2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:
  - Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)
  - Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)
- -- The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.
- -- Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- --Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

## PROMOTION RESTRICTIONS:

- -- This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs
- -- This promotion is only available to customers where BellSouth offers service and where facilities are available.

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GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 33.86 Cancels Original Page 33.86

EFFECTIVE: March 31, 2005

(C)

ISSUED: March 16, 2005

BY: Joseph P. Lacher, President -FL

Miami, Florida

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service	1Q05 BellSouth	PROMOTION RESTRICTIONS: (Cont'd)	01/01/2005
Territory	MegaLink Mileage	, ,	to
From Central	Improvement	Applicable taxes and fees will be based on the full retail price of all products and	03/31/2005
Offices where	Promotion (Cont'd)	services. No taxes or fees will be added to the amount of any reward under this program.	
services are			
available		There is a limit of one (1) reward on the same account, at the same address, and in the	
		same name	
		Existing contracts may not be re-negotiated in order to receive this promotion unless	
		the Subscriber is within six (6) months or less of current contract expiration.	
		BellSouth reserves the right to modify this promotion at any time following any	
		required Commission notice. Notice of such changes to participants will be included in	
		standard promotion communications, including but not limited to letters, emails, or faxes.	
		BellSouth reserves the right to terminate this promotion at any time following any	
		required Commission notice.	
		•	
		Should the Subscriber terminate the service purchased under this agreement before the	
		term expires for reasons other than BellSouth's material breach, the Subscriber shall	
		reimburse BellSouth for the installation charges that were waived for the affected	
		services as part of this promotion and shall pay any other applicable termination charges	
		as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the	

Subscriber's final bill as a charge in the Other Charges & Credits section.

FLORIDA

BY: Joseph P. Lacher, President -FL

Miami, Florida

ISSUED: March 16, 2005

PRIVATE LINE SERVICES TARIFF First Revised Page 71.70
Cancels Original Page 71.70

EFFECTIVE: March 31, 2005

## **B2. REGULATIONS**

# **B2.7 Special Promotions (Cont'd)**

### **B2.7.2 Descriptions (Cont'd)**

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service	1Q05 BellSouth	BellSouth plans the following promotion that begins January 1, 2005 and ends <i>March</i>	01/01/2005	(C)
Territory From Central Offices where services are available	MegaLink Mileage Improvement Promotion	31, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.	to 03/31/2005	
		PROMOTION SPECIFICS:		

- --This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
- --This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
- -- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.
- --Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and *March 31*, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
- --Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):
- 1. Waiver of the non-recurring installation charges (specifics mentioned below)
- 2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:
  - Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)
  - Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)
- --The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.
- --Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- --Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

## PROMOTION RESTRICTIONS:

- --This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs
- --This promotion is only available to customers where BellSouth offers service and where facilities are available.

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PRIVATE LINE SERVICES TARIFF

First Revised Page 71.71 Cancels Original Page 71.71

EFFECTIVE: March 31, 2005

(C)

ISSUED: March 16, 2005

BY: Joseph P. Lacher, President -FL

Miami, Florida

## **B2. REGULATIONS**

# **B2.7 Special Promotions (Cont'd)**

## **B2.7.2 Descriptions (Cont'd)**

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service	Service 1Q05 BellSouth	Charges Waived PROMOTION RESTRICTIONS: (Cont'd)	Period Authority 01/01/2005
Territory	MegaLink Mileage		to
			03/31/2005
offices where services are	Promotion (Cont'd)	services. No taxes or fees will be added to the amount of any reward under this program.	
available		There is a limit of one (1) reward on the same account, at the same address, and in the same name	
		Existing contracts may not be re-negotiated in order to receive this promotion unless	
		the Subscriber is within six (6) months or less of current contract expiration.	
		BellSouth reserves the right to modify this promotion at any time following any	
		required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.	
		BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.	
		1	
		•	
		services as part of this promotion and shall pay any other applicable termination charges	
		as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the	
	BellSouth's Service Territory From Central Offices where services are	BellSouth's Service 1Q05 BellSouth Territory MegaLink Mileage From Central Improvement Offices where Promotion (Cont'd) services are	BellSouth's Service 1Q05 BellSouth Territory MegaLink Mileage From Central Improvement Offices where services are available There is a limit of one (1) reward on the same account, at the same address, and in the same name Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes BellSouth reserves the right to terminate this promotion at any time following any required Commission notice Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges

Subscriber's final bill as a charge in the Other Charges & Credits section.

