

BEFORE THE  
FLORIDA PUBLIC SERVICE COMMISSION

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In the Matter of:

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (FLORIDA POWER & LIGHT COMPANY). DOCKET NO. 080407-EG

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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (PROGRESS ENERGY FLORIDA, INC.) DOCKET NO. 080408-EG

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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (TAMPA ELECTRIC COMPANY). DOCKET NO. 080409-EG

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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (GULF POWER COMPANY). DOCKET NO. 080410-EG

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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (FLORIDA PUBLIC UTILITIES COMPANY). DOCKET NO. 080411-EG

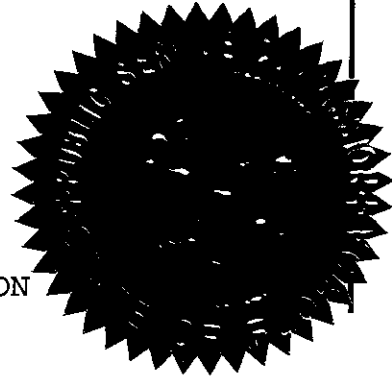
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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (ORLANDO UTILITIES COMPANY). DOCKET NO. 080412-EG

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COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (JEA). DOCKET NO. 080413-EG

DOCUMENT NUMBER-DATE

10735 NOV 18 1983 FLORIDA PUBLIC SERVICE COMMISSION

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4 PROCEEDINGS: HEARING

5 BEFORE: CHAIRMAN MATTHEW M. CARTER, II  
6 COMMISSIONER LISA POLAK EDGAR  
7 COMMISSIONER KATRINA J. McMURRIAN  
8 COMMISSIONER NANCY ARGENZIANO  
9 COMMISSIONER NATHAN A. SKOP

8 DATE: Monday, November 3, 2008

9 TIME: Commenced at 9:30 a.m.  
10 Concluded at 12:17 p.m.

11 PLACE: Betty Easley Conference Center  
12 Room 148  
13 4075 Esplanade Way  
14 Tallahassee, Florida

13 REPORTED BY: JANE FAUROT, RPR  
14 Official FPSC Reporter  
15 (850) 413-6732

## 1 APPEARANCES:

2 SUSAN CLARK, Radey, Thomas, Yon and Clark, 301 South  
3 Bronough Street, Suite 200, Tallahassee, Florida 32301  
4 appearing on behalf of FEECA Utilities.

5 LEON JACOBS, with the firm of Williams and Jacobs,  
6 appearing on behalf of the Natural Resources Defense Council  
7 and the Southern Alliance for Clean Energy.

8 JOHN WILSON, TOM LARSON and GEORGE CAVROS, appearing  
9 on behalf of the Southern Alliance for Clean Energy.

10 KATHERINE FLEMING, ESQUIRE, FPSC General Counsel's  
11 Office, 2540 Shumard Oak Boulevard, Tallahassee, Florida  
12 32399-0850, appearing on behalf of the Commission Staff.

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PRESENTATIONS BY:

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MS. CLARK

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MR. WILSON

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MR. CAVROS

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EXHIBITS

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## P R O C E E D I N G S

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**CHAIRMAN CARTER:** Good morning. I'd like to call this meeting to order, and welcome everyone. I hope everyone is doing fine on this nice beautiful morning.

Staff, would you please read the notice.

**MS. FLEMING:** Pursuant to notice issued by the Commission Clerk, this time and place has been set for the purpose of conducting a Commission workshop regarding the review of the numeric conservation goals in Docket Numbers 080407 through 080413. The purpose of the workshop is set forth more fully in the notice.

**CHAIRMAN CARTER:** Thank you so kindly.

Let's do this: Let's be hospitable, and we will start to my left and have you guys introduce yourselves as we go forward, and we will end up to my right.

Good morning.

**MS. CLARK:** Good morning, Mr. Chairman. My name is Susan Clark. I'm with the law firm of Radey, Thomas, Yon and Clark. Our address is 301 South Bronough Street, Suite 200, Tallahassee, Florida 32301.

I'll be giving the presentation on behalf of the FEECA utilities, but I have to my left a number of representatives from those utilities who will chime in as they need to. They are not going to make an appearance at this time, but they are there for assistance. So I think it would

1 go all the way down to Mr. Jacobs.

2           **CHAIRMAN CARTER:** Mr. Jacobs, good morning, sir.

3           **MR. JACOBS:** Good morning, Commissioners.

4           My name is Leon Jacobs. I'm with the firm Williams  
5 and Jacobs. I'm here today on behalf of the Natural Resources  
6 Defense Council and the Southern Alliance for Clean Energy, as  
7 you well may know have petitioned for intervention in these  
8 series of dockets. With me today is Mr. John Wilson from the  
9 Southern Alliance for Clean Energy, and Mr. Tom Larson, also  
10 with the Southern Alliance for Clean Energy, and soon to join  
11 us will be Mr. George Cavros. I will give way to Mr. Wilson,  
12 who will actually do the presentation that is scheduled later  
13 on in the afternoon -- in the morning, rather.

14           **CHAIRMAN CARTER:** Thank you so kindly. Welcome to  
15 everyone.

16           Staff, are there any other preliminary matters? I do  
17 know, just FYI, Commissioners, at any point during the  
18 presentations, if you have any questions, we can just, you  
19 know, stop and ask at that point in time. And, also, for the  
20 record, staff will be asking questions, as well. Any further  
21 preliminary matters?

22           **MS. FLEMING:** Chairman, I'm not aware of any other  
23 preliminary matters. I would just like to note that we have  
24 provided a copy of the revised agenda, and I believe the  
25 PowerPoint presentations are available to anyone who wishes to

1 get a copy.

2           **CHAIRMAN CARTER:** Does everyone have the agenda? We  
3 are going to follow it as printed, so we don't need to kind of  
4 recalibrate it, but if everyone has the revised agenda.  
5 Commissioners, you have that, as well? With that we are ready  
6 to proceed.

7           Staff, who's on first?

8           **MS. CLARK:** I think I'm on first.

9           **CHAIRMAN CARTER:** Susan, you are recognized.

10          **MS. CLARK:** Yes, and we have provided you copies of  
11 the PowerPoint. I hope it is in your notebooks. We'd like to  
12 thank you for the opportunity to make this presentation to you  
13 today. We have been asked to provide a status report on the  
14 technical potential study and to discuss particular statutory  
15 provisions regarding evaluations and considerations to be taken  
16 into account in developing goals for energy efficiency and  
17 conservation.

18                 Let me start out by giving an update on the  
19 collaborative that was formed to complete the first step of the  
20 DSM goals setting process, which is to determine the technical  
21 potential for demand-side management in Florida. The  
22 collaborative is made up of the seven FEECA utilities which are  
23 listed on this slide, as well as the Southern Alliance for  
24 Clean Energy and the National Resource Defense Council. Your  
25 staff has also participated in the weekly meetings held by the



1 collaborative and we certainly appreciate their input in that  
2 process.

3           One of the first activities done by the collaborative  
4 was to develop and issue an RFP to perform the technical  
5 potential study. The RFP was sent to eleven companies, all of  
6 which were suggested and approved by the members of the  
7 collaborative. If you want a listing of all those companies, I  
8 can give it to you, but I won't do it now unless you want me  
9 to. We got four responses with the team of ITRON/KEMA being  
10 selected. Several companies elected not to respond due to the  
11 tight time frame.

12           Now, in order to determine DSM goals for each  
13 utility, there are several types of DSM potential that must be  
14 determined. As this diagram shows, DSM potential studies start  
15 by looking at what is technically feasible and then progresses  
16 to understand what makes economic sense, and then what can  
17 realistically be achieved by utility programs. Another key  
18 component is understanding the energy efficiency activities  
19 that are being done by customers on their own.

20           The outer ring of this bull's-eye is technical  
21 potential. The technical potential study determines DSM  
22 measure saturation and engineering feasibility. I'll discuss  
23 this study in more detail on the next slide.

24           Once the technical potential has been determined, the  
25 next step in the process is to determine which DSM measures are

1 cost-effective when compared to the supply-side alternatives.  
2 The achievable potential is a subset of the economic potential  
3 based on specific program funding and measure incentive levels  
4 as well as incorporating real world customer behavior.

5           Lastly, we will need to understand the amount of  
6 reduction estimated to occur as a result of natural market  
7 forces, that is in the absence of any utility programs. Each  
8 one of these studies builds on its predecessor and the  
9 determination of viable DSM goals requires each type of  
10 potential to be understood.

11           Let me spend a little time reviewing the potential  
12 study the collaborative is currently working on. Technical  
13 potential is really the upper limit of energy efficiency in  
14 Florida. And by upper limit, I mean that it is the total  
15 amount of energy savings that would be possible if all  
16 technically feasible opportunities to improve energy efficiency  
17 were taken, including retrofit measures, replace on burnout  
18 measures, and new construction measures. Technically feasible  
19 is understanding where the installation of a DSM measure is or  
20 is not practical considering things such as available space,  
21 noise consideration, and lighting level requirements. This is  
22 irrespective of the cost of any measures.

23           It is important to note that technical potential is  
24 not limited by product availability or customer preferences.  
25 It is strictly an understanding of what is feasible from an

1 engineering perspective. A rigorous technical study sets a  
2 solid foundation for the subsequent economic and achievable  
3 potential studies that will be done.

4           To complete a technical potential study there are a  
5 number of data requirements that must be gathered. A critical  
6 design element of this study was the decision to develop the  
7 base line using a bottom-up approach. With this approach an  
8 estimate of each utility's sales and peak demand is built up  
9 based on the end use technologies as well as housing counts,  
10 commercial floor stock, and the saturation of end use  
11 technologies. Once this base line is developed it is  
12 calibrated for each utility based on their actual sales and  
13 peak demand. This differs from a top down approach, which  
14 starts with the utility's sales and peak demand and assigns  
15 arbitrary percentages to each end use technology.

16           In addition, the technical potential study is  
17 quantifying the key metrics needed for each measure that will  
18 be used in the economic potential study. This includes the  
19 measure's costs, its demand in energy savings, under what  
20 conditions it is feasible to implement, and the measure in its  
21 current saturation in each utility's service territory.

22           Here's a little more detail on the technical  
23 potential study. This slide shows how the measures are being  
24 segmented. In addition to segmenting the analysis by customer  
25 type, and that is residential, commercial, and industrial,

1 measures are also being further segmented by building types,  
2 such as single-family detached, attached, and mobile homes, new  
3 versus existing construction, and, finally, major end use  
4 category. Once again, this is being done for all seven  
5 utilities.

6           The technical potential study has taken longer than  
7 was originally planned. A key driver of this is the large  
8 amount of measures that were identified by each member of the  
9 collaborative for inclusion in the study. We wanted to cast as  
10 wide a net as possible and include all viable measures. A  
11 total of 276 are being evaluated. This includes measures that  
12 were identified in the Synergic Research Company study of  
13 Florida which was done for the first DSM goal setting process.

14           Now, a lot of attention has been paid to demand-side  
15 renewable resources, and it is worth noting to you that the  
16 scope of the technical potential includes solar hot water  
17 heaters and PV powered pool pumps in the area of renewables.  
18 However, stand-alone PV systems are not directly addressed  
19 because they are not cost-effective under either the total  
20 resource cost test or the rate impact test. But we can add  
21 them back into the study if the Commission so desires.

22           Now, of the 276 unique measures being evaluated,  
23 there is a good distribution among the three customer classes.  
24 For each of these measures the technical potential study will  
25 qualify those measure characteristics that I discussed on the

1 prior slide.

2           Our vendor, ITRON/KEMA, has done numerous technical  
3 potential studies across the USA, and they provided input into  
4 the list of measures to be addressed. The resulting  
5 276 measures that we will be evaluating include 58 measures  
6 that ITRON has not evaluated in previous studies. We expect  
7 the final technical potential study to be completed in early  
8 December.

