

Jerry D. Hendrix Vice President Regulatory Relations

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December 31, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 letter regarding mixed bundles, the Company will offer the AT&T Select Complete Choice for Business Bonus promotion starting January 1, 2008 and ending December 31, 2008. AT&T Select customers who purchase a new Compete Choice for Business package during the promotional timeframe will earn AT&T Select bonus points.

#### **Promotion Specifics**

### **Program Eligibility:**

- Available to existing and new AT&T Select Business Rewards customers. New AT&T Select customers must meet AT&T eligibility requirements between \$100 and \$3,500 in AT&T eligible spending per month.
- Any new or existing AT&T Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.

#### **Program Elements:**

- AT&T Select members who purchase a new Complete Choice for Business package will receive a bonus reward of 1,000 AT&T Select points.
- If the customer keeps the Complete Choice for Business package for a continuous 90-day period, the customer will receive an additional bonus reward of 2,000 AT&T Select points.
- Point reward will be applied to AT&T Select customer point balance four (4) to six (6) weeks after purchase and meeting the 90-day period.
- Select point balance can be checked on AT&T Select Website (www.bellsouthselectbusiness.com), by calling AT&T Select Service Center (800.290.3333), or through the quarterly balance statement.
- All AT&T Select points awarded for this promotion shall be redeemable consistent with the conditions of the AT&T Select Business Rewards program.

# Promotion Restrictions/Eligibility Requirements

## Program Restrictions:

- One (1) reward per customer account.
- Customers with any local term agreement are not eligible for the reward.
- Subject to obtaining any required regulatory approval, AT&T Select reserves the right to terminate this program at any time.





Your consideration is appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments