

Jerry D. Hendrix Vice President Regulatory Relations

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December 21, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - First Revised Page 32.4.1

The purpose of this filing is to revise the existing Service Connection Charge Waiver to extend the offer through December 31, 2010. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

## **Promotion Description**

## Service Connection Charge Waiver Extension

### **Overview of Promotion**

The Company plans to change the end date for the Service Connection Charge Waiver special promotion. The new end date for this special promotion will be December 31, 2010. The current end date is December 21, 2009. All other elements of this promotion will remain unchanged.

#### **Promotion Modification**

This promotion is modified to change the offer end date to December 31, 2010. This modification will be effective December 22, 2009.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.



outbound telemarketing vendor or alternate channels as indicated.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: December 21, 2009 BY: Marshall M. Criser III, President -FL Miami, Florida

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EFFECTIVE: December 22, 2009

### A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
Service Territory – From Central Office where services are available	Service Connection Charge Waiver Service Connection Charges may be waived for customers who subscribe to Complete Choice Basic or any other package or service that contains those elements. It can also be waived for customers who subscribe to basic service plus two (2) non-zero rated features. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.	Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within AT&T territory.	12/22/2008 to <b>12/31/2010</b>
		<ul> <li>The customer must select AT&amp;T as their local service provider.</li> <li>Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&amp;T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&amp;T may offer the customer the promotion and place the order at the new address.</li> <li>This offer is not valid for out of region customers who are new to</li> </ul>	
		AT&T. This offer is not available to existing AT&T customers.	
		Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date.	
		AT&T employees are not eligible for this offer.	
		Offer valid for only one (1) service line at the intended local service address.	
		Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.	
		AT&T reserves the right to discontinue or modify this promotion at any time without notice.	
		The customer must place the order on or before December <i>31</i> , <i>2010</i> .	
		Customer must have the eligible services on their new service order in order to receive the promotional offer.	
		The customer must place the order through an AT&T business office,	

EFFECTIVE: December 22, 2009EFFECTIVE: December 22, 2008

ISSUED: December 21, 2009ISSUED: December 19, 2008 BY: Marshall M. Criser III, President -FL

Miami, Florida

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# **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida	Service Connection Charge Waiver	Customer must have at least one (1) wireline local service or	12/22/2008
Service Territory –		equivalent (wireless in lieu of wireline) with a provider other than	to
From Central Office where services are available	Service Connection Charges may be waived for customers who subscribe to	AT&T at a local service address within AT&T territory.	12/21/2009 12/31/2010
	Complete Choice Basic or any other package or service that contains those	The customer must select AT&T as their local service provider.	
	elements. It can also be waived for	Customer must request the qualifying service at the same address and	
	customers who subscribe to basic	in the same name as the existing service, unless customer is planning an	
	service plus two (2) non-zero rated	imminent move from an address in AT&T territory to another address	
	features. Residential customers who are	within thirty (30) days of responding to the offer. In the case of an	
	currently not subscribing to AT&T for	imminent move, AT&T may offer the customer the promotion and place	
	local service may be eligible for this offer.	the order at the new address.	
	oner.	This offer is not valid for out of region customers who are new to	
		AT&T.	
		This offer is not available to existing AT&T customers.	
		Customer must not have had local service with AT&T within ten (10)	
		days prior to the new service connection date.	
		AT&T employees are not eligible for this offer.	
		Offer valid for only one (1) service line at the intended local service address.	
		Offer may be combined with cash back offers on other affiliates or	
		other promotional offers on the same service, as such offers may be	
		concurrently available from time to time, provided that the Company	
		reserves the right to prohibit the combination of this promotion with any	
		other promotion at the Company's sole discretion.	
		AT&T reserves the right to discontinue or modify this promotion at	
		any time without notice.	
		The customer must place the order on or before December 21 <u>31</u> , 20092010.	
		Customer must have the eligible services on their new service order in	
		order to receive the promotional offer.	
		The customer must place the order through an AT&T business office,	

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