

BELLSOUTH

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August 17, 2006

Ms. Beth Salak
Director, Division of Communications
Florida Public Service Commission
2540 Shumard Oak Boulevard
Gerald L. Gunter Building, Room 270
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statue 364.051, we are filing herewith revisions to our General Subscriber Services Tariff. Following are the affected pages:

General Subscriber Services Tariff

A2 - First Revised Page 35.6.49

The purpose of this filing is to introduce a promotion for BellSouth Primary Rate ISDN Service.

Acknowledgement, date of receipt, and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

Florida Small Business PRI Advantage Plus Promotion

BellSouth is introducing the following promotion for business customers to begin September 1, 2006, and end on December 31, 2006. For qualifying business subscribers who sign an agreement for BellSouth PRI Service, this promotion offers a waiver of installation charges, discounted B channel rates, PRI credits for BSLD service, PRI credits for the calling name delivery feature, and one time credits with the purchase of DIA.

PROMOTION SPECIFICS:

1. This promotion is available to new and existing business customers who meet all of the eligibility requirements outlined in this promotion description, including existing PRI customers with an expired term election agreement or with six (6) months or less remaining on their existing term. This promotion applies to Voice/Data flat and measured rate PRI's only.
2. Subscribers must sign a twelve (12) month or greater term agreement between September 1, 2006, and December 31, 2006, in order to participate in this promotion. Following this promotional period, Subscribers are not allowed to enroll under this offer.
3. Subscribers will receive:
 - A waiver of the standard tariff nonrecurring charges for installation (for B channels, Voice/Data PRI Interface and ISDN Access Line)
 - Discounted B channels with the following effective rates:
 - 12-23 month term election = \$19 B Channel effective rate
 - 24-48 month term election = \$15 B Channel effective rate
 - 49+ month term election = \$12 B channel effective rate
4. Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will also receive a credit per PRI per month on their regulated BST bill as follows:
 - 24-35 month term election = \$50 per month credit for 24 months
 - 36-48 month term election = \$25 per month credit for 36 months
 - 49+ month term election = \$0 per month credit for 49 months
5. Subscribers who have or purchase a Core BellSouth Long Distance (BSLD) domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a \$100 credit per PRI per month on their regulated BST bill as follows:
 - 24-35 month term election = \$100 per month credit for 24 months
 - 36-48 month term election = \$100 per month credit for 36 months
 - 49+ month term election = \$100 per month credit for 49 months



Promotion Description

6. Lastly, customers who have or purchase a Core BellSouth Long Distance (BSLD) domestic plan or a Complex BSLD Volume and Term Agreement (0432) **AND** purchase a **NEW** 1.536M or greater DIA circuit under a term agreement will also receive as follows:
- 24-35 month PRI term election = a \$750 one time credit in month one of the billing cycle
 - 36 month or greater PRI term election = a \$750 one time credit in month one and two of the billing cycle

PROMOTION RESTRICTIONS:

- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers must have BellSouth total billing revenue of \$65,000 or less per customer per year to be eligible for this promotion.
- Subscribers who are participating in the PRI Advantage Plus promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs and cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.
- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.
- If the customer changes long distance carrier, the customer will no longer receive the \$100 monthly bill discount.
- If customer discontinues use of the calling name delivery feature, the customer will no longer receive the monthly bill discount.
- Customer is NOT eligible for the monthly one-time credits (section 6 above) if customized pricing is used for the NEW DIA circuit.
- This promotion is available for resale.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS PRI Advantage Plus Promotion	- This promotion is available January 1, 2006, to December 31 , 2006, to new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement. The Promotion offers a waiver of non-recurring charges, discounted "B" channel rates, PRI credits for BSLD service and name delivery feature, and one time credits with the purchase of DIA. This promotion applies to Voice/Data flat and measured rate PRI's.	01/01/06 (C) to 12/31/06
PROMOTION SPECIFICS:			
- Subscribers must have BellSouth regulated and non-regulated billing revenue of \$65,000 or less per customer per year.			
- Subscribers must sign a twelve (12) month or greater term agreement between January 1, 2006, and December 31 , 2006. (C)			
<ul style="list-style-type: none"> a. A waiver of the installation charges for (B channels, Voice/Data PRI Interface and ISDN Access Line) b. Discounted B channels monthly rates as follows: <ul style="list-style-type: none"> - 12-23 month term election = \$19 B Channel effective rate - 24-48 month term election = \$15 B Channel effective rate - 49+ month term election = \$12 B channel effective rate - Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will receive a credit per PRI per month on their regulated BellSouth bill as follows: <ul style="list-style-type: none"> a. 24-35 month term = \$50 per month credit for 24 months (C) b. 36-48 month term = \$25 per month credit for 36 months (C) c. 49+ month term = \$0 per month credit for 49 months (C) - Subscribers who have or purchase a Core BSLD domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will receive: <ul style="list-style-type: none"> a. 24-35 month term = \$100 per month credit for 24 months b. 36-48 month term = \$100 per month credit for 36 months c. 49+ month term = \$100 per month credit for 49 months - Lastly, customers who have or will purchase a Core BSLD domestic plan or a Complex BSLD Volume and Term Agreement (0432) during the promotional period and purchase a new 1.536M or greater DIA circuit under a term agreement will also receive: <ul style="list-style-type: none"> a. 24-35 month PRI term = a \$750 one time credit in month one of the billing cycle (C) b. 36 month or greater PRI term = a \$750 one time credit in month one and two of the billing cycle (C) 			
(DELETED) (D)			
- This promotion cannot be combined with any other BellSouth rewards programs (e.g., BellSouth Key Customer, Simple Savings, Winning Rewards, Welcoming, Deluxe Rewards, and CSA agreements).			
- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.			

LEGISLATIVE FORMAT
A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

~~A~~The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS PRI Advantage Plus Promotion	- This promotion is available January 1, 2006, to August <u>December</u> 31, 2006, to new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement. The Promotion offers a waiver of non-recurring charges, discounted "B" channel rates, PRI credits for BSLD service and name delivery feature, and one time credits with the purchase of DIA. This promotion applies to Voice/Data flat and measured rate PRI's.	01/01/06 (C) to 8 <u>12</u> /31/06
PROMOTION SPECIFICS:			
- Subscribers must have BellSouth regulated and non-regulated billing revenue of \$65,000 or less per customer per year.			
- Subscribers must sign a twelve (12) month or greater term agreement between January 1, 2006, and August <u>December</u> 31, 2006. Orders must be completed by October 16, 2006, unless there are facilities issues. Subscribers will receive: (C)			
a. A waiver of the installation charges for (B channels, Voice/Data PRI Interface and ISDN Access Line)			
b. Discounted B channels monthly rates as follows:			
- 12-23 month term election = \$19 B Channel effective rate			
- 24-48 month term election = \$15 B Channel effective rate			
- 49+ month term election = \$12 B channel effective rate			
- Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will receive a credit per PRI per month on their regulated BellSouth bill as follows:			
a. 24-35 month term = \$25 <u>50</u> per month credit for 24 months (C)			
b. 36-48 month term = \$50 <u>25</u> per month credit for 36 months (C)			
c. 49+ month term = \$690 per month credit for 49 months (C)			
- Subscribers who have or purchase a Core BSLD domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will receive:			
a. 24-35 month term = \$100 per month credit for 24 months			
b. 36-48 month term = \$100 per month credit for 36 months			
c. 49+ month term = \$100 per month credit for 49 months			
- Lastly, customers who have or will purchase a Core BSLD domestic plan or a Complex BSLD Volume and Term Agreement (0432) during the promotional period and purchase a new 1.536M or greater DIA circuit under a term agreement will also receive:			
a. 24-35 -month PRI term = a \$750 one time credit in month one of the billing cycle (C)			
b. 36 month or greater PRI term = a \$750 one time credit in month one and two of the billing cycle (C)			
e. 90 Day Satisfaction Guarantee (D)			
- This promotion cannot be combined with any other BellSouth rewards programs (e.g., BellSouth Key Customer, Simple Savings, Winning Rewards, Welcoming, Deluxe Rewards, and CSA agreements).			
- During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.			