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RECORDS AND
REPORTING

August 3, 1998

Mrs. Blanca S. Bayó
Director, Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Re: Docket No. 980696-TP (HB4785) Universal Service

Dear Ms. Bayó:

Enclosed is an original and fifteen copies of BellSouth Telecommunications, Inc.'s Direct Testimony of Dr. Randall S. Billingsley, Dr. Robert M. Bowman, D. Daonne Caldwell, G. David Cunningham, Dr. Keven Duffy-Deno and Peter F. Martin, which we ask that you file in the captioned matter.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

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Sincerely,
Nancy B. White
Nancy B. White *(NBW)*

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cc: All parties of record

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**CERTIFICATE OF SERVICE
DOCKET NO. 980696-TP (HB4785)**

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ORIGINAL

**DIRECT TESTIMONY
OF DR. KEVIN DUFFY-DENO
ON BEHALF OF BELL SOUTH TELECOMMUNICATIONS, INC.
BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
DOCKET NO. 980696-TP
AUGUST 3, 1998**

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L. INTRODUCTION

Q. PLEASE STATE YOUR NAME AND BUSINESS AFFILIATION.

A. My name is Kevin T. Duffy-Deno. I am the Managing Director-Market Research at INDETEC International, a telecommunications consulting firm.

Q. PLEASE DESCRIBE YOUR WORK EXPERIENCE AND EDUCATIONAL BACKGROUND.

A. As the Managing Director-Market Research at INDETEC International, I manage the development of economic models and the evaluation of existing models and their supporting data. I am responsible for database acquisition and data analysis. In particular, I have participated in the ongoing analysis of the HAI Model and the development of the Benchmark Cost Proxy Model. My participation includes providing testimony on both of these cost proxy models in Alabama, Kentucky, Louisiana, Minnesota, Mississippi, North Carolina, South Carolina, Tennessee, and Wyoming.

I have over 12 years of experience in conducting quantitative and economic

1 analysis and modeling. I served as an economist with the Utah Division of Public
2 Utilities where I directed the Division's analysis of telecommunications loop
3 costing models. As an economist with the Utah Office of Energy, I analyzed a
4 wide range of resource, energy, and electric utility issues.

5
6 I have a Ph.D. in economics from the University of Oregon; I have served as an
7 assistant professor at three universities; and, I am currently an adjunct professor in
8 the MBA program at Westminster College of Salt Lake City. I have authored or
9 co-authored 17 academic papers as well as numerous reports. I have attached my
10 curriculum vitae as Exhibit KDD-1.

11
12 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

13 A. The purpose of my testimony is to respond to the second issue specified by the
14 Florida Public Service Commission regarding "the appropriate cost proxy model
15 to determine the total forward-looking cost of providing basic local
16 telecommunications service pursuant to Section 364.025(4)(b)." My testimony
17 describes several key features of the model that BellSouth is proposing the
18 Commission use to determine the cost of universal service in BellSouth's Florida
19 territory: the Benchmark Cost Proxy Model version 3.1 (BCPM 3.1). The task the
20 Commission faces is to determine if BCPM 3.1 can arrive at a reasonable estimate
21 of the forward-looking cost of universal service. In this regard, the Commission's
22 attention should be focused on three aspects of a cost proxy model: (1) how does
23 the model locate customers and how does it aggregate customers into telephone
24 service areas; (2) the engineering criteria that influence the design of the wireline
25 network "built" by the model; and, (3) the values for the literally hundreds of

1 user-adjustable inputs used by the model. Dr. Bowman's testimony addresses
2 item (2); Ms. Caldwell of BellSouth addresses item (3) in her testimony. My
3 testimony focuses on item (1). Specifically, I describe the key features of BCPM
4 3.1 pertaining to its customer location and customer aggregation methodologies.
5

6 Q. WHAT ARE YOUR PRIMARY FINDINGS AND CONCLUSIONS?

7 A. All cost proxy models that seek to arrive at a reasonable estimate of a
8 geographically disaggregated cost of basic local service face a fundamental
9 challenge. This challenge is to locate customers at the sub-Census Block level.
10 The U.S. Census reports housing unit counts at the Census Block level. However,
11 since Census Blocks can be quite large in the rural, low-density areas, areas of
12 particular interest in the universal service arena, further locating customers within
13 these potentially large areas is important. The exact spatial location, i.e., latitude
14 and longitude, of every potential telephone customer is not known. Hence,
15 BCPM uses an alternative methodology to geocoding. BCPM's customer location
16 methodology is based on the plausible assumption that customers tend to live on
17 or near a road. This assumption facilitates the use of a geographically
18 comprehensive road-network database provided by the U.S. Bureau of the Census.

