

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
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Regulatory Relations

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August 17, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for Additional Line Promotion.

General Subscriber Service Tariff

Section A2                    -        Original Page 35.6.58  
   -        Original Page 35.6.58.1

The issue and effective dates for this tariff package are August 17, 2006 and September 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (slg)  
Regulatory Vice President  
Attachments



## Promotion Description

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### **3T06 - Additional Line Promotion**

FL 2006-146

#### **Overview**

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans to offer the following promotion. The 3T06 - Additional Line Promotion is scheduled to begin on 09/01/2006 and end on 04/30/2007. This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice® for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.

Subscribers adding one (1) to two (2) lines - \$75 bill credit reward

Subscribers adding three (3) to four (4) lines - \$150 bill credit reward

Subscribers adding five (5) or more lines - \$250 bill credit reward

#### **Promotion Specifics**

1. This promotion is available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
3. Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.
4. Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).
5. Upgrades are eligible (e.g. Ringmaster to 1FB).
6. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.
7. New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
8. New lines added to the account or locations after the first initial order are eligible for the line connection waiver.
9. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

#### **Promotion Restrictions/Eligibility Requirements**

1. The application date of orders must be 09/01/2006 – 04/30/2007.
2. Subscribers cannot qualify for this offer more than once.
3. The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if three (3) or more additional lines are purchased.
4. Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.
5. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.
6. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Welcoming Rewards Promotion, or the CCB Elite Promotion.
7. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.



## Promotion Description

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8. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
9. Out of region subscribers are not eligible to participate.

ISSUED: August 17, 2006

EFFECTIVE: September 1, 2006

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>3T06 Additional Line Promotion</u>	<u>The 3T06 - Additional Line Promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.</u>	<u>09/1/2006 to 4/30/2006</u> (N)
		<b><u>Rules and Regulations</u></b>	(N)
		<u>--This promotion is available only to existing BellSouth business customers subscribing to local exchange service.</u>	(N)
		<u>--Subscribers must have or sign a local service term agreement in order to participate in this promotion.</u>	(N)
		<u>-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.</u>	(N)
		<u>--Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).</u>	(N)
		<u>--Upgrades are eligible (e.g. Ringmaster to 1FB).</u>	(N)
		<u>--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&amp;C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.</u>	(N)
		<u>--New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.</u>	(N)
		<u>--New lines added to the account or locations after the first initial order are eligible for the line connection waiver.</u>	(N)
		<u>--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&amp;C section.</u>	(N)
		<u>--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--The application date of orders must be 09/01/2006 – 04/30/2007.</u>	(N)
		<u>--Subscribers cannot qualify for this offer more than once.</u>	(N)
		<u>--The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if three (3) or more additional lines are purchased.</u>	(N)
		<u>--Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.</u>	(N)

ISSUED: August 17, 2006

EFFECTIVE: September 1, 2006

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>3T06 Additional Line Promotion (Cont'd)</u>	<u>Rules and Regulations (Cont'd)</u>	<u>09/1/2006</u> (N)
		<u>--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.</u>	<u>to</u> (N) <u>4/30/2006</u>
		<u>--Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Welcoming Rewards Promotion, or the CCB Elite Promotion.</u>	(N)
		<u>--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u>	(N)
		<u>--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.</u>	(N)
		<u>--Out of region subscribers are not eligible to participate.</u>	(N)
		<u>--Subscribers adding one (1) to two (2) lines - \$75 bill credit reward</u>	(N)
		<u>--Subscribers adding three (3) to four (4) lines - \$150 bill credit reward</u>	(N)
		<u>--Subscribers adding five (5) or more lines - \$250 bill credit reward</u>	(N)

ISSUED: August 17, 2006  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: September 1, 2006

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	3T06 Additional Line Promotion	The 3T06 - Additional Line Promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.	09/01/06 to 04/30/07 (N)
		<b>Rules and Regulations</b>	(N)
		--This promotion is available only to existing BellSouth business customers subscribing to local exchange service.	(N)
		--Subscribers must have or sign a local service term agreement in order to participate in this promotion.	(N)
		-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.	(N)
		--Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).	(N)
		--Upgrades are eligible (e.g. Ringmaster to 1FB).	(N)
		--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.	(N)
		--New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.	(N)
		--New lines added to the account or locations after the first initial order are eligible for the line connection waiver.	(N)
		--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--The application date of orders must be 09/01/06 – 04/30/07.	(N)
		--Subscribers cannot qualify for this offer more than once.	(N)
		--The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if three (3) or more additional lines are purchased.	(N)
		--Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.	(N)

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 Miami, Florida

EFFECTIVE: September 1, 2006

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	3T06 Additional Line Promotion (Cont'd)	<b>Rules and Regulations (Cont'd)</b>	09/1/06 (N)
		--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.	to 04/30/07 (N)
		--Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Welcoming Rewards Promotion, or the CCB Elite Promotion.	(N)
		--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.	(N)
		--Out of region subscribers are not eligible to participate.	(N)
		--Subscribers adding one (1) to two (2) lines - \$75 bill credit reward.	(N)
		--Subscribers adding three (3) to four (4) lines - \$150 bill credit reward.	(N)
		--Subscribers adding five (5) or more lines - \$250 bill credit reward.	(N)