

# BELLSOUTH

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April 14, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - First Revised Page 35.6.49

The purpose of this filing is to extend the promotion for BellSouth Primary Rate ISDN Service. This Promotion will end August 31, 2006.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



## Promotion Description

### Florida Small Business PRI Advantage Plus Promotion

BellSouth is extending the following promotion for business customers, which will run for an extended period beginning **May 1, 2006**, and ending **August 31, 2006**. For qualifying business subscribers who sign an agreement for BellSouth PRI Service, this promotion offers a waiver of installation charges, a 90 day satisfaction guarantee, discounted B channel rates, PRI credits for BSLD service, PRI credits for the calling name delivery feature, and one time credits with the purchase of DIA.

#### **PROMOTION SPECIFICS:**

1. This promotion is available to new and existing business customers who meet all of the eligibility requirements outlined in this promotion description, including existing PRI customers with an expired term election agreement or with six (6) months or less remaining on their existing term. This promotion applies to Voice/Data flat and measured rate PRI's only.
2. Subscribers must sign a twelve (12) month or greater term agreement between **May 1, 2006 and August 31, 2006**, in order to participate in this promotion. Following this promotional period, Subscribers are not allowed to enroll under this offer.
3. Subscribers will receive:
  - A waiver of the standard tariff nonrecurring charges for installation (for B channels, Voice/Data PRI Interface and ISDN Access Line)
  - Discounted B channels with the following effective rates:
    - 12-23 month term election = \$19 B Channel effective rate
    - 24-48 month term election = \$15 B Channel effective rate
    - 49+ month term election = \$12 B channel effective rate
  - 90 Day Satisfaction Guarantee
4. Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will also receive a credit per PRI per month on their regulated BST bill as follows:
  - 24-35 month term election = \$25 per month credit for 24 months
  - 36-48 month term election = \$50 per month credit for 36 months
  - 49+ month term election = \$69 per month credit for 49 months
5. Subscribers who have or purchase a Core BellSouth Long Distance (BSLD) domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a \$100 credit per PRI per month on their regulated BST bill as follows:
  - 24-35 month term election = \$100 per month credit for 24 months
  - 36-48 month term election = \$100 per month credit for 36 months
  - 49+ month term election = \$100 per month credit for 49 months



### Promotion Description

6. Lastly, customers who have or purchase a Core BellSouth Long Distance (BSLD) domestic plan or a Complex BSLD Volume and Term Agreement (0432) **AND** purchase a **NEW** 1.536M or greater DIA circuit under a term agreement will also receive as follows:
- 24 month PRI term election = a \$750 one time credit in month one of the billing cycle
  - 36 month PRI term election = a \$750 one time credit in month one and two of the billing cycle

### **PROMOTION RESTRICTIONS:**

- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers must have BellSouth total billing revenue of \$65,000 or less per customer per year to be eligible for this promotion.
- Subscribers who are participating in the PRI Advantage Plus promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs and cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.
- 90 Day Satisfaction Guarantee: Customer must still pay for service until disconnected. If Subscriber is not completely satisfied with BellSouth PRI service within ninety (90) days of the date the Service is installed, Customer may terminate the Service without early termination liability. In order to exercise the Satisfaction Guarantee, Customer must provide written notification to BellSouth within ninety (90) days of the date Service is installed. In addition,
  - a. Customer-provided equipment acquired for use with BellSouth PRI service will not be included in the Satisfaction Guarantee.
  - b. This Satisfaction Guarantee will not apply to transfers of service, moves, or conversions.
  - c. BellSouth PRI service will be disconnected no later than ten (10) days after receipt of notification of dissatisfaction.
  - d. If Subscriber exercises the Satisfaction Guarantee, BellSouth will disconnect the service within 10 days. However, if subscriber requests an extension of the ten (10) day disconnection interval to accommodate installation of a replacement product/service, Subscriber will continue to be billed the recurring rates applicable to Subscriber's PRI service, not to exceed six (6) months.
- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.
- If the customer changes long distance carrier, the customer will no longer receive the \$100 monthly bill discount.
- If customer discontinues use of the calling name delivery feature, the customer will no longer receive the monthly bill discount.
- Customer is NOT eligible for the monthly one-time credits (section 6 above) if customized pricing is used for the NEW DIA circuit.
- Contracts must be signed by **August 31, 2006**. Orders must be typed by **September 15, 2006**. Orders must complete by **October 16, 2006**, unless there are facilities issues.
- This promotion is available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS PRI Advantage Plus Promotion	- This promotion is available January 1, 2006, to <b>August 31, 2006</b> , to new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement. The Promotion offers a waiver of non-recurring charges, discounted "B" channel rates, PRI credits for BSLD service and name delivery feature, and one time credits with the purchase of DIA. This promotion applies to Voice/Data flat and measured rate PRI's.	01/01/06 to 08/31/06

