

Jerry D. Hendrix Regulatory Relations

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August 31, 2011

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Tenth Revised Page 35.6.70

The purpose of this filing is to modify the end date for the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will end on September 30, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



# **Promotion Description**

### **Centrex Thank You for Renewing**

### **OVERVIEW OF PROMOTION**

The Company plans to modify the end date for the Centrex Thank You for Renewing Promotion. This Special Promotion will end on September 30, 2011.

### **PROMOTION MODIFICATION**

The current end date for this offer is December 31, 2011. The revised end date for this promotion is September 30, 2011.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Tenth Revised Page 35.6.70 Ninth Revised Page

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TELECOMMUNICATIONS TELECOMMUNICATIONS, INC.

Cancels Ninth Revised Page 35.6.70 Cancels Eighth Revised Page

35.6.70

**FLORIDA** 

ISSUED: August 31, 2011 ISSUED: December 30, 2010

EFFECTIVE: September 1, 2011 EFFECTIVE: January 1, 2011

BY: Marshall M. Criser III, President -FL Miami, Florida

#### **A2. GENERAL REGULATIONS**

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	Centrex "Thank	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30	01/01/2011	(C)
Territory – From	You For	lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater	r. to	
Central Offices where	Renewing"	This offer applies to tariff term customers only.	12/31/2011	
services are available			<u>09/30/2011</u>	
		Rules and Regulations		
		This offer applies to existing and expired tariff term agreements for Centrex, Centrex		
		Service Package, and AT&T Centrex Re-Term Promotion customers.		
		Renewal must be for a minimum of 36 months.		
		The maximum reward is \$1500This promotion can be combined with CompleteLink,		
		Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.		
		Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers.	ſ	

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FLORIDA

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Tenth Revised Page 35.6.70 Cancels Ninth Revised Page 35.6.70

EFFECTIVE: September 1, 2011

### **A2. GENERAL REGULATIONS**

GENERAL SUBSCRIBER SERVICE TARIFF

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex "Thank You For Renewing"	lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater.	Period Authority 01/01/2011 to 09/30/2011	(C)
		Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.		
		Renewal must be for a minimum of 36 months.		
		The maximum reward is \$1500This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.		
		Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or $V\&T$ agreement customers.		
		The reward will be received with the 3rd month's bill of the new term agreement.		