9           Let me talk a little bit about the commercial on-site  
10 surveys. Unlike the residential segment where the utilities in  
11 Florida do comprehensive appliance saturation surveys every  
12 four years as required by this Commission, there does not exist  
13 similar data for commercial customers. Early on the  
14 collaborative realized that there was a need to collect base  
15 line equipment saturation data for these customers. The  
16 collaborative included as part of the work to be done by  
17 ITRON/KEMA a 600 point on-site survey of commercial facilities  
18 throughout the state. Considerable time was spent by the  
19 collaborative early on in survey development and testing.  
20 These on-site surveys are being administered by KEMA. The  
21 survey data will be used to refine the technical potential, but  
22 we realize that most of its value will be in the achievable  
23 potential study.

24           As of this date, over 500 on-site surveys have been  
25 completed, and we expect the final completion of the 600 in

1 February. Now, as the surveys are being done they are being  
2 incorporated into the study, and a first cut of the final study  
3 will be made without all of the surveys in, but the final  
4 report will be revised to include the data that we expect by  
5 February of 2009.

6 Now, in addition to briefing you on where things  
7 stood with the technical potential study, the utilities were  
8 asked to discuss several policy issues regarding energy  
9 efficiency. The first one on the agenda is the utilities'  
10 plans to determine goals for supply-side generation and  
11 transmission and distribution. While opportunities to increase  
12 the energy efficiency of energy supply may exist, a methodical  
13 process to determine the potential for cost-effective goals  
14 does not yet exist in a robust enough forum such that utilities  
15 can complete the required analysis in time to include it in  
16 their goal-setting filing.

17 The provisions of House Bill 7135 do provide the  
18 opportunity to use supply-side measures in meeting the  
19 20 percent of load growth goal for an ROE adder. Utilities are  
20 supportive of this provision, and it should be preserved as an  
21 incentive to consider supply-side projects, but it should not  
22 be a requirement. We don't read the statute as requiring  
23 supply-side goals.

24 To further elaborate on supply-side efficiency  
25 measures, as part of any supply-side goal setting process,

1 consideration needs to be given to efficiencies that are  
2 already built into the evaluation process in the areas of  
3 generation, transmission, and distribution. There should also  
4 be a consideration of what constitutes an energy efficiency  
5 improvement for the various components of the supply-side. It  
6 could be projects that improve heat rates, reduce losses, or  
7 improve availability. The utilities are interested in pursuing  
8 these opportunities. However, for the reasons just given,  
9 consideration of supply-side goals should be addressed  
10 separately from demand-side goals.

11 I know this is a bit of a busy slide, but this is a  
12 flow chart to address Item 3 on your agenda, and that is the  
13 utilities' plan to use the results of the technical potential  
14 study to determine the economic and achievable potentials. As  
15 you can see, it is quite involved, and time-consuming. The  
16 first step is to determine a supply resource plan for beyond  
17 2009 without DSM. This becomes the basis for determining when  
18 the generation needs are that DSM will be compared to in  
19 determining cost-effectiveness.

20 Once the supply plan has been determined, the  
21 economic potential will be developed. This involves  
22 determining which measures are cost-effective when compared to  
23 supply-side alternatives. The output of the economic analysis  
24 is a set of measures that are cost-effective under  
25 Commission-approved tests. This provides input to the

1 achievable potential analysis. This flow chart shows the  
2 achievable potential analysis being done for two existing  
3 Commission-approved cost-effectiveness tests. The Rate Impact  
4 Measure test and the Total Resource Cost test done in  
5 combination with the participants tests.

6           These cost-effectiveness tests are used to determine  
7 participant incentive levels which are key inputs into the  
8 achievable potential analysis. At the completion of the  
9 achievable potential analysis, the individual portfolios are  
10 then compared to the supply-side plan. The last step in the  
11 flow chart shows the actual preparation of the utilities'  
12 goals. As you can see, it's a multi-step, and, again, a  
13 time-consuming process. By potentially continuing the existing  
14 collaborative, and working through this process, we are hopeful  
15 it will be a less contentious hearing at the back end of this  
16 process.

17           Next to each of the major activities on the chart we  
18 have indicated the time we anticipate it will take to complete  
19 each one. Based on discussions with staff, this will result in  
20 the goals filing date which is later than currently  
21 contemplated by the staff, but we believe our proposed schedule  
22 provides sufficient time to hold the necessary hearings and  
23 have the goals in place by 2010. And we would request that you  
24 give the schedule that we provided up there consideration.

25           Before we go on to slide four, let me comment on



1 something and a question that has come up recently regarding  
2 the impact of lower load forecasts on the level of  
3 cost-effective DSM. The bottom line is we won't know what the  
4 impact will be until we do the analysis. There are two  
5 opposing factors that will be taken into account in the  
6 utilities' current DSM goals-setting process that have not been  
7 in play during prior DSM goal analysis.

8           These factors are lower projected load growth and,  
9 secondly, higher costs for new generation. If you have lower  
10 load growth, all else being equal, it would tend to lower the  
11 amount of cost-effective DSM. On the other hand, if you are  
12 projecting higher costs for new generation, all else being  
13 equal, this would tend to raise the amount of cost-effective  
14 DSM. Only after the utilities conduct their analysis can it be  
15 determined which of these two opposing factors will have more  
16 influence. In addition, the net impact of these two factors  
17 could be different from one utility to another, depending on  
18 their projected need and the type of generation they would add.

19           Let me move on to Item 4 on the agenda. House Bill  
20 7135, which amended Section 366.82, now requires utilities to  
21 address the cost and benefits to customers participating in a  
22 DSM program. We feel that the existing Commission-approved  
23 participant test perfectly aligns with this requirement of this  
24 section, and this is something the Commission has already  
25 required. This test looks at the savings a participant

1 receives in terms of electric bill savings, the incentive paid  
2 by the utility, and any tax benefit, and then compares it to  
3 out-of-pocket costs.

4           Now, regarding Item 5, Section 366.82(3)(b) requires  
5 the utility to evaluate the cost and benefits to ratepayers as  
6 a whole, including utility incentives and participant  
7 contributions. The utilities have looked at other states to  
8 determine if there are other tests being used that address the  
9 entirety of this section with a single cost-effectiveness test.  
10 We have not found an appropriate test. Florida's current  
11 tests, which are the TRC, RIM, and participant tests, provide  
12 all the needed information to evaluate the economic and fiscal  
13 impacts from the participant, nonparticipant, and total  
14 customer perspectives. Using these tests should eliminate the  
15 need to develop a new test. This section does not mandate a  
16 new test under our view. It merely addresses what needs to be  
17 considered in looking at cost-effectiveness.

18           In addition, we believe no other test besides the RIM  
19 test can balance customer interests and control impacts to the  
20 customers' electric rates and bills more transparently,  
21 equitably, or comprehensively. We believe the tests are the  
22 right information to balance customer interests and make sound  
23 screening decisions. By selecting appropriate thresholds, the  
24 current tests can prevent cross-subsidies between customers and  
25 also limit rate impacts to all customers.

1           When the utilities file DSM goals based on the  
2 required cost-effectiveness test along with the supporting  
3 information regarding the rate impacts, emissions, and the  
4 potential for incremental savings, at that time we believe the  
5 Commission will have all the facts necessary to determine  
6 appropriate goals.

7           Let me turn now to Item 6. We take House Bill 7135  
8 to be principally aimed at CO2. To date, no market has been  
9 established for carbon dioxide emissions trading. Currently  
10 when a utility brings a need determination before the  
11 Commission, an integral component of its request is to project  
12 potential costs associated with complying with expected carbon  
13 dioxide emission regulation and to utilize these potential  
14 costs in the economic analysis of the generation options. To  
15 incorporate a potential carbon dioxide emission allowance -- or  
16 emission compliance cost into energy efficiency  
17 cost-effectiveness evaluations, the utilities could use the  
18 need determination methodology for determining potential costs.  
19 The Commission's current cost-effectiveness test can readily  
20 incorporate the potential system carbon dioxide cost impacts in  
21 the appropriate cost-effectiveness test.

22           When CO2 emissions are included in a cost-effective  
23 analysis, a single forecast should be used. We don't think it  
24 is appropriate to do the analysis using multiple forecasts  
25 because it would significantly increase the analysis work, and

1 we do not anticipate that such analysis would significantly  
2 change the results.

3           Now, the last item on our presentation today deals  
4 with the need for incentives for both the customer and the  
5 utility. Let me address incentives for participating customers  
6 first, which is on this slide. Customers need the incentive to  
7 consider and implement energy efficiency and renewable  
8 resources beyond that which is code required or the typical  
9 measure that would otherwise be installed. The incentive  
10 should be large enough to encourage the customer to make the  
11 correct decision while maintaining prudent cost-effectiveness  
12 for the utility and its other customers.

13           The incentive should be set at a level that minimizes  
14 free riders; that is, we should not be paying customers an  
15 incentive for something they will do or should do on their own.  
16 This ties back to the early discussion on the different types  
17 of potential studies and the concept of naturally occurring  
18 potential, which is the amount of reduction estimated to occur  
19 as a result of normal market forces; that is, in the absence of  
20 any utility program.

21           As far as incentives for the utilities, they  
22 generally look at it addressing fixed cost-recovery and then  
23 shareholder incentives based on actual implementation of DSM.  
24 An incentive mechanism can take many forms. The most commonly  
25 used forms are shared savings of the net benefit of deferred

1 generation and transmission and distribution resulting from the  
2 energy efficiency deployment, or an ROE adder on rate base.

3           House Bill 7135 has two provisions that address  
4 utility incentives. These are included in the new Subsections  
5 8 and 9 to Section 366.82. Between the two of them there is  
6 flexibility, and they contemplate both shared savings and  
7 premium ROE incentive mechanisms. The utilities have not made  
8 a decision on their use at this time.

9           Mr. Chairman, that concludes our presentation on the  
10 items that you have listed on the agenda.

11           **CHAIRMAN CARTER:** Before we go forward, Susan, and  
12 ask questions, the last point you made regarding House Bill  
13 7135, you gave a citation. Could you give that again, please?

14           **MS. CLARK:** Yes. Let me make sure I have given you  
15 the correct one. I'll get it in front of me. I think it is  
16 366.82, Sub 8 and Sub 9 -- Subsection 8 and Subsection 9.

17           Yes, those are the correct citations.

18           **CHAIRMAN CARTER:** Thank you. Commissioners.

19           Commissioner Edgar, you're recognized.

20           **COMMISSIONER EDGAR:** Thank you. Some slides back,  
21 Susan, you mentioned the commercial survey information that was  
22 ongoing, and I think you said that that information should be  
23 available early next year. And I was just wondering if you  
24 could speak briefly as to how that information will be used  
25 with the other pieces of the process.

1           **MS. CLARK:** As I understand it -- well, let me just  
2 be clear. We have done, as I understand it, at least 500 of  
3 those 600 on-site surveys. And the initial final report that  
4 will come out in December will have most of those, but then as  
5 all of the information is available in February that will be  
6 plugged in. And it will give information about what we can  
7 expect as far as implementation of these measures in terms of  
8 the energy and demand savings.

9           In other words, you know, in the residential section  
10 you do ongoing surveys to determine what your result is in  
11 terms of your estimated potential and what you are actually  
12 getting, and that's not done with the commercial. So we felt  
13 like the on-site surveys of the commercial were important to  
14 get good information.

15           **COMMISSIONER EDGAR:** And I just wanted to follow up  
16 on that point, because I agree completely, and I think that to  
17 be able to factor in the commercial user with better  
18 information and, hopefully, better predictions maybe, as to how  
19 it fits and how it can work and what all we can do to emphasize  
20 that is an important piece of the puzzle.

21           **MS. CLARK:** Good.

22           **CHAIRMAN CARTER:** Commissioners, anything further?  
23 Let me go to staff and I will come back just in case you have  
24 some memory jogs. One thing I did want to ask in relation to  
25 the -- I think it was on the last slide. On the customer -- I

1 think that would be Slide 15. You talked about the customer  
2 incentives. I was kind of intrigued about that. In terms of  
3 incentives for the customers, and then making those large  
4 enough, what was your thought on that? Can you give me some --  
5 can you elaborate on that, please?

