

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

August 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - Third Revised Page 35.6.91

- Original Page 35.6.91.4

The purpose of this filing is to revise the end date and add specified wire centers for the AT&T Exclusively 40 Promotion. This Special Promotion will end December 31, 2009. All other elements of this special promotion remain unchanged. These modifications will be effective September 1, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

AT&T Exclusively 40 Promotion

OVERVIEW OF PROMOTION

The Company plans to change the end date for the AT&T Exclusively 40 Promotion. The new end date for this special promotion will be December 31, 2009. The current end date is August 31, 2009. This promotion will also be expanded to include additional wire centers as of September 1, 2009. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date and to add specified new wire centers.

Third Revised Page 35.6.91 Cancels Second Revised Page 35.6.91

EFFECTIVE: September 1, 2009

ISSUED: August 31, 2009

FLORIDA

BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	AT&T	The AT&T Exclusively 40 (E40) Promotion is available to new or existing AT&T business	9/2/2008	(C)
Territory - From	Exclusively 40	line customers in specified wire centers in AT&T Florida. The AT&T Exclusively 40	to	
Central Offices where	(E40) Promotion	program provides 40% in monthly rewards based upon the Subscriber's bill for Complete	12/31/2009	
services are available		Choice for Business package charges, for the AT&T Long Distance Service Business		
		Unlimited Plan or AT&T Flex Unlimited LD Plan charges, and for FastAccess Business DSL		
		1.5M speed or higher. The Subscriber must sign a 12-month or 24-month Exclusively 40		
		Multi-Service Term Agreement (the "Agreement").		
		Rules and Regulations		
		Available to new or existing AT&T business customers who subscribe to a Complete		

- --Available to new or existing AT&T business customers who subscribe to a Complete Choice for Business package, an AT&T Long Distance Service Business Unlimited Plan or AT&T Flex Unlimited LD Plan, and FastAccess Business DSL 1.5M speed or higher ("FastAccess").
- --Subscriber must purchase or have a Complete Choice for Business package, from a minimum of one (1) line to a maximum of eight (8) lines at the time of subscribing to the AT&T Exclusively 40 promotion.
- --Subscriber must sign the 12-month or 24-month Program Agreement associated with this offer to receive the rewards.
- --Subscriber must be located in eligible wire centers in the state of Florida.
- --Rewards: a 40% reward based upon Subscriber's monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, a 40% reward based upon Subscriber's monthly recurring charges only for the long distance Business Unlimited Plan or AT&T Flex Unlimited LD Plan; and a 40% reward based upon Subscriber's non-regulated monthly recurring charge (only) for FastAccess DSL 1.5M speed or higher.
- --The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Regulated Local and Local Toll Charges portion of the Subscriber's bill in the state of Florida and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles.
- --In addition to the rewards, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.
- --For the Business Unlimited Plan or AT&T Flex Unlimited LD Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.
- --For Business Unlimited Plan or AT&T Flex Unlimited LD Plan, international usage is not rewarded under the Program.

EFFECTIVE: September 1, 2009

FLORIDA ISSUED: August 31, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

This promotion is available in the following wire centers.

Wire_Center_Name	CLLI_Code	Wire_Center_Name	CLLI_Code
BALDWIN	BLDWFLMA	JCVL-SAN MARCO	JCVLFLSM
FERNANDINA BEACH	FRBHFLFP	JCVL-SOUTHPOINT	JCVLFLJT
FT.GEORGE	FTGRFLMA	JCVL-WESCONNETT	JCVLFLWC
GREEN COVE SPGS	GCSPFLCN	KEYSTONE HGTS	KYHGFLMA
JCBH-ATLANTIC	JCBHFLAB	MAXVILLE	MXVLFLMA
JCBH-MAIN	JCBHFLMA	MIDDLEBURG	MDBGFLPM
JCBH-SAN PABLO	JCBHFLSP	MNDR-AVENUES	MNDRFLAV
JCVL-ARLINGTON	JCVLFLAR	MNDR-LEMONWOOD	MNDRFLLW
JCVL-BEACHWOOD	JCVLFLBW	MNDR-LORETTO	MNDRFLLO
JCVL-CLAY STREET MGO	JCVLFLCL	ORPK-MAIN	ORPKFLMA
JCVL-FORT CAROLINE	JCVLFLFC	ORPK-RIDGEWOOD	ORPKFLRW
JCVL-INT'L AIRPORT	JCVLFLIA	PONTE VEDRA BCH	PNVDFLMA
JCVL-LAKE FOREST	JCVLFLLF	STAG-BEACH SIDE	STAGFLBS
JCVL-NORMANDY	JCVLFLNO	STAG-MAIN	STAGFLMA
JCVL-OCEANWAY	JCVLFLOW	STAG-SHORES	STAGFLSH
JCVL-RIVERSIDE	JCVLFLRV	STAG-WORLDGOLF	STAGFLWG
JCVL-SAN JOSE	JCVLFLSJ	YULEE	YULEFLMA

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Page 35.6.91 TELECOMMUNICATIONS, INC.

