BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Initiation of show cause proceedings against Minimum Rate Pricing, Inc. for violation of Rule 25-4.118, F.A.C., Interexchange Carrier Selection.

DOCKET NO. 971482-TI ORDER NO. PSC-98-0313-FOF-TI ISSUED: February 23, 1998

The following Commissioners participated in the disposition of this matter:

> JULIA L. JOHNSON, Chairman J. TERRY DEASON SUSAN F. CLARK JOE GARCIA E. LEON JACOBS, JR.

ORDER TO SHOW CAUSE

BY THE COMMISSION:

I. BACKGROUND

On May 7, 1996, Minimum Rate Pricing, Inc. (MRP) was granted certificate number 4417 to provide intrastate interexchange telecommunications service.

Thereafter, from June 13, 1996, until December 17, 1997, our Division of Consumer Affairs staff closed a total of 50 consumer complaints against MRP as unauthorized carrier change (slamming) infractions in apparent violation of Rule 25-4.118, Florida Administrative Code. This agency has received other complaints that are presently pending a response from MRP.

On October 31, 1997, the Federal Communications Commission (FCC) issued a Notice of Apparent Liability for Forfeiture against MRP. The FCC found MRP apparently liable for a forfeiture in the amount of \$80,000 for apparent violations of Section 258 of the Communications Act of 1934, as amended by the Telecommunications Act of 1996. (Attachment A)

apparently utilized telemarketing MRP with verification and welcome package as a method of obtaining new long distance customers. Customers complained that the telemarketing DOCUMENT NUMBER-DATE

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activities of MRP led them to believe they were signing up for a discount plan, not switching their long distance provider. Some customers have also indicated that they did not receive the company's welcome package which is a required verification procedure.

II. ALLEGED VIOLATIONS

Rule 25-4.118(6)(b), Florida Administrative Code, requires in pertinent part:

- (6) The IXC (interexchange carrier) shall provide the following disclosures when soliciting a change in service from a customer:
- (b) That the purpose of visit or call is to solicit a change of the PIC (primary interexchange carrier) of the customer;

The Commission received its first slamming complaint logged against MRP on June 13, 1996, approximately one month after the company received its certificate. Since that time, our Division of Consumer Affairs has closed a total of 50 complaints from consumers for slamming infractions in apparent violation of Rule 25-4.118, Florida Administrative Code. MRP responded to some of these complaints by stating that it received all the information needed to process the order.

Outlined below are several examples of consumer complaints against MRP:

On June 3, 1997, we received a letter from Mr. Barry Wayne Beauford that his long distance service had been switched by MRP without authorization. The company's response indicated that a Mrs. Ada Beauford had authorized the change. MRP's Quality Assurance department reviewed the sales confirmation tape and responded that all the information needed to process the order was obtained. Our staff reviewed the tape and discovered that Mrs. Ada Beauford informed the confirmation representative that she lives in Jupiter, Florida. Mr. Berry Wayne Beauford, whose service was switched, lives in Jacksonville, Florida. It is clear that the telephone conversation had nothing to do with the number that was switched. Mr. Beauford states that he never received the welcome package that contains the postcard used for cancellation of service. (Attachment B)

On December 16, 1996, Mr. Ernest Jones contacted this agency and stated that his service was switched from AT&T without his authorization. MRP provided our staff with a copy of the company's in-house verification tape. Nowhere in this tape or any other MRP tape reviewed by staff did staff find a statement by MRP that the purpose of the call was to solicit a PIC change of the customer. The tape reveals that Mrs. Debra Jones interrupted the verifier and asked, "This is not going to change any of my phone services?" Rather than give Mrs. Jones a direct answer, the verifier answered the question by stating that Mrs. Jones will still be using the same local carrier. (Attachment C)

On February 13, 1997, Mr. David Wilson contacted staff and expressed concern that he had received a call from a representative of MRP. The representative wanted to verify the customer's name and address and informed him that as a result of an FCC ruling, he would ensure that the customer received the lowest rates possible. Mr. Wilson stated that he was not informed that his service would not be switched until he requested a change. Although Mr. Wilson's service was not switched, he was alarmed by the deceptive telemarketing utilized by MRP. (Attachment D)

On February 25, 1997, Mrs. Vincent Stellato contacted the Commission and stated that she had been contacted by a representative from MRP in order to inform her of a new FCC regulation. Mrs. Stellato was informed that she could only be charged the minimum rate for the time of day she was calling regardless of the company she was using. Mrs. Stellato then called the FCC to inquire about the new regulation. She was told by the FCC that there was no such regulation. Although Mrs. Stellato's service was not switched, she was never informed by MRP that the purpose of the call was to solicit a change in her long distance service. (Attachment E).

We do not believe that MRP is in compliance with our rules. Accordingly, by Section 364.285, Florida Statutes, we are authorized to impose upon any entity subject to our jurisdiction a penalty of not more than \$25,000 for each day a violation continues, if such entity is found to have refused to comply with or to have willfully violated any lawful rule or order of the Commission, or any provision of Chapter 364, Florida Statutes. Utilities are charged with knowledge of our rules and the Florida Statutes. Additionally, "[i]t is a common maxim, familiar to all minds, that 'ignorance of the law' will not excuse any person,

either civilly or criminally." <u>Barlow v. United States</u>, 32 U.S. 404, 411 (1833).

We believe that MRP's apparent conduct in switching PICs without customer authorization and failing to timely respond to staff inquiries has been "willful" in the sense intended by Section 364.285, Florida Statutes. In Order No. 24306, issued April 1, 1991, in Docket No. 890216-TL titled In re: Investigation Into The Proper Application of Rule 25-14.003, Florida Administrative Code, Relating to Tax Savings Refund for 1988 and 1989 for GTE Florida, Inc., having found that the company had not intended to violate the company rule, we nevertheless found it appropriate to order to show cause why it should not be fined, stating that "In our view, willful implies intent to do an act, and this is distinct from intent to violate a rule." Thus, any intentional act, such as MRP's conduct at issue here, would meet the standard for a "willful violation."

III. CONCLUSION

Upon consideration, based on the number of complaints received by this agency, and the 50 complaints closed as apparent unauthorized carrier change (slamming) infractions, we find that MRP does not have adequate safeguards to protect consumers from unauthorized carrier changes. Accordingly, we hereby order MRP to show cause in writing within 20 days of the issuance date of this Order why it should not be fined \$10,000 per infraction for a total of \$500,000 for its apparent violations of Rule 25-4.118, Florida Administrative Code.

If MRP timely responds to this Order, this docket will remain open pending resolution of the show cause proceeding. If MRP does not respond to this Order, the fine will be deemed assessed. If we do not receive the fine payment within five business days after the expiration of the show cause response period, MRP's certificate shall be cancelled. If any fines are paid, we shall forward them to the Office of the Comptroller for deposit in the Florida General Revenue Fund pursuant to Section 364.285, Florida Statutes.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Minimum Rate Pricing, Inc. shall show cause, in writing, within 20 days of the issuance of this Order why its Certificate Number 4417 should not be cancelled, or why it should not be fined \$10,000 per violation for a total of \$500,000 for apparent violations of Rule 25-4.118, Florida Administrative Code. It is further

ORDERED that Minimum Rate Pricing, Inc.'s response shall contain specific allegations of fact and law. It is further

ORDERED that failure to respond to this Order in the manner and by the date set forth in the Notice of Further Proceedings or Judicial Review section of this Order shall constitute an admission of the violations described in the body of this Order and waiver of a right to a hearing. It is further

ORDERED that if Minimum Rate Pricing, Inc. fails to respond to this Order within 20 days of its issuance date, the fine shall be deemed assessed. It is further

ORDERED that if Minimum Rate Pricing, Inc. fails to respond to this Order and does not pay the fine within (5) business days after the expiration of the show cause response period, its certificate shall be cancelled. It is further

ORDERED that the Commission shall forward any fine payments received to the Office of the Comptroller for deposit in the Florida General Revenue Fund, pursuant to Section 364.285, Florida Statutes.

By ORDER of the Florida Public Service Commission this $\underline{23rd}$ day of $\underline{February}$, $\underline{1998}$.

BLANCA S. BAYÓ, Director Division of Records and Reporting

(SEAL)

WPC

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.569(1), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Mediation may be available on a case-by-case basis. If mediation is conducted, it does not affect a substantially interested person's right to a hearing.

This order is preliminary, procedural or intermediate in nature. Any person whose substantial interests are affected by the action proposed by this order may file a petition for a formal proceeding, as provided by Rule 25-22.037(1), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a) and (f), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on March 15, 1998.

Failure to respond within the time set fort. constitute an admission of all facts and a waiver of a hearing pursuant to Rule 25-22.037(3), Florida Admi. Code, and a default pursuant to Rule 25-22.037(4), Administrative Code. Such default shall be effective on the subsequent to the above date.

If an adversely affected person fails to respond to this order within the time prescribed above, that party may request judicial review by the Florida Supreme Court in the case of any electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting, and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the effective date of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure.

ATTACHMENT A

Federal Communications Commission

DA 97-2306

FEDERAL COMMUNICATIONS COMMISSION Washington, D. C. 20554

In the Matter of)
Minimum Rate Pricing, Inc.) File No. ENF-97-08
Apparent Liability for Forfeiture) NAL/Acct. No. 816EF001

NOTICE OF APPARENT LIABILITY FOR FORFEITURE

Adopted: October 31, 1997; Released: October 31, 1997

By the Acting Chief, Common Carrier Bureau:

I. INTRODUCTION

1. By this Notice of Apparent Liability for Forfeiture ("NAL"), we initiate enforcement action against Minimum Rate Pricing, Inc. ("MRP"). For the reasons set forth below, we find that MRP apparently willfully or repeatedly violated Section 258 of the Communications Act of 1934, as amended by the Telecommunications Act of 1996 ("Act"). as well as Commission rules and orders, by changing the primary interexchange carriers ("PICs") for interstate service designated by Ms. Patricia M. Cohoon of Belleville, Michigan and Ms. Cheryl Sowers of Farina, Illinois without their authorization. Based upon our review of the facts

MRP is located at 300 Broad Acres Drive, P.O. Box 8000, Bloomfield, New Jersey 07003.

⁴⁷ U.S.C. § 258. Telecon munications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (1996).

See 47 C.F.R.§§ 64.1100, 64.1150; Implementation of the Subscriber Carrier Selection Changes Provisions of the Telecommunications Act of 1996 and Policies and Rules Concerning Unauthorized Changes of Consumers' Long Distance Carriers, CC Docket. No. 94-129, Purther Notice of Proposed Rule Making and Memorandum Opinion and Order on Reconsideration, 12 PCC Red 10674 (1997) (1997 FNPRM & Order on Recons.); Policies and Rules Concerning Unauthorized Changes of Consumers' Long Distance Carriers, 10 PCC Red 9560 (1995) (LOA Order), susyed in part, 11 PCC Red 856 (1995) (In-bound Stey Order); Policies and Rules Concerning Changing Long Distance Carriers, 7 FCC Red 1038 (1992) (PCC Change Order), recon. denied, 8 FCC Red 3215 (1993); Investigation of Access and Divestiture Related Tariffs, 101 PCC 24 911 (1985) (Allocation Order), Investigation of Access and Divestiture Related Tariffs, 101 PCC 24 935 (Com. Car. Bur. 1985) (Waiver Order), recon. (of both Allocation Order and Waiver Order) denied, 102 PCC 24 503 (1985) (Reconsideration Order).

The practice of changing a customer's PIC without the customer's authorization is commonly referred to as "slamming."

and circumstances surrounding the violations, we find that MRP is forfeiture in the amount of eighty thousand dollars (\$80,000). apparently liable for a

II. THE COMMISSION'S PIC-CHANGE RULES AND ORDERS AND SECTION 258 OF THE ACT

Certain IXCs claimed that this requirement would hinder long distance competition because consumers would not be inclined to execuse promptly the LOAs even though they agreed to change their PIC. After considering these claims, the Commission allowed IXCs latitude regarding the timing of PIC-change submissions by permitting "initiation" of PIC changes if the IXCs either had "instituted steps to obtain signed LOAs" or had signed LOAs on file. 11 The Commission stated, however, that "IXCs should maintain such signed customer authorizations on file for use in dispute resolution. *12 have on file a letter of agency ("LOA") signed by the customer before an IXC was permitted to submit a PIC-change order to the local exchange currier ("LBC") on behalf of the customer. 10 set forth rules and procedures for implementing equal access, and customer presubscription, to an interexchange carrier ("IXC"). The Commission's original allocation plan required IXCs to In its Allocation Order and subsequent Reconsideration Order, the Commission

Ser 47 U.S.C. § 503(b)(2)(B). This section authorizes the Commission to assess a forfeiture penalty against a common carrier if the Commission determines that the carrier has "willfully or repeatedly" failed to comply with the provisions of the Act or with any rule, regulation, or order issued by the Commission under the Act.

See supre proceedings cited at note 3.

Equal access for interexchange carriers ("DKCa") is that which is equal in type, quality and price to the access to local exchange facilities provided to AT&T and its affiliants. United States v. American Tel. & Tel., 552 F. Supp. 131, 227 (D.D.C. 1982), off'd and man. Maryland v. United States, 460 U.S. 1001 (1983) (Modification of Final Judgment or "MFF"). Equal access allows and users to access facilities of a designated (DKC) by dialing 11 only. Allocation Order, 101 PCC 2d at 911.

Presidentiption is the process by which each consonar selects one primary interexchange carrier from among several available carriers, for the customer's phone line(s). Allocation Order, 101 FCC 2d at 911, 928. Thus, when a customer dials "1," the customer accesses only the primary DKC's services. As end user can also access other DKCs by dialing either a five or seven-digit access code. Id. at 911; Administration of the North American Numbering Plan, Notice of Proposed Rulemaking, 9 FCC Red 2068, 2076-77 (1994).

Pursuant to the MF7, the Ball Operating Companies were ordered to provide equal access to their customers, where technically feasible, by September 1986. Allocation Order, 101 FCC Red at 911.

An LOA is a document, signed by the customer, which states that the customer has selected a particular state customer's primary long distance carrier. Allocation Order, 101 FCC 24 at 929.

¹¹ Reconsideration Order, 102 FCC 24 at 512.

