

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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September 25, 2009

Beth Salak, Director Regulatory Compliance Florida Public Service Commission Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Fifth Revised Page 33.4

The purpose of this filing is to provide for the Complete Choice for Business OnLine Bonus Promotion. This Special Promotion will begin September 28, 2009 and end December 31, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Complete Choice for Business Online Bonus Promotion

Overview

The Complete Choice for Business Online Bonus Promotion is scheduled to begin on September 28, 2009 and end on December 31, 2009. During this promotional period eligible business customers who commit to a new Term Plan for a Complete Choice for Business package will receive a one-time bill credit of \$50 per account. Eligible customers are existing business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe electronically via online ordering methods.

Promotion Specifics

- A one time reward of \$50 in the form of a bill credit will be earned when adding eligible AT&T local services via online ordering methods.
- The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T).

Promotion Restrictions/Eligibility Requirements

- Eligible customers are existing business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe via online ordering methods.
- Subscriber must purchase a Complete Choice for Business package.
- Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business Advantage.
- AT&T reserves the right to terminate this promotion at any time.
- This offer excludes existing customers who are already subscribed to a Complete Choice for Business package.
- This offer excludes new and winback customers.
- This promotion is not available to customers participating in the Exclusively 50 promotion or the Exclusively 40 promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are not eligible to participate in this promotion.

33.4

TELECOMMUNICATIONS, INC.

Cancels Fourth Revised Page 33.4 Cancels Third Revised Page 33.4

FLORIDA

ISSUED: September 25, 2009 ISSUED: April 28, 2006

EFFECTIVE: September 28, 2009 EFFECTIVE: May 15, 2006

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED)	Service	Charges Waived	Period Authority	(E
	BellSouth Business	The BellSouth EZ Start Rewards Promotion is an offer available to new or existing BellSouth	05/15/06	4)
Ferritory - From Central Office where	EZ Start Reward	Business subscribers located in the BellSouth Region. The subscriber will receive a one-time benefit of fifty dollars (\$50.00) per new line brought to BellSouth on the initial order. Waivers of line connection charges and waiver of service order charges are associated with this promotion.	to 12/31/06	
ervices are				
vailable		Promotion Specifics:		(1
		-This is available for customers that have an aggregate annual spending of BellSouth services up to four hundred and five thousand dollars (\$405,000) in Regulated Revenue.		(1
		Program Eligibility:		(1)
		-Available to new and existing business customers subscribing to new local exchange service.		(
		-Subscriber must purchase a minimum of one (1) line to be eligible.		(
		-Subscriber must participate concurrently with the BellSouth EZ Choice promotion under a		(
		twenty-four (24) or thirty-six (36) month Term Agreement at the same time as enrolling under the EZ Start Promotion.		
		Promotion Elements:		(
		-A one-time benefit of fifty dollars (\$50.00) credit per each new line added on the initial order.		
		-The reward will appear as a one-time credit in the OC&C section of the Subscribers bill in a		
		subsequent billing period, usually within one (1) or two (2) billing cycles.		
		-Line Connection charges and a waiver of service orders are available in this promotion.		
		-New lines added to the existing account after the first initial order are not eligible for the reward.		
		Promotion Restrictions/Eligibility Requirements:		
		-Customer purchasing a new twenty-four (24) or thirty-six (36) month EZ Choice term		
		agreement.		
		-Eligible products include: Local exchange service including 1FBs, Business Plus lines, PBX		
		Trunks (excludes Centrex).		
		-Orders for the New Qualifying services must in place by January 30, 2007.		
		-Available to new or existing customers who bill up to thirty-three thousand seven hundred and		
		fifty dollars (\$33,750) per month in eligible regulated charges. Customers exceeding four		
		hundred and five thousand dollars (\$405,000) in qualifying revenue per year are not eligible to		
		participate in this promotion.		
		-Subscribers participating in a Product level CSA, SSA, Volume and Term, Key Customer,		
		Simple Savings, Simple Solutions, CCFB Term Agreement, Premium Rewards, Winning		
		Rewards, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT		
		eligible to participate.		
		Termination Charges:		
		Should Customer terminate the Agreement without cause or all services with BellSouth covered		
		by this Promotion prior to the expiration of the selected term, Customer must reimburse		
		BellSouth for all rewards received prior to the date of such termination. These charges will		
		appear on the Customer's final bill as a charge in the OC&C section. Payment of this charge		
		does not release the customer from other previous amounts owed to BST. Termination charges		
		incurred under this Promotion are in addition to any applicable termination charges pursuant to		
		the tariff or any other agreement.		

