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June 14, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051 we are filing herewith revisions to our General Subscriber Service Tariff. Following are the affected pages:

General Subscriber Service TariffSection A2Fourth Revised Page 35.6.48

The purpose of this filing is to extend the Primary Rate ISDN Special Promotion (PRI Advantage) for large business subscribers. The Promotion will be extended for a six-month period ending December 31, 2007.

Acknowledgment, date of receipt and authority number of this filing are requested.

Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** 

# **BELLSOUTH**

# **Promotion Description**

# Florida - Large Business PRI Advantage Promotion (Extension)

# **Overview**

The Large Business PRI Advantage Promotion *is being extended an additional six months* with *an end date of December 31, 2007*. Customers subscribing to Large Business PRI Advantage will receive a waiver of installation charges and a discount on B channel monthly recurring rates. B channel rates will be based upon the length of the term agreement.

## **Promotion Specifics**

- 1. This Promotion offers three (3) Options:
- Option 1: 12-23 month term agreement Waiver of Installation charges and a B Channel effective rate of \$19.
- Option 2: 24 to 48 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$15.
- Option 3: 49 to 72 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$12.
- 2. This promotion applies only to Flat rate or Measure Voice/Data PRIs.
- 3. New BellSouth PRI customers are eligible for this promotion.
- 4. Existing PRI customers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.
- 5. This promotion can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR) or BellSouth Business Winning Rewards.
- 6. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

## **Promotion Restrictions/Eligibility Requirements**

- 1. Contracts must be signed by *12/31/2007*, and orders for the service in this promotion must be placed by *01/31/2008*.
- 2. The minimum contract term for this promotion is 12 months and the maximum term is 72 months.
- 3. Termination liability will apply as specified in Section A42.
- 4. This Promotion is not available to out of region customers.
- 5. This Promotion may be combined with BellSouth Select Program, BellSouth Business Premium Rewards, BellSouth Business Rewards Plus and BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion).
- 6. This Promotion may not be combined with Contract Service Arrangements, Special Assemblies, V&T, Key Customer and Simple Savings.
- 7. Subscribers must have BST total billing revenue of \$40,000 or greater per year to be eligible for this promotion

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EFFECTIVE: June 29, 2007

# A2. GENERAL REGULATIONS A2.10 Special Promotions (Cont'd) Legislative Format

#### A2.10.2 Descriptions (Cont'd)

#### The following promotions are on file with the Commission: (Cont'd)

	01			
	Area of Promotion	Service	Description	Period Authority
	BellSouth's Service Territory – From Centra Office where services are available	e	- This promotion is available January 1, 2007, to June 30, 2007 December 31, 2007, and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.	01/01/07 (C)(C) to 06/30/07 <u>12/31/07</u>
			(DELETED)	( <del>D)</del>
			- Subscribers who purchase BellSouth PRI service and sign a minimum twelve (12) month or greater term agreement between January 1, 2007, and June 30, 2007 <u>December 31, 2007</u> , shall receive the following. Orders for service must be placed by July 30, 2007 <u>January 31</u> , 2008.	<u>(C)(<del>C</del>)</u>
			a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).	
			b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).	
			c. Option 3: 49 to 72 Month term - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).	
			- Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed. Termination Liability as specified in A42.3 will apply following the 90-day Satisfaction Guarantee period.	
			- Existing BellSouth PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.	
			- This promotion can only be combined with the following rewards programs: BellSouth Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards.	
			- This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.	
			- Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.	

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: June 14, 2007 BY: Marshall M. Criser III, President -FL Miami, Florida

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

#### The following promotions are on file with the Commission: (Cont'd)

	81				
	Area of Promotion	Service	Description	Period Authority	
	BellSouth's Service Territory – From Central Office where services are available	U	- This promotion is available January 1, 2007, to <i>December 31, 2007,</i> and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.	01/01/07 to <i>12/31/07</i>	(C)
			- Subscribers who purchase BellSouth PRI service and sign a minimum twelve (12) month or greater term agreement between January 1, 2007, and <i>December 31, 2007</i> , shall receive the following. Orders for service must be placed by <i>January 31, 2008</i> .		(C)
			a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).		
			b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).		
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			- Existing BellSouth PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		
			- This promotion can only be combined with the following rewards programs: BellSouth Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards.		
			- This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.		
			- Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.		

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