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- Commission continued to receive a growing number of consumer complaints. Accordingly, the Commission modified its rules in 1992. Specifically, while the Commission recognized the benefits of permitting a telephone-based industry to rely on telemarketing to solicit new business, it sought to curb telemarketing abuses by requiring IXCs to institute one of the following four confirmation procedures before submitting PIC change orders generated by telemarketing: (1) obtain the subscriber's written authorization; (2) obtain confirmation from the subscriber via a toll-free number provided exclusively for the purpose of confirming orders electronically; (3) utilize an independent third party to verify the subscriber's order; or (4) send an information package, including a prepaid, return postcard, within three days of the subscriber's request for a PIC change, and wait 14 days before submitting the subscriber's order to the LEC, so that the subscriber has sufficient time to return the postcard denying, cancelling or confirming the change order. Hence, the Commission's rules and orders require that IXCs either obtain a signed LOA or, in the case of telemarketing solicitations, complete one of the four telemarketing verification procedures before submitting PIC-change requests to LECs on behalf of consumers.
- 4. Because of its concern over the rising volume of consumer complaints alleging that IXCs had employed deceptive LOAs, the Commission in 1995 prescribed the general form and content of the LOA used to authorize a change in a customer's primary long distance carrier.

 The Commission's current rules prohibit the potentially deceptive or confusing practice of combining in the same document the LOA with promotional materials.

 The rules also prescribe the minimum information that must be included in the LOA and require that the LOA be written in clear and unambiguous language.

 Further, the rules prohibit all "negative option" LOAs¹⁷ and require that LOAs and any accompanying promotional materials contain complete translations if they employ more than one language.

 The rules also prescribe that the LOA is a require that the LOA is a require that LOAs and any accompanying promotional materials contain complete translations.
- In February 1996, Congress passed the Telecommunications Act of 1996.¹⁹ Section 258 of the Act substantially bolstered the Commission's authority to deter, punish, and ultimately.

See 47 C.F.R. § 64.1100; PSC Change Order, 7 PCC Rod at 1045.

LOA Order, 10 PCC Red at 9560.

See id. at 9574-75. Checks that serve as an LOA are excepted from the "separate or severable" requirement so long as the check contains certain information clearly indicating that endorsement of the check authorizes a PIC change and otherwise complies with the Commission's LOA requirements. Id. at 9573.

See id. at 9564-65.

¹⁷ See id. at 9565-66. "Negative option" LOAs require consumers to take some action to avoid having their presubscribed interexchange carriers changed.

See id. # 9581.

[&]quot; See supra note 2.

eliminate slamming by making it unlawful for any telecommunications carrier to "submit or execute a change in a subscriber's carrier selection of a provider of telephone exchange service or telephone toll service except in accordance with such verification procedures as the Commission shall prescribe." Section 258 further provides that any carrier that violates the Commission's procedures and collects charges for telecommunications service from a subscriber after such violation shall be liable to the subscriber's properly authorized carrier for all charges collected. On July 15, 1997, the Commission released the 1997 FNPRM & Order on Recon.. In which the Commission, among other things, proposed to reexamine its rules in light of Section 258. The Commission sought comment on, for example, its tentative proposal to incorporate the specific language of Section 258 into Part 64 of the Commission's rules.

III. THE MRP TARIFF

 MRP's Tariff F.C.C.No. 1, which became effective on April 1, 1997, included the following tariff provision:

1.2.6. Termination by Customer

1.2.6.A. Customer may cancel service by providing written or verbal notice to MRP. The Carrier requires such notification in order to protect Customer from unauthorized account transfer, "slamming." If Carrier is not notified accordingly, Carrier may reinstate Customer's account by implementation of its automatic provisioning system. The Company will confirm all cancellations, either verbal or written, in writing within five (5) business days of any cancellation. Additionally, in the event that the Company has found, through its automatic polling system, that Customer is no longer receiving service, Customer may be reinstated as above and written notice of same will be sent to Customer within five (5) business days of such action.

On May 22, 1997, MRP filed Tariff F.C.C.No. 3 to replace Tariff F.C.C.No. 1 in its entirety. Section 1.2.6.A. of Tariff F.C.C.No. 1, set forth above, was renumbered Section 2.9 of Tariff F.C.C.No. 3, and retitled "Cancellation of Service by Customer." Except for a few minor, non-substantive changes to the text of Section 1.2.6.A. new Section 2.9 of Tariff F.C.C.No. 3 is

⁴⁷ U.S.C. § 258(a).

^{11 47} U.S.C. § 258(b).

^{2 1997} FNPRM & Order on Recon., supra, note 3.

B Id. at 10679-80.

M Id. at 10682-83.

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substantially the same as Section 1.2.6.A. of Tariff F.C.C.No. 1.23 Both sections require the customer to notify MRP if the customer plans to change its PIC selection from MRP to another IXC. If the customer fails to provide notification, both sections provide that MRP may automatically switch the customer back to MRP.

IV. THE COHOON AND SOWERS COMPLAINTS

A. The Cohoon Complaint

- 7. Ms. Patricia Cohoon filed a written complaint with the Commission on June 5, 1997, alleging that MRP had converted her presubscribed long distance service provider from AT&T Communications ("AT&T") to MRP without her suthorization. Ms. Cohoon discovered the switch at the end of April 1997 when she received a letter from AT&T informing her that her long distance service had been changed to MRP. Ms. Cohoon states that on May 1, 1997, she called her local carrier, Ameritach, to complain that her long distance service had been switched without her authorization, and to request that her service be changed back to AT&T.
- 8. On May 8, 1997, Ms. Cohoon received a postcard in the mail from MRP advising her that if she did not respond by mail or phone, she would automatically be switched back to MRP from AT&T. Ms. Cohoon states that she then notified MRP by phone that she did not wish to be presubscribed to MRP's service. Nevertheless, when she received her May 1997 phone bill from Ameritech, Ms. Cohoon discovered that she had been switched back to MRP on May 6, 1997, two days before she received the MRP postcard. Upon reviewing her bill, she found that several of her long distance calls had been carried by MRP. Ms. Cohoon immediately notified MRP that her long distance service had been switched without her authorization, and that she wished to return to AT&T. According to Ms. Cohoon, an MRP representative informed her that

A Customer may cancel Service by giving wrines or verbal notice to the Company. Such notice should be addressed to the Company's Customer Service organization at the address specified in Section 2.8.1 of this turiff. The Company requires such notification to protect the Customer from unauthorized account transfer or "siamming." If the Company is not notified accordingly, the Company may reinstate Customer's account by implementation of its automatic provisioning system. The Company will confirm all cancellations within five (5) business days. Additionally, in the event that the automatic polling system determines the Customer is no longer receiving Service, the Customer may be reinstand and a written reinstantement notice will be sent to the Customer within five (5) business days.

Section 2.9 provides:

Patricia M. Cohoon, Informal Complaint No. IC-97-22037 (June 5, 1997) ("Cohoon Complaint").

⁷ Coboon Complaint at 1.

Ms. Cohoon "could not change her carrier" for long distance calls; "only they [MRP] can do this." 28

9. On August 4, 1997, the Common Carrier Bureau's Consumer Protection Branch sent MRP a Notice of Informal Complaint ("Notice") directing MRP to respond within 30 days with specific information regarding the conversion of Ms. Cohoon's presubscribed interexchange carrier. MRP failed to respond to the Notice within 30 days, or to seek an extension of time in which to submit the requested information. On October 9, 1997, over one month after its response was due, MRP filed with the Commission what appears to be a form letter with case-specific information, such as the complainant's name, inserted at various points. In its letter, MRP states that it received Ms. Cohoon's tape-recorded order and corresponding paperwork from an independent sales contractor. MRP further states that an independent mailing company then sent Ms. Cohoon a welcome package, a copy of which is attached to MRP's letter. MRP, however, does not address Ms. Cohoon's allegation that her long-distance service was switched back to MRP after she returned to AT&T, her presubscribed inserexchange carrier. Nor does MRP address Ms. Cohoon's contention that upon learning she had been switched back to MRP, she immediately contacted an MRP representative, who informed her that only MRP could change her long-distance carrier.

B. The Sowers Complaint

- 10. On September 9, 1997, the Commission received a written complaint from Ms. Cheryl Sowers alleging that MRP had switched her presubscribed long distance service provider without her authorization. Specifically, Ms. Sowers explains that on or about May 9, 1997, she changed her presubscribed long distance service provider from MRP to AT&T. Ms. Sowers subsequently discovered that she had been switched back to MRP when she received her July phone bill from GTE Corporation ("GTE"), her local exchange carrier, and noticed charges from MRP. When Ms. Sowers called AT&T to find out why she had been billed for calls carried by MRP instead of AT&T, she was told that she had been switched back to MRP on or about May 16, 1997. Ms. Sowers immediately complained to an MRP representative, who informed her that MRP "could legally switch [her back to MRP] unless [Ms. Sowers] wrote them personally indicating her desire to be presubscribed to another interexchange carrier. "
- 11. On September 15, 1997, the Common Carrier Bureau's Consumer Protection Branch sens MRP a Notice of Informal Complaint ("Notice") directing MRP to respond within 30 days with specific information regarding the conversion of Ms. Sowers' presubscribed

B Id.

Notice of Informal Complaint No. IC-96-22037 (Aug. 4, 1997).

Cheryl Sowers, Informal Complaint No. IC-97-25377 (Sept. 9, 1997) ("Sowers Complaint").

³¹ Sowers Complaint at 1.

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interexchange carrier. ³² On October 16, 1997, MRP filed with the Commission what appears to be a brief form letter with case-specific information, such as the complainant's name, inserted at various points. MRP failed to provide any supporting documentation to accompany its letter. In its letter, MRP merely states that it was not notified of Ms. Sowers' decision to cancel her MRP service and change her long-distance carrier to AT&T. MRP's letter, however, fails to address Ms. Sowers' allegation that she was then switched back to MRP without her authorization.

V. DISCUSSION

- 12. We have evaluated the information submitted in connection with the informal complaints filed by Ms. Cohoon and Ms. Sowers, and conclude that MRP is apparently liable for forfeiture for willful or repeated violation of Section 258 of the Act and the Commission's rules and requirements concerning PIC changes. It appears that on or about April 2, 1997, May 6, 1997, and May 16, 1997, MRP submitted PIC-change requests to Ameritech and GTE, resulting in the unauthorized conversion of Ms. Cohoon's and Ms. Sowers' presubscribed inserexchange carrier from AT&T to MRP.
- The statements and information provided by Ms. Cohoon indicate that MRP not only lacked the requisite authorization to request a PIC-change in Ms. Cohoon's long distance service initially, but that MRP also lacked authorization to switch Ms. Cohoon's long distance service back to MRP in accordance with MRP's automatic switchback tariff provision. As Ms. Cohoon states in her complaint, she discovered the initial switch to MRP when she received a letter from AT&T informing her that her long distance service had been changed to another carrier. After Ms. Cohoon complained about the unauthorized switch and successfully returned to AT&T, Ms. Cohoon received a postcard from MRP informing her that if she did not respond by mail or phone, she would automatically be switched back to MRP. Even though Ms. Cohoon notified MRP by phone that she did not want MRP's service, she was switched back to MRP shortly thereafter. Similarly, in the case of Ms. Sowers' complaint, we find that MRP failed to obtain the requisite authorization prior to switching Ms. Sowers' long distance service back to MRP in accordance with its automatic switchback tariff provision, in violation of Section 258 of the Act and the Commission's PIC-change rules and orders. As was the case with Ms. Cohoon, the statements and information provided by Ms. Sowers are persuasive evidence that Ms. Sowers did not authorize MRP to switch her long distance service back to MRP.10
- 14. As explained above, Section 258 of the Act bolstered the Commission's existing verification procedures by making it unlawful for any telecommunications carrier to submit or execute a change in a subscriber's selection of a provider of telephone exchange service or

Notice of Informal Complaint No. IC-97-25377 (Sept. 15, 1997).

³⁵ See Sowers Complaint at 1.

telephone toll service, except in accordance with Commission-prescribed verification procedures. MRP has failed to provide evidence to show that it followed these verification procedures when it submitted changes to the complainants' selections of presubscribed interexchange service providers, as required by Section 258 of the Act. For example, MRP has not demonstrated that it secured an LOA prior to effecting changes in the complainants' presubscribed interexchange carriers. Moreover, in the face of the clear language of Section 258, we find particularly troubling MRP's automatic switchback tariff provision, by which MRP reserves the right unilaterally to switch a customer back to MRP absent direct notification from the customer, rather than complying with the specific verification procedures prescribed by the Commission.

- automatic switchback tariff provision would enable MRP to switch consumers' PICs without their authorization, in violation of Section 258 of the Act and the Commission's PIC-change rules and orders. Thus, it appears that the unauthorized PIC changes at issue were the result of either deliberate misconduct by MRP or reckless disregard for Congressional decree and the Commission's rules and orders. Under these circumstances, we conclude that MRP's apparent actions were in willful or repeated violation of Section 258 of the Act and the Commission's PIC-change rules and orders, and that a forfeiture penalty is appropriate. "We also note that Sections 1.2.6.A.and 2.9 of MRP's tariffs appear to raise questions of reasonableness under the terms and requirements of Section 201(b) of the Act, to the extent these tariff provisions enable MRP to engage in the unlawful act of slamming. We invite MRP to respond to these Section 201(b) concerns. After reviewing MRP's response to this NAL, we will determine whether MRP's tariff provisions violate Section 201(b), and, if so, whether further enforcement action is warranted.
- 16. Section 503(b)(2)(B) of the Act authorizes the Commission to assess a forfeiture of up to one hundred ten thousand dollars (\$110,000) for each violation, or each day of a continuing violation, up to a statutory maximum of one million, one hundred thousand dollars (\$1,100,000) for a single act or failure to act.³⁹ In exercising this forfeiture authority, the

^{¥ 47} U.S.C. § 258.

See, e.g., PIC Change Order, 7 PCC Red at 1045.

See Section 1.2.6.A.,MRP Tariff F.C.C.No. 1; Section 2.9, MRP Tariff F.C.C.No. 3. As noted above, MRP renumbered Section 1.2.6.A. of MRP Tariff F.C.C.No. 1 as Section 2.9 of MRP Tariff F.C.C.No. 3 on May 22, 1997, after the date of the automatic switchbacks alleged in the complaints at issue.

[&]quot; See 47 U.S.C. § 503(b)(2)(B).

³⁶ 47 U.S.C.§ 201(b). This section provides in pertinent part that "[a]II charges, practices, classifications, and regulations for and in connection with ... communication service shall be just and reasonable...."

