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December 31, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise \$50 2-Pack Unlimited.

#### General Subscriber Service Tariff

Section A2 - Original Page 35.6.67

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



### **Promotion Description**

# Competitive Acquisition \$50 2-Pack, Unlimited LD and DSL 1.5 #1562

#### Overview

The Competitive Acquisition \$50 2-Pack, Unlimited LD and DSL 1.5 promotion is scheduled to begin on 1/1/2008 and end on 1/31/2008.

#### **Promotion Specifics**

- --The offer is available across all states and will be targeted to be sold to Competitive Acquisition customers.
- -- The bundle (BUN65) will contain the following:
- 1. 2-Pack local service
- 2. Unlimited Nationwide Savings (BLSXV)
- 3. FastAccess® DSL 1.5 (minimum)
- 4. Credit applied against BellSouth® PreferredPack is \$2.00
- 5. Credit applied against the FastAccess® DSL speeds of 1.5 or higher of \$15.
- 6. \$25 Cash Back

## **Promotion Restrictions/Eligibility Requirements**

- --This offer may be extended to customers who contact AT&T and request this special bundle.
- --Offer may not be combined with Answers Cash Back promotion.
- --Customers are eligible to subscribe to other affiliate products.
- --There are no termination liability restrictions associated with this bundle.
- --This bundle is valid for only one (1) service line at the intended local service address.
- --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.
- --AT&T reserves the right to discontinue or modify this bundle at any time without notice.
- --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
- --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.

BY: Marshall M. Criser III, President -FL

Second Revised Page 35.6.67 Cancels First Revised Page 35.6.67

**FLORIDA** ISSUED: December 31, 2007 EFFECTIVE: January 1, 2008

Miami, Florida

#### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A.

The following promot	ŕ	ith the Commission: (Cont'd)		
Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service	Competitive	This offer is available to competitive acquisition customers.	8/1/2007	(C)
Territory - From	Acquisition \$50 2-		to	
Central Office where	Pack, Unlimited	Rules and Regulations	1/31/2008	
services are available	LD and DSL 1.5	The bundle contains the following:		
	(BUN 65)	1. 2-Pack		
		2. Unlimited Nationwide Savings		
		3. FastAccess DSL 1.5 (minimum)		
		(DELETED)		(D)
		4. Credit applied against 2-Pack is \$2.00.		(T)
		5. Credit applied against the FastAccess DSL 1.5 or higher is \$15.00.		(T)
		6. \$25 Cash Back		(T)
		(DELETED)		(D)
		This offer may be extended to customers who contact AT&T and request this special bundle.		
		Customers are eligible to subscribe to other affiliate products.		
		There are no termination liability restrictions associated with this bundle.		
		This bundle is valid for only one (1) service line at the intended local service address.		
		Once the customer completes the above requirements they will receive the specified		
		discount for the specified products on their monthly bill. If the customer cancels or		
		discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.		
		AT&T reserves the right to discontinue or modify this bundle at any time without notice.		
		This bundle may be combined with cash back offers or other promotional offers on the		
		same services, as such offers may be concurrently available from time to time, provided that		
		the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		

- --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
- -- The customer must place their order through an AT&T channel: business office, online,

and alternate channels as indicated.

BELLSOUTH

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TELECOMMUNICATIONS, INC.

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**FLORIDA** 

ISSUED: December 31, 2007 ISSUED: August 17, 2007

EFFECTIVE: January 1, 2008 EFFECTIVE: August 18, 2007

BY: Marshall M. Criser III, President -FL Miami, Florida

#### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida's	Competitive	This offer is available to competitive acquisition customers.	8/1/2007 ( <del>T)</del> ( <u>C)</u>
Service Territory –	Acquisition \$50 2-	1 1	to
From Central Office	Pack, Unlimited	Rules and Regulations	10/31/2007
where services are	LD and DSL 1.5	The bundle contains the following:	1/31/2008
available	(BUN 65)	1. 2-Pack	1/31/2000
avanaoic	(BON 03)	2. Unlimited Nationwide Savings	
		3. FastAccess DSL 1.5 (minimum)	
		4. Customer must select either \$49.99 DTV plan minimum or a \$39.99 Cingular Plan	(D)
		minimum. There will be a \$10 credit for DTV and a \$5.00 credit for Cingular when these	<del>(2)</del>
		products are selected. (DELETED)	
		54. Credit applied against 2-Pack is \$2.00.	(T)
		65. Credit applied against the FastAccess DSL 1.5 or higher is \$15.00.	(T)
		52. Credit applied against the PastAccess BSL 1.5 of higher is \$15.00.	(N)(T)
		+ <u>v</u> . \$25 Cash Dack	(11)(1)
		Customers can also sign up for optional affiliate services and receive a \$5 monthly	(D)
		discount on each of the following services.	
		1. \$49.99 - \$49.99 DTV plan minimum	
		2. \$39.99 Cingular Plan minimum	
		-(DELETED)	
		· · · · · · · · · · · · · · · · · · ·	
		This offer may be extended to customers who contact AT&T and request this special	
		bundle.	
		(DELETED)	<del>(D)</del>
		Customers are eligible to subscribe to other affiliate products.	
		There are no termination liability restrictions associated with this bundle.	
		This bundle is valid for only one (1) service line at the intended local service address.	
		Once the customer completes the above requirements they will receive the specified	
		discount for the specified products on their monthly bill. If the customer cancels or	
		discount for the specified products on their monthly one. If the custoffier cancers of	

discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.

--AT&T reserves the right to discontinue or modify this bundle at any time without notice.

- --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
- --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.