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December 31, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Eleventh Revised Page 34.0.1

The purpose of this filing is to renew the AT&T Save A Line promotion. This Special Promotion will end April 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

# **Promotion Description**

# AT&T Save a Line Promotion

#### <u>Overview</u>

The AT&T Save a Line Promotion is scheduled to begin on 1/1/2010 and end on 4/30/2010.

This promotion ("Program") is an offering available to AT&T business line subscribers that indicate they are disconnecting service. The SAVE offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a 6-month period.

#### Promotion Specifics

This promotion ("Program") is an offering available to AT&T business line subscribers that indicate they are disconnecting service. The SAVE offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a 6-month period. The promotional period for this offering is 1/1/2010 - 4/30/2010.

Program Eligibility

Available to AT&T SE business subscribers calling to disconnect wireline service

• Subscriber must have a CCB line package or flat-rated business line (1FB/1FBCL/FRL/FRLCL)

Program Elements

• Subscribers will receive the following dollar discount per line for a 6-month period whether they are currently under a term agreement or not.

**Discount Amounts:** 

- CCB Package Lines: \$15
- Flat-rated Business Lines (except FL and GA RG2): \$10

- Flat-rated Business Lines (FL and GA RG2): \$3

Program Restrictions

AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their 6-month period.
In the event the Subscriber terminates service before the 6-month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

• Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are NOT allowed to participate in this promotion.

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.

BELLSOUTH Page 34.0.1 TELECOMMUNICATIONS, INC. FLORIDA

ISSUED: December 31, 2009 ISSUED: August 31, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF Eleventh Revised Page 34.0.1 Tenth Revised

Cancels Tenth Revised Page 34.0.1 Cancels Ninth Revised Page 34.0.1

EFFECTIVE: January 1, 2010EFFECTIVE: September 1, 2009

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# **A2. GENERAL REGULATIONS**

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	AT&T Save A	The AT&T Save A Line Promotion is available to AT&T business line subscribers that	10/3/2008	(
Territory - From	Line Promotion	indicate they are disconnecting service. This offer will provide discounts on Complete	<u>01/01/2010</u>	
Central Office where		Choice for Business line packages and flat-rated business lines for a six (6) month period.	to	4
services are available			<del>12/31/2009</del>	
		Rules and Regulations	<u>04/30/2010</u>	

--Available to AT&T business subscribers calling to disconnect wireline service.

--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).

--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.

--Discounts:

-CCB Package Lines: \$15 -Flat-rated Business Lines: \$3

--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.

--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.

### **A2. GENERAL REGULATIONS**

#### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	AT&T Save A	The AT&T Save A Line Promotion is available to AT&T business line subscribers that	<i>01/01/2010</i>	(C)
Territory – From	Line Promotion	indicate they are disconnecting service. This offer will provide discounts on Complete	to	
Central Office where		Choice for Business line packages and flat-rated business lines for a six (6) month period.	04/30/2010	
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