**David Christian** Assistant Vice President Regulatory Affairs Florida



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January 13, 2006

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida Inc. General Services Tariff.

Section A13 Miscellaneous Service Arrangements 3rd Revised Page 88

The purpose of this filing is to clarify language regarding eligibility in the Verizon Business Link<sup>sm</sup> Rewards Plan tariff.

If you require additional information, please call Joan Gage at (813) 483-2530.

Sincerely, David M. Christian Assistant Vice President Regulatory Affairs Florida

DMC:sv Attachments

## A13. MISCELLANEOUS SERVICE ARRANGEMENTS

### A13.43 <u>Business Link<sup>™</sup> Rewards</u>

### 1. General

Business Link<sup>SM</sup> Rewards is an optional account-level reward plan available to Verizon Florida Inc. business customers. Customers enrolled in the Plan are awarded Plan points for only the local and regional portion of billed charges on the Verizon monthly bill. The points are redeemable for various Company-sponsored redemption offers. There is no charge to enroll or withdraw from the Plan.

### 2. Regulations

- A. Business Link<sup>SM</sup> Rewards is available only to customers who enroll in the Plan. The Plan is available beginning January 1, 2006.
- B. Eligible customers are business customers who generate \$120,000 or less in annual billing for Verizon Florida Inc. services (excluding Directory advertising).
- C. The Plan is not available to residence customers, nor does it apply to Customer Owned Pay Telephone (COCT) Lines, or to customers receiving services under Individual Case Basis (ICB) (C) arrangements. (C)
- D. Customers may not be enrolled in both Corporate Rewards and Business Link<sup>SM</sup> Rewards.
- E. Plan points are awarded for Verizon-billed local and regional charges (excluding certain charges such as: non-regulated charges, Directory Advertising charges, enhanced services charges, Late Payment charges, all Taxes (State, Local or Federal), 911 or Relay charges, charges for 700/900 Services and any local or toll charges billed for carriers other than Verizon Florida Inc. Plan points are awarded for charges calculated after the application of any allowances or discounts.
- F. In order to earn Plan points, the customer's qualified Verizon billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirement for 12 consecutive months may be inactivated from the program.
- G. Plan points are calculated monthly and posted to the enrolled customer's Business Link<sup>SM</sup> Rewards Account Summary within 90 days of the date the points were earned. These points can be redeemed for various Company-sponsored redemption options when they are posted to the customer's account.
- H. Plan points that are not redeemed within two years after the month in which they are earned will be forfeited.
- I. Plan points are not transferable between accounts of the same customer or different customers. Points may not be sold, bartered or assigned to another customer's account. Only eligible business Customers of Record and/or their designated agent(s) may redeem Plan points.

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