19
20 In low-density areas, BCPM allocates Census Block level data across a Census
21 Block based on the amount of livable road mileage that occurs in each section of
22 the Census Block. The fundamental unit of analysis used by BCPM is called a
23 "microgrid," an area roughly the size of 4 by 3 typical city blocks. Each Census
24 Block is overlaid with a "fishing net" of these rectangular microgrids. If a
25 particular microgrid has 10 % of the livable road mileage within its borders, then

1 10 % of the Census Block housing units are allocated to this microgrid. The end
2 result is a statistical distribution of customer locations. In other words, the
3 methodology yields the likely (*estimated*) location of customers.

4
5 Once customer locations are estimated in this manner, telephone serving areas are
6 formed by aggregating contiguous microgrids into larger areas. This aggregation
7 is governed by engineering network design criteria. The resulting serving areas,
8 or "ultimate grids," are also geographically comprehensive and rectangular in
9 shape. In the rural, low-density areas, the ultimate grids are typically
10 approximately 6 square miles in size. Some ultimate grids may be unpopulated,
11 to which BCPM does not "build" plant.

12
13 Once the serving areas are determined, BCPM then divides each ultimate grid into
14 quadrants. A modeling tool referred to as the "road-reduced area" is used to
15 estimate the amount of branch, backbone, and drop cable needed to serve each
16 populated quadrant. The amount of cable required to connect the road-centroid of
17 the ultimate grid, where the sub-feeder terminates, with the road-centroid of each
18 populated quadrant is also estimated.

19
20 In sum, the BCPM road-based methodology addresses the issue of how to
21 estimate customer locations when a complete set of data on exact customer
22 locations, i.e., latitudes and longitudes, does not exist. In addition, the
23 methodology used to aggregate these estimated locations into serving areas is
24 consistent with standard engineering design principles, as discussed by Dr.
25 Bowman, and is logically consistent. The estimated customer locations are

1 preserved spatially throughout the aggregation process. There is no
2 transformation of grids from one shape to another other than simply aggregating,
3 where appropriate, contiguous rectangles into a larger geographic area, that
4 corresponds to serving area. Moreover, customer locations are never moved.
5 Hence, the methodology used by BCPM facilitates its estimation of a reasonable
6 forward-looking cost of basic local service in Florida.

7
8 Q. HOW IS YOUR TESTIMONY ORGANIZED?

9 A. *Section II.* of my testimony provides a general description of a cost proxy model,
10 including key assumptions made by cost proxy models. *Section III.* provides an
11 overview of BCPM 3.1's customer location and aggregation algorithms.

12
13 Q. ARE THERE EXHIBITS TO YOUR TESTIMONY?

14 A. Yes. The following is a list of the exhibits that accompany my testimony:

15
16 KDD-1 Qualifications

17 KDD-2 Census Blocks in the Bunnell Wire Center, FL

18
19 Q. PLEASE BRIEFLY DESCRIBE THE HISTORY OF THE BCPM.

20 A. Two models, the Benchmark Cost Model 2 (BCM2) and the Cost Proxy Model
21 (CPM), are the direct predecessors of the BCPM. BCM2 was developed in a joint
22 effort by Sprint Corporation and U S WEST and was filed with the FCC on July
23 3, 1996, for consideration in CC Docket 96-45 (Federal-State Joint Board on
24 Universal Service). Pacific Telesis and *INDETEC* International developed the
25 CPM, which was filed with the FCC at the same time. The California Public

1 Utilities Commission in its universal service cost proceeding accepted the CPM.

2
3 The BCPM was initially designed to incorporate the best attributes of two models,
4 BCM2 and the CPM, and to add capabilities that did not exist in either of the
5 earlier models. *INDETEC* International was retained to aid in the development of
6 the BCPM as well.

7
8 **II. GENERAL DESCRIPTION OF A COST PROXY MODEL**

9
10 **Q. PLEASE DESCRIBE THE CHARACTERISTICS TYPICAL OF A COST**
11 **PROXY MODEL.**

12 **A.** The term "cost proxy model" has emerged only recently in the
13 telecommunications industry. There is, therefore, no precise definition of "cost
14 proxy model" in economics. In industry usage, the term has come to mean a
15 mechanism used to estimate the forward-looking economic cost of universal
16 service or unbundled elements. A cost proxy model for use in the universal
17 service arena is generally considered to have the following characteristics: (1) it
18 relies largely upon public information that is available nationwide; (2) many of its
19 key inputs can be modified; (3) its complexity does not preclude its application
20 nationwide; and, (4) it is generic enough so that it can estimate the forward-
21 looking cost of any company that chooses to be a universal service provider.

22
23 **Q. WHAT IS FORWARD-LOOKING ECONOMIC COST?**

24 **A.** Forward-looking cost represents the economic cost an efficient provider of
25 universal service would likely incur to serve the area in question, in this case,

1 BellSouth's Florida service territory. This cost is forward-looking in the sense
2 that it reflects the economic cost that would be incurred today if the wireline
3 network were rebuilt entirely. Hence, it relies on current market prices and
4 current, but proven, technology.

5
6 Q. HOW DOES A COST PROXY MODEL ARRIVE AT AN ESTIMATE OF THE
7 COST OF BASIC LOCAL SERVICE?

8 A. Conceptually, there are four steps in the estimation process. The first step is the
9 design of a new wireline telephone network to serve customers in their current
10 locations from central offices also in their current locations. This requires that
11 customers be spatially located, that customers be aggregated into telephone
12 serving areas, and that a feeder/sub-feeder network be designed to serve these
13 groupings of customers in an efficient manner, yet still adhere to the requirements
14 of the 1996 Telecommunications Act and of the Florida Commission.

15
16 The second step is the estimation of the investment needed to actually build such
17 a network from scratch. Such diverse items as the cost of poles, the investment
18 multiplier required when "difficult terrain" is encountered, and the cost of digital
19 switches are taken into account.

20
21 The third step is the application of factors, such as the rate-of-return, to the
22 estimated investment to yield the annual capital cost.

23
24 Finally, the fourth step is the estimation of the recurring costs, i.e. expenses,
25 associated with the operation of such a network.

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Q. WHAT ARE SOME OF THE KEY ASSUMPTIONS MADE BY COST PROXY MODELS?

R. One key assumption concerns the determination of customer locations. The challenge faced by the cost proxy models is the spatial location of customers at the sub-Census Block level. This is especially important in rural, low-density areas where Census Blocks tend to be very large. Since information on the exact latitude and longitude of customer locations is sparse for rural, low-density areas, customer locations must be estimated. Hence the methodology used by the models to estimate customer locations is important.

Another key assumption is the models' definition of "customer." In terms of residential customers there are three possibilities: housing units, households, and households who currently have telephones. Which definition is used depends on the model developers' interpretation of what the FCC meant when it stated in Criteria 6 of paragraph 250 of the FCC Universal Service Order, "The cost study or model must estimate the cost of providing service for all businesses and *households* within a geographic region." (italics added). Did the FCC mean housing units that are currently occupied, which is the U.S. Census definition of households? Did they mean all inhabitable structures (housing units)? Or did they mean only households with current phone service? Which definition is used affects the amount of plant "built" by the model, affects the economies of scale, and, hence, affects the estimated cost of basic local service.

Another key assumption is the engineering criteria that govern the aggregation of

1 customers into serving areas and the design of the feeder/sub-feeder network
2 needed to serve these areas. These criteria are important for they affect whether
3 the network is capable of providing access to advanced services in both urban and
4 rural areas, as required by the 1996 Telecommunications Act, Section 254. Items
5 of design interest are the maximum length of copper loop beyond the digital loop
6 carrier (DLC) and the maximum number of lines per DLC.

7
8 A third key assumption, actually set of assumptions, are the values for the
9 hundreds of user-adjustable inputs. The user is allowed to specify values for a
10 wide range of items that can affect the model's estimated cost. For example, the
11 user can specify values for a wide range of items such as the cost of drop wire, the
12 cost of 200 pair cable, the activity-share of "cut and replace sod" in the
13 underground placement of cable in the 5 to 100 line per square mile density zone,
14 the cost of money, and the recurring cost of buried cable maintenance, to name
15 just a few.