6 **MS. CLARK:** Yes. You know, I think you don't -- you  
7 don't want to pay for -- give incentives for those things the  
8 customer can and will do on their own. And, generally, as I  
9 understand it, we have estimated that to be anything that gives  
10 you a two-year pay back in terms of returning your investment  
11 on the measure generally will be done or should be done by the  
12 customer. After that, in order to incent more efficiency  
13 measures, customers need some benefit by way of an incentive or  
14 rebate from the utility to employ the measure. And that's what  
15 the incentive is to the customer. And as I indicated here, it  
16 would also include any tax rebates they would get. Whatever  
17 they see as lessening the cost to them to employ that measure.

18 **CHAIRMAN CARTER:** For example, solar hot water  
19 heaters and PV systems?

20 **MS. CLARK:** Yes. You might give a rebate on  
21 installing those through a program that you would offer in  
22 order to meet your goals.

23 **CHAIRMAN CARTER:** What about -- I'm just kind of  
24 thinking aloud. Commissioners, any time you want to stop me, I  
25 will yield on that. But I've got a train of thought going

1 here. What about incentivizing some of the lower income  
2 customers in need of possible financing of some of these solar  
3 entities? Do you understand the flavor of my question?

4 **MS. CLARK:** Yes, I do. And I think what is being  
5 done first is the technical potential. What is out there that  
6 could be employed? When you get into issues of where the  
7 incentive should be, then it effects is it cost-effective to do  
8 this and at what level is the incentive right that it spurs  
9 people to do that? And yet it is not -- it remains  
10 cost-effective to other customers.

11 Now, we have traditionally done the evaluation on  
12 strictly that kind of economic achievable potential, and the  
13 question would become when you are dealing with some of the low  
14 income, is it cost-effective both economically and is it  
15 achievable, but I do understand some utilities currently -- I  
16 think I'm right. Tampa Electric Company might have something  
17 that deals with, for instance, weatherizing low income.

18 **CHAIRMAN CARTER:** The nature of my question is such  
19 that it seems that one of the most difficult population groups  
20 to engage in renewable energy as well as, you know, practicing  
21 DSM measures is that group. If the person is, you know,  
22 turning somersaults trying to make ends meet, and you are  
23 saying, well, you know, you could save by getting solar hot  
24 water, or PV, or you could save by greater insulation, or you  
25 could save by those funky little lightbulbs, fluorescent bulbs,



1 is that -- I do think that that is probably a very difficult  
2 population group, although a very important population group, a  
3 very difficult population group to participate in a lot of the  
4 things that we have available.

5 I know that on some of the programs, for an example,  
6 they will say, well, we have a low interest loan. Well, if the  
7 person, as I said is, you know, one step away from, you know,  
8 financial catastrophe, a low interest loan won't really benefit  
9 them. And, also, there's some creative kinds of things that --  
10 I don't know if all of the utilities do it, but there are some  
11 utilities that will go and marry the -- that's my term, is  
12 marry -- marry the low-income person with some of the consumer  
13 or community organizations like consumer services that says,  
14 well, we can't do this, but there's a program for low-income  
15 consumer services that will provide resources for that.

16 Also, in the context of taking advantage of grants  
17 and things like that, a lot of the low income consumers and  
18 customers don't have the knowledge base. So, I mean, these  
19 things are great, and a lot of people watch TV and see this and  
20 know what's going on, but that population group is probably  
21 less informed about these kinds of activities. So I'm kind of  
22 thinking aloud with you here, but you kind of got my attention  
23 when you said what we are doing from the consumer perspective  
24 in terms of incentivizing consumers and also making the  
25 incentive large enough to encourage them to change their

1 behavior. Did I read that correctly?

2           **MS. CLARK:** Yes. And I think those are factors that  
3 the utilities look at and consider when they do their analysis  
4 of what kind of measures make sense. You know, along those  
5 same lines, you have the issue of renters versus landlords in  
6 terms of making those improvements to buildings that, you know,  
7 is the particular ratepayer being the one who would be inclined  
8 to make those if they are not the owner. So those things are  
9 issues that do come up in this process of trying to determine  
10 what the appropriate goals are, and what the measures are, and  
11 what the population is that you are trying to target by these  
12 measures.

13           **CHAIRMAN CARTER:** I just think from the standpoint of  
14 when you say incentivize or using the incentive for consumers,  
15 and you want to make the incentive large enough, you want to  
16 make sure that you make the pool of consumers large enough to  
17 where it's significant. I know that in some of the things that  
18 have come before us in the last couple of years or so, some of  
19 the companies were saying we are pretty much maxed out on  
20 voluntary DSM measures, you know. And so if you are maxed out  
21 on voluntary DSM measures and the major population group that  
22 could benefit from them are not participating, then maybe we  
23 need to do something different.

24           **MS. CLARK:** And I think part of that is education,  
25 certainly. And I think the energy audits go a long way to do

1 that. I recently had an energy audit done, not at my home, but  
2 another home, and it does really help to educate people about  
3 what is possible and what is being offered by the utilities to  
4 help them with the upfront costs that over some time will  
5 result in the least cost to them.

6 **CHAIRMAN CARTER:** Thank you.

7 Commissioners, I forgot my other questions, so I'm  
8 going to defer to staff, unless you have --

9 Commissioner Argenziano.

10 **COMMISSIONER ARGENZIANO:** Yes. Of the 58 new  
11 measures, when will we have an idea of what those 58 new  
12 measures are?

13 **MS. CLARK:** I believe we know what they are, although  
14 I don't personally know what they are. I can ask if I can get  
15 a little help on what the 58 new measures are.

16 Howard, do you have any --

17 **MR. BRYANT:** Howard Bryant with Tampa Electric. They  
18 span the spectrum of residential and commercial. To know  
19 exactly what they are, I can't delineate them, but they are  
20 measures that have come to the marketplace since a previous  
21 study. As an example, they are measures that have come to our  
22 attention because of SACE bringing them to our attention. So  
23 it has been a combination of effort from all of those in the  
24 collaborative to suggest here is the base line that we started  
25 from on a previous study. Now, what do we know is in the

1 marketplace? What are you aware of? What are the utilities  
2 aware of? What can we do to make the basket initially as  
3 robust as possible so that we can give as many measures that  
4 are technically out there the opportunity for the evaluation in  
5 the process?

6 **COMMISSIONER ARGENZIANO:** And will they be included  
7 in the December final report?

8 **MR. BRYANT:** Yes. Yes, all of those. The 58 is  
9 really just the identification of the fact that we had a  
10 foundation to start with, we have built on that foundation to  
11 come up with a total of 276, and so they will all be a part of  
12 the evaluation, absolutely.

13 **COMMISSIONER ARGENZIANO:** Thank you.

14 **CHAIRMAN CARTER:** Commissioner McMurrian, you're  
15 recognized.

16 **COMMISSIONER McMURRIAN:** Thank you. And those  
17 questions were all really helpful. Thank you all for asking  
18 them.

19 I just had a question more about process really.  
20 Ms. Clark said -- on Page 11 she showed a schedule and asked  
21 for us to give her schedule consideration, and I thought I  
22 would ask how that schedule that you all proposed matches up to  
23 what you believe the staff's proposed schedule is for the  
24 process and why your schedule is preferable?

25 **MS. CLARK:** I guess two things. We think there's

1 value in continuing to work with the collaborative and getting  
2 some of the groundwork done and done right, and in a way that  
3 we can agree on such that at the back end you have a less  
4 contentious hearing, hopefully. And as we had indicated, part  
5 of taking a long time was these on-site surveys for the  
6 commercial.

7 But, you know, you have to -- the goal is to have the  
8 goals in place for 2010. And we think that the July --  
9 slipping that deadline for at least filing of the initial goals  
10 shouldn't do much harm or will do no harm in getting those  
11 goals into place at the time they need to be there. So we  
12 think that July doesn't really do any severe damage to your  
13 desire to get this done as efficiently as possible.

14 **COMMISSIONER McMURRIAN:** I guess just to follow that  
15 up, Mr. Chairman. Whenever the stakeholders do their  
16 presentation, if they can respond to their thinking on the  
17 schedule as well, that would be helpful.

18 **CHAIRMAN CARTER:** Thank you.

19 Let me just kind of -- Ms. Clark, between Slide 3 and  
20 4 you did a parenthetical, and you talked about the two  
21 concerns.

22 **MS. CLARK:** Yes, on the lower load.

23 **CHAIRMAN CARTER:** Lower load projected growth and  
24 higher cost for new generation. How should the load growth be  
25 measured?

1           **MS. CLARK:** Well, you know, you will have forecasts  
2 just as you have for need determinations and rate case of the  
3 load growth. And it will be presented as part of developing  
4 the goals, and it will be there for your staff to test, but we  
5 do expect the load growth between 2010 and 2019 to be lower  
6 than had been previously projected. And as I say, all else  
7 being equal, that would indicate less cost-effective DSM.

8           **CHAIRMAN CARTER:** And that consideration will be how  
9 do you measure both the demand as well as the energy itself?

10           **MS. CLARK:** Yes. How you would measure the demand  
11 and how you would -- the supply that you would need to put out  
12 there absent DSM to meet that demand, and then how much of that  
13 supply can be met through DSM as opposed to supply-side  
14 resources.

15           **CHAIRMAN CARTER:** Commissioners, anything further  
16 from the bench before I go to staff?

17           Commissioner Skop, you're recognized, sir.

18           **COMMISSIONER SKOP:** Thank you, Mr. Chairman. Just  
19 one quick question. I know that having reviewed the  
20 presentation and looking at the concerns and the historical  
21 cost-effective tests that the Commission has used, has there  
22 been any consideration given towards perhaps re-evaluating what  
23 incentives are actually offered in terms of conservation? And  
24 let me use GRU as an example. I mean, they heavily emphasize  
25 solar thermal hot water heaters as well as solar and also air

1 conditioning energy efficiency rebates and such.

2 I've noticed that throughout the state that varies  
3 widely depending upon the utility in terms of what is being  
4 incentivized. But I just was wondering if there has been any  
5 consideration given towards moving forward with offering,  
6 perhaps, solar rebates for residential solar that would, you  
7 know, facilitate distributed generation. I know it is kind of  
8 counter-intuitive to the energy -- I mean, the business goals  
9 of the utility, but it seems to me that, you know, that would  
10 at least stimulate, you know, adoption of solar perhaps.

11 **MS. CLARK:** Well, as I understand it there is -- as  
12 part of what is going to be analyzed, you do have your solar  
13 hot water heaters and PV powered pool pumps that will be part  
14 of this analysis. Now, PV systems are not directly addressed,  
15 because they are not shown to be cost-effective either under  
16 TRC or RIM. But as I indicated, they could be -- an analysis  
17 of them could be done, but it's my understanding at this time  
18 those two types that I mentioned will be part of the technical  
19 potential study.

20 **COMMISSIONER SKOP:** Thank you.

21 **CHAIRMAN CARTER:** Thank you.

22 Commissioners, anything further? Staff -- and then  
23 I'll come back to the bench, too.

24 Staff, you're recognized.

25 **MR. BALLINGER:** This is Tom Ballinger on the staff.

1 I had a quick question on the stand-alone PV.

2           If I understand, so the direct PV generators, I will  
3 call them, are not being analyzed because they are not  
4 cost-effective under RIM or TRC. Do you have a feel for how  
5 they faired on those tests? Did they come out with .8 RIM or  
6 .7 TRC? Do we have any ballpark of values? And were any  
7 other -- I know you mentioned later on that you were going to  
8 do sensitivities, if you will, or at least some inclusion of  
9 potential carbon dioxide regulations. Was any of that included  
10 in looking at stand-alone PVs?

11           **MS. CLARK:** (Inaudible, microphone not on.)

12           **MR. BALLINGER:** I think from staff's perspective we  
13 would like to see those in the economic potential, those types  
14 of technology. It may not be in your technical potential now,  
15 but I think to give the Commission a wide variety and the most  
16 information to go ahead and see. If they are not passing both  
17 tests, that's fine. But I think we want to see how they are  
18 fairing and what kind of assumptions are going into them.