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF

Fifth Revised Page 33.4Fourth Revised Page

(N)

(N)

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(N)

33.4

TELECOMMUNICATIONS, INC.

FLORIDA

Cancels Fourth Revised Page 33.4 Cancels Third Revised Page 33.4

Advantage.

Business package.

the Exclusively 40 promotion.

EFFECTIVE: September 28, 2009 EFFECTIVE: May 15, 2006

BY: Marshall M. Criser III, President -FL

ISSUED: September 25, 2009 ISSUED: April 28, 2006

Miami, Florida

AT&T Florida Service TerritoryFrom Central Offices where	Complete Choice for Business Online Bonus Promotion	The Complete Choice for Business Online Bonus Promotion is available to eligible business customers who commit to a new Term Plan for a Complete Choice for Business package will receive a one-time bill credit of \$50 per account. Eligible customers are existing business customers who currently are not subscribed to a Complete Choice for Business package and who	09/28/09 to 12/31/09	(N)
services are		subscribe electronically via online ordering methods.		
<u>available</u>		Promotion Specifics - A one time reward of \$50 in the form of a bill credit will be earned when adding eligible		(N) (N)
		AT&T local services via online ordering methods.		(NI)
		 The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. 		(N)
		 Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). 		(N)
		The two pic (alliess voided by Tite 1).		
		Promotion Restrictions/Eligibility Requirements		(N)
		- Eligible customers are existing business customers who currently are not subscribed to a		(N)
		Complete Choice for Business package and who subscribe via online ordering methods.		(NI)
		 Subscriber must purchase a Complete Choice for Business package. 		(N)

- AT&T reserves the right to terminate this promotion at any time.

Arrangements are not eligible to participate in this promotion.

- This offer excludes new and winback customers.

- Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete

Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business

- This offer excludes existing customers who are already subscribed to a Complete Choice for

- This promotion is not available to customers participating in the Exclusively 50 promotion or

- Subscribers participating in a Product Level or Volume and Term Contract Service

 $\begin{array}{c} {\tt BELLSOUTH} \\ {\tt TELECOMMUNICATIONS, INC.} \\ {\tt FLORIDA} \end{array}$

ISSUED: September 25, 2009 BY: Marshall M. Criser III, President -FL

: Marshall M. Criser III, President -FI Miami, Florida Fifth Revised Page 33.4 Cancels Fourth Revised Page 33.4

EFFECTIVE: September 28, 2009

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED)	Service	Charges Waived	Period Authority	(D)
AT&T Florida	Complete Choice for	The Complete Choice for Business Online Bonus Promotion is available to eligible business	09/28/09	(N)
Service Territory	Business Online	customers who commit to a new Term Plan for a Complete Choice for Business package will	to	
From Central	Bonus Promotion	receive a one-time bill credit of \$50 per account. Eligible customers are existing business	12/31/09	
Offices where		customers who currently are not subscribed to a Complete Choice for Business package and who		
services are		subscribe electronically via online ordering methods.		
available				
		Promotion Specifics		(N)
		- A one time reward of \$50 in the form of a bill credit will be earned when adding eligible		(N)
		AT&T local services via online ordering methods.		
		- The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a		(N)
		subsequent billing period usually within one or two billing cycles.		
		- Participation in the Program begins on the date the Subscriber commits to a term election and		(N)
		AT&T accepts (unless voided by AT&T).		
		Promotion Restrictions/Eligibility Requirements		(N)
		- Eligible customers are existing business customers who currently are not subscribed to a		(N)
		Complete Choice for Business package and who subscribe via online ordering methods.		
		- Subscriber must purchase a Complete Choice for Business package.		(N)
		- Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete		(N)
		Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business Advantage.		
		- AT&T reserves the right to terminate this promotion at any time.		(N)
		- This offer excludes existing customers who are already subscribed to a Complete Choice for		(N)
		Business package.		()
		- This offer excludes new and winback customers.		(N)
		- This promotion is not available to customers participating in the Exclusively 50 promotion or		(N)
		the Exclusively 40 promotion.		
		- Subscribers participating in a Product Level or Volume and Term Contract Service		(N)
		Arrangements are not eligible to participate in this promotion.		