

Jerry D. Hendrix Vice President Regulatory Relations

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August 31, 2011

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Sixteenth Revised Page 34.0.1

The purpose of this filing is to modify the end date for the AT&T Save A Line Promotion. This Special Promotion will end on December 31, 2011. All other elements of this promotion remain unchanged.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

## **Promotion Description**

## AT&T Save a Line

## **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T Save a Line Promotion. The new end date for this special promotion will be December 31, 2011. The current end date is August 31, 2011. All other elements of this promotion will remain unchanged.

### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to December 31, 2011.

Cancels Fifteenth Revised Page 34.0.1 Cancels Fourteenth Revised Page

EFFECTIVE: September 1, 2011EFFECTIVE: April 29, 2011

FLORIDA

BELLSOUTH

Page 34.0.1

34.0.1

ISSUED: August 31, 2011 ISSUED: April 28, 2011

TELECOMMUNICATIONS TELECOMMUNICATIONS, INC.

BY: Marshall M. Criser III, President -FL Miami, Florida

**A2. GENERAL REGULATIONS** 

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotio AT&T Florida Ser Territory – From Central Office who services are availa	vice AT&T Save A Line Promotion ere	<b>Description</b> The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period. Rules and Regulations	Authority 01/01/2011 to 0812/31/20 11

--Available to AT&T business subscribers calling to disconnect wireline service.

--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).

--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.

#### --Discounts:

-CCB Package Lines: \$15 -Flat-rated Business Lines: \$3

--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.

--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.

# Period (C) 1

BELLSOUTH TELECOMMUNICATIONS FLORIDA ISSUED: August 31, 2011 BY: Marshall M. Criser III, President -FL Miami, Florida

## **A2. GENERAL REGULATIONS**

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	AT&T Save A	The AT&T Save A Line Promotion is available to AT&T business line subscribers that	01/01/2011	(C)
Territory - From	Line Promotion	indicate they are disconnecting service. This offer will provide discounts on Complete	to	
Central Office where		Choice for Business line packages and flat-rated business lines for a six (6) month period.	12/31/2011	
services are available				
		Rules and Regulations		

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