16
17 Q. WITH RESPECT TO CUSTOMER LOCATION, WHY IS THE ACCURACY
18 OF A COST PROXY MODEL'S ABILITY TO LOCATE CUSTOMERS
19 IMPORTANT?

20 A. It is important that a cost proxy model locates customers with a reasonably high
21 level of accuracy because the size of the universal service fund and the
22 appropriate targeting of eligible recipients depend upon the degree of accuracy
23 with which customers are located. The more accurately customers are located,
24 the greater the accuracy in cost estimation across geographic areas. Thus, it is
25 essential that an evaluation of a cost proxy model include not only an assessment

1 of the relative accuracy of the cost proxy models in locating customers but also of
2 how these customers are then aggregated into telephone serving areas.
3

4 Q. AT WHAT LEVEL OF GEOGRAPHIC DETAIL SHOULD THE
5 CALCULATION BE PERFORMED?

6 A. Because costs vary substantially across geographic areas, the calculation should
7 be done with as much geographic specificity as possible, such as at the level of a
8 grid cell or a census block group or, at a minimum, a wire center. Traditional
9 Incumbent Local Exchange Carrier (ILEC) forward-looking economic cost studies
10 will be difficult or impossible to apply because they were generally designed to
11 reflect the costs for much broader geographic areas.
12

13 III. BCPM 3.1'S CUSTOMER LOCATION AND AGGREGATION
14 ALGORITHMS

15
16 A. Some Basics
17

18 Q. WHAT FUNDAMENTAL CHALLENGE DO COST PROXY MODELS FACE?

19 A. Cost proxy models that seek to estimate cost at geographically disaggregated
20 levels must locate customers with a reasonable degree of accuracy. The smallest
21 geographic unit for which U.S. Census data are available is the Census Block.
22 However, in the rural, low-density areas Census Blocks can be very large.
23

24 Q. WOULD YOU BRIEFLY EXPLAIN THE DISTINCTION BETWEEN
25 "CENSUS BLOCK GROUPS" AND "CENSUS BLOCKS"?

1 A. The U.S. Bureau of the Census has devised a tiered geographic reference system.
2 Starting at the state level, states are disaggregated into counties, which are further
3 disaggregated into census tracts. Census tracts usually have between 2,500 and
4 8,000 persons. They were originally designed to be homogeneous with respect to
5 population characteristics and do not cross county boundaries. On average, there
6 are 28 Census Tracts in a county.

7

8 Census tracts are further disaggregated into Census Block Groups. A Census
9 Block Group is a collection of Census Blocks generally containing between 250
10 and 550 housing units, with an ideal size of 400 housing units. On average, there
11 are three Census Block Groups in a Census Tract.

12

13 The finest level of geography, for which Census data are provided, such as
14 housing units, is the Census Block. The U.S. Bureau of the Census defines
15 Census Blocks as "small areas bounded on all sides by visible features such as
16 streets, roads, streams, and railroad tracks, and by invisible boundaries such as
17 city, town, township, and county limits, property lines, and short, imaginary
18 extensions of streets and roads." On average, there are 31 Census Blocks in a
19 Census Block Group.

20

21 Q. HOW LARGE CAN CENSUS BLOCKS BE?

22 A. In urban areas, Census Blocks are fairly small. For example, in a downtown area
23 they tend to be 0.005 square miles in size. In a typical suburban area they tend to
24 be in the 0.5 to 1.0 square mile range. In rural areas, Census Blocks tend to be
25 much larger. Census Blocks as large as 60 square miles are not uncommon, with

20 square miles being more typical.

Q. HOW LARGE ARE CENSUS BLOCKS IN FLORIDA?

A. Table 1 shows U.S. Census Block data for Florida by density zone. The maximum size populated Census Block in Florida is 544 square miles. In the two lowest density zones, zero to 20 housing units per square mile, populated Census Blocks constitute approximately 5.3 % of the total populated Census Blocks and span 69 % of the total populated land area in Florida. In Florida, there are 98,285 unpopulated Census Blocks. A cost proxy model's customer location methodology for placing customers within a Census Block is much more critical in these rural, low-density areas.

