

**Nickalus Holmes**

---

**From:** Nickalus Holmes on behalf of Records Clerk  
**Sent:** Tuesday, May 27, 2025 8:01 AM  
**To:** 'gary.charles@dominatingkeywords.com'  
**Cc:** Consumer Contact  
**Subject:** RE: Docket No. 20200181; Put us on a path to lower power bills through energy efficiency

Good morning

We will be placing your comments below in consumer correspondence in Docket No. 20250000, and forwarding your comments to the Office of Consumer Assistance and Outreach.

Thank you,

Nick Holmes  
Commission Deputy Clerk II  
Office of Commission Clerk  
Florida Public Service Commission  
850-413-6770

-----Original Message-----

From: gary.charles@everyactioncustom.com <gary.charles@everyactioncustom.com>  
Sent: Tuesday, May 27, 2025 6:55 AM  
To: Records Clerk <CLERK@PSC.STATE.FL.US>  
Subject: Docket No. 20200181; Put us on a path to lower power bills through energy efficiency

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Dear Florida PSC Commissioners,

Let me demonstrate to you how you can get guaranteed thousands of clicks to your website without SEO and without Pay Per Click.

You will start getting keyword targeted traffic in less than 48 hours.

Just send us your keywords and we'll tell you how much monthly clicks we can guarantee without paying for each click and waiting for SEO results.

You will get exclusive ownership of keywords you choose for flat fee (no Pay Per Click)...We are paying power bills that are higher than ever. Just as we are dealing with higher housing costs and general inflation, we are being hit with record increases in charges for higher and volatile fuel costs on bills.

Paying sky-high electricity bills isn't sustainable for many Floridians – but there is an opportunity to change the course we're on. Please put us on a path to lower bills by adopting an energy efficiency rule that will provide greater access to energy saving programs for hard working families.

Access to meaningful energy efficiency programs can help customers most in need manage higher power bills. Additionally, using energy smarter saves the utility money by reducing the amount of fuel burned to generate electricity – an economic benefit for all customers. It's a win-win solution that can only be realized if you modernize your rule to discourage outdated practices that depress energy efficiency potential and reward energy waste.

Please adopt an energy efficiency rule that makes Florida a leader in capturing energy savings for families and businesses. Let's modernize our practices to put energy savings to work for Florida's families, businesses, and the state.

cc: Governor DeSantis

Sincerely,  
Gary Charles  
Thousand Oaks, CA 91360  
[gary.charles@dominatingkeywords.com](mailto:gary.charles@dominatingkeywords.com)