⁴⁷ U.S.C. § 503(b)(2)(B); 47 C.F.R.§ 1.80. The Commission recently amended its rules by adding a new subsection to its monetary forfeiture provisions that incorporates the inflation adjustment requirements contained in the Debt Collection Improvement Act of 1996 (Pub. L. 104-134, Sec. 31001, 110 Stat. 1321, __), enacted on April

Federal Communications Commission

DA 97-2306

Commission is required to take into account "the nature, circumstances, extent, and gravity of the violation and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require." For purposes of determining an appropriate forfeiture penalty in this case, we regard the conversion of Ms. Cohoon's and Ms. Sowers' presubscribed interexchange carriers as two violations. After weighing the circumstances surrounding the violation, we find that MRP is apparently liable for a forfeiture of forty thousand dollars (\$40,000) for the unauthorized conversion of Ms. Cohoon's presubscribed interexchange carrier and forty thousand dollars (\$40,000) for the unauthorized conversion of Ms. Sowers' presubscribed interexchange carrier, resulting in a total forfeiture of eighty thousand dollars (\$80,000). MRP will have the opportunity to submit evidence and arguments in response to this NAL to show that no forfeiture should be imposed or that some lesser amount should be assessed.

VL CONCLUSIONS AND ORDERING CLAUSES

- 17. We have evaluated the information submitted in connection with the informal complaints filed by Ms. Cohoon and Ms. Sowers, and conclude that on or about April 2, 1997, May 6, 1997, and May 16, 1997, MRP apparently converted or caused a local exchange carrier to convert Ms. Cohoon's and Ms. Sowers' presubscribed interexchange carriers without their authorization. We further conclude that MRP thereby apparently willfully or repeatedly violated Section 258 of the Act and Commission rules and orders governing primary interexchange carrier conversions, and that MRP's conduct warrants a forfeiture in the amount of eighty thousand dollars (\$80,000).
- 18. Accordingly, IT IS ORDERED, pursuant to Section 503(b) of Communications Act of 1934, as amended, 47 U.S.C.§ 503(b), Section 1.80 of the Commission's rules, 47 C.F.R. § 1.80, and the authority delegated in Sections 0.91 and 0.291 of the Commission's rules, 47 C.F.R.§§ 0.91, 0.291, that Minimum Rase Pricing, Inc. IS HEREBY NOTIFIED of an Apparent Liability for Forfeiture in the amount of eighty thousand dollars (\$80,000) for willful or repeated violation of Section 258 of the Act and the Commission's PIC-change rules and orders.

^{26, 1996.} See In the Matter of Amendment of Section 1.80 of the Commission's Rules, 12 PCC Red 1038 (1997).

⁴⁷ U.S.C. § 503(b)(2)(D).

See The Commission's Forfeinure Policy Statement and Amendment of Section 1.80 of the Rules to Incorporate the Forfeinure Guidelines, CI Docket No. 95-6, Report and Order, FCC 97-218 (rel. July 28, 1997) (stating that under the Commission's new guidelines for assessing forfeitures, the base amount for a single unauthorized conversion of long distance telephone service' is \$40,000).

⁴⁷ U.S.C. § 503(b)(4)(C); 47 C.F.R. § 1.80(f)(3).

See 47 C.F.R. §§ 64.1100, 64.1150; 1997 FNPRM & Order on Recon., 12 FCC Red 10674; LOA Order. 10 FCC Red 9560; In-bound Stay Order, 11 FCC Red 856; PIC Change Order, 7 FCC Red 1038; Allocation Order. 101 FCC 24 911; Waiver Order, 101 FCC 24 935.

Federal Communications Commission

DA 97-2306

- 19. IT IS FURTHER ORDERED, pursuant to Section 1.80 of the Commission's rules, 47 C.F.R.§ 1.80, that within thirty days of the release of this Notice, Minimum Rate Pricing, Inc. SHALL PAY the full amount of the proposed forfeiture⁴⁶ OR SHALL FILE a response showing why the proposed forfeiture should not be imposed or should be reduced.
- IT IS FURTHER ORDERED that a copy of this Notice of Apparent Liability for Forfeiture SHALL BE SENT by certified mail to Tom Salzano, President, Minimum Rate Pricing, Inc., 300 Broad Acres Drive, P.O. Box 8000, Bloomfield, New Jersey 07003.

FEDERAL COMMUNICATIONS COMMISSION

A. Richard Metzger, W. Acting Chief

Common Carrier Bureau

The forfeinure amount should be paid by check or money order drawn to the order of the Federal Communications Commission. Reference should be made on Minimum Rase Pricing, Inc.'s check or money order to "NAL/Acct. No. 816EP0001." Such remittances must be mailed to Forfeinure Collection Section, Finance Branch. Federal Communications Commission, P.O. Box. 73482, Chicago, Illinois 60673-7482.

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Address 3505 STURBRIDGE CIRCLE MEST Attn. DREW KEENA 1767491 Dy MEP Inc 2:15 PM Detr06/23 Consumer's Telephone # (904) - 778-7192 Clty/Zip MCKSONVILLE 32244-6187 County DIN Resched (904) - 269-9550 Account Busher Consumer Limited Response # Infraction LS-138 See attached conserved.	customer states is also unrequested and universities. Please investigate this matter, of with a detailed written report including LO Paging. Voice-Mail and switching fees, as wo of the customers preferred assessments.	Voice Nail services which the nuthorized. Please terminate this contact the customer and provide me	CONSUMER REQUEST
Address 3505 STURBRIDGE CIRCLE WEST Attn. DREW KEENA 1767491 by MEP I im 2:15 PM pare06/23 Community's Totisphore # (904) - 778-7192 to CO I im FAX pare06/24 City/Zip MCKSOWVILLE 32244-6187 county DIN Received (904) - 269-9550 type S form Phone Account Busher Backed Limited Response # Infraction LS-138	See attached correspondence regarding custo distance service from HCI to Hinimum Rate I unauthorized and unrequested. Customer base	omer's concerns with a switch in long Pricing which the customer states is	closed by <u>MEP</u> Date <u>08/22/97</u>
Address 3505 STURBRIDGE CIRCLE WEST Attn. DREW KEENA 1767491 by MEP line 2:15 PM Detr06/23 Community's Totaphone # (904) - 778-7192 To CO		t laited Bosparae	Infraction _LS-138
Address 3505 STURBRIDGE CIRCLE MEST Attn. DREW KEENA 1767491 PM P 1 2:15 DM - 06/03	THE PART COUNTY IN	_1394) - 269 - 9550	C
BF MF (OT, BARRY MAYNE	Address 3505 STURBRIDGE CIRCLE MEST	Attn. DREW KEENA 1767491	By MEP 11m 2:15 DM . 05/22/

07/11/97 Received report with explanation and Taped LOA. A copy of the report was sent to the customer.

of the customers preferred carrier by the date below.

07/14/97 Reviewed contents of tape with customer. Customer states that he does not know "Ada Beaufort". Customer states he is single and lives alone and that he is the only one authorized to make a change in service. Customer denies this authorization. Customer will submit his bills to the Commission to be rerated by the company. Customer is still being billed for pager and voice mail services. Customer states that he never received a pager. Customer states he never received a welcome package from the company.

07/14/97 Received customer's bills from preferred carrier and from Minimum Rate

FLORIDA PUBLIC SERVICE COMMISSION

2540 SHUMARD OAK BOULEVARD TALLAHASSEE, FL. 32399-0050

PLEASE RETURN THIS FORM

Ellen Plendl

DUE: 07/10/97

Request No. 1767491

PAGE: 2

Pricing for rerating.

07/15/97 FAX TO CO. SEE ATTACHED BILLS AND RERATE ALL CALLS TO THE RATE OF CUSTOMER'S PREFERRED CARRIER. PLEASE CONFIRM AMOUNT OF CREDIT AND THE TERMINATION OF PAGER AND VOICE MAIL SERVICES. PLEASE SUBMIT A DETAILED WRITTEN REPORT WITH APPLICABLE CREDITS BY THURSDAY, JULY 24, 1997.

07/25/97 FAX TO CO. YOUR REPORT IS PAST DUE REGARDING RE-RATING OF CUSTOMER'S BILLS. PLEASE PROVIDE A DETAILED WRITTEN REPORT INCLUDING APPLICABLE CREDITS BY FRIDAY, AUGUST 1, 1997.

08/04/97 CERTIFIED MAIL TO CO. Your report is past due. Please provide a detailed written report including all applicable credits by Wednesday. August 20, 1997.

08/20/97 Called company to obtain report. Left message.

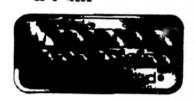
08/21/97 Called company to obtain report. Left message.

08/21/97 Company called back to apologize for delay. Report will be sent via fax by 4:30 EST.

08/21/97 Received report with explanation & \$165.62 credit.

08/22/97 Closed via telephone conversation with the customer. Customer appears satisfied.

NO. PSC-98-0313-FOF-TI



August 21, 1997

Ellen Plendl
Florida Public Service Commission
2540 Shumard Oak Blvd.
Tallahassee FL 32399-0850

RE: Mr. Barry Wayne Beaufort #176749

Dear Ms. Plendl:

This letter is a follow up to our earlier conversation, at which time we discussed the reimbursements issued to the above mentioned customer. In compliance with our "Customer Satisfaction Guarantee Policy," MRP has reimbursed Mr. Beaufort a total of \$165.62 for any PIC fees he incurred, along with the difference in rates charged between MRP and his current carrier. This reimbursement consists of \$33.90 mailed on 7/15/97, \$56.26 mailed on 7/24/97, and \$75.46 mailed on 7/25/97.

I hope this information is helpful in resolving any concerns you may have. If you have any questions, feel free to call me @800-408-8998.

Sincerely.

Jim Gattuso

Customer Care Manager

Page 1

BARRY W BEAUFORT Account Number: Bill Period Date: Apr 13, 1997

904 778-7198 607 0560

May 5	\$20.59	\$20.39	\$0.00	843.2	A # 10
The land	**	400		649.51	010.51
				17.1.1.1	19.6

This bill was privated on Apr 16. For more information about billing, see book of jungs.

Important Notice(s)

Late Charge Reminder: A 1.5% Late Payment Charge will apply to any unpeid balance as of May 14.

Nonpayment of Regulated Charges may result in discentineares of service. Fallors to pay unregulated and certain other charges, all of which are identified by ** on your lift, will not result in an interruption of local service. The amount of Regulated Charges may be obtained by calling 780-2386.

Helpful Numbers

HOTE: Numbers for exter companies are listed on their bill pages.

A quick, convenient, automated, 25 hour quatemer service.

(See "Kassages" section for details.)

Please protect your RightTouch® Personal Access Code (PAC): 0093

(continued on page 2) >

1 800 826-6290

BARRY Y BEAUFORT Acodens Number:

904 776-7192 607 0560 Bill Period Detel Apr 13, 1997

Helpful Numbers (continued)

BellBouth Telecommunications, inc. (887)
MOTE: Numbers for other companies are listed on their bill pages.

Silling Questions or to Place on Grear 26 Hours a Day - 7 Days a No.	ak;
If calling from outside Floride or outside the	780-2355
service area	1-600-758-2909
Text Telephone (TTY) Users 7:00 AM - 7:00 PM (GST) Menday - Priday: If calling from within the Floride SellSouth	611
if calling from outside Fieride or outside the	700-2274
Fieride SeilSouth service area	1 800 251-5125

Detailed Statement of Charges

Monthly Service Charges Monthly Service - Apr /3 thru May 12		4
Basic Services - Apr 13 thru May 12		Amount
1. Residential Line	Questiy.	
2. Emergency 911 Charge. This charge is billed on bohalf of Duval County.	1	10.30
3. FGC Charge for Income.	1 ••	.44
TO TO TO THE TOTAL ASSESSMENT OF THE PARTY O	1	3.50
	1 ••	. 12
Optional Services		14.34
5. Meintenance Pien(a)	Queently	
Tetal Optional Services	1 00	1.00
Total Monthly Service Charges	• • • • • • • •	1.00
	•••••	17.36

.. Unregulated Charge

E010728

(sentinued)

Page 3

Assount Sumber:

Account Suppor: 904 778-7192 607 0960 Bill Poriod Desc: Nor 13, 1997

Detailed Statement of Charmes

	-	erenembeur ei	Cusulies		
Other Charges	and Credits (continue	d)			4
Werk Complete	d On Feb 15, 1997 (86	RE I Sweet 1			Amount
7. Interes	t credit for October	1996 rate redu			
ordered	by the PSG				. ORGREDIT
				•••••	
Work Completed	0 On Her 4, 1997				
8. One time	charge for changing	your InterLAT	A Less		
Distance	Company to WILTEL			•••••	1.49
Work Completed	On Mer 13, 1997				
Credit for tex					
9. Federal					.04CRED T
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11. Franchis	•				TIEBROM.
12. Greas Re	esipte				OCCREDIT
Total Other Ch	urges and Gradits	• • • • • • • • • • • • • • • • • • • •	•••••	•••••	. BOREDIT
Itemized Calls					Amount
Direct Dialed Call					
Date	Place Collect Man	her Called Rate	Time	Affe	
13. 02/19	GALL RETRA	100	00 : 30PH	1	.79
15. 02/23	GALL RETRA	KB .	11:4999	•	.75
	CALL RETRI	KD	09 # 2 1PM	1	.79
Total direct of	aled Calls	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • •	• • • • •	2.25
10101 1001290	Gella	•••••	•••••	•••••	1.25
Texes on Regulate	d Samlage				Amount
	ex			· Description	.50
17. Fieride G	ress Receipts Surcher				.20
18. CILY TEX					.90
19. Franchise	Cherge		. 		.21
TOTAL TAXOS OR	Regulated Services				1.61
Total Taxes				•••••	1.81
	THE WAR PARTY				(4.)
Taxes and Ra	tes Applied - See See	k of first Pop			
		AV	E031406		(ages) med 1

- NAU BARRY WAYNE BEAUPORT 5 STURBBIOGE CIR W. (504 775-718) JACKSONVILLE, PL 32344-6187 20 ORDER OF WEND (904) 778-7192, 8/13/97 [Pate 426307927B# 20 25 @ BELLSOUTH SARRY W SEAUFORT Account Number: 904 778-7192 607 0560 Bill Period Date: May 13, 1997 845.51 -128.56 \$35.43 \$52.14 This hill was present on May 16. For more topo retion shoet hilling, not back of page. Important Notice(s) Late Charge Remoder: A 1.3% Late Payment Charge will apply to any uspaid balance as of Jun 16. Nonpayment of Regulated Charges may result in discontinuance of carries. Fallers to pay unregulated and certain other charges, all of which are electified by "" on your bill, will not result to an interruption of local nervice. The amount of Regulated Charges may be obtained by calling 780-2365. See Messages Section for information on Charges Under Investigation Helpful Numbers SeliSouth Telecommunications, Inc. (887) MOTE: Numbers for other companies are listed on their bill pages. RightTouch® Service 1 800 826-6290 A quick, convenient, sutemeted, 2t hour sustance service. (See "Messages" section for details.) Picase protect your RightTouch® Personal Accoss Code (PAG): 0093 (construed on page 2) > PILEASE HOLD, THAR HERE AND RETURN THIS PORTION WITH YOUR PAYMENT, **** Please make check payable to BellSouth in U.S. funds. CURRENT AMOUNT 904 778-7192 607 0560 MART BUS May 13, 1997 \$16.99 34.49 152.36 -0706 R21 C010504 Check bere if currespondence Ladicalded alaladate latte and the dalamatelate is to .030504 P.O. BOX 33009 CHARLOTTE NC 28243-0001 MAX -

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10/20

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@ BELLSOUTH

BARRY W BEAUFORT

Account Number: Bill Period Date: May 13, 1997

904 778-7192 607 0560

Heipful Numbers (continued)

SeliSouth Telecommunications, inc. (887)

NOTE: Numbers for other compenies are listed on their bill pages.