<u>First RevisedOriginal Page 33.85</u> <u>Cancels Original Page 33.85</u>

EFFECTIVE: March 31 January 1, 2005

ISSUED: March 16, 2005 December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service	1Q05 BellSouth	BellSouth plans the following promotion that begins January 1, 2005 and ends June	01/01/2005	<u>(C)</u>
Territory	MegaLink Mileage	29 March 31, 2005. This promotion offers new and existing Subscribers who sign term	to	
From Central	Improvement	election agreements waived non-recurring installation charges and bill credits applicable	06/29/2005	
Offices where	Promotion	toward mileage sensitive digital local loop charges. Complete details of this promotion	<u>03/31/2005</u>	
services are		are outlined below.		
available				

#### PROMOTION SPECIFICS:

- --This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
- --This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
- -- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.
- --Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and June 29 March 31.

2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.

- --Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):
- 1. Waiver of the non-recurring installation charges (specifics mentioned below)
- 2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:
  - Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)
  - Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)
- --The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.
- --Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- --Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

## PROMOTION RESTRICTIONS:

- --This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs
- --This promotion is only available to customers where BellSouth offers service and where facilities are available.

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**BELLSOUTH** TELECOMMUNICATIONS, INC. **FLORIDA** 

GENERAL SUBSCRIBER SERVICE TARIFF

Original First Revised - Page 33.86 Cancels Original Page 33.86

(C)

EFFECTIVE: January 1 March 31, 2005

ISSUED: December 17, 2004 March 16, 2005 BY: Joseph P. Lacher, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service Territory From Central Offices where services are available	Service 1Q05 BellSouth MegaLink Mileage Improvement Promotion (Cont'd)	Charges Waived PROMOTION RESTRICTIONS: (Cont'd)  Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.  There is a limit of one (1) reward on the same account, at the same address, and in the same name	Period Authority 01/01/2005 to 03/31/2005 06/29/2005
		Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.  BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.  BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.  Should the Subscriber terminate the service purchased under this agreement before the	
		term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.	

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EFFECTIVE: January 1 March 31, 2005

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Miami, Florida

### **B2. REGULATIONS**

# **B2.7 Special Promotions (Cont'd)**

### **B2.7.2 Descriptions (Cont'd)**

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Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory From Central Offices where services are available	1Q05 BellSouth MegaLink Mileage Improvement Promotion	BellSouth plans the following promotion that begins January 1, 2005 and ends <u>March</u> 31 June 29, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.  PROMOTION SPECIFICS:	01/01/2005 to 06/29/2005 03/31/2005	£0
		This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.		
		This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.		
		This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.		

--Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and March 31 June 29,

2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.

- --Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):
- 1. Waiver of the non-recurring installation charges (specifics mentioned below)
- 2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:
  - Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)
  - Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)
- -- The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.
- -- Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- -- Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing

### **PROMOTION RESTRICTIONS:**

- -- This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs
- -- This promotion is only available to customers where BellSouth offers service and where facilities are available.

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<u>First RevisedOriginal Page 71.71</u> <u>Cancels Original Page 71.71</u>

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Miami, Florida

## **B2. REGULATIONS**

# **B2.7 Special Promotions (Cont'd)**

## **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	S	Chausa Watuud	Period Authority
	Service	Charges Waived	01/01/2005
BellSouth's Service	IQ05 BellSouth	PROMOTION RESTRICTIONS: (Cont'd)	
Territory	MegaLink Mileage		to
From Central	Improvement	Applicable taxes and fees will be based on the full retail price of all products and	06/29/2005
Offices where services are	Promotion (Cont'd)	services. No taxes or fees will be added to the amount of any reward under this program.	<u>03/31/2005</u>
available		There is a limit of one (1) reward on the same account, at the same address, and in the same name	
		Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.	:
		BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.	
		BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.	
		Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.	