

Jerry D. Hendrix Vice President Regulatory Relations

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September 19, 2011

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Eleventh Revised Page 35.6.70

The purpose of this filing is to modify the end date for the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will end on December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

Promotion Description

Centrex Thank You for Renewing

OVERVIEW OF PROMOTION

The Company plans to modify the end date for the Centrex Thank You for Renewing Promotion. This Special Promotion will end on December 31, 2011.

PROMOTION MODIFICATION

The current end date for this offer is September 30, 2011. The revised end date for this promotion is December 31, 2011.

GENERAL SUBSCRIBER SERVICE TARIFF Eleventh Revised Page 35.6.70 Tenth Revised

Cancels Tenth Revised Page 35.6.70 Cancels Ninth Revised Page

EFFECTIVE: September 20, 2011 EFFECTIVE: September 1, 2011

BELLSOUTH Page 35.6.70 **TELECOMMUNICATIONS** 35.6.70

FLORIDA

ISSUED: September 19, 2011 ISSUED: August 31, 2011

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Authority | |
|------------------------|----------------|---|-----------------------|----|
| AT&T Florida Service | Centrex "Thank | This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 | 01/01/2011 | (* |
| Territory - From | You For | lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. | . to | |
| Central Offices where | Renewing" | This offer applies to tariff term customers only. | 09/30/2011 | |
| services are available | C | | <u>12/31/2011</u> | |
| | | Rules and Regulations | | |
| | | This offer applies to existing and expired tariff term agreements for Centrex, Centrex | | |
| | | Service Package, and AT&T Centrex Re-Term Promotion customers. | | |
| | | Renewal must be for a minimum of 36 months. | | |
| | | The maximum reward is \$1500This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers. | | |
| | | Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers. | | |
| | | The reward will be received with the 3rd month's bill of the new term agreement. | | |

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.

Period

(C)

(C)

TELECOMMUNICATIONS FLORIDA ISSUED: September 19, 2011 BY: Marshall M. Criser III, President -FL Miami, Florida

BELLSOUTH

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

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| | | | Period | |
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| Central Offices where services are available | Renewing" | This offer applies to tariff term customers only. | 12/31/2011 | |
| | | Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrey, Centrey | | |

This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.

--Renewal must be for a minimum of 36 months.

--The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.

--Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers.

-- The reward will be received with the 3rd month's bill of the new term agreement.