Billing Questions or to Pipes an Order 26 Hours a Day - 7 Days a West	u.
'f calling from with n the florida BellSouth	
107Y-00 1788	780-2359
if calling from outside florida or outside the	
Fiorida BeilSouth service area	1-600-793-2909
Repair - If calling from within the Florida BellSouth	
107VICO 0768	611
Text Telephone (TTY) Users 7:00 AM - 7:00 PM (CST) Handay - Friday:	
If calling from within the florida BellSouth	
service area	780-2274
if calling from outside Florids or outside the	
Floride Beliseuth service area	1 800 251-5125

Detailed Statement of Charges

Manthly Service Charges		Amount
Monthly Service - May 13 thru Jun 12		
Besic Services	Quantity	
1. Residential Line	1	10.10
2. Emergency \$11 Charge. This charge is billed on		
beneif of Duvel County.	1 •	
3. FCG Charge for Interstate Toll Access	1	1.50
4. Telecommunications Access System Act Surcharge	1 •	14.36
Total Basic Services		14.36
Optional Services	Queatity	
5. Maintenance Plan(G)	1 •	3.00
Total Optional Services		3.00
Total Monthly Service Charges		17.36
Other Charges and Credits		Amount

Work Completed On Apr 23, 1997 Your InterLATA Long Distance Company is HCI

-- Unrequiated Charge

E010504

BARRY W BEAUFORT

Pege 1

Assourt Humber: 906 778-7192 607 0560 Bill Period Bete: May 18, 1997 Asseum Musbert

Detailed Statement of Charges

	harges and Great		• • • • • •	••••••	•••••	.00
Itemized Calls Direct Dialed Ca					•	Amount
Dete	Place Called	Member Catled	Ann	Time	A/2n	
6. 04/24	CALL RETRIE		KD	07:5100	-	.75
7. 04/27	CALL RETRI		KB	00:3409	i	.75
8. 04/28	CALL RETRI		KB	08:05PH	•	.79
9. 05/05	GALL RETRIE		KB	07:95011	:	
10. 05/06	CALL RETRIE		KB	0618790	•	.79
11. 05/09	CALL RETRIE		~			.79
	10100 Colle		~	08: 14010	•	75
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14. GILY Tex						1.06
15. Franchise	Charge					.21
no sexat las	Regulated Servi					2.06
	· · · · · · · · · · · · · · · · · · ·				• • • • •	2.06

Messages

SeliSouth's RightTouch® service is an easy vey to do business with us. Use any touch-tone phone to cheek your secount belance, confirm receipt of your last payment, make payment arrangements, order services like Gall Waiting and Caller ID. request a duplicate copy of your Bill, order local telephone directories, or change your Personal Access Cade (PAC). We even provide help on how to use talephone restures. Call 1 800 826-6290, 24 hours a day, and follow the directions.

^{*} Taxes and Reses Applied - See Book of First Page AV E030504

BARRY W BEAUFORT Account Number: 904 778-7192 607 0560 8:11 Period Dete: May 13, 1997

Charges Under Investigation	
This section is provided as a security	Amount
This section is provided as a service to SellSouth customers and may include regulated and unregulated charges.	
Bill Period Date Company	
16. Apr 13, 1997 OAN Services, Inc	
Total Charges Under Investigation	17.89
	17.49
Payment Requirements	1000
You may pay the Total Agence Due Com	
Under Investigation. Therees were large I almus the Tatal Charges	
Under Investigation. Charges under Investigation are excluded from late asymmet charges.	
Total Amount Jue from Page 1	
Less Total Charges under Investigat.on	52.18
THE THE PARTY OF T	17.69
TOTAL PRYMANE Remised	
Tosal Paymens Required	34.40

E030504



BARRY W BEAUFORT

Pege 5

Account Number:

900 778-7192 607 0560 Bill Period Dete: May 13, 1997

For OAN Services, Inc. Billing Questions, Call 1 800 926-7514

Detailed Statement of Charges

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Des	, west Case	Number Collect	Acres	These	44-	
1. 04/04	LE STATE OF THE ST	904 922-1676	KB	07:19AH	~-	
2. 04/04		904 922-1676			2	.26
3. 04/04		904 922-1676		07:20AM	•	1.29
B. 08/05	TALLAHASSE FL	904 922-1676	-	07:29AH	1	.26
5. 04/19		158 118-4850	-	07:43710	1	.26
6. 04/20	GAINEBYL PL	152 516-5721	K.A	08:07PH	16	4.11
7. 04/23	AL EXAMPRIA VA	200	KB)	04:33PM	1	.26
tel Direc	Dieled Calls	703 379-3930	AM .	07:19PM	26	4.03
10021 105	md Colle	• • • • • • • • • • • • • • • • • •				10.47
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Lites						
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	Grass Receipts S					. 12
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tal Tawas	on Regulated Servi	•••••••	• • • • •	• • • • • • • • •		.44
						1.04

* Taxes and Rates Applied - See Back of First Page ness of your tell is provided as a springs so GAM Service. IAA.

or so manages braines brainess and GAN Service. Let.

AV [030508



Pege 1

AGGGUNE HUMBERT

\$52.30 \$34.49	.sec 449 .25 649 .23
de de de de de la	and the state of t

This bill was present on Jun 15. For more information about billing, see back of page.

Important Notice(s)

Late Charge Reminder: A 1.63% Late Payment Charge will apply to any uspaid believe as of Jel 14.

Neapsyment of Regulated Charges may result in discontinuous of carries. Federa to pay usregulated and certain other charges, all of which are identified by ** on your lift, will not result in an information of logal certain. The assessed of Regulated Charges may be obtained by calling 780-2355.

Ses Masseres Sestion for information on Charges Under Investigation

12072

Helpful Numbers

HOTE: Numbers for other companies are listed on their bill pages 377.

A quiet, convenient, sutseated, 2k hour suttemer service, (See "Messages" section for details.)

Please pretest your RightTouch® Personal Access Code (PAG): 0093 CR = Credit Accust

(continued on page 2) >

BARRY V SEAUFORT

No. 4 .---

Account Number: 900 778-7198 407 0540 BIII Period Date: Jun 13, 1997

Helpful Numbers (continued)

BellSouth Telecommunications, Inc. (BET) HOTE: Humbers for other compenies are listed on their bill pages.

Billing Questions or to Pisco an Order 35 Hours a Day - 7 Days a Wook! if sailing from within the Florida SellSouth service area 700-2355 if sailing from outside floride or outside the 1-600-753-2909 Repair - if calling free within the Floride Scillouth service area Texts Tolophone (TTY) Macre 7:00 AR - 7:00 PR (GST) Randay - Friday: if calling from within the Floride BoilSouth 760-2276 if calling from outside floride or outside the Florido BoliSouth service area 1 800 251-9125

Detailed Statement of Charges

Monthly Service Charges Monthly Service - Jun 13 thru Jul 12		America	
Basis Servess	Question		
1. Residential Line	7	10.30	
2. Emergency 911 Charge. This charge is billed on			
behalf of Duvel County.	1 / **	. 84	
3. FGG Charge for Interstate Tell Access	1	1.50	
4. Telecommunications Access Bystom Act Surcharge	1 ••	. 12	
Total Besie Services		14.36	
Optional Services	Quantity		
5. Meintenance Plan(s)	1 ••	1.00	
Total Optional Services		1.00	
Total Manthly Service Charges	• • • • • • • • •	17.36	
Other Charges and Cradity		Amount	
Werk Completed On Mar 28, 1997			
6. Credit for 1996 Shared Earnings		6.01CRED 1	r

.. Unregulated Charge

AV E030111

Account Number: 904 778-7192 607 0560 Bill Period Date: Jun 13, 1997

Detailed Statement of Charges

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9. Franchi		• • • • • • • • • • • • • • • • • • •				. IZCREDIT
10. Grees Re	900 pts	. 		. 		. OSCREDIT
Total Other C	harges and Gred!	te	•••••	••••••	•••••	6.41CREDIT
Itemized Calls Direct Dioled Ca						Amount
Date	Place Colled	Number Colled	Ante	These	.Win	
11. 05/16	CALL RETRIN		KD	04 : 14PH	1	.75
19. 05/17	GALL RETRIN		K	11:3440	1	.79
13. 05/18	CALL RETRIS		KD	04 1 24PH	1	.75
14. 05/19	CALL RETRI		KO	10:55AF	1	.79
15. 05/20	CALL RETRIN		KD	06 : 99PH	1	.79
16. 09/26	CALL RETRI		KO	05:12PM	1	.75
17. 05/26	CALL RETRIN		KD	09: SEAR	1	.75
18. 05/30	CALL RETRR		KO	09:34PM	1	.79
19. 06/01	GALL RETRE		KD	07:19PH	1	.75
20. 06/02	CALL RETRIN		KD	06:36PH	1	.75
21. 06/03	CALL RETRIN		KĐ	07:53PM	1	.79
Total Direct D	Colle	• • • • • • • • • • • • • • •	· • • • • •			0.25
Total Item(200	G8118	• • • • • • • • • • • • • • • • • • • •	•••••	•••••	•••••	6.25
Taxes axes on Regulate	d Services					Amount
	Tex					
23. Florida G	ross Receipts S	reheres				.26
24. CI ty Tan						1.12
25. Franchise	Cherge					.21
otal Taxes on	Regulated Service					2.47
Total Taxes				•••••		2.47
* Taxes and Re	tos Applied - Se					
			AV	E030111		(centinues)>

87 14/1997 13:51

9042699553

TRUETAX (BEAUFORT)

PAGE 13

@ BELLSOUTH

-

BARRY W BEAUFORT Account Number: Bill Period Date: Jun 18, 1997

904 776-7198 607 0560

Detailed Statement of Charges

Land to the Stage of the seattle of

Messages

SeliSouth's RightTouch® service is an easy way to do business with us. Hee any tauch-tene phone to check your ecosume belonce, confirm receipt of your last payment, make payment arrangements, order services like Goli Weiting and Cailer ID, request a deplicate copy of your bill, order local telephone directories, or change your Personal Access Code (PAC). We even provide help on how to use telephone restures. Call 1 600 636-6290, 24 hours a day, and follow the directions.

Effective with your next bill, SeliSouth has increased the late payment charge to 1.635. This lass payment charge is assessed on any unpeld balance carried forward.

Amount Charges Resolved The fellowing claims have been reselved and are reflected in the Tetal Amount Due en page 1. Bill Period Date 17.89 26. Apr 13, 1997 CAM Services, Inc. 17.89 Total Charges Reselved Detail of Adjustments
Listed below is a summery of the Adjustments, found on page 1 of the bill. These adjustments are shown by date and the company making the adjustment. 4 Date Adjusted 17.89CREDIT CAM Services, Inc. 27. Jun 9, 1997 17.89CREDIT Total Adjustments

AV £030111

(constaued)

07 .-/1997 13:51 9042699550

TRLETAX (BEMLFORT:

PAGE : 3



Page 5

BARRY W BEAUFORT

Account Number: 904 778-7192 607 0560 Bill Period Date: Jun 13, 1997

For MCI Billing Questions, Call 1 800 995-9100. Or, for Automated Touch Tone Service Call 1 300 885-PRESS (1 800 885-7737)

		Detailed Stateme	nt of	Charg	es	
	Invoice Date: 06/	03/97 MCI A0004	ME PU	abor: 4	645426	
	Current Charges (lee Service Summery)				25.46
	Current Taxes and	Surcharges				2.69
	Total Current Che	rgos, Taxos and Surc	iter ge	•	•••••	26.16
_	Service Summery		_			
	Long Distance	 .				29.40
	Total Current Che	906				29.49
_	Taxes and Surcher		_			.79
3		· <i></i>				1,21
•						
	State & Local Text					
	State & Local Sur	narges				
	State & Local Sur					
	State & Local Sure Total Current Taxe	narges				
	State & Local Sure Total Current Taxe Long Distance	tharges				
	State & Local Sure Total Current Taxe	tharges				
١.	State & Local Sure Total Current Taxe Long Distance Calls from 904-77(thanges	:::::			
3 .	State & Local Sure Total Current Tame Long Distance Calls From 904-771 //wir Place Called	-7192:	Aere	Time	Mia.	2.69
4.	State & Local Sure Total Current Tame Long Distance Calls From 906-77 /Jule Place Called APR 27 GAINESVL	-7192: Number Called FL 352 132-8250	Aure	- Time 1230PH	Mia.	1.92
4.	Total Current Tame Long Distance Calls From 904-77 July Place Called APR 27 GAINESVL APR 27 GAINESVL	Parges	Aure	7ime 1230PM 1253PM	Mia. 22 3	2.92
4. 5. 6. 7.	Total Gurrent Tame Long Distance Calls from 906-77 July Plact Called APR 27 GAINESVL APR 27 GAINESVL APR 27 GAINESVL	Parges	A	7ime 1230PH 1253PH 240PH	Mia. 22 5 21	2.92 .66 2.79
4. 5. 6. 7.	Total Gurrent Tame Long Distance Calls from 900-77 //wir Place Called APR 27 GAINESVL APR 27 GAINESVL APR 27 GAINESVL APR 10 GAINESVL APR 10 GAINESVL	Parges	Aure	7ime 1230PM 1293PM 240PM 614PM	Mia. 22 5 21	2.92 .66 2.79
3 . 5 . 6 . 7 .	State & Local Sure Total Current Tame Long Distance Calls From 906-77! /but Place Called APR 27 GAINESVL APR 27 GAINESVL APR 27 GAINESVL APR 30 GAINESVL APR 10 GAINESVL APR 10 GAINESVL	Parges	Aure II	7ime 1230PM 1293PM 240PM 614PM 618PM	Mia. 22 5 21 6	2.92 .66 2.79 .69
4. 5. 6. 7. 9.	State & Local Sure Total Current Tame Lang Distance Calls From 905-77 /Jule Placy Called APR 27 GAINESVL APR 27 GAINESVL APR 10 GAINESVL APR 10 GAINESVL APR 10 GAINESVL MAY 2 GAINESVL	Parges	Aurer B	7ime 1230PM 1233PM 240PM 618PM 618PM 996AM 996AM	Mia. 22 5 21 4 6 5	2.92 .66 2.79 .69 1.03 1.16
3 . 5 . 6 . 7 . 9 .	TOTAL CUPPER TAME LONG DIATARGE CALLS FROM 904-776 //wic Floor Called APR 27 GALHESVL APR 27 GALHESVL APR 10 GALHESVL APR 10 GALHESVL APR 10 GALHESVL MAY 2 GALHESVL MAY 3 GALHESVL	Parges	Auror	7 Ime 1230PM 1233PM 240PM 6 14PM 4 18PM 996AM 333PM	Mia. 22 5 21 4 6 5 2 4	2.92 .66 2.79 .69 1.03 1.16
4. 5. 6. 7. 8. 0. 1.	TOTAL CUPPER TAME LONG DIATARGE CALLS FROM 904-776 Juic Floor Called APR 27 GALHESVL APR 27 GALHESVL APR 10 GALHESVL APR 10 GALHESVL MAY 2 GALHESVL MAY 3 GALHESVL	Parges	Auror B	7ime 1230PM 1233PM 240PM 618PM 618PM 996AM 996AM	Mia. 22 5 21 4 6 5 2	2.92 .66 2.79 .69 1.03 1.16

