

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

150 South Monroe Street  
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Tallahassee, Florida 32301

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**Jerry D. Hendrix**  
Vice President  
Regulatory Relations

Phone: (850) 577-5550  
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December 16, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the BellSouth Complete Choice® Service and PreferredPack Plan.

General Subscriber Service Tariff

Section A2

- Third Revised Page 32.8

The issue and effective dates for this tariff package are December 16, 2005 and January 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



## Promotion Description

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# BellSouth Complete Choice Service and PreferredPack Plan FL 2005-268

### OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Reacquisition Complete Choice and PreferredPack Discount Bundle will be extended to December 31, 2006. This promotion targets customers that either do not currently have service with BellSouth or have not had service on one or more of their existing lines. Customers who subscribe to either PreferredPack or Complete Choice and any BellSouth Long Distance (BSLD) product (excluding BellSouth Unlimited Long distance plans) receive a five dollar (\$5.00) monthly discount.

### Services Included in this Promotion:

1. BellSouth Complete Choice Family or PreferredPack
2. BellSouth Long Distance

### PROMOTION SPECIFICS:

1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned, or must specifically request the offer to be eligible to receive it.
2. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
4. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this offer).
5. A specific long distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
6. The customer must place the order on or before December 31, 2006.
7. Offer valid for only one (1) service line at the intended local service address.
8. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
9. Once the customer completes the above requirements they will receive the five-dollar (\$5) discount on BellSouth Complete Choice or PreferredPack or on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
10. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer specifically requesting this offer).

### PROMOTION RESTRICTIONS:

1. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may NOT be combined with the Unlimited Bundle for Reacquisition or with any other Complete Choice discount offer.
2. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
3. This promotion is not available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's service territory from central offices where services are available	Complete Choice service and PreferredPack plan	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/05 to 12/31/06 (C)
		Restrictions and Eligibility Criteria:	
		<b>(DELETED)</b>	(D)
		-- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.	
		-- Customer must have not had local service <i>or equivalent (wireless in lieu of wireline)</i> with BellSouth <i>at the same local service address on one or more of their existing lines including the line on which service qualifying for this promotion will be provisioned</i> , for at least 10 days prior to the new service connection date <i>unless they are an existing customer specifically requesting the offer.</i>	(C)
		-- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer <i>or must specifically request the offer.</i>	(C)
		<b>(DELETED)</b>	(D)
		-- Customer must purchase the following products:	
		a. The PreferredPack plan or a product from the Complete Choice plan family, and	
		b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.	
		-- The customer must place the order on or before December 31, 2006.	(C)
		-- Offer valid for only one (1) service line at the intended local service address.	
		-- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel <i>as indicated.</i>	(C)
		-- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.	
		-- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice.	
		-- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer <i>or with any other Complete Choice discount offer.</i>	(C)
		-- Once the customer completes the above requirements they will receive the \$5 discount on Complete Choice on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's service territory from central offices where services are available	Complete Choice service and PreferredPack plan	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/05 <del>(C)</del> to <u>12/31/0506</u>
		Restrictions and Eligibility Criteria:	
		— The number or line on which the service qualifying for this promotion will be provisioned must have local service within BellSouth territory from another provider. The customer must switch this local service to BellSouth. <del>(DELETED)</del>	(D)
		-- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.	(N)
		-- Customer must have not had local service <i>or equivalent (wireless in lieu of wireline)</i> with BellSouth <u>at the same local service address on one or more of their existing lines including the line on which service qualifying for this promotion will be provisioned</u> , for at least 10 days prior to the new service connection date <u>unless they are an existing customer specifically requesting the offer.</u>	(C)
		-- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer <i>or must specifically request the offer.</i>	(C)
		— In lieu of satisfying the preceding criteria, the benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office, request this specific offer and satisfy the remaining restrictions and criteria. <del>(DELETED)</del>	(D)
		--Customer must purchase the following products: a. The PreferredPack plan or a product from the Complete Choice plan family, and b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.	(C)
		-- The customer must place the order on or before December 31, <del>2005</del> <u>2006</u> .	(C)
		-- Offer valid for only one (1) service line at the intended local service address.	(C)
		-- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel <u>as indicated.</u>	(C)
		-- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.	
		-- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice.	
		-- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer <u>or with any other Complete Choice discount offer.</u>	(C)

BELLSOUTH  
TELECOMMUNICATIONS, INC.  
FLORIDA

ISSUED: December 16, 2005

BY: Marshall M. Criser III, President -FL  
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

Third Revised Page 32.8  
Cancels Second Revised Page 32.8

EFFECTIVE: January 1, 2006

--Once the customer completes the above requirements they will receive the \$5 discount on Complete Choice on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

(N)