19           **MS. CLARK:** Tom, if I could just ask you to repeat  
20 exactly what you want included.

21           **MR. BALLINGER:** I think at least your residential PV  
22 systems.

23           **MS. CLARK:** Include in the economic potential  
24 analysis residential PV systems?

25           **MR. BALLINGER:** Yes, ma'am.



1           **MR. BRYANT:** Tom, this is Howard with TECO. Do you  
2 have a certain size that you want to work from there? I'm just  
3 thinking out loud.

4           **MR. BALLINGER:** I am guessing it's probably about a  
5 4 kW, is a typical residential size. I mean, you made the  
6 statement that they didn't pass TRC or RIM, so you have some  
7 assumptions of what you use in that, so I would kind of like to  
8 see the results of that, I guess.

9           **MS. CLARK:** Okay.

10          **MR. BALLINGER:** You have made the -- in your  
11 presentation you went through the next step is the economic and  
12 achievable potential. Have the utilities decided yet to use  
13 KEMA and ITRON to do this next phase of the study or are they  
14 going to do it independently? How is that going to work or is  
15 that still up in the air?

16          **MS. CLARK:** I guess I would answer that there  
17 is discussion of having them participate in that part of the  
18 study.

19          **MR. BALLINGER:** Okay. So that hasn't been finalized  
20 yet, so it may be individual utilities going on doing their  
21 economic and achievable potential -- using the technical  
22 potential study as a basis, but then doing their on economics?

23          **MS. CLARK:** Yes. And I would guess there's probably  
24 still -- that's probably still under consideration for each  
25 utility. Richard, did you want to say something? Would you

1 identify yourself for the record?

2           **MR. VENTO:** Sure. Richard Vento, JEA. Currently  
3 OUC, FPU, and JEA are planning on doing the economic and  
4 achievable potential together with ITRON/KEMA.

5           **MR. BALLINGER:** Okay. And the schedule that you  
6 posed to us is that assuming individual utility, would that be  
7 lengthened and shortened if it went with KEMA? I'm trying to  
8 get a sense of what assumptions went into giving us those dates  
9 of filing in July.

10           **MR. BRYANT:** Tom, Howard with TECO. I think the  
11 issue with suggesting that July is a better date for us is  
12 simply the volume of material that we have to look through,  
13 making sure the commercial surveys are completed and are folded  
14 into the technical potential, and then taking the proper amount  
15 of time to work through -- once you get your technical, to work  
16 through the economic down to the achievable and then vetting  
17 that among the collaborative as best we can and then making the  
18 filing in July.

19           We are not supposing that on the back end that we  
20 would want to suggest a lengthening there because, in essence,  
21 what I'm saying is we want to hit the target of being ready to  
22 go by January of 2010 as we are required to. But it is simply  
23 a matter of getting in the middle and sliding just a touch, so  
24 we can have time for a good analysis comprehensive throughout  
25 the whole process and then put the best product forth for all

1 of us to consider.

2           **MR. BALLINGER:** And if I understand the schedule, it  
3 looks like the technical potential will be done early December,  
4 but the commercial surveys are not going to be done until  
5 February of '09. Would that be rolled, then, into the economic  
6 potential?

7           **MR. BRYANT:** It would certainly be rolled into the  
8 economic potential, but with over 500 surveys currently  
9 completed, by and large, you are beginning to get -- I say you,  
10 KEMA/ITRON is beginning to get a good feel for what the results  
11 are. So it's a matter of finishing the surveys, and once you  
12 have that data completed, then you can put -- I say, again,  
13 then. I keep saying that it is ITRON/KEMA. ITRON/KEMA will be  
14 able to put the final aspect of all the results from that  
15 survey work into the model to make sure that the model and the  
16 results from that have been adequately and properly evaluated  
17 based on those base lines we are getting from those commercial  
18 surveys. So we feel comfortable at 500, but the icing on the  
19 cake is going to be to go to 600, and that is when we will  
20 have -- we will have that information in early February.

21           **MR. BALLINGER:** Okay. And do you see it -- since the  
22 customer make-up for utilities is primarily residential, is the  
23 commercial sector really -- do you see it providing a huge  
24 potential in terms of DSM savings?

25           **MR. BRYANT:** I think it's going to provide a

1 potential. Because if you think about what is happening in the  
2 state since the early 1980s when we began DSM here,  
3 conservation, we first attacked the residential marketplace and  
4 did a great job of that through the late '80s into the early  
5 '90s. But then as the '90s came around, we began to move into  
6 the commercial area and -- but there is still potential there  
7 in that commercial area.

8           And so, again, when you determine your base line as  
9 to what is out there, the fact that we have not -- we are not  
10 required nor have we surveyed the commercial folks, this is  
11 going to give a good base line that we need in order to go  
12 forward. And I think you are going to see the results being  
13 such that there is potential there, yes.

14           **MR. BALLINGER:** Okay. I'm sure that there is  
15 potential. I am just wondering magnitude-wise is it a big  
16 sector or is it still primarily in the residential where we are  
17 seeing the savings?

18           **MR. BRYANT:** I don't think we are going to know until  
19 it is actually finished. If I hazard a guess, I would suggest  
20 it could be just a pinch more on the commercial side than it is  
21 residentially. But that's just my opinion. There could be  
22 others that would have a different opinion.

23           **MR. BALLINGER:** I noticed on Slide 11 with the  
24 schedule there it had determining the economic potential  
25 between December and January. Would the utilities be providing

1 that information to staff kind of as an interim basis, much  
2 like the technical potential study? In other words, what we  
3 are trying to do is garner information to help this process  
4 move along. Get it, as we can, to be prepared, not get hit in  
5 July with the filing of goals.

6 **MR. BRYANT:** You're going to get it along the way,  
7 I'm pretty sure.

8 **MR. BALLINGER:** So we could look for possibly the  
9 economic potential in January, let's say?

10 **MR. BRYANT:** Maybe tongue in cheek, as soon as it is  
11 done. But recognizing the importance of doing it as quickly as  
12 possible, but yet as accurately as possible.

13 **MR. BALLINGER:** And would that be screened on a RIM  
14 and a TRC test or just one?

15 **MR. BRYANT:** I think as the chart indicates there, we  
16 are going to be screening on both, because that was the desire  
17 that you folks had when we had an earlier workshop.

18 **MR. BALLINGER:** And I think Ms. Clark mentioned about  
19 the carbon regulations, that you don't believe a sensitivity of  
20 a variety of scenarios is appropriate. How will you determine  
21 a single forecast, I guess, if you will, for carbon  
22 regulations?

23 **MR. BRYANT:** Am I the only one that is going to talk?  
24 I can do it.

25 **MS. CLARK:** It's my understanding that, you know,

1 when -- essentially the same thing you do in a need  
2 determination. You do use, for instance, a mid-range forecast  
3 in determining what that cost might be. And you'll use other  
4 others for sensitivity, but in this case it would significantly  
5 increase the analysis to be done, and we wouldn't anticipate  
6 that it would be much of a change in the results.

7           **MR. BALLINGER:** Okay. Because in need determinations  
8 we look at sensitivities, a range, because we are not sure  
9 which one they were. But you are looking at possibly the  
10 mid-range, then using the need. Okay.

11           Do you know if on the economic potential, will  
12 measures be bundled to almost mimic programs or will they be  
13 done individually where you try to take into account, you know,  
14 counter-active measures and the complementary effects of  
15 things.

16           **MR. BRYANT:** Initially they will be evaluated on an  
17 individual basis, but then as KEMA/ITRON goes through their  
18 process, they will begin to look at the interactive effect, so  
19 that you can't have 125 percent savings.

20           **MR. BALLINGER:** Right.

21           **MR. BRYANT:** So, yes.

22           **MR. BALLINGER:** And I understood, too, the earlier  
23 slide, I guess back on Slide 9, you don't believe it is  
24 appropriate at this time to look at supply-side efficiency at  
25 this time. Do you think, though, that given the statutes that

1 the Commission could set goals for supply-side efficiency in  
2 this process, say a 3 percent improvement in heat rate or  
3 something? I understand we don't have a technical potential of  
4 them, but does that prohibit us from setting a goal?

5 **MS. CLARK:** I don't know that it prohibits you from  
6 setting a goal, but I guess on what basis would you do that?  
7 It just strikes me it would be an efficient use of time to get  
8 the demand-side done and treat them separately, and then move  
9 to thinking an analysis of about what the supply-side might be.

10 **MR. BALLINGER:** Okay. And you mentioned a separate  
11 analysis. Would that be a separate generic proceeding for  
12 supply-side efficiency or a case-by-case basis as a utility has  
13 a project?

14 **MR. BRYANT:** I'm not sure that we have thought that  
15 far along, because the focus has certainly been on the  
16 demand-side and the iterative processes that we are going to  
17 have to go through just to get to where we need to be come  
18 January of 2010. But, certainly, there is the contemplation  
19 that you folks have the ability to set these goals. And if you  
20 wanted to do it in this kind of a proceeding, I think we would  
21 certainly, obviously, be amiable to that. But to begin to even  
22 identify what those resources might be just hasn't yet been our  
23 focus because we have to do this DSM stuff. So, you know, we  
24 are open to how to handle that the best.

25 **MR. BALLINGER:** Okay. This is something that has

1 troubled me with supply-side efficiency coupled in with  
2 demand-side stuff. I can understand, you know, attic  
3 insulation reducing kilowatt hours. We can measure that. We  
4 set goals on kilowatts and kilowatt hours. But a generation  
5 efficiency doesn't change the kilowatt hours. It may actually  
6 increase the kilowatt hours out of a unit if you increase its  
7 efficiency. You do save Btus of fuel. So I'm having trouble.  
8 How do I -- any suggestions on how to maybe put these together,  
9 or am I correct in that they are kind of different  
10 measurements?

11 **MR. BRYANT:** I think they are different measurements.  
12 And your struggle has been our company's personal struggle, and  
13 I'm sure, perhaps, it is indicative of the others here at the  
14 table. But you're correct in that if you improve your heat  
15 rate, you will save on the fuel. That's kind of the result.  
16 And so how do you -- how do you measure the effectiveness of  
17 what you are doing? We are not there on being able to identify  
18 the measures that we ought to consider. And then how do you go  
19 about evaluating them, and what are all the savings, what are  
20 all the benefits, what are all the costs? In other words,  
21 there is not a method for cost-effectiveness, per se. And so  
22 that is another struggle we have. And let's hold off on that  
23 for just a little bit, and let's focus on DSM first.

24 **MR. BALLINGER:** Okay. And that gets me to the final  
25 one on supply-side. If we don't have supply-side in the goal



1 setting process, do you think it would be proper for a utility  
2 to come in later and request a reward for achieving its goals  
3 because of a supply-side efficiency improvement?

4 **MS. CLARK:** I'm thinking back to the statute. I  
5 don't know that there is anything that would prevent it, but  
6 they would have to come in to give you the rationale and the  
7 basis and how they estimated that efficiency.

8 **MR. BALLINGER:** Because I guess I read the incentives  
9 as exceeding your goals. And if a measure wasn't included in a  
10 goal setting proceeding, how could it be an incentive. That's  
11 what I'm struggling with.

12 **MS. CLARK:** But I think if I look at the two  
13 statutes, though, the one that might be done without a goal is  
14 the 20 percent of load growth goal for the ROE adder.

15 **MR. BALLINGER:** That's good. You led me into my next  
16 question on the load growth. Do the utilities see that load  
17 growth as peak demand load growth or energy load growth, or  
18 both? It is not real clear in the statute, and we are trying  
19 to figure out how to measure that because it will change what  
20 types of programs you try to achieve and that kind of thing.

21 **MS. CLARK:** I don't know that we are that far in our  
22 thinking, you know. I think our point is I think it would be  
23 well to be flexible on how that might be interpreted to achieve  
24 the notion of employing energy efficiencies that make sense.

25 **MR. BALLINGER:** And the potential ROE basis point

1 adjustment, would that be a one-time, perhaps, incentive or  
2 applied until the next time we review things?