⁻⁻⁻⁻⁻⁻13th bee described where the second and MCI

AV E030111

(centinued)>

^{*} Rate Applied - See Back of First Page

07'14/1997 13:52 9642699550

TRUETAX (BEAUFORT)

PAGE 28

BARRY V BEAUFORT

Poper 6

Assount Musber:

Account Number: 506 778-7192 607-0540 Bill Period Bate: Jun 18, 1997

For MCI Billing Questions, Call 1 800 999-9100. Or, for Automated Touch Time Service Call 1 800 885-PRESS (1 800 885-7737)

		Detailed Stateme	ent of	Cher	100	
_	Lens Distance	(sees) eved) .				
	Calls from 900	-778-7190:				
	Date Plan Co	Hed Names Called	-	-	Mb.	
15.	MAY 11 CHARLES	TON 80 803 797-1885				
	MAY 15 ALEXAND		:	110744		2.99
	MAY 18 COVINST			BETPH	,	.18
18.	MAY 27 GAINESY		27 0	75770	1	.18
	MAY 27 GAINESV			75 8 PH	7	1.21
20.	MAY 31 GAINESW			865711	1	.17
	JUN 1 GAINESVI			899 <i>M</i> H	19	1.99
				118PM	•	.53
	JUN 1 ALEXAND			74 SP90		
	TOES! COIIS Pro	m 904-776-7192:			-	19.10

* Rate Applied - See Book of First Page

AV C030111

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TRUETAX (BEAUFORT)

PAGE 11



BARRY W BEAUFORT

Account Humber: 906 778-7192 607 0560 Bill Period Octo: Jun 13, 1997

For OAN Services, Inc. Billing Questions, Call 1 800 926-7514

Detailed Statement of Charges

Miscellaneous Charges and Credits Service Provider - MINIMUM RATE PRICING Date	Amount
1. 05/01 PAGING	
2. 09/02 VOICE MAIL	11.95
3. 06/01 PAGING	5.00
3. 06/01 PAGING	11.95
	3.00
Tetal Miseelismoous Charges and Gradits	11.90
Taxes	
Ares on Unregulated Services	AMOUNT
5. Federal Tax	
6. Fiorisa Gress Reseipts Surcharge	1.04
otal Taxes on Unregulated Services	. 84
ota: Taxes	1.88
	1.66
otal CAN Services, Inc. Current Charges	
the correst charges	28.70

.. Unregulated Charge

AV E030111

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9042699558

TRUETAX (BEAUFORT)

PAGE 22

TRUE TAX BARRY WAYNE BEA 8505 STURBRIDGE CIR. W JACKSONVILLE , FL 32244-6187

networkMCI Calling Invoice



TOR 24 HOUR GUSTOMER SERVICE CALL

1-800-727-5555

	Payer		Adjustancesia	Remaining Basenso	chief order	Total Amount Oss	Dies Date
\$41. 88	84	1. Eler	8.00	5. 00	812.43	812. 83	2/2/07

Ourrent Charges to

10-6-27

Long Distance Calling Long Distance Directory Assistance

Taxes and Surcharges

Total Current Charges

8 11.76

1.07

812. 83

12.7



At MCI, we're always looking for new ways to help your business save meney. To find out new you can marcade your savings, just sall an AIGI Customar Canada Perfessional.

Let MCI help you save money on all of your communication meets. We will a full range of products and services, including peging, session, internot access, and conferencing. Call MCI Customer Service today for details.

For Your Internation

New MCI can save you money on LOCAL TOLL CALLS as well so long distance. By using MCI to carry your least toll colle increase of the local passe company, you not only can save money, but ALL your calls are conveniently billed on A SINGLE INVOICE.

ICL

TRUE TAX BARRY WAYNE BEA 8505 STURBRIDGE CIR. W. JACKSONVILLE , FL 32244-8187

networkMCI Calling Invoice



TO POR 24 HOUR CUSTOMER SERVICE CAL

1-800-727-8888

Due Dese	Total Assount Due	Current Churges	Remaining Science	Adjustments	- Payments	revious Salpage,
3/31/07			8.00	8.00	\$12. 83er	\$12.43
	88. 84	88. 64	8.00	1.00	512. 63dr	*12.63

Annual Courrent Charges Courrent

ong Distance Calling
Long Distance 9.6
Directory Assistance 9
Other Charges 4.4
Taste and Bursherges 64

Total Current Charges \$8.6

PARD 4 5217 4 5217



At MCI, we're always looking for new ways to help your business save money. To find out new you can increase your savings, just call an MCI Customer Survice Professional.

SIMPLIFY YOUR LIFE! Now you can get the communications services your business needs, on one investe, from one company. MCI. I ram long detente, to conferencing, to intermet access, we can help you gut it all together. Call Customer Service today!

करिया प्रतिकारिया

y Now MCI can save you mensy on LOCAL TOLL CALLS as well as long distance. By using MCI to early your local tell calls instead of the local phone company, you not only can save mensy, but ALL your calls are conveniently billed on A SINGLE INVOICE. It's one of the occion ways to recue your total scales without auting back on your setting. To find out more about your local toll service, call MCI Customer Service.

25/20

TRUE TAX

BNOICE DATE: ACCORDIT MANDER:

3/7/9

\$5. 64

85. 64

	For 24 Hour Contamin C.	
Invoice Summary		trace Call 1-889-727-6886
IMPORTANT NOTICE ABOUT YOUR BILL: Beginning with invoice, the tax detail on the invoice nummery page will be only three Herms: Federal Tax, State and Local Tax, and State and Local Tax, and State and Local Tax, and State and Local Tax,		TOTAL CUMPERT CHARGES
broad on the street, after and state total address.		TOTAL AMOUNT DUE TOTAL AMOUNT DUE
PREVIOUS BALANCE		Expand your business with an MG Toll Free Humber.
TOTAL PREVIOUS BALANCE	\$12.83	potential of new markets way to test the
PAYMONTS		service to Copeda and the Visual blands
Poyment 2/2487 TOTAL PAYMENTS	12.83er \$12.83er	man information, and Contamor Renders
ADJUSTMENTS		
TOTAL ADJUSTMENTS	1.00	
REMARKING BALANCE		
TOTAL REMARKING BALANCE	5.00	I
CLIMENT CHARGES	1	
LONG DISTANCE Outhoused Domestic Home Calling Total Outhoused	.53	
Total Long Distance	10	
OTHER CHARGES Minimum Usaga Fee Total Other Charges	4 47	
TAXES AND SURCHARGES Federal Tox State Tax - Florida Local Tax - Jackstewide, Florida FL Gross Recorpts Tox - Florida Total Taxes and Surchanges	16 32 04 12	

77.

BRYOKE DATE:

ACCOUNT INTEREST.

Page 3

Long Distance Call Detail

COREAT NEWSI Using your MCI Card just get simples! Thanks to our new, easy to remember escase number:

1 - 8 0 - 8 0 8 - 8 0 0 0

idot only in it carry to remember, it's easy to died No matter which MCI service you're on, our new senses number can help almostly year MCI Card diding. However, it you profer, you may continue using your current excess number. If you have any continue using your current excess number. If you have any continue using sort of Castemar Service.

From goograp-your first card Castemar Service.

Sales of the continue of the continue of the current service of the continue of the current service of the current

11 E. E.

@ BELLSOUTH

BARRY W BEAUFORT

Page 4

Account Number: 90% 778-7192 607 0560 Bill Period Date: Apr 13, 1997

Messages (continued)

Teenagers on the line? Computer or fax tying up your phone? Get an additional line for your home now and get a \$40 gradit on your shone bill, or use your credit to receive either a SellSouth 25-Channel cardless phone or a SellSouth two-line telephone with three-way conferencing. Cail 1 800 440-LIME (5463), extension 50, to order a residential additional line. (Certain limitations apply. Offer expires 5/31/97.)

Helco Sure All of your Calls Go Throught Beginning April 13, long distance calls made to or within the Palm Seach County and Tressure Coast area, including Serefeet Say and Micoo, must be disied with the new 561 area code. This means that all telephone services and equipment that include " the use of long distance numbers must be repregramed before April 15 to operate properly.

AV E030728

(continued)

@ BELLSOUTH

BARRY W BEAUFORT

Account Number: Bill Period Date: Apr 15, 1997

904 778-7192 607 0560

Helpful Numbers (continued)

BeliSouth Telecommunications, inv. (SET) NOTE: Numbers for other companies are listed on their bill pages.

Billing Questions or to Place on Order 26 Hours a Day - 7 Days a West if calling from within the Florida BellSouth	t.
if calling from outside Florida or outside the	780-2155
Fiorida SellSouth service area	1-000-751-2909
Text Telephone (TTY) Weers 7:06 AM - 7:08 PM (CST) Handay - Friday: if calling from within the Fierida SellSouth	. 611
service area	780-2274
Florida BellBouth service area	1 600 251-5125

Detailed Statement of Charges

Monthly Service Charges Monthly Service - Apr 13 thru May 12		Amount
Basia Services Queen	ily .	
1. Residential Line 1 .		10.30
2. Emergency 911 Charge. This charge is billed on		
	••	.44
1. FCC Charge for Interstate Tell Access 1 .		3.50
4. Telecommunications Access System Act Surcharge 1 .	••	. 12
Total Basic Services		18.36
Optional Services Quanti	9	
5. Heintenance Plan(s) 1 .		1.00
Total Optional Services		3.00
Total Monthly Service Charges		17.36

.. Unregulated Charge

AV E030728

(continued)



BARRY W BEAUFORT

904 778-7192 607 0560

Account Number: Bill Period Date: Apr 13, 1997

For OAN Services, Inc. Billing Questions, Call 1 800 926-7514

Detailed Statement of Charges

4						
Miscellaneou	S Churges and Cr	edits				
Service Provi	der - MINIMUM	RATE PRICING	2			Amount
Date			•			
1. 04/01						
2. 04/02	TOTAL PARIL					11.95
Total Misce	I aneous Charges	and Credits		• • • • • • • • • • •	••••	5.00
			• • • • • •	• • • • • • • • • •		16.95
Itemized Call	ls .					
Service Provid	er - MINIMUM	RATE PRICING				Amount
Direct Dialed (alls		9			_
Dete	Place Called	Yember Called	Rese	-		
3. 03/05	COVINGTON KY	606 292-0137	All	Time	Min	
4. 03/14	COVINCTON KY	606 292-0137	**	09:07PM	•	1.15
5. 03/14	FLS CHURCH VA	703 321-6020		07:17PM	3	.43
6. 03/14	FLS CHURCH VA	701 121-0000		07:20PM	1	. 14
Total Direct	Disted Calls			07:21PM	7	1.01
Total Itemize	d Calls		• • • • • •	• • • • • • • • • •		2.73
				• • • • • • • • • • • • • • • • • • • •	•••••	2.73
Tuxes						40.00
Taxes on Regula	ted Services				-	Amount
7. Federal	Tam				•	11000
	WIUSS RECEIDES	Wechards				.08
Total Taxes o	n Regulated Servi	C04		• • • • • • • • •		06
						. 14
Taxes on Curego	lated Services					
9. federal	Tex				- 2000	
	WINDS MECOIDES &	UPPRECA				. 52
Total Taxes or	Unregulated Ser	urcharge	• • • • • •	· · · · · · • · · ·	· · · · · • •	.42
Total Taxes		******	• • • • • •	• • • • • • • • • •		.94
		*	• • • • • •	• • • • • • • • • •		1.08
Total OAN Serv	ices, inc. Curre					
Unregulated	Charge	it unarges	• • • • • •	• • • • • • • • • •	• • • •	20.76
. Taxes and B	ates Applied - Se					
		BECK OF FIRST	7190			
		ert ler				
		-				

AV E030728

COMPANY CLAR PLIA L JOHNSON CHARMAN DELAN CLAR TERRY DEASON JOE GARCIA DIAME E KEELING



DIVISION OF CONSUMER AFFARM SEVERLES DAMELLO DELECTOR (901 413-4100 TOLL FREE 1-00-343-3152

Public Service Commission

June 26, 1997

Mr. Barry Wayne Beaufort 3505 Sturbridge Circle, West Jacksonville, FL 32244-6187

Dear Mr. Beaufort:

Thank you for your recent letter concerning Minimum Rate Pricing. Inc.

We will look into the matter you outlined, advise the company to contact you to resolve the problem, and require the company to provide the Florida Public Service Commission with a letter outlining its resolution of the matter.

If you have any questions. I can be reached at 1-800-342-3552.

Sincerely.

