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March 22, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Tenth Revised Page 32.4

The purpose of this filing is to modify the All For Less Promotion. Effective March 28, 2011, the Long Distance plans which qualify for this offer will change. All other elements of this promotion will remain unchanged. The effective date of these modifications will be March 28, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

All For Less Promotion

OVERVIEW OF PROMOTION

The Company plans to modify the All For Less Promotion. Effective March 28, 2011, the Long Distance plans which qualify for this offer will change. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

Effective March 28, 2011, this promotion is amended as follows:

- modifying the eligible Long Distance plans to qualify for this offer to: one of the following Block of Time Term Agreement plans: AT&T Business Block of Time 700II, 1200II, 2500II, 5000II, 7500II or 10000II; or AT&T Business Unlimited Calling.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)			
AT&T Florida Service Territory – From Central Office where services are available	All For Less	This promotion (“Program”) provides a \$35 per line effective rate for Complete Choice for Business package charges if the customer also subscribes to the following long distance plan: Business Unlimited Flex Plan one of the following long distance plans: one of the following Block of Time Term Agreement plans: AT&T Business Block of Time 700II, 1200II, 2500II, 5000II, 7500II or 10000II; or AT&T Business Unlimited Calling ; and one of the following Internet Services: FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0 download speed or AT&T U-verse High Speed Internet Business Edition. As an alternative to Internet Service, Customer may purchase new Wireless Service to be eligible for promotional benefits. The Subscriber must agree to a 12-month or 24-month All for Less Service Agreement. The 12-month term will automatically renew for two (2) additional term(s) of the same term length as the expiring term.	01/17/2011 <u>03/28/2011</u> to 12/31/2011
		The promotion is available to business customers in AT&T Florida who purchase all required services. Promotion is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries.	(D) (NC) (N) (N) (N)
		Promotion Specifics Rewards: \$35 per line effective rate for Complete Choice for Business package charges.	(N)
		The Subscriber must agree to a 12-month or 24-month All for Less Service Agreement. Unless the Subscriber notifies AT&T of its intent not to renew the 12-month term for another like term under the Program at least 30 days prior to expiration, then upon expiration of the initial term, the Subscriber Agreement shall automatically renew for another term for two (2) consecutive, separate terms. AT&T will provide written and/or verbal reminders to the Subscriber of the Subscriber Agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber’s billing cycle. If the Subscriber does not renew the Subscriber Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full month to month charges under the then effective AT&T “Service Descriptions & Price Lists” or BellSouth applicable tariffs or such other governing document as may be designated by AT&T for this plan, as the case may be, for services. The 24-month term agreement will not auto-renew.	(N)
		Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). Subscribers coming from a Reseller will not be billed for any change of service charges.	(N)
		In the event that a Subscriber terminates the Program or any one (1) component service prior to the expiration date of the Agreement, then the Agreement will cancel, and the Subscriber agrees to pay Complete Choice for Business early termination fees equal to \$20 multiplied by the number of months remaining in the term. Termination charges will appear on the Subscriber’s final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.	(N) (N)
		Promotion Restrictions Offer may not be combined with Complete Choice for Business Term plan discounts.	(N)
		Promotion is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. Customers with existing billing arrangements with their local accounts must remove the BTN arrangement to participate in the All For Less promotion.	(N)
		Promotion is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries.	(N)

BELLSOUTH

~~32.4~~

TELECOMMUNICATIONS, INC.

FLORIDA

ISSUED: March 22, 2011~~ISSUED: January 14, 2011~~

BY: Marshall M. Criser III, President -FL

Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF Tenth Revised Page 32.4~~Ninth Revised Page~~

Cancels Ninth Revised Page 32.4~~Cancels Eighth Revised Page 32.4~~

EFFECTIVE: March 28, 2011~~EFFECTIVE: January 17, 2011~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	All For Less	This promotion (“Program”) provides a \$35 per line effective rate for Complete Choice for Business package charges if the customer also subscribes to <i>one of the following long distance plans: one of the following Block of Time Term Agreement plans: AT&T Business Block of Time 700II, 1200II, 2500II, 5000II, 7500II or 10000II; or AT&T Business Unlimited Calling</i> ; and one of the following Internet Services: FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0 download speed or AT&T U-verse High Speed Internet Business Edition. As an alternative to Internet Service, Customer may purchase new Wireless Service to be eligible for promotional benefits. The Subscriber must agree to a 12-month or 24-month All for Less Service Agreement. The 12-month term will automatically renew for two (2) additional term(s) of the same term length as the expiring term.	03/28/2011 to 12/31/2011	(C)

The promotion is available to business customers in AT&T Florida who purchase all required services. Promotion is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries.

Promotion Specifics

Rewards: \$35 per line effective rate for Complete Choice for Business package charges.

The Subscriber must agree to a 12-month or 24-month All for Less Service Agreement. Unless the Subscriber notifies AT&T of its intent not to renew the 12-month term for another like term under the Program at least 30 days prior to expiration, then upon expiration of the initial term, the Subscriber Agreement shall automatically renew for another term for two (2) consecutive, separate terms. AT&T will provide written and/or verbal reminders to the Subscriber of the Subscriber Agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber’s billing cycle. If the Subscriber does not renew the Subscriber Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full month to month charges under the then effective AT&T “Service Descriptions & Price Lists” or BellSouth applicable tariffs or such other governing document as may be designated by AT&T for this plan, as the case may be, for services. The 24-month term agreement will not auto-renew.

Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). Subscribers coming from a Reseller will not be billed for any change of service charges.

In the event that a Subscriber terminates the Program or any one (1) component service prior to the expiration date of the Agreement, then the Agreement will cancel, and the Subscriber agrees to pay Complete Choice for Business early termination fees equal to \$20 multiplied by the number of months remaining in the term. Termination charges will appear on the Subscriber’s final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.

Promotion Restrictions

Offer may not be combined with Complete Choice for Business Term plan discounts.

Promotion is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. Customers with existing billing arrangements with their local accounts must remove the BTN arrangement to participate in the All For Less promotion.

Promotion is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries.