

Jerry D. Hendrix Vice President Regulatory Relations AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

April 30, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend Complete Choice Unlimited **Competitive Acquisition Bundle** 

Section A2

General Subscriber Service Tariff 5th Revised Page 35.5.13

The issue and effective dates for this tariff package are April 30, 2007 and May 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

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Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** 

Attachments

# **Promotion Description**

# Complete Choice Unlimited Competitive Acquisition Extension BUN36 #1398

### <u>Overview</u>

The Complete Choice Unlimited Competitive Acquisition Extension BUN36 promotion is extended to 6/30/2007. Competitive acquisition customers will be offered Complete Choice with a Bellsouth Unlimited plan. These customers will also have the choice of optional free voice mail service when subscribing to this bundle. Pricing for the bundle varies by state.

### **Promotion Specifics**

Competitive acquisition customers will be offered Complete Choice with a Bellsouth Unlimited plan. These customers will also have the choice of optional free voice mail service when subscribing to this bundle. Pricing for the bundle varies by state.

### Promotion Restrictions/Eligibility Requirements

Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address within the h territory.
The customer must select BellSouth as their local service provider.

3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.

4. This offer is not valid for out-of-region customers who are new to BellSouth.

5. This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.

6. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).

7. BellSouth employees are not eligible for this offer.

8. Offer valid for only one (1) service line at the intended local service address.

9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

10. Customers may combine this offer with the service connection fee waiver promotion.

11. A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.

12. This offer is available only in markets where CC/UL is available.

13. This offer is not available in Hernando, MS.

14. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

15. The customer must place the order on or before 6/30/2007.

16. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).

17. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.

18. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

#### Fifth Revised Page 35.5.13 Cancels Fourth Revised Page 35.5.13

Period

EFFECTIVE: May 1, 2007

## A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Authority
BellSouth's Service Territory		Any qualifying residential	10/26/2006
	Competitive Acquisition Bundle	customer who purchases	to
services are available (Cont'd)		BellSouth Complete Choice	<b>6</b> /30/2007
	Residential customers who are	service, BellSouth Long Distance	
	returning to BellSouth and who	Unlimited service, and BellSouth	
	subscribe to BellSouth Complete	Voice Mail Premium service	
	Choice service, BellSouth Long Distance Unlimited service, and	under this promotion will be eligible to receive a discount on	
	BellSouth Voice Mail Premium	their BellSouth Complete Choice	
	service are eligible for this	service monthly recurring charge	
	promotion.	in the amount of \$5.00, and a	
	promotion	discount on their BellSouth	
	Customer must either not	Voice Mail Premium service	
	currently have service with	monthly recurring charge in the	
	BellSouth or not have service with		
	BellSouth on one or more of their		
	existing lines.	The customer must place the	
		order on or before <b>6</b> /30/2007	
	Customer must have been		
	disconnected from BellSouth for	BellSouth reserves the right to	
	no fewer than ten (10) days.	discontinue this promotion at any	
		time without customer notice.	
	Customer must have local		
	service or equivalent with another		
	provider at the same local service	e	
	address on one or more of their	service order (N) in order to	
	existing lines.	receive promotional offer.	
	Customer must request service at	t Customers have the option not	
	the same address and in the same		
	name, unless customer is planning	Premium service.	
	an imminent move from one		
	address in BellSouth territory to	BellSouth employees are not	
	another address in BellSouth	eligible for this promotion.	
	territory within thirty (30) days of	Offer only evollable in montrat-	
	responding to the offer. In the case of an imminent move, the	where BellSouth Complete	
	BellSouth rep can offer the	Choice service is available.	
	customer the promotion and place	enoice service is available.	
	the order at the new address.		
	Customers will not be required to		
	sign a contract or make any term		
	commitment in order to be eligible	:	
	for this promotion.		
	The quetomore must errit-1- 41-1		
	The customer must switch their local service to BellSouth and		
	purchase BellSouth Complete		
	Choice service.		
	choice bervice.		

BELLSOUTH 35.5.13 TELECOMMUNICATIONS, INC. 35.5.13 FLORIDA

ICATIONS, INC. <u>Cancels Fourth Revi</u>

ISSUED: April 30, 2007 ISSUED: February 27, 2007

BY: Marshall M. Criser III, President -FL

Miami, Florida

#### GENERAL SUBSCRIBER SERVICE TARIFF Fifth Revised Page 35.5.13 Fourth Revised Page

Cancels Fourth Revised Page 35.5.13 Cancels Third Revised Page

EFFECTIVE: May 1, 2007 EFFECTIVE: February 28, 2007

Period

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service Territory	Complete Choice Unlimited	Any qualifying residential	10/26/2006	(
From Central Office where	Competitive Acquisition Bundle	customer who purchases	to	
services are available (Cont'd)	)	BellSouth Complete Choice	4 <u>6</u> /30/2007	
	Residential customers who are	service, BellSouth Long Distance		
	returning to BellSouth and who	Unlimited service, and BellSouth		
	subscribe to BellSouth Complete	Voice Mail Premium service		
	Choice service, BellSouth Long	under this promotion will be		
	Distance Unlimited service, and	eligible to receive a discount on		
	BellSouth Voice Mail Premium	their BellSouth Complete Choice		
	service are eligible for this	service monthly recurring charge		
	promotion.	in the amount of \$5.00, and a		
		discount on their BellSouth		
	Customer must either not	Voice Mail Premium service		
	currently have service with	monthly recurring charge in the		
	BellSouth or not have service with	amount of \$ <u>34</u> .95.		
	BellSouth on one or more of their			
	existing lines.	The customer must place the		(
		order on or before 4 <u>6</u> /30/2007		
	Customer must have been			
	disconnected from BellSouth for	BellSouth reserves the right to		
	no fewer than ten (10) days.	discontinue this promotion at any		
		time without customer notice.		
	Customer must have local			
	service or equivalent with another	Customer must have the		
	provider at the same local service	eligible services on their new		
	address on one or more of their	service order (N) in order to		
	existing lines.	receive promotional offer.		
	Customer must request corrise at	Customers have the option not		
	Customer must request service at	•		
	the same address and in the same			
	name, unless customer is planning	Premium service.		
	an imminent move from one	PallSouth amployees are not		
	address in BellSouth territory to another address in BellSouth	BellSouth employees are not eligible for this promotion.		
		engible for this promotion.		
	territory within thirty (30) days of responding to the offer. In the case	Offer only available in markets		
	of an imminent move, the	where BellSouth Complete		
	BellSouth rep can offer the	Choice service is available.		
	customer the promotion and place	choice service is available.		
	the order at the new address.			
	Customers will not be required to			
	sign a contract or make any term			
	commitment in order to be eligible			
	for this promotion.			
	The customer must switch their			
	local service to BellSouth and			
	purchase BellSouth Complete			
	Choice service.			

(C)

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Cancels Fourth Revised Page 35.5.13 Cancels Third Revised Page

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