#### PROMOTION SPECIFICS:

- Subscribers must have BellSouth regulated and non-regulated billing revenue of \$65,000 or less per customer per year.
- Subscribers must sign a twelve (12) month or greater term agreement between January 1, 2006, and **August 31, 2006**. Orders must be completed **by October 16, 2006**, unless there are facilities issues. Subscribers will receive:
  - a. A waiver of the installation charges for (B channels, Voice/Data PRI Interface and ISDN Access Line)
  - b. Discounted B channels monthly rates as follows:
    - 12-23 month term election = \$19 B Channel effective rate
    - 24-48 month term election = \$15 B Channel effective rate
    - 49+ month term election = \$12 B channel effective rate
  - Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will receive a credit per PRI per month on their regulated BellSouth bill as follows:
    - a. 24-35 month term = \$25 per month credit for 24 months
    - b. 36-48 month term = \$50 per month credit for 36 months
    - c. 49+ month term = \$69 per month credit for 49 months
  - Subscribers who have or purchase a Core BSLD domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will receive:
    - a. 24-35 month term = \$100 per month credit for 24 months
    - b. 36-48 month term = \$100 per month credit for 36 months
    - c. 49+ month term = \$100 per month credit for 49 months
  - Lastly, customers who have or will purchase a Core BSLD domestic plan or a Complex BSLD Volume and Term Agreement (0432) during the promotional period and purchase a new 1.536M or greater DIA circuit under a term agreement will also receive:
    - a. 24 month PRI term = a \$750 one time credit in month one of the billing cycle
    - b. 36 month PRI term = a \$750 one time credit in month one and two of the billing cycle
    - c. 90-Day Satisfaction Guarantee
- This promotion cannot be combined with any other BellSouth rewards programs (e.g., BellSouth Key Customer, Simple Savings, Winning Rewards, Welcoming, Deluxe Rewards, and CSA agreements).
- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS PRI Advantage Plus Promotion	- This promotion is available January 1, 2006, to <del>April 30, 2006</del> , <del>August 31, 2006</del> to new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement. The Promotion offers a waiver of non-recurring charges, discounted "B" channel rates, PRI credits for BSLD service and name delivery feature, and one time credits with the purchase of DIA. This promotion applies to Voice/Data flat and measured rate PRI's.	01/01/06 to 084/30/06

#### PROMOTION SPECIFICS:

- Subscribers must have BellSouth regulated and non-regulated billing revenue of \$65,000 or less per customer per year.

- Subscribers must sign a twelve (12) month or greater term agreement between January 1, 2006, and ~~April 30, 2006~~ August 31, 2006. Orders must be completed by ~~June 16, 2006~~ October 16, 2006, unless there are facilities issues. Subscribers will receive:

a. A waiver of the installation charges for (B channels, Voice/Data PRI Interface and ISDN Access Line)

b. Discounted B channels monthly rates as follows:

- 12-23 month term election = \$19 B Channel effective rate
- 24-48 month term election = \$15 B Channel effective rate
- 49+ month term election = \$12 B channel effective rate

- Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will receive a credit per PRI per month on their regulated BellSouth bill as follows:

- a. 24-35 month term = \$25 per month credit for 24 months
- b. 36-48 month term = \$50 per month credit for 36 months
- c. 49+ month term = \$69 per month credit for 49 months

- Subscribers who have or purchase a Core BSLD domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will receive:

- a. 24-35 month term = \$100 per month credit for 24 months
- b. 36-48 month term = \$100 per month credit for 36 months
- c. 49+ month term = \$100 per month credit for 49 months

- Lastly, customers who have or will purchase a Core BSLD domestic plan or a Complex BSLD Volume and Term Agreement (0432) during the promotional period and purchase a new 1.536M or greater DIA circuit under a term agreement will also receive:

- a. 24 month PRI term = a \$750 one time credit in month one of the billing cycle
- b. 36 month PRI term = a \$750 one time credit in month one and two of the billing cycle
- c. 90-Day Satisfaction Guarantee

- This promotion cannot be combined with any other BellSouth rewards programs (e.g., BellSouth Key Customer, Simple Savings, Winning Rewards, Welcoming, Deluxe Rewards, and CSA agreements).

- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.