3 **MS. CLARK:** It could be either, and I think it would  
4 depend on what is proposed and what makes sense in terms of the  
5 goal or what has been put out there to achieve and whether or  
6 not it is achieved.

7 **MR. BALLINGER:** And the new statute authorizes the  
8 PSC to financially penalize utilities that fail to meet their  
9 goals. It's got both sides. It's got rewards and penalties.  
10 And the prior statute had it where if a utility failed to meet  
11 its goals, the Commission could mandate a program, so you could  
12 go meet the kilowatt hour goals, if you will. Those are always  
13 very difficult to say why you didn't meet it, because a lot of  
14 this is driven by customer acceptance. So do we still have  
15 that same problem in determining whether you met or didn't meet  
16 the goals because of the customer acceptance?

17 **MS. CLARK:** Yes.

18 **MR. BRYANT:** But if we don't meet them, we hope you  
19 would apply grace.

20 **MS. CLARK:** Yes. If I can just say, I don't think  
21 there is a utility here that does not take seriously the  
22 comprehensiveness of the act that was passed by the legislature  
23 in terms of focusing on energy efficiency and conservation.  
24 And if they don't meet their goals, my bet is they are going to  
25 have a good explanation for why it isn't met.

1           **MR. BALLINGER:** One other one. Do you think the  
2 statute gives us flexibility to set separate goals for the  
3 demand-side renewable energy systems, or should they all be  
4 combined into the total DSM package?

5           **MS. CLARK:** I haven't thought about that.

6           **MR. BALLINGER:** Okay.

7           **MS. CLARK:** And we certainly can respond to that.

8           **MR. BALLINGER:** Fair enough. That's all the  
9 questions I have, Commissioner. Thank you.

10           **CHAIRMAN CARTER:** Thank you. That is very  
11 interesting and some things that I probably thought about, but  
12 could not articulate them as effectively as Mr. Ballinger.  
13 Good line of questioning.

14           Commissioners, anything further from the bench? I  
15 was looking for Mr. Jacobs. I know he was with the  
16 stakeholders, and I was going to give them an opportunity to at  
17 least comment before we close out this portion.

18           **MR. CAVROS:** Commissioner Carter, George Cavros on  
19 behalf of --

20           **CHAIRMAN CARTER:** You are recognized.

21           **MR. CAVROS:** -- Southern Alliance for Clean Energy  
22 and the Natural Resource Defense Council. We have our Research  
23 Director, John Wilson, of the Southern Alliance for Clean  
24 Energy who will give a presentation, and I may add a few  
25 comments at the end.

1           **CHAIRMAN CARTER:** Okay. Do you want to wait until  
2 Mr. Wilson finishes before you make your comments?

3           **MR. CAVROS:** Yes, please.

4           **CHAIRMAN CARTER:** Okay. Let's do that.  
5 Commissioners, anything further for this section?

6           Okay. Let's take about five minutes and give us an  
7 opportunity to get rearranged, and at that point in time we  
8 will come back and we will and hear from the stakeholder  
9 presentation.

10           Mr. Wilson, thank you. I think we have got the clock  
11 set properly today, so we will be back at a quarter of.

12           (Recess.)

13           **CHAIRMAN CARTER:** We are back on the record, and when  
14 we last left, we had completed Part 1. Commissioners, now we  
15 are about to move into Part 2, our stakeholder presentations.

16           And with that, Mr. Wilson, you are recognized.

17           **MR. WILSON:** Thank you very much, Chairman Carter and  
18 Commissioners. I appreciate you including us in this  
19 presentation.

20           And I'd like to start out with this one slide being  
21 effectively the first half of my presentation, and to recognize  
22 and thank the utilities for including us in this process as  
23 partners in the technical potential study and very likely in  
24 the economic and achievable potential study. It has been a  
25 very positive, professional process. I think we have all

1 benefited from being able to have discussions early on in the  
2 process.

3           Some of the things that we have worked on together,  
4 and I think improved the study collaboratively, have been the  
5 selection of the contractor, adjusting the work plan both  
6 during the stage of drafting the RFP and issuing it, and, also,  
7 once the contractor was selected we worked together to make  
8 adjustments to that. We also worked on the measures list, and  
9 I will come back and discuss that a little bit more in a  
10 moment. And we have been involved to some degree in the survey  
11 work.

12           And I think that the investment that the utilities  
13 are making particularly in the commercial on-site survey is  
14 both a large financial contribution and it is also an example  
15 of good leadership. This is going to -- in spite of some  
16 shortcomings that I think are necessary in a study of this  
17 scale, this is going to be, quite simply, the finest study of  
18 its caliber in the southeast and probably one of the finest in  
19 the nation in the past few years.

20           So, when I have -- we have, along with NRDC, our  
21 colleagues in this project, we have gotten advisors from all  
22 over the country who, when we are able to make schedules work,  
23 give us advice and consultation on some of the technical  
24 aspects of this, and they have been uniformly impressed with  
25 the quality and the scope of this study. So it is truly a

1 great accomplishment.

2           And I think one of the real benefits of including us  
3 in this study is that when things get a little bit more  
4 interesting, let's say, later on in the process to the public,  
5 we will be ready to work with our allies and other stakeholders  
6 who are interested in this to help them understand, you know,  
7 why some of the shortcomings of the study may be sort of  
8 inevitable given the challenges of truly understanding  
9 something as complicated as the potential to do energy  
10 efficiency in a large and diverse economy like Florida.

11           I would like to say that this will result in this  
12 becoming a noncontentious process, but I think there will be  
13 some differences of opinion, and you are going to start hearing  
14 those today, I think. But I think that the value of  
15 collaborating on this in a way that we're doing here with the  
16 utilities is that the conflict will be very clear. It will not  
17 be sort of lost in a lot of chaotic misunderstanding of sort of  
18 how the technical process works. We will be very focused on  
19 the values and the decisions that I think are appropriately  
20 those that need to be made by the Commission. And I think by  
21 having this kind of a dialogue like we are having today, you  
22 will realize how important these decisions are and exactly what  
23 the impact of those decisions will be, and then it will be your  
24 call as Commissioners.

25           Let's see. First, I wanted to respond to a couple of

1 points that I did not highlight in my presentation, but that  
2 came up in the earlier discussion. One of them being Chairman  
3 Carter's comments on incentive treatments and especially the  
4 outreach of energy efficiency programs to low and middle income  
5 customers who are going to need incentives to participate in  
6 these programs. It is both a very challenging area of work  
7 across the country in our dialogue with people who have  
8 accomplished this, but it is also an area where there is a lot  
9 of proven track record.

10           These programs, energy efficiency programs in  
11 general, have been operated at very high levels very  
12 successfully for decades all across the country. And while  
13 there are differences between Minnesota and Florida, of course,  
14 there is also a lot of similarities in the outreach and that  
15 sort of thing. Nevertheless, I will say that the conversation  
16 about that focused primarily sort of on education and the  
17 economics of reaching out to those customers.

18           And there is sort of a third component, and I do  
19 hesitate to bring it up, but I'm going to try to make it as  
20 real as possible here, and that is the sort of the political  
21 dimension of it for the utilities. And I was having a  
22 conversation with a senior utility industry executive in South  
23 Carolina who was talking about the difficulty that utilities in  
24 that state face in reaching out to these difficult-to-reach  
25 customer segments, and one of them is simply backlash from

1 other customers. And that may seem kind of strange, but there  
2 are customers out there who just simply object on philosophical  
3 grounds to having a utility go out and help out another  
4 customer who may not have the means to help themselves. And I  
5 don't think I want to put it any more bluntly than that.

6 But it is a challenging area. And I think that the  
7 strongest leadership possible from the top will, in a way, make  
8 it easier for the utilities to go out and execute programs in  
9 that area, because they will just be able to simply say this is  
10 what we have been directed to do, end of discussion. And I  
11 think the more you defer that responsibility to make those kind  
12 of calls to the utilities, the more challenging it will be for  
13 some of them to explain themselves, if they're explaining  
14 themselves to their shareholders or to their members, depending  
15 on whether they are an investor-owned or a public utility.

16 Second, I will just briefly mention that there was  
17 some discussion in response to the staff's questions about the  
18 rewards and penalties regarding utility incentives for energy  
19 efficiency programs, and I did not prepare any material on  
20 that. Our organization is extensively involved in  
21 deliberations on those matters in the Carolinas right now.  
22 And, as a result, I've spent a lot of time talking to people  
23 all across the country about the different approaches to  
24 utility incentives. And at the conclusion of my presentation I  
25 would be happy to discuss that in response to questions from



1 the Commissioners or staff.

2           So I will move on now, and talk about, nevertheless,  
3 in spite of our positive feelings overall about this process,  
4 there are some issues with the potential study, and the first  
5 one is that there are some shortcomings with the measures list.  
6 I think a lot of these are due to what I would consider the  
7 compressed study schedule. The utilities and our organizations  
8 and the consultants have worked very hard to keep this moving,  
9 but I think that the schedule itself is still, compared to  
10 similar studies in other states, being done at a very rapid  
11 pace.

12           And so I think that there are going to be some  
13 measures that could have been explored or some niche markets  
14 that could have been explored more extensively. I think that  
15 we can address those in our comments at the appropriate time in  
16 the proceedings. It is in no way a criticism of the effort  
17 that people have put out or any kind of a technical failing.  
18 It is just simply that we will need to understand that the  
19 potential study is not necessarily 100 percent definitive, and  
20 I think it would be unreasonable to expect that it ever would  
21 be.

22           The second matter, though, is one that was kind of a  
23 surprise to me. And I checked with my colleagues here, George  
24 Cavros and Tom Larson, and we were really unaware of this  
25 decision to exclude PV systems from the technical potential

1 study. There has been a lot of confusing discussion within the  
2 collaborative about the status of the measures list and what  
3 would be on it and how things would be dealt with. And that is  
4 one, frankly, that if that had been discussed on one of our  
5 conference calls, we may have, due to a schedule conflict,  
6 missed that call. We have weekly calls, and there are  
7 certainly times when one or the other of us are not able to be  
8 on those calls. So we would certainly want to see that on  
9 there.

10           And with regard to the cost-effectiveness of PV  
11 systems, I would look at both residential and small commercial  
12 systems. In a North Carolina proceeding that we recently  
13 participated in, some of the experts from the solar industry  
14 represented that that technology can be delivered at a  
15 levelized cost of about \$17 per megawatt hour. That sounds  
16 high, but a number comparable to that was used in the Florida  
17 climate action team evaluation process recently, and that was  
18 compared not to the average of weighted cost of energy and  
19 capacity, but to a capacity value for that energy that was  
20 weighted by the hours that solar would be delivered.

21           And in that cost-effectiveness evaluation the small  
22 scale systems actually were found to be cost-effective. And  
23 it's certainly not the most sophisticated analysis that needs  
24 to be done for this process, so I don't want to say that that  
25 would be evidence that I would endorse being put forward as

1 sort of the basis for a final decision by the Commission.

2 That said, it is an indication that there is a lot  
3 more work that needs to be done in understanding how PV systems  
4 can play a cost-effective role in the state's future energy  
5 supply. And I would certainly want to see that measure carried  
6 forward in the study until it is determined that it does or  
7 doesn't pass the appropriate cost-effectiveness tests.

8 Our second concern with the potential study is going  
9 to be with the cost numbers, and there is not a better way to  
10 do this to begin with, but I wanted to sensitize you to an  
11 issue that we have with the cost data in the study. The cost  
12 data are primarily derived from FPL programs that have been  
13 offered and secondarily from California programs that have been  
14 operated. And the Florida programs while, you know, we  
15 certainly don't want to diminish the importance of the work  
16 that has been done, in the comparison to national programs  
17 these are -- the work in Florida has been relatively small in  
18 scale in terms of energy savings. And studies, in fact, show  
19 that as you achieve higher and higher levels of achievement the  
20 cost of conservation declines.

