

Margaret R. (Peg) Prendergast Sr. Manager – State Tariffs 6450 Sprint Parkway Overland Park, KS 66251 MS: KSOPHN0314-3B160 Voice: 913-315-9336 Fax: 913-315-0763

July 30, 2004

Ms. Beth Salak Director, Division of Competitive Markets and Enforcement Attention: Tariff Section Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

RE: **TL727**

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Sprint-Florida, Incorporated General Exchange Tariff. This filing is submitted with a proposed effective date of August 16, 2004. Sprint's tariffs are available on its website at <u>www.sprint.com/tariffs</u>.

Section A2 1st Revised Sheet 69

This filing is submitted to offer a special promotion to business customers and two special promotions to residence customers.

- During the promotional period of August 16, 2004 through October 31, 2004, business customers with four lines or fewer, who contact Sprint to disconnect their Sprint Solutions Package and their Sprint Communications L.P. long distance plan, will be offered a \$20 Credit when they agree to retain their Sprint Solutions Package and their Sprint Communications L.P. long distance plan. The credit will be applied on the customer's next invoice.
- During the period August 16, 2004 through November 7, 2004, existing residential customers who have not participated in any other promotions will receive a \$25 Wal-Mart Gift Card by mail when they subscribe to one of the following Sprint Solution Packages: Core Solution or Core Solution Plus, Personal II, Home II, or Safe & Sound II, plus any Sprint Communications Company L.P. long distance service plan.
- During the period August 16, 2004 through November 7, 2004, existing residential customers who are not subscribed to Custom Calling features or ExpressTouch features will receive a \$15 Wal-Mart Gift Card by mail whey they subscribe to one or more of the following features: Caller ID (w/name), Enhanced Call Waiting, Three-Way Calling, Sprint Privacy ID, Voicemail, CPE Warranty Plus, or LineGuard/Data LineGuard; and any Sprint Communications Company L.P. long distance service plan.

Florida Public Service Commission July 30, 2004 Page Two

These promotions will be advertised through direct mail and inbound telemarketing.

Commission consideration and timely approval of these pages are respectfully requested. If you have questions or need additional information regarding this filing, please call Nancy Schnitzer at 850-599-1276.

Sincerely,

Maryat blog A

Margaret R. (Peg) Prendergast

cc: Nancy Schnitzer Attachments FL04-63

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

BY: F. B. Poag Director SECTION A2 1st Revised Sheet 69 Cancels Original Sheet 69 Effective:

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Area of Promotion	<u>Service</u>	Charges Waived	Period	
New Business customers with ninety lines or fewer	B1 or Rotary Access Line	Customers who contact Sprint to disconnect their B1 or Rotary Access Line in order to sign with another service provider will be offered a \$30 credit when they agree to continue subscribing to Sprint service. The credit will be applied on the customer's next invoice.	8/04/04 thru 10/31/04	
<i>New Business customers with four lines or fewer</i>	Any Sprint Solutions Package plus any Sprint Communications L.P. Iong distance plan	Customers who contact Sprint to disconnect their Sprint Solutions Package and Long Distance Service will be offered a \$20 credit when they agree to retain their Sprint Solutions Package and LD Service. The credit will be applied on the customer's next invoice.	8/16/04 thru 10/31/04	(N)
Existing Residence customers who have not received any other promotion in 2004	Core Solution, Core Solution Plus, Personal II Solution, Home II Solution or Safe and Sound II Solution plus any Sprint Communications L.P. long distance plan	\$25 Wal-Mart gift card	8/16/04 thru 11/07/04	
Existing Residence customers who have zero Custom Calling or ExpressTouch features	Caller ID with Name, Enhanced Call Waiting, Three-Way Calling, sprint Privacy ID, Voicemail, CPE Warranty Plus or LineGuard/Date LineGuard plus any Sprint Communications L.P. long distance plan	\$15 Wal-Mart gift card	8/16/04 thru 11/07/04	(N)

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

BY: F. B. Poag Director SECTION A2 <u>1st Revised</u> Sheet 69 <u>Cancels</u> Original Sheet 69 Effective:

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Area of Promotion	<u>Service</u>	Charges Waived	Period
New Business customers with ninety lines or fewer	B1 or Rotary Access Line	Customers who contact Sprint to disconnect their B1 or Rotary Access Line in order to sign with another service provider will be offered a \$30 credit when they agree to continue subscribing to Sprint service. The credit will be applied on the customer's next invoice.	8/04/04 thru 10/31/04
<u>New Business</u> <u>customers with four lines</u> <u>or fewer</u>	Any Sprint Solutions Package plus any Sprint Communications L.P. long distance plan	Customers who contact Sprint to disconnect their Sprint Solutions Package and Long Distance Service will be offered a \$20 credit when they agree to retain their Sprint Solutions Package and LD Service. The credit will be applied on the customer's next invoice.	<u>8/16/04</u> <u>thru</u> <u>10/31/04</u>
Existing Residence customers who have not received any other promotion in 2004	Core Solution, Core Solution Plus, Personal II Solution, Home II Solution or Safe and Sound II Solution plus any Sprint Communications L.P. long distance plan	<u>\$25 Wal-Mart gift card</u>	8/16/04 <u>thru</u> 11/07/04
Existing Residence customers who have zero Custom Calling or ExpressTouch features	Caller ID with Name, Enhanced Call Waiting, Three-Way Calling, sprint Privacy ID, Voicemail, CPE Warranty Plus or LineGuard/Date LineGuard plus any Sprint Communications L.P. long distance plan	<u>\$15 Wal-Mart gift card</u>	8/16/04 <u>thru</u> 11/07/04