Table 1. Florida Populated Census Blocks

Density (H/U/sqmi)	CB Size (sqmi)		CB Counts		1995 Housing Units		CB Area	
	Maximum	Minimum	Number	%	Number	%	SQMI	%
< 5	543.62	0.20	3,965	1.81%	24,768	0.37%	16,322.10	43.79%
5 - 19	85.03	.09	7,721	3.52%	99,163	1.48%	9,401.10	25.22%
20 - 99	39.72	0.01	15,861	7.23%	267,125	3.98%	5,997.15	16.09%
100 - 199	23.62	0.01	11,003	5.02%	201,539	3.00%	1,428.38	3.63%
200 - 649	5.694	0.002	29,477	13.44%	669,837	9.99%	1,801.51	4.63%
650 - 849	3.37	0.001	10,362	4.72%	227,811	3.39%	371.27	1.00%
850 - 2549	3.25	0.0004	77,296	35.24%	2,060,259	30.57%	1,330.87	3.57%
2550 - 4999	0.97	0.0002	44,509	20.90%	1,529,893	22.81%	453.83	1.22%
5000 - 9999	0.41	0.0001	13,275	6.05%	822,800	12.27%	122.88	0.33%
> 10000	0.31	0.0000008	5,851	2.67%	814,858	12.15%	45.08	0.12%
Total	692.85	0	219,320		6,707,653		37,274.17	

Visually, the challenge faced by a cost proxy model is shown in Exhibit KDD-2. KDD-2 shows the Census Blocks in BellSouth's Bunnell wire center in Flagler County, Florida. The wire center is 18.7 miles wide (East-West) and 14.1 miles

1 such large areas make it difficult to reflect actual underlying population location
2 and population dispersion. Second, large Census Block Groups make it difficult
3 to aggregate accurately Census Block Groups to higher levels of geography, such
4 as wire centers. Consequently, using Census Block Groups to assign customers to
5 the appropriate wire center and the appropriate serving incumbent local exchange
6 carrier is problematic. Third, large irregular shaped Census Block Groups may
7 not readily correspond to meaningful telephone plant design areas.
8

9 Q. HOW DOES BCPM 3.1 DEFINE A RESIDENTIAL "CUSTOMER" IN TERMS
10 OF THE CENSUS DATA?

11 A. BCPM 3.1 defines a residential customer based on the U.S. Census designation of
12 housing units. Recall that housing units consist of both occupied and unoccupied
13 inhabitable structures, as opposed to households that consist of only occupied
14 inhabitable structures. The difference is important because BCPM 3.1 builds a
15 network to serve housing units. The developers of BCPM 3.1 believe that a sound
16 and proper cost model should reflect the costs to provide service to all housing
17 units, currently occupied or unoccupied. Because of its obligation to provide
18 timely service to customers, an ILEC must place facilities to serve all housing
19 units, not just those units that are occupied at one point in time. Any particular
20 housing unit is likely to be occupied at some points in time, and unoccupied at
21 other points in time. To assume otherwise requires costly new installation to serve
22 a previously unoccupied housing unit.
23

24 Q. WHAT IF THE COMMISSION DEEMED THAT IT IS MORE APPROPRIATE
25 FOR BCPM TO "BUILD" ONLY TO HOUSEHOLDS?

1 A. Although the assumption that a residential customer is a housing unit is integral to
2 the base BCPM 3.1 model, a module does exist that would allow the model to
3 "build" only to households if this is what the Commission deems is reasonable. In
4 addition (or alternatively), there is a "wireless cap" on loop investment. This cap
5 says that if the investment for any given loop exceeds a user-defined amount, that
6 loop cost would be capped at that amount assuming that in reality either some
7 other, less costly technology would be used or the customer would share in the
8 cost of installing the loop. This prevents the model from estimating too much
9 investment for housing units that are far removed from the central office.
10

11 Q. WHAT DATA DOES BCPM 3.1 USE TO ESTABLISH WIRE CENTER
12 BOUNDARIES?

13 A. BCPM 3.1 uses wire center boundaries provided by Business Location Research
14 (BLR).
15

16 Q. HOW DOES BCPM 3.1 ENSURE THAT CUSTOMERS ARE ASSIGNED TO
17 THE APPROPRIATE WIRE CENTER?

18 A. BCPM 3.1 ensures that customers are assigned to the appropriate wire center by
19 utilizing Census Block data. Those customers located in Census Blocks that fall
20 within the BLR wire center boundary are assigned to that wire center.
21

