



Regulatory Relations

AT&T Florida 150 South Monroe St. AT&T Florida Suite 400 Tallahassee, FL 32301

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December 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - First Revised Page 32.3.1

The purpose of this filing is to provide for the Business Feature Promotion. This Special Promotion will begin January 4, 2010 and end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



Promotion Description

Business Feature Promotion

Overview

The Business Feature Promotion is scheduled to begin 1/4/2010 and end on 12/31/2010. This is a feature (vertical services/hunting) promotion for customers subscribed to Business Local Calling Assurance.

Promotion Specifics

Eligible customers may receive a 50% monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting. Additionally, a waiver of normally applicable service charges associated with the addition of these services may be provided.

Promotion Restrictions/Eligibility Requirements

This offer is available only for subscribers to Business Local Calling Assurance and will be available to win/winback, save and existing AT&T business customers. Customers can receive this monthly feature discount as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.

The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.

Cancels Original Page 32.3.1

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ISSUED: December 31, 2009 ISSUED: April 14, 2006

BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: January 4, 2010 EFFECTIVE: May 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

		Period	
Area of PromotionService	Charges Waived	Authority	
(DELETED) BellSouth Just the Lines	 Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another 		(<u>ND</u>)
BellSouth's service Promotion (Cont'd)	like term under the Program at least sixty (60) days prior to expiration, then upon		
territory from	expiration of the initial term, the Subscriber Agreement shall automatically renew for		
central offices	another term for two (2) consecutive, separate terms. BellSouth will provide written		
where services are	and/or verbal reminders to the Subscriber of the Subscriber Agreement expiration date and		
available	the automatic renewal provision beginning approximately one hundred and eighty (180)		
	days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber		
	does not renew the Agreement for another term or at the expiration of the renewed term,		
	the Subscriber agrees to pay full tariffed or published charges for services.		(N)
	• The Agreement is subject to and controlled by the provisions of BellSouth's lawfully		
	filed tariffs, including any changes therein as may be made from time to time.		(N)
	 Subscriber and BellSouth acknowledge and agree that to the extent the services to which 		
	Subscriber subscribes under this Agreement are deregulated or detariffed, all references to		
	"BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's		
	lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the		
	appropriate regulatory authority shall be deemed references to agreed contract terms and		
	conditions identical to those set forth in the applicable tariff for services subscribed by		
	Subscriber as such tariffs existed as of the effective date of deregulation or detariffing.		
	Such tariffed term and conditions are incorporated by reference as if fully included herein.		
	To the extent there exists a conflict between the terms set forth herein and those		
	incorporated by reference, the terms set forth herein shall control.		(N)
			(N)
	Promotion Restrictions		
	 Subscribers with aggregate annual billing, per state of BellSouth local services exceeding 		(N)
	sixty-five thousand dollars (\$65,000) at the time of enrollment, are not eligible to		
	participate in this Program.		(N)
	* Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible		
	to participate in the Program.		(N)
	• This Program may not be used concurrently with any previous or existing local exchange		(N)
	service term election agreement programs, unless otherwise stated.		
	 Complete Choice for Business Package Subscribers are not eligible to participate in the 		
	Program.		(N)
	* BellSouth reserves the right to terminate this Program at any time; provided, however,		
	that Subscribers participating in the Program will continue to receive this Program for the		(N)
	remaining term of their term agreement.		
	* The Program Agreement shall not be altered, modified or amended in any respect; any		
	Subscriber changes have no effect.		
	* Subscriber understands that its signature on the Program Agreement constitutes the		
	Subscriber's enrollment in the Program under this Agreement and the applicable tariffs;		
	the signatory must have authority to commit its company to the Agreement.		

BELLSOUTH TELECOMMUNICATIONS, INC. **FLORIDA**

GENERAL SUBSCRIBER SERVICE TARIFF First Revised Page 32.3.1 Original Page 32.3.1

Cancels Original Page 32.3.1

ISSUED: December 31, 2009 ISSUED: April 14, 2006

EFFECTIVE: January 4, 2010 EFFECTIVE: May 1, 2006

BY: Marshall M. Criser III, President -FL Miami, Florida

AT&T Florida Service Territory	Business Feature Promotion	The Business Feature Promotion is a vertical feature (vertical services/hunting) promotion for customers that subscribe to Business Local Calling Assurance.	01/04/2010 to	(N)
From Central Office where services are available		Promotion Eligibility -This offer is available for subscribers to Business Local Calling Assurance and will be available to win/winback, save and existing AT&T business customersCustomers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling AssuranceCustomers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.	12/31/2010	(N) (N) (N)
		Promotion Elements -Eligible customers may receive a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block,		(N) (N)
		Anonymous Call Rejection, Call Selector and Hunting. -A waiver of normally applicable service charges associated with the addition of these services may be provided.		(N)
		Promotion Restrictions - The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.		(N) (N)

GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 32.3.1 Cancels Original Page 32.3.1

EFFECTIVE: January 4, 2010

ISSUED: December 31, 2009 BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotio (DELETED)	nService	Charges Waived	Period Authority	(D)
AT&T Florida	Business Feature Promotion	The Business Feature Promotion is a vertical feature (vertical services/hunting)	01/04/2010	(N)
Service Territory -	-	promotion for customers that subscribe to Business Local Calling Assurance.	to	
From Central			12/31/2010	
Office where		Promotion Eligibility		(N)
services are		-This offer is available for subscribers to Business Local Calling Assurance and will be		(N)
available		available to win/winback, save and existing AT&T business customers.		
		-Customers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling Assurance.		(N)
		-Customers must be subscribed to a term agreement for Business Local Calling		(N)
		Assurance. When the Business Local Calling Assurance term agreement is no longer		
		valid, the monthly feature discount will also no longer apply.		
		Promotion Elements		(N)
		-Eligible customers may receive a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting.		(N)
		-A waiver of normally applicable service charges associated with the addition of these services may be provided.		(N)
		Promotion Restrictions		(N)
		- The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.		(N)