35.6.91

FLORIDA

ISSUED: August 31, 2009 ISSUED: May 21, 2009

BY: Marshall M. Criser III, President -FL Miami, Florida

Cancels Second Revised Page 35.6.91 Cancels First Revised Page

EFFECTIVE: September 1, 2009 EFFECTIVE: May 22, 2009

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service	AT&T	The AT&T Exclusively 40 (E40) Promotion is available to new or existing AT&T business	9/2/2008	(C)
Territory – From	Exclusively 40	line customers in specified wire centers in AT&T Florida. The AT&T Exclusively 40	to	
Central Offices where	(E40) Promotion	program provides 40% in monthly rewards based upon the Subscriber's bill for Complete	8/31/2009	
services are available	,	Choice for Business package charges, for the AT&T Long Distance Service Business	12/31/2009	
		Unlimited Plan or AT&T Flex Unlimited LD Plan charges, and for FastAccess Business DSL	,	
		1.5M speed or higher. The Subscriber must sign a 12-month or 24-month Exclusively 40		
		Multi-Service Term Agreement (the "Agreement").		
		Rules and RegulationsAvailable to new or existing AT&T business customers who subscribe to a Complete Choice for Business package, an AT&T Long Distance Service Business Unlimited Plan or AT&T Flex Unlimited LD Plan, and FastAccess Business DSL 1.5M speed or higher ("FastAccess").		
		Subscriber must purchase or have a Complete Choice for Business package, from a minimum of one (1) line to a maximum of eight (8) lines at the time of subscribing to the AT&T Exclusively 40 promotion.		
		Subscriber must sign the 12-month or 24-month Program Agreement associated with this		(C)

- offer to receive the rewards.
- --Subscriber must be located in eligible wire centers in the state of Florida.
- --Rewards: a 40% reward based upon Subscriber's monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, a 40% reward based upon Subscriber's monthly recurring charges only for the long distance Business Unlimited Plan or AT&T Flex Unlimited LD Plan; and a 40% reward based upon Subscriber's non-regulated monthly recurring charge (only) for FastAccess DSL 1.5M speed or higher.
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BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF

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TELECOMMUNICATIONS, INC.

35.6.91

FLORIDA

ISSUED: August 31, 2009 ISSUED: May 21, 2009

BY: Marshall M. Criser III, President -FL Miami, Florida Cancels Second Revised Page 35.6.91 Cancels First Revised Page

EFFECTIVE: September 1, 2009 EFFECTIVE: May 22, 2009

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ISSUED: August 31, 2009 BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd) This promotion is available in the following wire centers.

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FERNANDINA BEACH	FRBHFLFP	JCVL-SOUTHPOINT	JCVLFLJT
FT.GEORGE	FTGRFLMA	JCVL-WESCONNETT	<u>JCVLFLWC</u>
GREEN COVE SPGS	GCSPFLCN	KEYSTONE HGTS	KYHGFLMA
JCBH-ATLANTIC	<u>JCBHFLAB</u>	MAXVILLE	MXVLFLMA
JCBH-MAIN	JCBHFLMA	MIDDLEBURG	MDBGFLPM
JCBH-SAN PABLO	JCBHFLSP	MNDR-AVENUES	MNDRFLAV
JCVL-ARLINGTON	<u>JCVLFLAR</u>	MNDR-LEMONWOOD	MNDRFLLW
JCVL-BEACHWOOD	JCVLFLBW	MNDR-LORETTO	MNDRFLLO
JCVL-CLAY STREET MGO	JCVLFLCL	ORPK-MAIN	ORPKFLMA
JCVL-FORT CAROLINE	JCVLFLFC	ORPK-RIDGEWOOD	ORPKFLRW
JCVL-INT'L AIRPORT	<u>JCVLFLIA</u>	PONTE VEDRA BCH	PNVDFLMA
JCVL-LAKE FOREST	JCVLFLLF	STAG-BEACH SIDE	STAGFLBS
JCVL-NORMANDY	<u>JCVLFLNO</u>	STAG-MAIN	STAGFLMA
JCVL-OCEANWAY	JCVLFLOW	STAG-SHORES	STAGFLSH
JCVL-RIVERSIDE	JCVLFLRV	STAG-WORLDGOLF	STAGFLWG
JCVL-SAN JOSE	JCVLFLSJ	YULEE	YULEFLMA

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