21 And I have got a couple of illustrations here to show  
22 you. This prints out better, apparently, than it projects.  
23 Well, not much better printed out, actually, now that I look at  
24 it. But across the country the leading -- this graph  
25 illustrates the 75 largest utility systems. And by utility

1 systems we have aggregated at the holding company level; so,  
2 for instance, Southern Company would include Gulf Power and its  
3 sister companies, as well. And the reason that we do that is  
4 simply that many of these utilities hold four or five smaller  
5 utilities. In order to sort of show kind of who the biggest  
6 utilities are in the country, we tried to aggregate them at  
7 this level.

8           So the leading utilities are really above half a  
9 percent, and even all the way up to 2 percent of sales per  
10 year. And many of these utilities have been operating these  
11 programs for a decade or more, and so these are not sort of  
12 flash-in-the-pan programs. In contrast, all of the Florida  
13 utilities are operating at well below half a percent based on  
14 the latest data submitted to the Energy Information  
15 Administration. The utilities represented here today are  
16 basically reporting results in the .2 percent or lower range.  
17 So these are not national leading programs in terms of energy  
18 conservation.

19           This is a recent study by Synapse Energy Economics,  
20 and I'm just showing one slide. There are several different  
21 ways to cut up the data, but they all show the same story, that  
22 across the country leading utilities, the bigger the program  
23 the smaller the cost. Now, this is going to be kind of at odds  
24 with the types of supply curves you are going to see when ITRON  
25 begins to present its results, because it is going to show that

1 as you go deeper and deeper into the pile of potential  
2 measures, the costs are going to go up. They are going to be  
3 organized in that fashion. But, in reality, when these  
4 programs are operated, when they get bigger, the costs go down.

5           And every single one of these utilities has a  
6 declining curve. I talked with the author. He has not  
7 cherrypicked. He says he will put any utility for which he  
8 gets reliable data, both on costs and savings level, into this  
9 study. One of the challenges with the Energy Information  
10 Administration data is that the utilities don't reliably report  
11 the cost of energy efficiency programs to that database. There  
12 is also issues with its use on the savings side, but the bigger  
13 issue seems to be with the cost data and that database.

14           So he has collected these data individually,  
15 utility-by-utility. And I have actually seen a larger data set  
16 that he has collected but not prepared a graph on, and it shows  
17 the same results. So I think the story is that when we see an  
18 average cost coming out of this study of, say, four cents per  
19 kilowatt hour, we need to understand that those costs are  
20 derived from, first of all, a program that is operating at  
21 .2 percent, not at a program that is operating at 1 percent or  
22 2 percent.

23           And, second, it's in a -- the costs are derived  
24 primarily from the FPL service territory in California where  
25 costs are higher than they would be in, say, Gulf Power's

1 service territory just in terms of typical cost of doing  
2 business. And we have looked at some of those data, as well.

3           So I think that on balance we are going to be seeing  
4 sort of a high end cost estimate for energy efficiency, not a  
5 middle of the road cost estimate. That's not a technical flaw  
6 in the study as much as something that you need to understand  
7 as Commissioners when you are interpreting these results and  
8 determining the goals for cost-effective energy efficiency in  
9 the state.

10           A second point that I wanted to discuss is some  
11 shortcomings with the cost-effectiveness manual and the Rule  
12 25-17.008 in the -- and how they do not match up effectively  
13 with the potential study. The first thing is that there is no  
14 provision in the rule or the manual to address what has already  
15 been discussed here today, which is the supply-side efficiency  
16 investments. And as we learned today, the utilities are  
17 proposing that this will not be a part of this proceeding, and  
18 that they will defer that to a future time.

19           We have no objection to that approach. I think it is  
20 a substantively different question how you proceed with that.  
21 And I don't think this was mentioned, but it is my general  
22 understanding that a number of the utilities actually have  
23 investment projects underway to improve the efficiency of some  
24 of their generation units, and that those proceedings have been  
25 before the Commission and acted on outside of the context of

1 this new statutory opportunity.

2           However, the second thing that is not addressed in  
3 the cost-effectiveness manual is the data collection and  
4 analysis requirements that are related to the demand-side  
5 renewable energy systems. And so we would recommend making  
6 some revisions to the cost-effectiveness manual or some staff  
7 Commission process for providing informal guidance to the  
8 utilities on these points as needed. And I think that the  
9 problem is probably more acute for the solar/PV, which operates  
10 as a customer-sited resource. So it just has fundamentally  
11 different characteristics than in a typical energy efficiency  
12 opportunity.

13           Solar hot water is, I think, a lot more like a very  
14 ultra efficient energy efficiency opportunity in that there is  
15 still some demand left on the system for backup power, backup  
16 water heating, but it does operate pretty effectively as an  
17 energy efficiency tool. So I think there will be less problem  
18 in looking at solar hot water under the current manual, but  
19 there may be some additional data needed regarding load shape  
20 and reliability for PV systems and the cost to maintain and  
21 operate the metering and so forth that is necessary to support  
22 solar/PV.

23           Moving on to the screening process regarding the  
24 economic and achievable potential of each measure. We are not  
25 satisfied yet that there has been adequate direction provided

1 as to how to evaluate the economic and achievable potential.  
2 We think this is a critical matter. And I was asked by  
3 Commission McMurrin to comment on the schedule, and this is  
4 kind of an appropriate time to do that.

5 I would generally agree that the utilities' schedule  
6 makes sense and that compressing the hearing time and so forth  
7 at the end of the year is appropriate under the condition that  
8 some of these fundamental issues about how economic and  
9 achievable potential are addressed up front. I think these are  
10 issues that the Commission could provide greater guidance to  
11 the utilities and could sort of settle some of these disputes  
12 early on, or at least -- they may not be 100 percent settled,  
13 but at least give strong direction and focus the analysis so  
14 that the remaining questions are a little bit more -- don't  
15 require so much testimony and back and forth during the hearing  
16 phase, if that makes sense.

17 The major issue that we have with the overall  
18 analysis is we really just, frankly, don't have enough  
19 information to understand how each utility intends to do its  
20 analysis. In one discussion we had with the utilities it  
21 appeared that there were some pretty substantial differences  
22 between the utilities in terms of how they established the  
23 benefits of energy efficiency. And we just simply -- really, I  
24 could not relate to you how each utility does it in the detail  
25 that I would like to have in order to inform you as to our



1 opinion as to whether it is appropriate or not. Nevertheless,  
2 I'll try.

3           First of all, the cost-effectiveness manual defines  
4 benefits to be based on an avoided generating unit. That's its  
5 primary definition. In our experience, however, the emphasis  
6 is really on the PURPA-based concept of the avoided cost, the  
7 avoided energy cost and the avoided capacity cost. When energy  
8 efficiency is widely recognized as less expensive than the cost  
9 of avoided generating units, it has a tougher time stacking up  
10 against the PURPA numbers, which are a lot smaller, and those  
11 avoided capacity and avoided energy costs typically end up  
12 being less than rates when you look at them on the average  
13 year-round. Because rates, of course, include, in addition to  
14 energy and capacity, they include other costs of doing business  
15 that are outside of that. So it is a -- whereas the cost of  
16 new generation tends to be more than rates, because it's  
17 typically the case that these incremental investments cost more  
18 than they did sometime ago when generation was built at a lower  
19 cost.

20           Another thing that's kind of an interesting aspect of  
21 this manual that I have not heard discussed is that even if the  
22 entire generating unit cannot be avoided, the manual does  
23 prescribe for the utilities to still use that method, even if  
24 they are only avoiding the generating unit in part. I think  
25 that's an interesting aspect, because it is basically saying if

1 they need to still build the unit, but some of its need is not  
2 valued, that unit is still a useful value for energy  
3 efficiency.

4           This challenge of valuing energy efficiency is one  
5 that is really perplexing commissions across the southeast.  
6 It's a little bit more settled science or art, whatever you may  
7 wish it to be, in other parts of the country, but the valuation  
8 of energy efficiency is something that in the commission  
9 hearings that we have been in Georgia and the Carolinas still  
10 continues to be something that is not quite settled.

11           **CHAIRMAN CARTER:** What do you attribute that to?

12           **MR. WILSON:** Well, I think it's a complicated issue,  
13 because there are two sort of theoretical bases for utility  
14 regulation. One is the cost-of-service model and the other is  
15 the value-of-service model. And the cost-of-service model has  
16 been almost exclusively applied to electric generation  
17 regulation. And when you are dealing with a capital intensive  
18 process, you can award shareholder value in that context based  
19 on the capital investment.

20           Energy efficiency, however, requires you to value  
21 something that doesn't exist, demand that has been avoided. So  
22 it is an intangible sort of thing to value in contrast to a  
23 power plant that is this asset out there that can be valued at  
24 the cost that it was acquired, or built, or however it's  
25 valued. And so it is very easy to sort of start with that and

1 add some kind of incremental onto it to reward the shareholders  
2 for building it. Whereas, when you start with something that's  
3 intangible, which is an incentive paid to a customer to save  
4 energy forever and ever, and that incentive is paid one time  
5 and then the company loses sort of any proprietary interest in  
6 that intangible, it's a real challenge.

7           So I think that the fact that the energy efficiency  
8 has not been dealt with in as aggressive a regulatory context  
9 in the southeast -- Florida is further ahead than the rest of  
10 the southeastern states in that regard, but it is still not as  
11 vigorous an experience as in some states where there have been  
12 several different regulatory systems tried and the learning  
13 curve has been sort of achieved, I would say. You have  
14 different circumstances as well in different parts of the  
15 country, so it is a complicated topic. But that is my short  
16 answer to your question without going region-by-region through  
17 the country and commenting on those.

18           So just to kind of validate my points here in terms  
19 of energy efficiency being less than the cost of new  
20 generation, this is one study, Lazard's analysis, and their  
21 estimate of energy efficiency compared to a wide variety of  
22 generation technologies. Some of these are peaking units, some  
23 of these are base load units, so there is different purposes  
24 for each of these generation technologies. But it's clear that  
25 energy efficiency is just so much cheaper than every single one

1 of these across the board that it is sort of hard to imagine  
2 why you would not maximize your investment in energy  
3 efficiency. And the answer, of course, is that some energy  
4 efficiency measures, while the average energy efficiency  
5 program tends to run at two to four cents, some of those  
6 measures do cost more than four cents, and you start to bump up  
7 against the avoided energy or capacity cost numbers which are  
8 lower than all of these new generation resources.

9           So it is a critical decision on your part as to  
10 whether to emphasize the new generation unit aspect of the  
11 cost-effectiveness manual or to emphasize sort of the secondary  
12 choice which is allowed for in the cost-effectiveness manual of  
13 using the avoided capacity and energy cost. In my opinion,  
14 reading that statement in the manual, I believe that that  
15 concept was framed up for utilities that don't build generating  
16 units, that purchase all of their power on the market from  
17 other utilities or third-party providers. And so they were  
18 given that second option, basically saying you have a very good  
19 value for what you are going to be paying, it is whatever the  
20 market is charging you. But for utilities that have a  
21 regulatory basis for determining those avoided capacity and  
22 energy charges that may not really reflect the market, and  
23 that's my opinion of sort of how the PURPA process works, and  
24 take it for what that's worth, but it may undervalue energy  
25 efficiency.

1           The other major shortcoming of the valuation of the  
2 benefits of energy efficiency in Florida is that it does not  
3 take into account sort of the insurance value of avoiding  
4 energy price spikes. The cost-effectiveness manual explicitly  
5 calls for a single scenario of fuel costs, and I've cited the  
6 appropriate entry points on the form that that explains. Yet  
7 the cost-effectiveness manual -- so it misses the opportunity  
8 really to say that there is a value of insuring against fuel  
9 cost spikes.

10           And, of course, you know, individuals and businesses  
11 purchase insurance all the time. It has a very real economic  
12 value against unexpected costs. Hedging is one form of this.  
13 And when it is done properly and doesn't cause an economic  
14 crisis in the country, it's a good tool for businesses to use.  
15 And I think that this is an appropriate circumstance for the  
16 utilities and for the Commission to recognize that even if we  
17 assume sort of a mid-range energy scenario, that there is a  
18 value to investing to avoid the impacts of a high-end energy  
19 scenario, and that those high-ends scenarios do come true.