Ellen Plendl

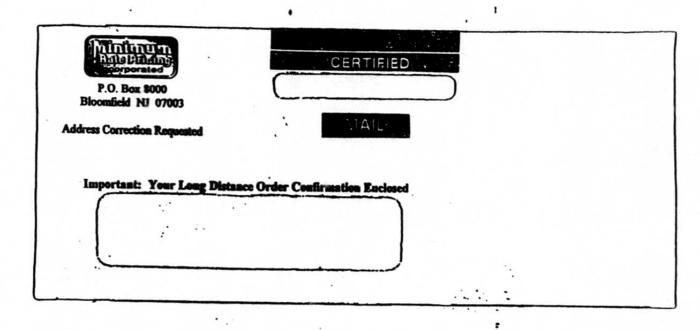
Regulatory Specialist I Division of Consumer Affairs

MEP: eve



2 112 218 328 CC022 TJ J031day

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- 3

51 100mg

18.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1	IMPORTANT: Fill out card before returning. Please return cancelled orders ASAP.
Please correct my name as shown.	Company Matte
☐I'd like to know more. Please immediately send me information about: ☐Inbound 800 Long Distance Service Discounts	Malling Address
□No Surcherge Calling Cards □Adding Other Locations □Adding Additional Phone Lines	Chy Sem. Ry
College Student 800 Line	Contact Name
☐I've changed my mind. Please cancel my order. In present ASP sevies providency, this and must be resemble.	· Area Code & Phone



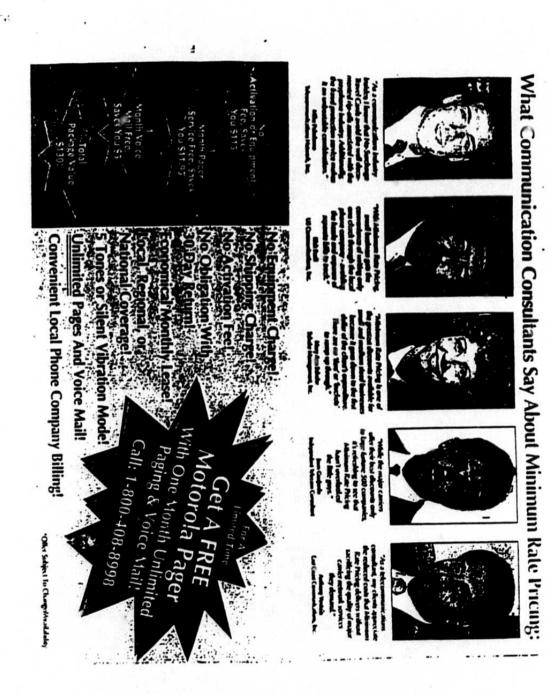
BUSINESS REPLY MAIL

POSTAGE WILL BE PAID BY ADDRESSEE

Minimum Rate Pricing, Inc. P.O. Box 8000 Bloomfield, NJ 07003-9768









Welcome to enhanced long distance savings comparing the prevailing rates of AT&T, MCI, and Sprint!

Congratulations on your decision to upgrade your long distance service and discounts to Minimum Rate Pricing, Inc! As discussed by telephone, Minimum Rate Pricing will apply its volume discounts on all your interstate long distance calls. Your Minimum Rate Pricing, Inc. rate discount will appear on your long distance invoice delivered with your local phone bill. Through Minimum Rate Pricing, a discount of at least 25% off prevailing national carrier rates is always achieved!" Your long distance calls will continue to be completed over the type of high quality digital fiber optic networks and operators you've become accustomed.to. Minimum Rate Pricing long distance service insures both complete cost control and the convenience of remitting one check through your local phone company!

"The former ATAT, ANC. or Spring bases rest PLUS 25% of.

To m on File with, and regulated by Federal Communications Commission Common Context & usass Washington, DC 20354, Tantis subject to change.

25% Discounts Without Restrictions! No Commitments! No Monthly Fees! No Calling Circles!

Choosing the best long distance company and discount plan can be confusing. Intelligent buyers choose Minimum Rate Pricing, Inc., one of the nation's fastest growing long distance discount service providers. Utilizing least cost pricing software comparing the most prevalent national carrier rates of AT&T, MCI, and Sprint, with 25% guaranteed discounts, Minimum Rate Pricing provides the unbeatable combination you've been waiting for! Your Minimum Rate Pricing invoice delivered with your local phone bill, gives you the management information and convenience you want. Least cost rating, comparing multiple carrier rates, gives you the savings you need!

Your reduced rate service order is currently being processed. Your discounts should begin in approximately 20 days. There is no sign up fee or monthly charge for the Minimum Rate Pricing service and any local company PIC cost is reimbursed upon request.

If you have any questions in the meantime... Please call us at 1-800-408-8998

or return the enclosed postage paid card.





NOIE: If the customer says no to question 10 - you have only and BIN! Do not purposefully write down WIN's as main BIN's - it jeepardizes your contract/employment/financial freedom.

USAGE. YOU WILL ONLY BE PAID ON OVER \$10 BYING BUT TO -SERVICE YOUR CUSTOMER DISCOUNT ALL CUSTOMER LINES INCLUDING HOME PROMES UNDER SIGN BILLING NAME & ADDRESS, -DUSAGE & WING WRITE UP ALL BING & WING REGARDLESS OF NOW GO BACK AND REPEAT QUESTION 3 TEROUGE 9 FOR EACE STAY: GET THE NEW BINS

- F Sir/Ma'am, as a courtery to you, we will also be disc distance portion of your home phone bill each month - ? That's just the long distance, with your long distance, with your long distance, with your long
- F ain Billing Telephone Number at home is
- F In what name does the home phone number appear?
- F And the billing address of that account is:
- F We will be sending you our FREE no- surcharge calling card to seve you surcharges at pay phones and hotals conveniently billed on your local phone bill. How many cards would you like sent to the company? How many would you like sent to the company?
- Ë Finally, as a credit preferred castomer you are estitled to a FREE Motorcia pager with one full month of the unlimited paging. There's no activation for and no shipping charge - that's \$130 in free paging services! After your first month of free services you may continue using it for a flat monthly fee of only \$11.95 or return the pager at no obligation. Would you like more than one? Great! Now, just don't lose \$11.95 or return the pager at no obligation. Would or damage it because there would be an \$39 charge

(If they want to order you must say):

13a. (If yes) Now, what is the precise physical street address for delivery of the free pager to your attention?

NOTE: Pagers will be shipped to the decision maker's address only!

cents flat rate) will start in about 15 days and toll discounts will start when processed by the phose company. I'd like you to write down the toll five customer service number: (800)403-5995. Also, look five our welcome packet which will be certified mailed to you to guarantee your Minimum Rate Pricing discount is writing! Now, for your account protection, the local phose company will be notified automatically to maintain your MRP discounts until canceled by you and in remain company will be changed to your account. Now, before I go, are th Thanks and welcome !

ers any other questions you have about our service? OK, great.

NOTE: ONLY if the en asks, "can I cancel it verbally?" the answer is "YES, you can also call in to can verbally"

MRP VERBATIM REQUIRED VERIFICATION SCRIPT

ن

Hello! I am (<u>first and last sama</u>) with the Verification and Quality Control Department here at Minimum Rate Pricing Incorporated, I will be recording this call to theilitate accurate order eatry of the data. The reason we are speaking is just to reconfirm the details you discussed with (miles parant's first and inst name) in order to receive the Minimum Rate Pricing ______% basic rate interstate discount plan (or _______contyper minute flat rate plan). % basic rate interstate discount plan (or cents per minute flat rate plan).

Do you have the authority to approve the discounted service change to Minimum Rate Pricing? OK,

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	-	OTE:	
and ore trade that the Malana Bat Bat	-	5	
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Do you understand that Minimum Rate Pricing, Inc. long distance AT&T, MCL, and Sprint and then deducting ____% ed? raring the lower ed with your local or long distance

NOTE: These are questions each requiring positive enstance responses. If you re-state them as "FACTS" -INSTEAD OF QUESTIONS - your order will be REJECTED!

 OK, now, your name is and what is your title, ple

NOTE: If your customer is anyone other than the owner, precident, vico CEO you must ask: New is there anyone she that needs to be involved in you must get the other persons approval). preddest, treasurer, controller, or this decision besides yourself? (If Yes,

- 2. Now, first, today is (name of daying, Man lay), and the date is Oblanti A day-ag. Any
- 3. Your main Billing Telephone Number in
- 4. The exact billing name we have for that number Is that how the name appears
- 5. Now, the billing addrses I have for that location is ____
- How much is the long distance parties of your phone bill each long distance carrier, right? (Nor local mage) month? That's just the long distance, with your

NOTE: If they den't knew their usage, you mast say "is it under \$10 or \$10 or more?"

7. And, your additional phone numbers are:

Correct

NOTE: State the customers WINs then list the WINs billed to the above BIN- multiple BINs must be listed on a separate form- one form per BIN only! If there are no additional lines, skip to #10

- 8. Do you have a computer modern line, or a fix line at this location?
- 9. Do all of the lines we discussed appear on one local phone bill?
- ĕ other locations Do you receive any other sagarate local phone bills besides the or discussed ? This would also include
- 102. (If yes) Would you like the discounts to apply there?



Certified # Z 112 218 755

904-778-7192 Ada B W Beaufort 19062 Barris Dr.

Jupiter FL 33477

Dear Ada:

Thank you for your recent service request. We are honored to provide your FREE subscription change to Minimum Rate Pricing, Inc. long distance service comparing the provailing basic interstate rates of the major carrier networks AT&T, MCL, and Sprint! Your 25% discount off major carrier interstate long distance pricing is cartified to you in writing for your Guarantee of Satisfaction, Service, and Savings!* For the utmost in convenience and reliability, your call detail is delivered with your local phone bill to give you the ease of having only one check to write! In the future, MRP discounts on local toll calls will be automatically provided to you as soon as the local phone company processes

In addition to outbound calling discounts, you may went to obtain a FREE NO-SURCHARGE Travel Card. Have you ever made calls from a hotel or pay phone? Recent news reports have highlighted how many of these facilities add surcharges of \$1 to \$10 per call above the normal cost of calling! To avoid these exerbitant charges, request your own FREE NO-SURCHARGE Travel Cards, if you have not already done so. Like your long distance discounts, the travel cards conveniently bill any calls you make with your local phone bill! Just call in to request yours now!

Finally, under a limited promotion you will be receiving the state of the art Motorola/NEC pager you requested in your order - FREE of any equipment charge. There is no activation fee or shipping cost and your pager includes FREE unlimited paging and voice mail for 30 days! After your first FREE month of service, you may continue unlimited paging for a monthly fee of \$11.95 or return the pager at no further obligation. Your pager will be shipped directly after your discounted phone service order is finalized within 30 days.

There are no monthly fees, commitments, restrictions, or calling circles for the benefits of your Minimum Rate Pricing 25% discount, and any local exchange PIC charges are reimbursed upon request. To assure your uninterrupted service and account protection, the local phone company will be notified automatically to maintain your MRP discounts and remedy any unauthorized changes to your account. MRP*S agency will remain in effect until you notify us of any cancellation. The latest major carrier technology, security, savings, convenience and discounts are now yours. Welcome!

Sincerely,

Tracy A. Davis

Customer Service Representative

Enclosures: Welcome Packet

*The lowest AT&T, MCI, or Sprint basic interstate rate plus 25% off without restrictions! MRP tariffs on file with the FCC. Tariffs subject to change.

**Lost or damaged pagers incur an \$89.95 replacement charge. Allow up to 45 days for delivery. MRP has made several attempts to contact Mr. Beaufort on this matter. However, these attempts have been unsuccessful.

I hope this clarifies the extensive Quality Assurance and control process utilized by MRP to insure accurate order submission. Keep in mind that proper authorization was given to the MRP salesperson to switch Mr. Beaufort's service by Ada Beaufort on 2/6/97. At that time, Ms. Beaufort was asked two specific questions in reference to the authorization needed for a carrier change, which she answered yes to. The first one was, "Do you have the authority to approve the discounted service change to Minimum Rate Pricing? The second one was, "Do you understand that Minimum Rate Pricing will be selecting your underlying carrier either AT&T, MCI, Sprint, or Wiltel to ensure your 25% discount?" Ms. Beaufort also agreed to notify MRP if she ever decided to cancel her MRP service. Furthermore, the above cancellation and rate information was reiterated in the follow up welcome letter packet sent via certified US mail to Ms. Beaufort's attention 15 days before MRP's service became activated.

Notwithstanding, in compliance with our "Castemer Satisfaction Guarantee Policy," MRP will reimburse Mr. Beaufurt for any PIC fee he incurred, the difference in rates charged between MRP and his current long distance carrier, and any monthly paging/voice mail charges. Mr. Beaufort has been instructed in writing that he can receive this reimbursement by simply mailing or faxing (toll free) his MRP and current carrier's bills to my attention.

Sincerely,

Jim Gattuso

Customer Care Manager

Enclosures:

Sample of Certified 1st Class Mail Welcome Packet

Tape Recorded Verification Script

Personal Letter from Customer Care Manager Certified Mail Receipt stamped by the Post Office



July 9, 1997

Ellen Plendi
Florida Public Service Commission
2540 Shumard Oak Blvd
Tallahassee FL 32399-0850

RE: Barry Wayne Beaufort #176749





Minimum Rate Pricing Inc. is in receipt of the above referenced complaint placed by Mr. Beaufort. This matter has been investigated, and the following facts have been confirmed:

- order entry of the data. Minimum Rate Pricing Inc. (MRP) received a tape recorded sales confirmation and corresponding order paperwork from an independent sales contractor for the customer's MRP long distance service conversion. This sales order was tape recorded for accurate
- The tape recorded sales confirmation and paperwork was independently reviewed by our Quality Assurance Department. Since all the information needed to process the order was obtained, it was approved for mailing confirmation.
- welcome packet was sent to the customer by an independent mailing company. The mailing included a welcome kit with a personalized letter from the customer service manager to their attention. There was also a postage paid business reply card and a toll free 800 number for order cancellations or customer service inquiries included inside the packet for the custom 3. After review of the order, a U.S. first class certified mail confirmation and T'S CORVERIERCE.
- 4. After the certified mail packet was sent, the service order was held for fifteen (15) days (one day beyond the FCC required 14 day period), just in case the customer changed their mind. This 15 day waiting period is in compliance with Federal Communication Commission regulations

May 29, 1997, continued ...

This deception originated when my long-distance service was switched without my knowledge or consent from MCI to Minimum Rate Pricing, and the pager plus voicemail charges were added as part of that fraud. Immediately upon being made aware of this deception, I notified BellSouth to switch my long-distance carrier back to MCI and to lock my long-distance service so that it cannot be switched again with my express consent. I do not disjute that I made the long-distance calls listed on my BellSouth bills, only that I at no time authorised BellSouth, OAN, WilTel, or Minimum Rate Pricing to change my long-distance carrier from MCI, or to add paging and voicemail charges.

My current BellSouth bill (dated 5/13/97, copy enclosed) shows that I am no longer being charged for pager & voicemail services, but the fraudulent charges that appeared on the 4/13/97 bill have not been removed.