22 B. **Customer Location**
23

24 Q. WHAT KEY ASSUMPTION DOES BCPM 3.1 MAKE REGARDING THE
25 LOCATION OF CUSTOMERS WITHIN CENSUS BLOCKS?

1 A. BCPM 3.1 assumes that customers are located on or near roads and uses detailed
2 road-mileage information to allocate U.S. Census housing units counts within
3 Census Blocks. BCPM 3.1 attains greater precision than that obtained using
4 Census Block information alone, by using road data for both interior and
5 perimeter roads to place customers within the Census Block. The end result is a
6 statistical distribution of customer locations. In other words, the process yields
7 the *likely* (estimated) location of customers within a wire center.

8
9 Q. HOW DOES BCPM 3.1 ESTIMATE CUSTOMER LOCATIONS WITHIN A
10 CENSUS BLOCK?

11 A. The BCPM 3.1 customer location algorithm begins by partitioning the area of a
12 wire center into "microgrids," roughly 1,500 feet by 1,700 feet in size (i.e.,
13 roughly 1/10th of a square mile or 4 x 3 city blocks). Thus, each Census Block
14 within the serving wire center is overlaid with microgrids (unless the entire
15 Census Block falls within a single microgrid). In the rural areas of the wire
16 center, the allocation of customer locations is based on the road network, the
17 location of which is known in every Census Block. Census Block housing units
18 are apportioned to microgrids based on the share of the Census Block's road
19 mileage that occurs in a given microgrid.

20
21 In fact, there are actually two methodologies for allocating housing units to
22 microgrids used in BCPM 3.1. For Census Blocks greater than 0.25 square miles
23 in area, relative road lengths are used. For small Census Blocks, housing units are
24 apportioned based on the land area of the microgrid relative to the Census Block's
25 total area. Since large Census Blocks characterize rural areas, the road

1 methodology applies to rural areas.

2

3 Q. WHAT IS THE SOURCE OF THE ROAD DATA USED TO ALLOCATE
4 CUSTOMERS TO THE MICROGRIDS?

5 A. The 1994 U.S. Census Topologically Integrated Geographic Encoding (TIGER)
6 files form the foundation for the road database. The 1994 TIGER files use the
7 NAD27 datum unit, which corresponds to the datum unit used in the BLR wire
8 center boundaries data. This is important for ensuring that the BCPM customer
9 location process, which is based on locations of roads, is consistent with the
10 boundaries of wire centers. The BCPM developers made a determination as to
11 which of the TIGER road types people are likely to live and work along. This
12 subset of the TIGER data was then used in the customer allocation process.

13

14 Q. WHAT TYPES OF ROADS WERE INCLUDED AND WHICH TYPES OF
15 ROADS WERE EXCLUDED?

16 A. Examples of an included road type are a neighborhood street and state highway.
17 Examples of road types that were excluded are four-wheel drive dirt roads, access
18 ramps, limited access highways, and any road type that is in a tunnel or is an
19 underpass.

20

21 Q. IS THERE ANY EMPIRICAL EVIDENCE TO SUPPORT THE ASSUMPTION
22 THAT CUSTOMERS TEND TO BE LOCATED ALONG ROADS?

23 A. Yes. Causal observation suggests that this is true. In addition, if one examines
24 the relationship between the number of housing units in a Census Block and the
25 total road miles in a Census Block, one will find a reasonably high correlation.

1 Table 2 presents the correlation between housing units and road mileage for
2 Florida, Kentucky, and Mississippi for four density zones less than 200 housing
3 units per square mile.

4 **Table 2. Census Block Road Mile - Housing Unit Correlation**

Density Zone	Florida	Kentucky	Mississippi
0 - 5	0.69	0.78	0.68
5 - 20	0.86	0.86	0.81
20 - 100	0.87	0.93	0.87
100 - 200	0.91	0.93	0.92

5
6 The correlation is always positive, and indicates a strong association between
7 housing unit locations and road miles. A measure of correlation ranges between -
8 1 and +1. Values that approach either extreme indicate a strong association, either
9 directly (positively) or inversely (negatively).

