

Jerry D. Hendrix Vice President Regulatory Relations

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June 19, 2011

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Tenth Revised Page 33.3

The purpose of this filing is to provide for the Complete Choice for Business Package Additional Line Promotion. This Special Promotion will begin June 20, 2011 and end September 20, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

Promotion Description

Complete Choice for Business Package Additional Line Promotion

Overview

The Complete Choice for Business Package Additional Line Promotion is scheduled to begin on 06/20/2011 and end on 09/20/2011. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to four (4) lines added per customer location.

Program Eligibility

• Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing Complete Choice for Business package Term Plan after refusing the initial offer to add local access lines.

• Additionally, eligible customers are new business start-up customers who add lines to a new Complete Choice for Business package Term Plan after refusing the initial offer to add a Complete Choice for Business package Term Plan.

• All customers who add local exchange access lines to a Complete Choice for Business package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify.

Promotion Elements

• Bill credits will become effective with the third bill period following eligibility.

• Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits.

• All orders must be completed by 10/20/2011.

• The Company may discontinue this offer upon fourteen (14) days notice.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: June 19, 2011 BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED)	Service	Description	Period Authority	(D)
AT&T Florida Service Territory From Central Office where services are availab	Complete Choice for Business Package Additional Line ble	During the promotional period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to four (4) lines added per customer location.	06/20/2011 to 9/20/2011	(D) (N)
		Program Eligibility		(N)
		• Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing Complete Choice for Business package Term Plan after refusing the initial offer to add local access lines.	5	(N)
		 Additionally, eligible customers are new business start-up customers who add lines to a new Complete Choice for Business package Term Plan after refusing the initial offer to add a Complete Choice for Business package Term Plan. 		(N)
		 All customers who add local exchange access lines t a Complete Choice for Business package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify. 	0	(N)
		Promotion Elements		(N)
		Bill credits will become effective with the third bill period following eligibility.		(N)
		• Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits.		(N)
		• All orders must be completed by 10/20/2011.		(N)
		• The Company may discontinue this offer upon fourteen (14) days notice.		(N)

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	BELLSOUTH	GENERAL SUBSCRIBER SERVICE TARIFF	Tenth Revised Page 33.3Ninth Revised Page	
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	TELECOMMUNICATIONS, INC.	Cancels Ninth Revise	ed Page 33.3Cancels Eighth Revised Page 33.3	
	FLORIDA			
l	ISSUED: June 19, 2011 ISSUED: December 31,	, 2009 EFFECTIV	E: June 20, 2011 EFFECTIVE: January 1, 2010	
	BY: Marshall M. Criser III, President -FL			
	Miami, Florida			

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	4 (D)	
DELETED) (T&T Florida	AT&T Moves You	This structure is socilable to existing AT 9.T have been	01/01/2010	<u>∢⊕)</u> (C)	Formatted: Change
ervice Territory	AT&T Moves You	This offer is available to existing AT&T business customers who are moving their service and subscribe		(0)	
- From Central Office		to a term plan agreement of at least twelve (12)	04/30/2010		
where services are available	2	months under one of the following programs:			
		Complete Choice for Business (CCB)			
		Complete Choice Advantage (CCB Advantage)			
		Simple Savings			
		Key Customer			
		Eligible business customers will receive a waiver, via			
		a bill credit, of normally applicable line connection			
		charges (additional line) associated with local			
		exchange access lines for up to a maximum of fifteen (15) lines per location, excluding the first line, on their			
		initial order.			
		Eligible customers must give indication they are			
		considering other competitive offers in order to receive	e		
		this offer unless they place their order via a Company			
		internet based online order entry application where			
		indication of competitive consideration is not required	-		
		Applicable taxes and fees will be based on the full			
		published price of all products and services.			
		The second second by a second based with a second by Mark			
		This offer cannot be combined with any other Non			
		Recurring Charge (NRC) waiver offers.			
<u>T&T Florida</u>	Complete Choice for Business		<u>06/20/2011</u>	< <u>₩</u>	Formatted: Change
ervice Territory	Complete Choice for Business Package Additional Line	Recurring Charge (NRC) waiver offers.	to		Formatted: Change
ervice Territory From Central Office	Package Additional Line	Recurring Charge (NRC) waiver offers.			Formatted: Line spacing: Exactly 10.6 pt
ervice Territory From Central Office	Package Additional Line	Recurring Charge (NRC) waiver offers.	to		Formatted: Line spacing: Exactly 10.6 pt Formatted: Font: Times, 8 pt
ervice Territory From Central Office	Package Additional Line	Recurring Charge (NRC) waiver offers. During the promotional period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to four (4) lines added per	to		Formatted: Line spacing: Exactly 10.6 pt Formatted: Font: Times, 8 pt Formatted: Font: Not Bold, Not Italic
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	Promotion Elements		▲(N)	Formatted: Font: Times, 8 pt
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	the third bill period will not qualify to rece	eive any bill		Formatted: Change
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	The Company may discontinue this offer	<u>upon</u>		Formatted: Change
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