As far as the paging and voicemail charges of \$17.89 go, I state again for all concerned that I do not have a pager, do not want a pager, and have never had any use for voicemail. I did not authorize these charges, never used these services, and did not even know they were being added to my BellSouth bill until I received the statement.

On 4/24/97 I phoned Minimum Rate Pricing and demanded that BellSouth be notified to remove these charges from my account. Since that has not happened, I again request your assistance in forcing Minimum Rate Pricing, Wiltel, OAN Services, and/or BellSouth to address and remedy this matter.

Please phone in case of questions. Thank you. I may be reached at these numbers:

Day

(904) 269-9550

Evening Cellular

(904) 778-7192 (904) 608-2687

COPY

BARRY WAYNE BEAUFORT

Copy to: BellSouth PO Box 33009 Charlotte, NC 28243-0001

Minimum Rate Pricing PO Box 10322 Van Nuys, CA 91410

70/20 70/20

BARRY WAYNE BEAUPORT

8606 Sturbridge Circle West Jacksonville, FL 35944-8187

May 29, 1997

Florida Public Service Commission Division of Consumer Affairs 2540 Shumard Oak Bivd The Betty Engley Conference Ctr Tallahasses, FL 32396-0867



Re: Unauthorised/Fraudulent Telephone Charges

Dear Sir or Madam:

This is a follow-up to my telephone complaint of 4/24/97 concerning unauthorized and fraudulent charges placed on my telephone bill by Minimum Rate Pricing.

This is also my second request for your sesistance in this matter. To date I have received no response from any party to my telephone complaint, nor have I been able to resolve this problem directly with Minimum Rate Pricing, WilTel, OAN Services, or BellSouth.

Upon reviewing my BellSouth statement of 4/13/97 (copy enclosed), I discovered that my long-distance carrier had been switched without my authorization, knowledge, or consent, from MCI to some company called 'Minimum Rate Pricing.' I have since learned that Minimum Rate Pricing is an alias for another company called 'WilTel.' That BellSouth statement included charges from OAN Services for paging and voicemail services which I have never had, have never wanted, and had never authorized or even discussed with any representative of Minimum Rate Pricing, WilTel, OAN, BellSouth, or any other company offering paging and

On 4/24/97 I registered a complaint by phone with the Florida Public Service Commission against Minimum Rate Pricing, WilTel, and OAN Services for changing my long-distance service from MCI without my knowledge or consent.

I paid the undisputed charges on my BellSouth bill and notified BellSouth in writing (copy enclosed) of the fraudulent charges. I have now received BellSouth's new statement which continues to reflect false charges of \$17.89 (\$16.95 plus tax) for the voicemail and paging services which I adamantly dispute. I had hoped that this current bill would have had these charges removed so that I could consider this problem resolved, but the phony charges remain (although they are indicated as under investigation).

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BARRY WAYNE BEAUFORT

8505 Sturbridge Circle West Jacksonville, FL\52244-6187

May 1, 1997

BellSouth PO Box \$8000 Charlotte, NC 28248-0001

Res Unauthorized/Fraudulent charges on your state

Dear Str or Madam:

This letter assumpanies my check #0853, dated 5/1/97, in the amount of \$22.54, as propor statement dated 4/13/97, for telephone services (904-778-7192) at my residence. 3 - 1 Til

Upon reviewing your statement, I discovered that my long-distance earrier had been switched without my authorization, knowledge, or concest, from MCI to some company called "Minimum Rate Pricing."

I have since learned that Minimum Rate Pricing is connected with some company called "Willel." Further, your statement includes charges from QAN Services for paging and vo do not have, do not want, never sutherized or over even discussed with any re Minimum Rate Pricing, WilTel, QAN, BallSouth, or any other company offering

On 4/34/97 I registered a completet by phone with the Floride Public Service Of Minimum Rate Printing, WilTel, and OAN Services for changing by http://distance.without my knowledge or concent, and I intend to follow that phonesall with a f

My enclosed payment of \$22.56 covers BellSouth's charges of \$34.75, plus long-distance charges of \$3.51. I am paying the long-distance charges since I do not dispute that I made the long-distance calls listed on my bill, only that I at no time authorized BellSouth, CAN, Will'st, or Minimum Rate Pricing to change my long-distance carrier from MCL. As far as the paging and velocing the charges of \$16.56 ga, I do not have a pager, do not want a pager, and have absolutely no use for velocing. I did not authorize these charges, never used these services or was even sware that I supposedly had them, and did not know they were being added to my BellSouth bill until I received your statement. On 4/24/97 I phoned Minimum Rate Pricing and demanded that BellSouth be notified to remove these charges from my account. By now that should have happened. If it has not, please contact me, and annotate your records to reflect that the pager and volcemail charges are in dispute.

Please phone in case of questions. Thank you.

BARRY WAYNE BEA



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Long Dist	ance Call Detail	our Customer Service Cull 1-869-727-6655		Page 3 N	
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MCI

ACCOUNT MANNER:
Invoice Summary
Charthan Stilling
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monthly seage of \$30 - \$040.00, and 10% on total eligible most

BELLSOUTH BARY Y BENEFORT

Account Number: '900 778-7192 607 0560 Bill Period Date: Apr 13, 1997

This bill was privated on Apr 16. For more information about billing, see back of page.

Important Notice(s)

Late Charge Reminder: A 1.5% Late Payment Charge will apply to any uspaid balance or of May 14.

Nempayment of Regulated Charges may result in discontinuous of service. Fallers to pay surregulated and certain other charges, all of which are identified by ** on your lift, will not result in an interruption of local service. The amount of Regulated Charges may be obtained by calling 760-2365.

Helpful Numbers

SoliSouth Telecommunications, Inc. (BET) HOTE: Mumbers for other companies are listed on their bill pages.

A quick, convenient, sutemeted, 2% hour oustemer service.

(See "Messages" section for details.)

Please protect your RightTouch® Personal Access Code (PAG): COGS

(continued on page 2) >

E010728

***** PLEASE FOLD, TEAR HERE AND RETURN THIS PORTION WITH YOUR PAYMENT, *****
Please make check payable to BellSouth in U.S. famile.

	Control of the same		1,722		78-7192	0560
May 5	\$0.00	845.51	24.56	AP	 0606	

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Check here if

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P.O. BOX 23009 CHARLOTTE MC 28243-0001

BARRY W BEAUFORT 8505 STREEDER CIR W JEVL PL 32244-6187

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BARRY WAYNE BEAUFORT

8506 Sturbridge Circle West Jacksonville, FL 32244-6187 (900) 773-7122

May 1, 1997

BellSouth PO Box 33000 Chagiotta, NC 28348-0001

Res Unauthorized/Fraudulent charges on your statement of 4/13/97

Dear Str or Madam:

This letter accompanies my check #0823, dense #1/97, in the amount of \$28.56, as partial payment of your statement deted 4/18/97, for telephone services (\$04-778-7192) at my residence.

Upon reviewing your statement, I discovered that my long-distance carrier had been switched without my authorization, knowledge, or consent, from MCI to some company called "Minimum Rate Pricing." I have since learned that Minimum Rate Pricing is connected with some company called "WilTel." Further, your statement includes charges from OAN Services for paging and voicemeil services which I do not have, do not want, never authorized or even discussed with any representative of Minimum Rate Pricing, WilTel, OAN, BellSouth, or any other company offering paging and voicemeil services.

On 4/24/97 I registered a complaint by phone with the Florida Public Service Commission against Minimum Rate Pricing, WilTel, and OAN Services for changing my long-distance service from MCI without my knowledge or concest, and I intend to follow that phoneonil with a written complaint.

My enclosed payment of \$32.56 covers BellSouth's charges of \$34.75, plus long-distance charges of \$3.81. I do not dispute that I made the long-distance calls listed on my bill, only that I at no time authorized BellSouth, OAN, WilTel, or Minimum Rate Pricing to change my long-distance carrier from MCL. As far as the paging and voicemail charges of \$16.95 go, I do not have a pager, do not want a pager, and have absolutely no use for voicemail. I did not authorize these charges, never used these services, and did not know they were being added to my BellSouth bill until I received your statement. On 4/24/97 I phoned Minimum Rate Pricing and demanded that BellSouth be notified to remove these charges from my assount. By now that should have happened. If it has not, please contact me, and annotate your records to reflect that the pager and voicemail charges are in dispute.

Please phone in case of questions. Thank you.

BARRY WAYNE BEAUFORT

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HARRY WAYNE BEAUFORT

1767491

8506 Sturbridge Circle West Jacksonville, FL 32344-6187 (900) 773-7188

May 29, 1997

Florida Public Service Commission Division of Consumer Affairs 2540 Shumard Oak Blvd The Betty Easley Confirence Ctr Tallahassee, FL 32399-0667



Ret Unauthorized/Fraudulent Telephone Charges

T -3.

Dear Sir or Madam:

This is a follow-up to my telephone complaint of 4/24/97 concerning unauthorized and fraudulent charges placed on my telephone bill by Minimum Rate Pricing.

This is also my second request for your assistance in this matter. To date I have received no response from any party to my telephone complaint, nor have I been able to resolve this problem directly with Minimum Rate Pricing, WilTel, OAN Services, or BellSouth.

Upon reviewing my BellScuth statement of 4/13/97 (copy enclosed), I discovered that my long-distance carrier had been switched without my authorization, knowledge, or consent, from MCI to some company called "Minimum Rate Pricing." I have since learned that Minimum Rate Pricing is an alias for another company called "WilTel." That BellSouth statement included charges from OAN Services for paging and voicemail services which I have never had, have never wanted, and had never authorized or even discussed with any representative of Minimum Rate Pricing, WilTel, OAN, BellSouth, or any other company offering paging and voicemail services.

On 4/24/97 I registered a complaint by phone with the Florida Public Service Commission against Minimum Rate Pricing, WilTel, and OAN Services for changing my long-distance service from MCI without my knowledge or consent.

I paid the undisputed charges on my BellSouth bill and notified BellSouth in writing (copy enclosed) of the fraudulent charges. I have now received BellSouth's new statement which continues to reflect false charges of \$17.89 (\$16.96 plus tax) for the voicemail and paging services which I adamantly dispute. I had hoped that this current bill would have had these charges removed so that I could consider this problem resolved, but the phony charges remain (although they are indicated as under investigation).

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JONES, ERNESI	Company HINIMUM RATE PRICING, INC.	Request So. 1521121
Address 7228 SANDHURST ROAD, SOUTH	Attn. DREW KEENA 1521121	or SAS 1 == 2:40 PM Date 2/16/96
	Consumer's Telaphone #(904)-743-2175	
City/Zip JACKSONVILLE County DIF		10 <u>CO 100 MAIL</u> Date 12/17/96
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MAIL TO COMPANY (LONG DISTANCE CO.)

Mr. Jones says that his long distance service was switched from AT&T without his authorization, and says that he was on AT&T's True Savings Calling Plan. He objects to the switch, and wants the problem investigated. (PLEASE INVESTIGATE AND PROVIDE A DETAILED WRITTEN REPORT INCLUDING LOA/TAPE AND APPLICABLE CREDITS FOR THE SWITCHING FEES AND LONG DISTANCE CALLS AFTER YOUR CONTACT WITH THE CUSTOMER.)

0:-17 Final report received stating that the company had received a tape recorded order and paper work from an independent sales contractor.
01-22 FAXED TO CO. USING THE FAX TELEPHONE NUMBER LISTED ON REPORT. PLEASE MAIL ME A COPY OF THE ACTUAL TAPE RECORDED VERIFICATION BY JANUARY 29, 1997, SO WE CAN LISTEN TO IT.

NOTE: report also stated that customer was contacted and situation resolved. 01-28 Tape received

"This is not going to change any of my phone services?" Not a direct answer. Verifier begins answering qustion by stating that she will still be using the same local carrier.

CONSUMER REQUEST

Reply Received T

Closed by MEP Date 02/26/97

FLORIDA PUBLIC SERVICE COMMISSION

2540 SHUMARD OAK BOULEVARD TALLAHASSEE, FL. 32399-0850 904-413-6100

PLEASE RETURN THIS FORM WITH REPORT OF ACTION 10:

Shirley Stokes

DUE: 01/10/97



P.O BOX 8000 BLOOMFIELD, NJ 07003

FAX COVER SH	EET BAIV
DATE: 1/24/97	JAN 28 1997
TO: Shirley Stokes	PHONE: CONSUMER AFFEIR.
FROM: Jim Gattuso Minimum Rate Pricing Inc.	FAX: 800-508-5665
RE: Earnest + Rebural Jo	NUMBERS OF PAGES:
MESSAGE	
Shinke,	
Here is the tape Earnest Jones.	you Requested for
Thank	Ga Huse



January 10, 1997

Shirley Stokes
Florida Public Service Commissio
2540 Shumerd Oak Blvd
Tallahassee FL 32399-0650

RE: Earnest & Deborah Jones 1521121

Door Ms. Stokes:

Minimum Rate Pricing Inc. (MRP) has spoken to Mrs. Jones in reference to the above mentioned complaint. During our discussion, Mrs. Jones explained to me she didn't remember speaking to anyone from our company. I then briefly explained to her that an independent contractor of MRP spoke to her on 9/3/96 regarding our service, and also explained the events that led to her service being changed to MRP. Mrs. Jones informed me that all she cared about was her long distance service being on AT&T. As always, MRP's Customer Sesisfaction Guarantee, (which credits switching fees and adjusts any calls that were billed higher than the previous service), was offered to Mrs. Jones. However, Mrs. Jones ended the conversation by telling me, "As long as I'm not with your company and I am with AT&T, I have no problems." I reassured Mrs. Jones that Minimum Rate Pricing cancelled her service on 12/6/96, upon her request. It was Mrs. Jones's testimony to me that this situation has been resolved to her satisfaction Below is a brief description of how Mrs. Jones's long distance service was initially switched by MRP.

- MRP received a tape recorded long distance service order and corresponding order paperwork from an independent sales contractor for the customer's MRP service conversion. This sales order was tape recorded for accurate data entry of the data
- The tape recorded order and paperwork was independently reviewed by our Quality Assurance Department. Since all the information needed to process the order was obtained, it was approved for mailing confirmation.
- 3. After review of the order, a U.S. first class certified mail confirmation and welcome packet was sent to the customer by an independent mailing company. The mailing included a welcome kit with a personalized letter from the customer service manager to their attention. There was also a postage paid business reply card and a toll free 800 number for order cancellations or customer service inquires included inside the packet for the customer's convenience.

4. After the certified mail packet was sent, the service order was held for fourteen (14) days, just in case the customer changed their mind. This 14 day waiting period is in compliance with Federal Communication Commission Regulations.

