

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Sixth Revised Page 35.6.70

The purpose of this filing is to renew the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will end April 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President Attachments



### **Promotion Description**

### **Centrex Thank You for Renewing**

#### Overview

The Centrex Thank You for Renewing promotion is scheduled to begin on 1/1/2010 to 4/30/2010. The promotion provides a credit of \$50 per station up to a maximum of 30 stations or \$1500 for a 36 month term agreement. The goal of this program is to increase retention of Centrex and increase their term commitment.

### **Promotion Specifics**

This promotion applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.

#### **Promotion Restrictions/Eligibility Requirements**

- Existing or expired Centrex tariff term agreement
- Renewal must be for a minimum of 36 months.
- The maximum reward is \$1500.
- This promotion can be combined with the AT&T Centrex Re-Term Promotion, Complete Link, Add A Line, and existing Key Customer offers.
- Does not apply to CSA, Special Assembly, or V&T agreement customers.
- The reward will be received with the 3rd month's bill of the new term agreement.

**BELLSOUTH** 

GENERAL SUBSCRIBER SERVICE TARIFF Sixth Revised Page 35.6.70 Fifth Revised Page

35.6.70

TELECOMMUNICATIONS, INC.

35.6.70

FLORIDA

ISSUED: December 31, 2009 ISSUED: April 30, 2009

EFFECTIVE: January 1, 2009 EFFECTIVE: May 1, 2009

Cancels Fifth Revised Page 35.6.70 Cancels Fourth Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	Centrex "Thank	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30	01/01/2009	(C)
Territory – From	You For	lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater	r. <u>01/01/2010</u>	
Central Offices where	Renewing"	This offer applies to tariff term customers only.	to	
services are available			<del>12/31/2009</del>	
		Rules and Regulations	04/30/2010	
		This offer applies to existing and expired tariff term agreements for Centrex, Centrex		
		Service Package, and AT&T Centrex Re-Term Promotion customers.		
		Renewal must be for a minimum of 36 months.		
		The maximum reward is \$1500This promotion can be combined with CompleteLink,		
		Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.		
		Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&7 agreement customers.	Γ	

-- The reward will be received with the 3rd month's bill of the new term agreement.

Sixth Revised Page 35.6.70 Cancels Fifth Revised Page 35.6.70

EFFECTIVE: January 1, 2010

ISSUED: December 31, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex "Thank You For Renewing"	lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater.	Period Authority 01/01/2010 to 04/30/2010	(C)
		Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.		
		Renewal must be for a minimum of 36 months.		
		The maximum reward is \$1500This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.		
		Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers.		
		The reward will be received with the 3rd month's bill of the new term agreement.		