

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
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December 29, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the BellSouth Retention 2 Pack Bundle Plan.

General Subscriber Service Tariff

Section A2

- 2nd Revised Page 35.6.50

The issue and effective dates for this tariff package are December 29, 2006 and January 1, 2007, respectively.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



## Promotion Description

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### **BellSouth Retention 2 Pack Bundle Plan** **FL 2006-203**

#### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff or the General Exchange Price List, BellSouth Retention 2 Pack Bundle Plan is extended to December 31, 2007. With this promotion, all existing, new, and off-net subscribers will be eligible to receive 2 Pack Plan and Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.

#### Services included in this offer:

- 1FR
- Caller ID Deluxe
- Call Waiting Deluxe
- BellSouth Long Distance (BSLD) Select Unlimited Value Plan
- DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher

#### **PROMOTION SPECIFICS:**

- This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.

#### **PROMOTION RESTRICTIONS:**

1. There are no termination liability restrictions associated with this offer.
2. Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
3. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
4. Offer valid for only one (1) service line at the intended local service address.
5. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
6. PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.
7. BellSouth Select Unlimited Value Plan (BSLU5) must be selected; customer must also purchase DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.
8. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
9. This offer is not available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Basic <del>Select</del> Unlimited Savings-Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is <del>Basic-Select</del> Unlimited Savings-Value Plan at a price of \$19.99.	<del>2/16/06</del> (C)(C) <u>1/1/07</u> to 12/31/06 <u>7</u>
		Rules and Regulations	
		-This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.	
		-There are no termination liability restrictions associated with this offer.	
		-Customer must select the following products:	
		<ul style="list-style-type: none"> <li>• 1FR</li> <li>• Caller ID Deluxe</li> <li>• Call Waiting Deluxe</li> <li>• <del>BellSouth Voice Mail Companion Service</del> (DELETED) (D)</li> <li>• BellSouth Long Distance (BSLD) <del>Basic-Select</del> Unlimited Value Plan</li> <li>• DIRECTV® Total Choice Plan or higher, or FastAccess DSL Ultra or higher (N)</li> </ul>	
		-Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	
		-Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	
		-A specific long distance plan must be selected to receive the bundle pricing. <del>PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.</del> (C)	
		(DELETED) (D)	
		-Offer valid for only one (1) service line at the intended local service address.	
		-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.	
		-PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.	
		-BellSouth <del>Basic-Select</del> Unlimited Savings-Value Plan (BSLU5) must be selected. (C)	
		-Customer must also purchase DIRECTV® or FastAccess DSL <del>4.5</del> <u>Ultra</u> or higher. (N)	
		-BellSouth reserves the right to discontinue or modify this promotion at any time without notice. (C)	

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and <i>Select</i> Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is <i>Select</i> Unlimited Value Plan at a price of \$19.99.	1/1/07 to 12/31/07 (C)
		<p>Rules and Regulations</p> <p>-This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.</p> <p>-There are no termination liability restrictions associated with this offer.</p> <p>-Customer must select the following products:</p> <ul style="list-style-type: none"> <li>• 1FR</li> <li>• Caller ID Deluxe</li> <li>• Call Waiting Deluxe</li> <li>• <b>(DELETED)</b> (D)</li> <li>• BellSouth Long Distance (BSLD) <i>Select</i> Unlimited Value Plan (C)</li> <li>• DIRECTV® Total Choice Plan or higher, or FastAccess DSL Ultra or higher (N)</li> </ul> <p>-Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.</p> <p>-Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.</p> <p>-A specific long distance plan must be selected to receive the bundle pricing. (C)</p> <p>-Offer valid for only one (1) service line at the intended local service address.</p> <p>-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.</p> <p>-PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.</p> <p>-BellSouth <i>Select</i> Unlimited Savings Value Plan (BSLU5) must be selected. (C)</p> <p>-Customer must also purchase DIRECTV® or FastAccess DSL <i>Ultra</i> or higher. (C)</p> <p>-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.</p>	