I hope this clarifies the extensive Quality Assurance process utilized by MRP. The information provided above should the helpful to resolving this matter. If I may be of any further assistance to you, please do not hesitate to call.

Sincerely.

Jim Gettuso

Customer Care Manager

Enclosures: Copy of Certified !st Class Mail Welcome Packet

Tape recorded verification script

Personal Letter from Customer Care Manager

MINIMUM RATE PRICING VERBATIM REQUIRED TAPE RECORDED VERIFICATION SCRIPT WITH SEPARATE VERIFIER

Hello' I am (<u>first and last name</u>) with the Verification and Quality Control Department here at <u>Minimum Rate</u>
Pricing Incorporated, I will be recording this call to facilitate accurate order entry of the data. The reason
we are speaking is to reconfirm the details you discussed with (<u>sales person's first and last name</u>) in order to
receive the Minimum Rate Pricing 25% service and discount plan.

Do	you have the authority to approve the discounted service change to Minimum Rate Pricing? OK,
	you understand that Minimum Rate Pricing will be selecting your underlying carrier either AT&T, Sprint, or Wiltel to insure your 25% discount?
Ph	you understand that Minimum Rate Pricing, Inc. long distance is not affiliated with your local .
1.	OK, now, your name is and what ic vour title, please?
, Not mus you	te: If they are anyone other than the owner, president, vice president, treasurer, controller, or CEO you ask: Now is there anyone else that needs to be involved in this decision basics yoursely? (If Ye must get the other persons approval).
2.	Now, first, today is (name of day-e.g. Monday), and the date is (Month & day-e.g. August 6th).
3.	The exact company billing name we have for you is is that how the company name appears on the local bill?
4.	What is your precise physical street address where local service is installed?
5.	Now, the billing address I have for that location is is that
6.	How much is the long distance nortion of your phone bill each month? That's just the long distance, with your long distance carrier, right? (Not local usage).
7.	Your main Billing Telephone Number is
8.	And, your additional phone numbers there are:
9.	Do you have a computer modern line, or a fax line at this or any location? Do you have account codes?
0.	Do all of your lines appear on one local bill?
1.	We will be sending you our cost saving no surcharge calling card conveniently billed with your
	local phone company bill, this is to save you surcharges at pay phones or hotels, OK? (if yes)
	How many cards would you like sent to you?

12. Do you have more than one location? (If YES, then) Would you like the discounts to apply to all incoming? (If you, you need PTN's and physical service address for each BTN? Are there any modem or fax lines there?

This next paragraph (\$13) is optional

13. Also now, as a preferred customer you are eligible for the purchase of a new pager! This special offer includes 3 FREE months of service with no activation fee. After 3 months of FREE service you only pay a flat monthly rate of \$10.95 for unlimited paging. The pager is available to you at the wholesale cost of only \$59.95. Would you like more than one?

(If customer asks what kind of beeper, respond: Motorols or Uniden)

Now, your savings will start in about 15 days and you will be assigned a personal Minimum Rate Pricing account manager. I'd like you to write down their toll free 800 number: (800) 408-8998. Also, look for our welcome packet which will be certified mailed to you to guarantee your Minimum Rate Pricing 25% discount in writing! Now, for your account protection, the phone company will be notified on your behalf to restrict any unauthorized changes to your service without getting your direct approve. Also, your Minimum Rate service and discounts will remain in effect until canceled by you in writing so you are assured uninterrupted service and savings.

(NOTE: ONLY if the customer sake, "can they cancel it verbally?" the answer is "YES, you can also call in to cancel verbally?"

Now, before I go, are there any other questions you have about our service? OK, great. Thanks and welcome to the network!







Welcome to enhanced long distance savings utilizing advanced network technology such as AT&T, MCI, Sprint, or Wiltel

Congratulations on your decision to upgrade your long distance service and discounts to Minimum Rate Pricing, Inc! As discussed by telephone, Minimum Rate Pricing will apply its volume discounts on all your interstate and international long distance calls. Your Minimum Rate Pricing. Inc. rate discount will appear on your long dis-tance invoice delivered with your local phone bill. Through Minimum Rate Pricing. a discount of at least 25% off standard day rate is always achieved! At all times, your long distance calls will be completed over the high quality digital fiber optic networks and operators you've become accustomed to such as AT&T, MCI, Sprint or LDDS/WorldCom/Wiltel. Minimum Rate Pricing long distance service insures both complete cost control and the convenience of remitting one check through your local phone company.

*25% of ATM Commercial or Residential Day Roses website processes

Turks on the wish, and regulated by, Federal Communications Commission, Common Carrier Bureau, Washington, DC 20154.

Minimum Rate Pricing Utilizing AT&T, MCI, Sprint or Wiltel Underlying Networks

Choosing the best long distance company and discount plan can be confusing. Intelligent buyers choose Minimum Rate Pricing, Inc., one of the nation's fastest growing long distance discount service providers. Utilizing national carriers such as AT&T, MCI, Sprint, or Wittel with 25% guaranteed discounts, Minimum Rate Pricing provides the unbeatable combination you've been waiting for! Your Minimum Rate Pricing invoice delivered with your local phone bill, gives you the management information and convenience you want. Least cost rating, comparing multiple carrier costs, gives you the savings you need!

Your reduced rate service order is currently being processed. Your discounts should begin in approximately 20 days. There is no sign up fee or monthly charge for the Minimum Rate Pricing service and any local company PIC cost is reimbursed upon request.

If you have any questions in the meantime...Please call us at 1-800-408-8998

or return the enclosed postage paid card.





BUSINESS REPLY MAIL PRINTED AND PRODUCTION OF THE PRINTED AND PRIN

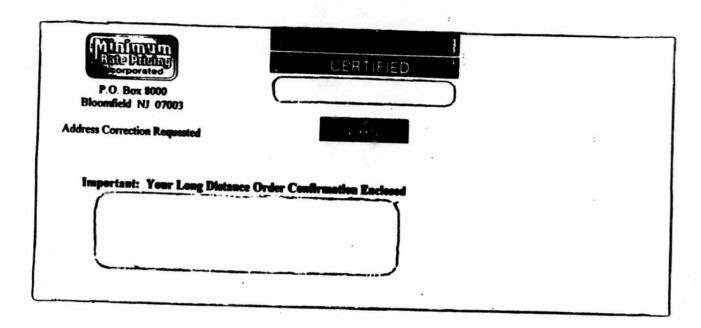
POSTAGE WILL BE PAID BY ADDRESSEE

Minimum Rate Pricing, Inc. P.O. Box 8000 Bloomfield, NJ 07003-9768



Misselvellandlandlalaladadladadladalland

Maria Sucind	IMPORTANT: Fill out card before returning, Please return cancelled orders ASAP;
Please correct my name as shown.	Company Hama
Please immediately send me information about □ inbound 800 Long Distance Service Discourss □ No Surcharge Calling Cards	Mading Address
☐ Adding Other Locations ☐ Adding Additional Phone Lines ☐ Local or National Paging Services	Chy, State, Zip
☐ I've changed my mind. Please cancel my order. Is preset ASP series preserve, the cod mat in reserved within 14 days of the makey.	Cortest Name
Authorized Signature	



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Address PO BOX 6237	Company MINIMUM RATE PRICING, INC.	Request to. <u>1605111</u>
	Attn. <u>DREW KEEMA 160511</u> Consumer's Telephone # (904)-277-8338	
City/2ip FERNANDINA BEACH 32035 County MAS	Reached _(904)-321-1710	Type_S_form_Phone
Company Contact	Liefted Departe	Catagory
Customer said he received a call from Rich service. Customer said the caller indicate	ard Duran regarding his long distance	Closed by RM Date 05/20/97 Repty Secolved
and address. He said the was a result of make sure customer got the lowest rates po informed his service was going to be switc investigate, contact customer and provide	CONSUMER REQUEST	
3-13 reply received		

5-9 Please provide additional information concerning this matter. In the response it was stated MRP would investigate situation if the company had the name of the individual who called. Please see above information. The name of Richard Duran was given when the inquiry was filed on Feb. 13. Please investigate further, provide the written script and any tape conversations you may have. A report is due by May 16. Thanks Ruth McHargue.

5-16 reply received file closed

FLORIDA PUBLIC SERVICE COMMISSION

2540 SHUMARD OAK BOULEVARD TALLAHASSEE, FL. 32399-0050 904-413-6100

PLEASE RETURN THIS FORM WITH REPORT OF ACTION TO:

Ruth W. McHarque

DUE: 02/28/97



May 15, 1997

Ruth W. McHargue Florida Public Service Commission 2540 Shumard Oak Blvd Tallahassee Fl 32399-0650

RE: Devid E Wilson #160511



Dear Ms. McHargue:

Minimum Rate Pricing Inc. (MRP) is in receipt of your request for additional information pertaining to this customer. MRP spologizes for the initial oversight of the Richard Duran's name in your original request. After researching our "contractor's" database, it has been discovered that the name supplied to MRP in your "Consumer Request" report, Richard Duran, doesn't appear in this database.

MRP requires photo ID and Social Security card proofs before any contractor is approved to market MRP long distance. This requires policy absolutely requires contractors to market in their proper legal name and insures that only orders sold according to this procedure are processed by MRP.

I hope this information is helpful in resolving any concerns you may have. If you have any questions, feel free to call me @500-406-8998.

Sincerely.

Jim Gettueo

Customer Care Manager



February 21, 1997

Ruth W. McHargue Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee FL 32399-0850

RE: Devid E. Wilson 1605111

Deer Ms. McHargas:

This letter is to confirm that Minimum Rate Pricing Inc. has received the above referenced complaint placed by Mr. Wilson. Through researching our database, Minimum Rate Pricing has confirmed that no change was ever made on Mr. Wilson's telephone service by our company. Included is the letter which was sent to the customer. Please confirm with Minimum Rate Pricing Inc. once the case is closed. Thank you for your cooperation.

Sincerety

Jim Gettuso

Customer Care Manager





February 21, 1997

Devid E Wilson PO Box 6237 Fernandina Beach FL 32035

Deer Mr. Wilson:

Minimum Rate Pricing Inc. (MRP) regrets any inconvenience you may have experienced concerning the solicitation of our long distance services. It disturbs us greatly to receive a report that you feel one of our independently contracted sales representatives may not have explained the service clearly enough for you. If you have the name of the individual who called you, please notify MRP so we can properly investigate this situation.

Our internal control process insures that Minimum Rate Pricing Inc.'s service is properly presented to potential customers. All salespersons employed by MRP licensed independent contractors are absolutely required to represent themselves from Minimum Rate Pricing Inc., with no exceptions. Each salesperson adheres to a verbatim required vertification script when verifying a new customer's verbal letter of authorization (LOA). This verbal LOA is tape recorded and reviewed for accuracy before processed. Once cleared for processing. MRP orders are held 15 days (one day beyond the FCC required 14 day period) for customers to receive our certified first class mail confirmation pecies, and a MRP introduction letter from their customer service representative. After reviewing the confirmation packet and welcome letter, customers can cancel their service order, if desired, via our toll free 800 customer service line or postage paid business return card. These final control steps are what insure that any order not independently confirmed twice with the customer is not processed.

Again, our independent control process insured your order was not processed and no change has taken place to your long distance service. I hope that you find this information helpful in resolving this problem. If you have any further questions or concerns, please do not heatase to call.

SINCEREIN

Jim Gamuso

Customer Care Manager

cc: Ruth W McHargue, Florida Public Service Commission

ATTACHMENT E

ATTACHMENT E DOCKET NO. 971527-TX JANUARY 8, 1998

									OAK1 6,	191
		Ruth McHargue. 5-16 Reply received File closed	5-12 Please provide additional information concerning what customer is told when contacted by a telegrapheter.	contact customer and provide a report by the date below.	Pricing was to make sure this was being done. Customer said she called the FCC who said there was no such regulation. Customer said she has received several calls and does not wont to be said.	Customer said she is being called by a representative from Hinimum Rate Pricing. Customer said she was told was being metified because the FCC has a new regulation that the customer can only be charged the minimum rate for the time of day she is calling.	Company Contest	City/City \$28(186 HILL 34600 Causty HEB Can be Account Bashary		SIELLATO, VINCENT (MRS)
Ruth V. NcHarque	PLEASE RETURN THIS FORM WITH REPORT OF ACTION TO:	25-0 SHUMARD OAK BOULKVAR TALLAHASSEK, FL 31399-0850 944-413-6100	COMMISSION	EI ODTOA DUBLITO	CONSUMER REQUEST	Closed by RMI non- 05/20/97	Infraction 15-14	Type S Iven Phone	- RMI Im 12:25 PM 00:02/25/	



May 15, 1997

Ruth W. McHargue Florida Public Service Commission 2540 Shumard Oak Blvd Tallahassee Fl 32399-0850

RE: Mrs. Vincent Stellato #162355



Minimum Rate Pricing Inc. (MRP) is in receipt of the additional correspondence from your office pertaining to this customer. This matter has been investigated, and the following information has been confirmed. On all solicitation calls, MRP requires contractors to disclose their full legal name and that they are calling from Minimum Rate Pricing, Inc. long distance service regarding an offer to change to its service.

CONSUMER AFFAIRS

Marketers then discuss the details of our program (i.e. 25% off national carrier rates, no restrictions, no calling circles, convenient local telephone company billing)

If the customer expresses interest, the marketer opens up a time of questions and answers.

If the customer desires to switch to MRP, the marketer proceeds to the sales verification process. I am enclosing a copy of MRP's Policies and Procedures so you can have a capsulized version of our entire process.

I hope this information is helpful in resolving any concerns you may have. If you have any questions, feel free to call me @800-408-8998.

Sincerely,

Jim Gattuso

Customer Care Manager



March 5, 1997

Ruth W. Mc Hargue Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee FL 32399-0850

RE: File #1623551 Mrs. Vincent Stelleto

Deer Ms. McHargue:



Minimum Rate Pricing Inc. (MRP) is in receipt of the above referenced complaint placed by Mrs. Stellato. We have made several unrecessful attempts to reach Mrs Stellato to resolve this matter, but we have been unable to reach her. This matter has been investigated and the following fact has been confirmed.

In the complaint received from your office, Mrs. Stellato states that a representative from MRP called her to say that MRP was enforcing an FCC regulation. Upon investigation, MRP determined this claim to be insecurate. What Mrs. Stellato was told is that our services and rates are tariffed with the FCC.

Through researching our database, MRP has confirmed that no order to change service was ever placed for Mrs. Stellate's long distance telephone service by our company.

Sincerely,

Jim Gettueo

Customer Care Manager