10
11 It should be noted that the road miles used in this analysis are the road miles used
12 in the BCPM customer allocation process. In addition, the analysis is suggestive
13 as the correlation is between aggregate measures of location and roads. It is not a
14 correlation between actual location coordinates, i.e., latitude and longitude, and
15 road segment coordinates. A full set of the former would negate this discussion
16 entirely as no estimation of customer location would be needed.

17
18 **C. Customer Aggregation**

19
20 **Q. HOW ARE THE ESTIMATED CUSTOMER LOCATIONS AGGREGATED**
21 **INTO TELEPHONE SERVING AREAS?**

1 A. Contiguous microgrids (along with the estimated locations within each microgrid)
2 are aggregated into telephone engineering Carrier Service Areas (CSAs)
3 according to engineering design criteria. A CSA is referred to as an "ultimate
4 grid." The maximum size of an ultimate grid is usually approximately 12,000 feet
5 by 14,000 feet, (roughly 6 square miles) to comport with engineering guidelines.
6 Although the BCPM ultimate grids are geographically comprehensive, many can
7 be unpopulated. If an ultimate grid is unpopulated, then no plant is "built" to
8 serve the grid.

9

10 Q. ONCE "ULTIMATE GRIDS" ARE FORMED, HOW ARE CUSTOMER
11 LOCATIONS TREATED WITHIN THE ULTIMATE GRID?

12 A. BCPM 3.1 does not assume that customers are uniformly distributed within each
13 ultimate grid. Rather, customers are located within the ultimate grid based on the
14 microgrids to which they were originally allocated based on road mileage. Each
15 ultimate grid is divided into four distribution quadrants. The latitude and
16 longitude coordinates of the distribution quadrants are determined by first
17 establishing the road centroid, i.e. weighted average of the road coordinates, of the
18 ultimate grid. The quadrants are centered on this road centroid. If a distribution
19 quadrant does not contain any roads, that distribution quadrant is simply treated as
20 an empty distribution quadrant. Hence, road information is used to further locate
21 customers within the ultimate grids.

22

23 Q. HOW LARGE ARE THESE DISTRIBUTION QUADRANTS?

24 A. The maximum size ultimate grid is typically 12,000 by 14,000 feet or roughly, 6
25 square miles. If we assume that the road centroid of such an ultimate grid falls at

1 the geographic centroid, i.e. geographic center, then each distribution quadrant
2 will be roughly 1.5 square miles in size. Each distribution quadrant in this case
3 will be comprised of 4 contiguous microgrids.
4

5 Q. HOW DOES BCPM 3.1 ESTIMATE THE AMOUNT OF PLANT NEEDED TO
6 SERVE THE ESTIMATED CUSTOMER LOCATIONS IN EACH OF THE
7 POPULATED DISTRIBUTION QUADRANTS?

8 A. BCPM uses a tool called the "road-reduced area" to estimate the amount of
9 branch, drop, and backbone cable needed to serve the estimated customer
10 locations within each populated distribution quadrant. The exact methodology is
11 described in the BCPM Release 3.1 Model Methodology. Each populated
12 distribution quadrant must then be connected to the road-centroid of the ultimate
13 grid at which point the sub-feeder terminates (in low-density grids, this will also
14 be the location of the DLC). The determination of the length of these "connecting
15 cables" is also described in detail in the BCPM 3.1 Model Methodology.
16

17 It is important to make clear that BCPM does not locate customers within the
18 road-reduced areas. Estimated customer locations reside in the microgrids and are
19 not "moved" to the road-reduced areas. Rather, the road reduced area is used as a
20 tool to estimate the amount of cable needed to serve the estimated customer
21 locations that reside within the microgrids in the populated distribution quads.
22

23 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

24 A. Yes.
25

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Kevin Duffy-Deno, Ph.D., is the Managing Director -Market Research at INDETEC International. He manages the development of economic models and the evaluation of existing models and their supporting data. He is also responsible for database acquisition and data analysis. Kevin has over 11 years of experience in conducting quantitative and economic analysis and modeling. He has served as an economist with the Utah Division of Public Utilities where he directed the Division's analysis of telecommunication loop costing models. As an economist with the Utah Office of Energy, Kevin applied his analytical skills to a wide range of resource, energy, and electric utility issues. He has served as an assistant professor at three universities and is currently an adjunct professor in the MBA program at Westminster College of Salt Lake City. Kevin has authored or co-authored 17 academic papers as well as numerous reports. Professionalism, strong initiative, superior organizational skills, and a commitment to detail, quality, and timeliness are his trademarks.

