BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of tariff filing to add Enhanced Custom Calling Services to Centrex Optional Services by ALLTEL Florida, Inc.) DOCKET NO. 960232-TL) ORDER NO. PSC-96-0526-FOF-TL) ISSUED: April 15, 1996

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

By Order No. 21654, issued August 2, 1989, we approved ALLTEL Florida, Inc.'s (ALLTEL) tariff to introduce ALLTEL Digital Centrex Service (ADC). ADC is a service furnished from digital central office equipment which provides business customers with features such as call routing and intercom functions.

By Order No. PSC-94-0048-FOF-TL, issued January 13, 1994, we approved ALLTEL's tariff to introduce ALLST*R Service. ALLST*R Service is a group of call management features offered in addition to basic telephone service. ALLST*R includes a number of features which store calling party information for retrieval, such as Caller ID, Call Return and Call Trace.

On January 29, 1996, ALLTEL filed a tariff to add Enhanced Custom Calling Services to the list of optional services offered with Centrex Service. Currently, only system features such as Automatic Route Selection, Call Back Queuing and Music on Hold are offered as optional features. Enhanced Custom Calling Services would be another optional feature with Centrex Service. ALLST*R Service is the name ALLTEL has given to the group of features provided with Enhanced Custom Calling Services.

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ALLTEL proposes to add ALLST*R Service as an optional feature to ADC. Three options would be offered under Enhanced Custom Calling Services for ADC:

Caller ID Enables the customer to view, on a display unit, the Directory Number

on incoming telephone calls.

Call Trace Enables the customer to initiate an

automatic trace of the last call

received.

ALLST*R Feature Package I Includes Call Return, Repeat Dialing, Preferred Call Forwarding,

Selective Call Accept and Call

Selector.

ALLTEL's cost study demonstrates that the proposed rates cover costs and provides adequate contribution. The rate for each option is as follows:

Caller ID \$3 per line
Call Trace \$3 per line
ALLST*R Feature \$8 per line
Package I

ALLTEL forecasts an increase in revenues of \$181,098 over a five year period. Since this proposal is a new option to an existing service, there is no impact to current customers.

Approval of this tariff will provide ALLTEL'S ADC customers with additional options which will enhance service at reasonable rates. The service covers costs and provides adequate contribution. Accordingly, we find it appropriate to approve this tariff, effective March 29, 1996.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that ALLTEL Florida, Inc.'s tariff to add Enhanced Custom Calling Services to the list of optional services offered with Digital Centrex Service is approved. It is further

ORDERED that this tariff shall be effective March 29, 1996. It is further

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ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this <u>15th</u> day of <u>April</u>, <u>1996</u>.

BLANCA S. BAYÓ, Director Division of Records and Reporting

by: Kay Huyer Chief, Wireau of Records

(SEAL)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on May 6, 1996.

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In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.