20           The one thing we know about forecasts over the past  
21 10 or 20 years is that they are always wrong. You still have  
22 to make one and act on it, but we know that the future is going  
23 to be different than what we expect it to be.

24           There is one part of the country, at least where this  
25 is explicitly included in their planning process. This is not

1 an abstract concept, it is not a novel idea that is being  
2 cooked up in a back room of an environmental nonprofit or a  
3 university, and that's the Fifth Northwest Power Plan. And  
4 this is an example of some data from that plan. And the top  
5 graph there shows the -- they evaluated literally hundreds of  
6 scenarios in sort of a complicated computer modeling process,  
7 and they developed what they call the efficient frontier. And  
8 so that line actually represents -- each dot on that line is a  
9 different plan that has been tested out and is the most  
10 efficient plan up to that point.

11 And the first thing that they ran out was sort of the  
12 typical slow pace for the conservation plan programs, and they  
13 evaluated how much investment in conservation, how much in a  
14 wide variety of different generation options. And so each plan  
15 sort of is a little bit different variation on those themes.  
16 And they evaluated not just in terms of cost, which is  
17 typically how it is done, and that is what the Y axis  
18 represents, but they also evaluated it in terms of system risk.  
19 What is the value of that choice in terms of the potential for  
20 fuel costs to increase and that impact to go to the customer.

21 And we have had some discussion earlier today about  
22 how fuel costs are really borne by the customer in there. And,  
23 you know, with respect to supply-side efficiency risk, the  
24 question is sort of how does a utility see value as an  
25 investor-owned utility from managing fuel costs. And this is

1 another example of that same phenomenon. That if fuel costs  
2 unexpectedly spike, it doesn't affect the utility substantially  
3 in terms of its financial performance. It's the customers who,  
4 because of the fuel cost rider, bear that risk.

5           So at any rate, you can see there that on the lower  
6 graph they actually then said we really want to look at whether  
7 a faster pace and more investment in conservation and renewable  
8 resources would benefit or harm the customers. And what they  
9 found was that on both cost and risk basis accelerating  
10 cost-effective energy efficiency instead of waiting until  
11 2015 to do that investment, doing it in 2013. It paid off for  
12 the customer and for the system.

13           The second thing they found was that although the  
14 maximized investment in conservation and renewable costs a  
15 little bit more to the system, and that's primarily the  
16 renewable energies there that we are driving up the cost. Wind  
17 and hydroelectric, I think were the primary renewables in the  
18 northwest. The benefit to the customer in terms of system risk  
19 savings was also substantial. And I think what they ended up  
20 choosing, and I apologize for not knowing the exact answer to  
21 this, was a point on that curve that was closer to the green  
22 dot than the blue dot, but not all the way at the green dot.

23           So it was a policy choice for the commission,  
24 essentially in that region, as to whether the focus should be  
25 on the least-cost approach or the least-risk approach. And

1 they made a balanced decision between those two points. But  
2 they did choose the accelerated investment in conservation and  
3 renewable energies over the slower pace that is represented by  
4 that top curve, because it was clearly a benefit from both  
5 perspectives.

6           So coming back to the question of how to value  
7 benefits properly? First, we would recommend that some kind of  
8 a workshop be developed -- convened to develop a standard for  
9 valuing benefits. We would encourage you to invite Northwest  
10 Power and Conservation Council to comment more generally on  
11 their method and specifically on their method of valuing risk  
12 and ensuring that that is taken into account in determining  
13 cost-effectiveness.

14           Second, we would encourage you to require the  
15 utilities to submit their methods for valuing benefits. How do  
16 they determine what the benefits are? Is it this avoided cost  
17 method? Is it the new generation unit method? And how are  
18 they going to do that. And we would like to see that  
19 completed. I think it would be appropriate, with the time  
20 schedule that the utilities have put forward here, that that  
21 needs to be done by early February. You know, if they feel  
22 like a different time frame would work, you know, we would be  
23 fine with that.

24           And, third, we would like to see a revision to the  
25 cost-effectiveness manual or an informal guidance to explicitly



1 allow for valuation of ensuring against fuel price increases.

2           Questions 3 through 6 on the agenda refer explicitly  
3 to the statutory criteria for developing the FEECA goals, and  
4 the utilities have commented on this, and we will now offer our  
5 comments. The first one is that we agree with them with  
6 Criteria A that this is the participant cost test as  
7 historically used. So there is no disagreement there, and I  
8 will move on.

9           Second, with respect to B, I would disagree with the  
10 utilities that this sort of refers to globally all of the other  
11 cost-effectiveness tests that have been used. I think this is  
12 very much the total resource cost test as conventionally  
13 applied and defined with one minor -- or one significant  
14 modification. But, first, to sort of explain why I think that  
15 this is the total resource cost test, if you look at the first  
16 phrase, the costs and benefits to the general body of  
17 ratepayers as a whole, this is very much exactly what the total  
18 resource cost test says. It is not talking about any sort of  
19 balancing of customer interests. It's talking about the  
20 ratepayers as a whole, and that is exactly the intent of the  
21 total resource cost test. And then it says, including. It  
22 modifies that statement with including utility incentives and  
23 participant contributions.

24           Now, I'm going to start with participant  
25 contributions. That's what I like to call a redundant

1 restatement. Participant contributions is already included in  
2 the cost and benefit. It is a cost of the program to the  
3 ratepayers, because it's something that has to be paid by the  
4 ratepayers if they are participating in the program. So that  
5 is very much already a part of the total resource cost test.

6           So the piece that I think is the modification is the  
7 including utility incentives. And looking at how this test is  
8 used in California gives a good example. In California,  
9 utility incentives are not counted in the total resource cost  
10 test analysis. What they do is they analyze the measures based  
11 on program costs, customer incentives, et cetera, the whole --  
12 the cost to operate the program. But the shareholder  
13 incentives that are paid by ratepayers to utilities in  
14 California are based on a performance basis. So if the  
15 utilities perform poorly, they actually face a penalty; and if  
16 they perform exceptionally well, then they get a very large  
17 financial incentive.

18           Well, the problem with evaluating an incentive  
19 structured like that in this kind of a setting is you don't  
20 know what number to apply. If you are saying should we install  
21 solar hot water heaters, what is going to be the incentive that  
22 you add on to that program cost, or the disincentive? If the  
23 utilities perform badly, should you count the financial penalty  
24 to the utilities as a component of the total resource cost  
25 test? So the problem is is you don't know that number until

1 you see how the utilities actually perform. So that is  
2 definitely a challenge to including utility incentives in a  
3 total resource cost test.

4           Nevertheless, I do agree that the concept, since that  
5 is a cost of the program to ratepayers, the concept of  
6 including that in the analysis is reasonable. I mean, if I'm a  
7 customer, and I'm paying three cents a kilowatt hour for energy  
8 efficiency programs to be operated, you know, I don't really  
9 care whether three cents a kilowatt hour is all going to  
10 install the measures, or it's two and a half cents plus half a  
11 cent bonus to the shareholders. To me, it's still three cents  
12 out of my pocket, and I want to know that that is a  
13 cost-effective choice that has been made.

14           But the problem is is we don't know whether that half  
15 a cent is going to be a half a cent, or a quarter of a cent, or  
16 a full penny, depending on the performance of the utilities and  
17 what incentive program you all operate. So I think that's  
18 going to be a challenging adjustment to make to the total  
19 resource cost test, but that said, that is certainly not --  
20 there are ways to make forecasts, just like all of these other  
21 costs are forecasts, and put that into the equation and just  
22 say here is what we are going to use as a proxy, and we'll see  
23 what the actual result is.

24           The next aspect of the incentives is the need for  
25 incentives to promote both customer-owned and utility-owned

1 energy efficiency and demand-side renewable energy systems.  
2 And I think we agree with the perspective put forward by Susan  
3 Clark earlier on how this would be interpreted. I think I'm  
4 saying -- and she may want to correct me later if I'm wrong,  
5 but I think we are saying very much the same thing here, that  
6 the customer-owned system, the incentive on the customer-owned  
7 side is referring to getting the incentive level right. And  
8 this is the discussion that Chairman Carter followed up on and  
9 that I commented on earlier, is that we need to make sure we  
10 are offering enough of an incentive targeted at customers  
11 appropriately to get them involved and not too much to  
12 incentivize, you know, free ridership.

13           And that's going to be an output of the economic and  
14 achievable potential study process, but the Commission will  
15 also, I would hope, offer the utilities plenty of flexibility  
16 in operating their programs and adjusting those incentive  
17 levels based on market response. Just like Home Depot when  
18 they are offering incentives to customers to come in and buy  
19 appliances or other large ticket items varies those incentives  
20 throughout the year and tries different types of incentives and  
21 structures. I think, you know, the utilities need to have the  
22 flexibility to behave in the marketplace just like any other  
23 business does and make those appropriate adjustments.

24           The second aspect of the incentive, I think, refers  
25 to the utility side. And this, again, as Susan Clark

1 interpreted it, it refers to the Commission's decision or not  
2 to offer some kind of a shared savings incentive or performance  
3 incentive program to the utilities. And we are certainly happy  
4 to offer our thoughts on those matters.

5           We are generally supportive of utilities earning --  
6 you know, investor-owned utilities earning something for the  
7 shareholders in recognition of good performance on energy  
8 efficiency programs. And we think those need to be done in a  
9 very fair way, but we want to see the utilities' top management  
10 focused on this issue. And there is not really a better way to  
11 do that than to link it to the shareholder returns.

12           Next, there is the costs imposed by state and federal  
13 regulations on the emission of greenhouse gases. I think that  
14 Ms. Clark suggested the first alternative that we put forward  
15 here, and we're certainly supportive of that approach. I would  
16 tend to think that the second approach would be a little better  
17 if the Commission does encourage the utilities to have some  
18 kind of an insurance or hedging component of the benefits  
19 valuation. This would address Mr. Ballinger's comment about  
20 the fact that there's a lot of uncertainty with greenhouse gas  
21 emissions. And, in fact, this is explicitly considered again  
22 in the Fifth Northwest Power Plan. They actually did an  
23 evaluation under various scenarios with greenhouse gas  
24 emissions. And rather than picking a central estimate, they  
25 used a range of them and tested the plans to see which ones

1 would perform better, both in terms of cost and risk under  
2 greenhouse gas regulation scenarios.

3           Again, this is something that there is not going to  
4 be any technically right answer to, but you can get good  
5 information using the second approach, and then it is finally  
6 the Commission's call as to how it wants to strike that balance  
7 towards thinking that there is going to be a lot of cost  
8 associated with greenhouse gas regulation or very little.  
9 Ultimately, you all are the ones who carry the public trust in  
10 that matter, and we will certainly encourage you to strongly  
11 consider that, but I don't think that is the utilities' or our  
12 call ultimately.

13           Finally, as Ms. Clark mentioned, the utilities still  
14 consider the RIM test to be part of the statutory  
15 determination. We don't see that in the new statute. It  
16 doesn't talk at all about balancing customer interests. I  
17 believe that her reference to the RIM test -- in her spoken  
18 testimony she was speaking about the fact that in addition to  
19 the RIM -- or other than the RIM test, there is no test that  
20 transparently, equitably, and comprehensibly balances customer  
21 interest.

22           We don't see any language in this statute that  
23 requires you to balance customer interests. In fact, when we  
24 are balancing customer interests, what we are really saying is  
25 in some cases we want to encourage more costly supply over less

1 costly energy efficiency. If energy efficiency costs the  
2 least, it will pass the Total Recourse Cost test. So what we  
3 are talking about when we add the RIM test to that, and there  
4 are few, if any, other jurisdictions in the country that do  
5 this, is saying in some cases we would rather go ahead and  
6 build a more expensive supply because we are concerned about  
7 rate impacts for customers who don't participate in these  
8 programs and who basically are the remaining energy wasters,  
9 and we want to protect their interests.