Education

Ph.D., Economics, University of Oregon, Eugene, 1986
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Professional History

1997 to present: Managing Director – Market Research, INDETEC International.
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1991 to 1996: Senior Economist, Utah Office of Energy and Resource Planning, Salt Lake City
1990 to 1991: Visiting Assistant Professor, Weber State University, Ogden
1987 to 1990: Assistant Professor, University of Massachusetts, Dartmouth
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Utah County Economic Profiles, (co-author), September 1995.

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Utah Energy Outlook 1995, (co-author), May 1995.

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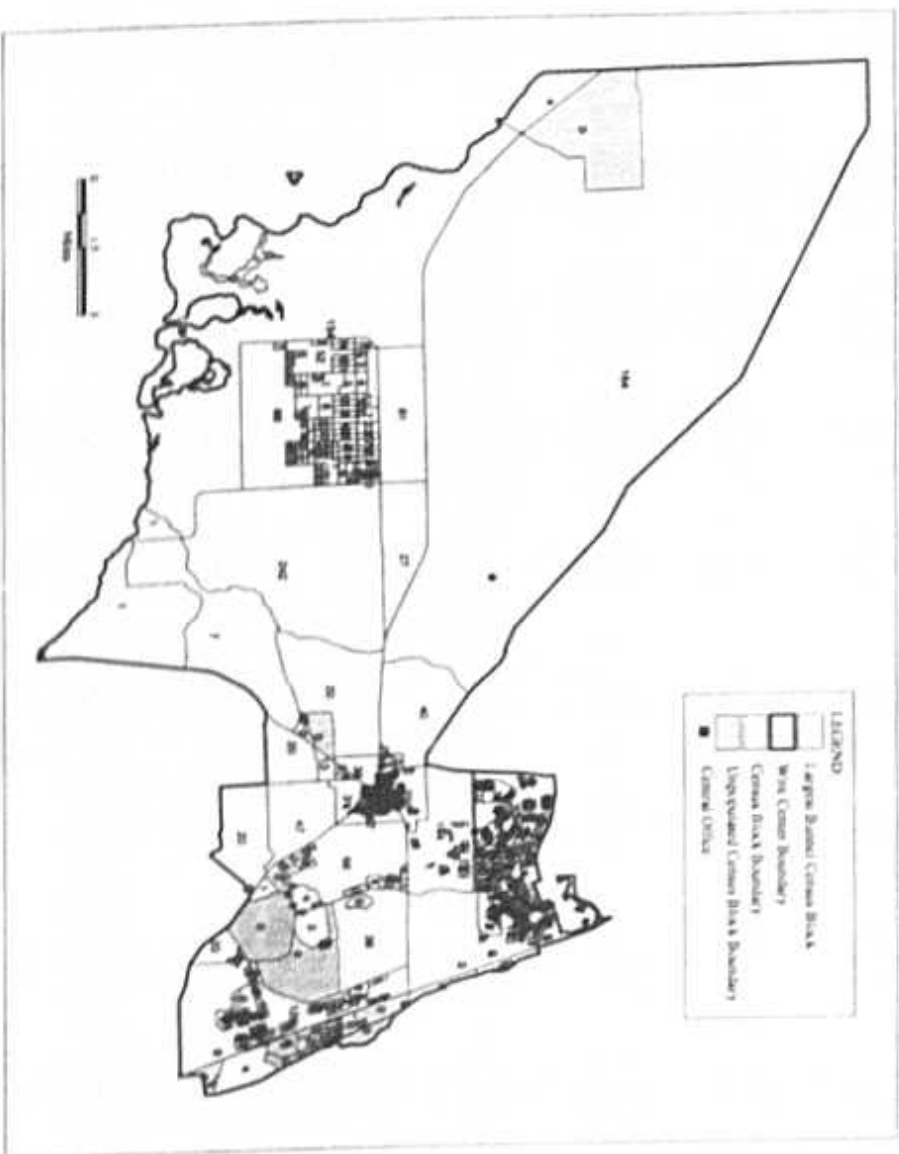
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Professional Associations

American Economics Association
National Association of Business Economists
Wasatch Front Economic Forum

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Census Block Study**



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