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November 7, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend and modify the ADL Retention Save Offer.

General Subscriber Service Tariff

Section A2 - 1st Revised Page 35.6.89

The issue and effective dates for this tariff package are November 7, 2008 and November 10, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

ADL (Additional Line) Retention Save Offers

Overview

The ADL Retention Save Offers promotion is modified effective 11/10/2008 and ending on 1/31/2009 to expand the promotion to include extending the offer to dial-up customers calling in to disconnect Internet Call Waiting service.

Description

Customers who call to disconnect additional access lines may be offered a monthly recurring bill credit of \$10 if they have or purchase Complete Choice on their primary line.

-Only one (1) \$10 credit per customer account.

-Primary lines are not eligible for offer.

-Customer must have or purchase a minimum of Complete Choice.

-The credit will appear on the bill as Promotional Discount.

- Offer may be extended to dial-up customers calling in to disconnect Internet Call Waiting Service.

Requirements

- These offers are available only on additional lines, not available for primary lines.
- If Complete Choice is removed from the customer account, customer is no longer eligible for these promotion credits.
- This promotion may not be combined with any other cash back offers or monthly recurring discounts on local service products.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	ADL Retention Save Offer	<p>Customers who call to disconnect additional access lines may be offered a monthly recurring bill credit of \$10 if they have or purchase Complete Choice on their primary line.</p> <p>Rules and Regulations</p> <p>--Only one (1) \$10 credit per customer account.</p> <p>--Primary lines are not eligible for offer.</p> <p>--The credit will appear on the bill as Promotional Discount.</p> <p>--These offers are available only on additional lines, not available for primary lines.</p> <p>--Offer requires that the customer must have or purchase a minimum of Complete Choice on their primary line.</p> <p>--If Complete Choice is removed from the customer account, customer is no longer eligible for these promotion credits.</p> <p>--This promotion may not be combined with any other cash back offers or monthly recurring discounts on local service products.</p> <p>--Offer may be extended to dial-up customers calling to disconnect Internet Call Waiting service.</p>	<p>7/1/2008 to 1/31/2009</p>

(N)

ISSUED: November 7, 2008 ~~ISSUED: June 30, 2008~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: November 10, 2008 ~~EFFECTIVE: July 1, 2008~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	ADL Retention Save Offer	Customers who call to disconnect additional access lines may be offered a monthly recurring bill credit of \$10 if they have or purchase Complete Choice on their primary line.	7/1/2008 (N) (C) to 12/31/2008
		Rules and Regulations	<u>2</u> (N)
		--Only one (1) \$10 credit per customer account.	(N)
		--Primary lines are not eligible for offer.	(N)
		--The credit will appear on the bill as Promotional Discount.	(N)
		--These offers are available only on additional lines, not available for primary lines.	(N)
		--Offer requires that the customer must have or purchase a minimum of Complete Choice on their primary line.	(N)
		--If Complete Choice is removed from the customer account, customer is no longer eligible for these promotion credits.	(N)
		--This promotion may not be combined with any other cash back offers or monthly recurring discounts on local service products.	(N)
		<u>--Offer may be extended to dial-up customers calling to disconnect Internet Call Waiting service.</u>	(N)