

BELLSOUTH

BellSouth Telecommunications, Inc.

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August 31, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - First Revised Page 35.6.57.2

The purpose of this filing is to enhance the Bundle Incentive Promotion by adding a Wireless Bonus effective September 1, 2006.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

SBS Bundle Incentive Promotion Modification

Overview

BellSouth plans to modify the Bundle Incentive Promotion to add a Wireless Bonus effective September 1, 2006. All other elements of this promotion will remain unchanged. The Wireless Bonus will require Cingular Wireless activation.

Promotion Modification

The Bundle incentive Promotion will be modified to add a Wireless Bonus as follows:

Existing business subscribers who select Option 3 or Option 4 as defined in this promotion (new Complete Choice® for Business package, new 36 month BellSouth local exchange term agreement, new BellSouth Long Distance Inc. BellSouth Business Unlimited Plan ("Business Unlimited Plan"), and/or new BellSouth FastAccess® Business DSL service ("FastAccess DSL") 384K speed or higher) and activate new Cingular Wireless will receive a twenty-five dollar (\$25.00) one time bill credit. This credit will appear in the OC&C section of the subscriber's bill within thirty (30) to forty-five (45) days of Cingular activation and will only be applicable to non-basic services. This bill credit will be at the account level and only one (1) credit is allowed per account. This wireless bonus will only apply to new Cingular activations. Customer must meet Cingular credit and coverage eligibility. Customer must purchase a SBS offered Cingular wireless plan and equipment. This bonus requires a 12 or 24 month Cingular contract. Customer must purchase in accordance with SBS credit card policy. Combined billing of Cingular charges to SBS billing is required for this wireless bonus.

Promotion Restrictions/Eligibility Requirements

- New Cingular activations only
- Bill credit is at the account level-only 1 per account
- Must add the following upgrades on one order to one existing SBS account (Bundle Incentive Promotion Options 3 and 4)
 - New CCB
 - New BellSouth 36 month local exchange term agreement
 - New Business Unlimited Plan and/or new FastAccess Business DSL 384K or higher
 - New Cingular Wireless
- Customer must meet Cingular credit and coverage eligibility
- Customer must purchase a SBS offered Cingular wireless plan and equipment.
- Requires 12 or 24 month Cingular contract
- Customer must purchase in accordance to SBS credit card policy
- Combined Billing of Cingular charges to SBS billing required

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	3T06-SBS-Bundle Incentive Promotion (Cont'd)	<p>Rules and Regulations (Cont'd)</p> <p>--Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion.</p> <p>--Subscribers with aggregate annual billing, per state, of BellSouth services exceeding forty-two thousand dollars (\$42,000) at the time of enrollment are not eligible to participate in this promotion.</p> <p>--BellSouth reserves the right to terminate this program at any time provided, however, the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</p> <p>--Out of region customers are not eligible to participate in this promotion.</p> <p>--Existing business subscribers who select Option 3 or Option 4 as defined in this promotion and activate new Cingular Wireless will receive a twenty-five dollar (\$25.00) one time bill credit. This credit will appear in the OC&C section of the subscriber's bill within thirty (30) to forty-five (45) days of Cingular activation and will only be applicable to non-basic services. This bill credit will be at the account level and only one (1) credit is allowed per account. This wireless bonus will only apply to new Cingular activations. Customer must meet Cingular credit and coverage eligibility. Customer must purchase a SBS offered Cingular wireless plan and equipment. This bonus requires a 12 or 24 month Cingular contract. Customer must purchase in accordance with SBS credit card policy. Combined billing of Cingular charges to SBS billing is required for this wireless bonus.</p>	(N)

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