

December 29, 2010

Ms. Beth Salak Director, Division of Competitive Markets and Enforcement Attention: Tariff Section Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

RE: TL727

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. d/b/a CenturyLink General Exchange Tariff. This filing is submitted with a proposed effective date of January 1, 2011. The Company's tariffs are available on its website at http://about.centurylink.com/tariffs/.

Section A2	Third Revised Sheet 114	Section A2 (cont'd)	First Revised Sheet 121
	First Revised Sheet 120		First Revised Sheet 124

This filing extends five consumer promotions. If you have any questions or need additional information regarding this filing, please call me or Sandy Khazraee at 850-847-0173.

Sincerely,

Debra Levy

Attachments

cc: Sandy Khazraee

FL10-PC01a-03a, 06a, 08a

DEBRA LEVY TARIFF ANALYST II Debra.Levy@CenturyLink.com Voice: (913) 345-7571 Fax: (913) 345-6756

BY: Chantel Mosby Director SECTION A2 Third Revised Sheet 114 Cancels Second Revised Sheet 114 Effective: January 1, 2011

## GENERAL REGULATIONS

## J. SPECIAL PROMOTIONS (Cont'd)

**Retention Program** 

From August 13, 2010 through December 31, **2011**, residence customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a \$10 bill credit for twelve consecutive months. Eligible customers must not have had service disconnected for non-payment and must not have any outstanding balance owed to the Company. To be eligible, customers who are not currently subscribed to a Solutions Residence Package must subscribe to either Progressive Plan or Follow-Me Plan and must agree to retain the service for a minimum of twelve months. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service.

If a customer discontinues the service prior to the end of the twelve month period, no additional credits will be applied.

BY: Chantel Mosby Director SECTION A2 First Revised Sheet 120 Cancels Original Sheet 120 Effective: January 1, 2011

## GENERAL REGULATIONS

### J. SPECIAL PROMOTIONS (Cont'd)

#### Residence \$5 for 12 Promotion

During the period April 16, 2010 through December 31, **2011**, existing residence customers (C) may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to Solutions – Residence Package Essential Home Phone Plan.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Essential Home Phone Plan prior to the end of the 12 month period, no additional credits will be applied.

This promotion may not be combined with any other promotion.

#### Residence \$5 for 6 Promotion

During the period April 16, 2010 through December 31, **2011**, existing residence customers (C) may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must be in good standing with the Company and the customer must agree to retain flat rated one-party access line service with the Company.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six month period, no additional credits will be applied.

BY: Chantel Mosby Director SECTION A2 First Revised Sheet 121 Cancels Original Sheet 121 Effective: January 1, 2011

## GENERAL REGULATIONS

## J. SPECIAL PROMOTIONS (Cont'd)

#### **Residence Solutions Promotion**

During the period April 16, 2010 through December 31, **2011**, new residence customers who order Solutions – Residence Package, Progressive Plan, Follow Me Plan, or Essential Home Phone Plan may be eligible for the waiver of all service charges (excluding inside wire, construction, or CPE installation) that are otherwise applicable. To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must agree to establish a new account with the Company that includes (1) Progressive Plan, Follow Me Plan, or Essential Home Phone Plan; (2) Embarq Communication, Inc. long distance plan Solutions Unlimited–Option 4; and (3) the Company's High-speed internet (at any data speed).

BY: Chantel Mosby Director SECTION A2 First Revised Sheet 124 Cancels Original Sheet 124 Effective: January 1, 2011

## GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

From May 21, 2010 through December 31, **2011**, when new residence customers who are contacted by the Company or who contact the Company and request this promotion establish a new account that includes an access line, the Company will waive the service charges that are otherwise applicable (excluding inside wire, construction, or CPE installation) when the customer agrees to retain service for 12 months. This waiver will only apply to the primary access line.

BY: Chantel Mosby Director SECTION A2 <u>Third</u> <del>Second</del> Revised Sheet 114 Cancels <u>Second</u> First Revised Sheet 114 Effective: <u>January 1, 2011</u> August 13, 2010

# GENERAL REGULATIONS

### J. SPECIAL PROMOTIONS (Cont'd)

#### Retention Program

From August 13, 2010 through December 31, 2011 2010, residence customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a \$10 bill credit for twelve consecutive months. Eligible customers must not have had service disconnected for non-payment and must not have any outstanding balance owed to the Company. To be eligible, customers who are not currently subscribed to a Solutions Residence Package must subscribe to either Progressive Plan or Follow-Me Plan and must agree to retain the service for a minimum of twelve months. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service.

If a customer discontinues the service prior to the end of the twelve month period, no additional credits will be applied.

BY: Chantel Mosby Director SECTION A2 <u>First Revised Sheet 120</u> <u>Cancels</u> Original Sheet 120 Effective: January 1, 2011 April 16, 2010

# GENERAL REGULATIONS

## J. SPECIAL PROMOTIONS (Cont'd)

#### Residence \$5 for 12 Promotion

During the period April 16, 2010 through December 31, <u>2011</u> <u>2010</u>, existing residence (C) customers may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to Solutions – Residence Package Essential Home Phone Plan.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Essential Home Phone Plan prior to the end of the 12 month period, no additional credits will be applied.

This promotion may not be combined with any other promotion.

### Residence \$5 for 6 Promotion

During the period April 16, 2010 through December 31, 2011 2010, existing residence (C) customers may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must be in good standing with the Company and the customer must agree to retain flat rated one-party access line service with the Company.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six month period, no additional credits will be applied.

BY: Chantel Mosby Director SECTION A2 <u>First Revised Sheet 121</u> <u>Cancels</u> Original Sheet 121 Effective: January 1, 2011 April 16, 2010

# GENERAL REGULATIONS

## J. SPECIAL PROMOTIONS (Cont'd)

#### **Residence Solutions Promotion**

During the period April 16, 2010 through December 31, <u>2011</u> 2010, new residence (C) customers who order Solutions – Residence Package, Progressive Plan, Follow Me Plan, or Essential Home Phone Plan may be eligible for the waiver of all service charges (excluding inside wire, construction, or CPE installation) that are otherwise applicable. To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must agree to establish a new account with the Company that includes (1) Progressive Plan, Follow Me Plan, or Essential Home Phone Plan; (2) Embarq Communication, Inc. long distance plan Solutions Unlimited–Option 4; and (3) the Company's High-speed internet (at any data speed).

BY: Chantel Mosby Director SECTION A2 <u>First Revised Sheet 124</u> <u>Cancels</u> Original Sheet 124 Effective: <u>January 1, 2011</u> May 21, 2010

# GENERAL REGULATIONS

- J. SPECIAL PROMOTIONS (Cont'd)
  - From May 21, 2010 through December 31, <u>2011</u> <u>2010</u>, when new residence customers who are contacted by the Company or who contact the Company and request this promotion establish a new account that includes an access line, the Company will waive the service charges that are otherwise applicable (excluding inside wire, construction, or CPE installation) when the customer agrees to retain service for 12 months. This waiver will only apply to the primary access line.