10           And, you know, I think that there are -- the other  
11 sort of thoughtful objections to energy efficiency measures  
12 that fail the RIM test, I think can be addressed with program  
13 design. So I think the RIM test is actually a very useful tool  
14 for the utilities to use in figuring out how to design the  
15 programs. But in terms of determining whether measures are  
16 cost-effective, we see it as having very little role.

17           Finally, I would like to just kind of summarize by  
18 sort of showing you the impact of the RIM test. And this is  
19 something that has been a -- basically, the utilities have  
20 almost had to have their programs pass the RIM test. And I  
21 understand that there are some conditions under which measures  
22 that don't pass the RIM test can get brought into programs.  
23 But in general, most of them do. And the impact of this I have  
24 graphed here. On the bottom on the X axis you see the energy  
25 saved by utility-run programs across the country. This is an

1 average of 2005 and 2006 data. And you can see that the part  
2 of the country, no surprise, that has the most energy savings  
3 during that time is the utilities in California.

4           What may be surprising is that sort of the next tier  
5 is a mix of the Northeast, the Pacific Northwest, and the Great  
6 Plains states. And we don't hear a lot about sort of the Great  
7 Plains states as being leaders of energy efficiency. But, in  
8 fact, they have really some outstanding programs in that part  
9 of the country, and they are fast-growing programs, as well. I  
10 believe they have stepped up their level of effort considerably  
11 in the past couple of years.

12           In contrast, Florida, in spite of, you know, sort of  
13 20 years of history of the FEECA process, remains kind of just  
14 somewhat ahead of the rest of the country that doesn't really  
15 do energy efficiency. You see the cluster down there at the  
16 bottom. But you do see that they are pretty high up on the  
17 axis in terms of capacity avoided. And what we are talking  
18 about there, you know, when you are building -- when you are  
19 avoiding capacity, you are building fewer power plants. And  
20 that's a good thing, but the power plants that we have  
21 primarily avoided in Florida with these programs are the  
22 peaking units and not the base load units. And so, you know,  
23 from a utility point of view, this is great. They don't have  
24 to invest as much in the power plants that they operate the  
25 least, but they still get to build as many base load plants as



1 they can and operate them full-time, and that's where they  
2 really earn the return on investment.

3           So it's a fairly intuitive result. And it really,  
4 unfortunately, goes against one of the fundamental purposes of  
5 the act that was established long ago to reduce the growth  
6 rates of electric consumption. As you can see, Florida has not  
7 emerged as a leader in that respect. So we would certainly  
8 encourage a redirection of effort. You know, again, we are  
9 totally supportive of capacity avoidance, but we want to see  
10 Florida heading out more to the right on this graph in terms of  
11 energy savings, and ultimately maybe even catching up with  
12 California.

13           Thank you very much for the opportunity.

14           **CHAIRMAN CARTER:** Thank you.

15           Mr. Cavros, you wanted to comment before --

16           **MR. CAVROS:** Pardon?

17           **CHAIRMAN CARTER:** Did you want to comment, Mr.  
18 Cavros? You're recognized, sir.

19           **MR. CAVROS:** Yes. Thank you, Commissioner Carter and  
20 Commissioners. I will very brief. George Cavros from the  
21 Natural Resource Defense Council.

22           I echo John Wilson's gratitude in being part of the  
23 process. It has been a very robust process, open and  
24 transparent. We look forward to being involved in the economic  
25 and achievable process, as well. And this process, really, the

1 importance of it can't be overstated. There have been  
2 increasing costs for capital construction of new generation and  
3 also fossil fuel pass-throughs to customers in the last few  
4 years, and demand-side management measures, energy efficiency  
5 and, for that matter, renewable energy help to insulate  
6 customers from those types of price shocks. So we see this as  
7 a very, very important process.

8           And, apparently, the Legislature did, too, in House  
9 Bill 7135. They really took some time to ask you, this  
10 Commission, to look into, for instance, decoupling to see if  
11 decoupling could help drive more energy efficiency in Florida.  
12 They asked you to look at demand-side renewables to see how  
13 those could be part of the playing field in Florida. And in my  
14 mind, most importantly, they asked you to look at the benefits  
15 of energy efficiency to the general body of ratepayers. And to  
16 me, what I see that -- I view that as sort of asking you to  
17 consider increasing incentives. And Commissioner Carter  
18 touched on this point earlier.

19           Generally, if you increase incentives, you will get  
20 more energy efficiency implementation. Generally, customers  
21 will use energy efficiency programs if they are incented to do  
22 so. If you increase incentives 20 percent, it doesn't mean, of  
23 course, that implementation will increase by 20 percent. It  
24 may increase by 10 percent. It may increase by 30 percent.  
25 But I don't think that anyone would argue that it would, in

1 fact, increase. And this goes mostly to the cost-effectiveness  
2 test. And I understand, you know, that is something that we  
3 are going to get into as we move forward. You know, should we  
4 use the rate impact measure test as the default as it appears  
5 that we have done in the last few FEECA proceedings, or should  
6 we go to a Total Resource Cost test.

7           And the issue with the Rate Impact Measure test is  
8 that it measures lost utility revenues as a cost. That's a  
9 short-term rate impact. And almost by definition it can't  
10 measure the benefit to the larger body of ratepayers if we are  
11 just concerned about lost utility revenues and if we are just  
12 concerned about cross-subsidization. So we would welcome some  
13 guidance by the Commission going forward on which test should  
14 be utilized; because, you know, we are very happy that we have  
15 been able to add a lot more measures to the technical potential  
16 list, but ultimately the rubber hits the road when we see how  
17 many of those technical potential measures we can actually  
18 implement. And that will be directly affected by how much  
19 incentive we can offer residential, commercial, and industrial  
20 customers.

21           Thank you.

22           **CHAIRMAN CARTER:** Thank you.

23           Commissioners, before I go to staff, do you have --  
24           Commissioner McMurrian, you're recognized.

25           **COMMISSIONER McMURRIAN:** Thank you. And thank you,

1 Mr. Wilson and Mr. Cavros.

2 I guess my first question is with respect to Page  
3 7 of your presentation, or the slides. And you speak about  
4 utilities don't appear to be using consistent approaches in  
5 screening the measures, and you don't have enough information  
6 to evaluate them. This, of course, comes up a lot in utility  
7 regulation that utilities, because of different situations that  
8 they are in that they may have different ways of evaluating  
9 things. And sometimes that does create issues for us in trying  
10 to compare them to each other. Are you saying, though, that  
11 they need to have a consistent approach?

12 **MR. WILSON:** I would emphasize the word consistent as  
13 opposed to identical. And, again, I don't feel like I have  
14 enough information to be certain that they are inconsistent,  
15 but it just doesn't appear that way to me when I hear some of  
16 the utilities emphasizing a more IRP-based process that does  
17 seem to be more like the avoided generating unit process, and I  
18 hear others emphasizing the avoided energy and capacity cost  
19 approach. And I just think we need to have this aired in a  
20 very comprehensive manner, so that it is clear, and that we  
21 have thought through it carefully as to how we are valuating  
22 the benefits. You know, I wish I could be more definitive at  
23 this point, but I'm giving you my opinion at this point in the  
24 process.

25 **COMMISSIONER McMURRIAN:** Thank you.

1 Mr. Chairman, is it okay if I ask --

2 **CHAIRMAN CARTER:** You're recognized.

3 **COMMISSIONER McMURRIAN:** -- Ms. Clark about that, as  
4 well.

5 **MS. CLARK:** Just so I'm clear, you're referring to  
6 Slide 7?

7 **COMMISSIONER McMURRIAN:** Slide 7, the last bullet on  
8 Slide 7 about not appearing to use consistent approaches. I  
9 guess we should ask are you using consistent approaches; and if  
10 not, why not?

11 **MS. CLARK:** Two things I would point out. I think  
12 the utilities have used these methods in the past to develop  
13 their goals and you have reviewed them numerous times, and you  
14 have never found them to be deficient.

15 The other thing is that there is consensus among the  
16 utilities on the process that was presented to you today. The  
17 utilities continue to discuss the approaches for these studies  
18 which will help in getting consistency across the utilities.  
19 And as I think Mr. Wilson indicated, it's just -- I think he  
20 needs more information to be clear about how the approaches  
21 compare.

22 **COMMISSIONER McMURRIAN:** But today, you are not  
23 using -- the utilities aren't using one consistent approach, do  
24 I understand that correctly?

25 **MS. CLARK:** No, I don't think -- I'm sorry. I don't

1 think that you could conclude that they aren't. If there are  
2 some minor inconsistency, then maybe I would have to ask and  
3 get a little more information. But I think the collaborative  
4 process and having SACE and NRDC involved will clarify that.

5 **COMMISSIONER McMURRIAN:** Okay.

6 And I did have one other question.

7 **CHAIRMAN CARTER:** You're recognized.

8 **COMMISSIONER McMURRIAN:** I actually think it would  
9 be -- this is in response to Slide 8.

10 **CHAIRMAN CARTER:** Slide 8?

11 **COMMISSIONER McMURRIAN:** Slide 8. Mr. Wilson on the  
12 last bullet on that page talked about a method to value  
13 efficiency based on avoiding a generating unit in part, and he  
14 raises that question, and so I guess I wanted to ask that  
15 question, too.

16 Are utilities using a method to value that? It's a  
17 reduction in the generating unit size, I suppose, as opposed to  
18 totally avoiding the whole unit.

19 **MS. CLARK:** I would ask others to chime in, but it's  
20 my understanding that in determining the value that the full  
21 value of cost avoided is used.

22 **COMMISSIONER McMURRIAN:** Mr. Wilson, did that help  
23 you?

24 **MR. WILSON:** I think we have an opportunity for  
25 further dialogue.

1           **COMMISSIONER McMURRIAN:** To work on that? Okay.

2           **MS. CLARK:** Mr. Chairman -- I'll just wait.

3           **CHAIRMAN CARTER:** You may proceed.

4           **MS. CLARK:** No, I'm sure --

5           **CHAIRMAN CARTER:** Is it related to --

6           **MS. CLARK:** No, it is a general comment.

7           **CHAIRMAN CARTER:** Okay. I will come back to you for  
8 those. For it.

9           Commissioner Argenziano.

10          **COMMISSIONER ARGENZIANO:** Yes.

11                   I thought I heard you answer a question of  
12 Commissioner McMurrrian's as to saying something -- I don't want  
13 to put words in your mouth, but I thought I heard you say that  
14 it would develop into a more consistent approach.

15          **MS. CLARK:** Well, I guess, let me answer it in two  
16 ways. I don't know that there are inconsistencies today, but  
17 if there are, if they are significant. But what I would say is  
18 that regarding the potential study that is being done and the  
19 collaborative work that's being done, there is consensus among  
20 the utilities that the process that is presented is the right  
21 way to go, and that the utilities will continue to discuss  
22 among themselves the process and how you evaluate. So there is  
23 likely -- so the opportunity for consistency is there.

24          **COMMISSIONER ARGENZIANO:** Okay.

25          **CHAIRMAN CARTER:** You're recognized.

1           **COMMISSIONER ARGENZIANO:** Mr. Chairman, with all due  
2 respect that tells me then there isn't consistency.

3           **MS. CLARK:** No. What I'm trying to suggest is we  
4 don't believe there is today; and if there is, I don't believe  
5 it is significant. But as we go forward in doing the goals  
6 through the process that -- the collaborative process and  
7 developing the economic and achievable potential there  
8 continues to be dialogue, so that will help to make, in the  
9 future, the consistency that may be desirable.

10           But I would also offer, you know, that there are  
11 different customer base, different climate zones, you know,  
12 different types of generation that may be added that, you know,  
13 will change measures that are cost-effective for one utility  
14 that will make it not cost-effective for another and their  
15 customers.

16           **COMMISSIONER ARGENZIANO:** Thank you.

17           **CHAIRMAN CARTER:** Commissioners?

18           Commissioner Skop, you're recognized.

19           **COMMISSIONER SKOP:** Thank you, Mr. Chairman.

20           Just a quick question to Mr. Wilson on Page 18. I  
21 guess in his chart he indicated that Florida somewhat lags  
22 behind other geographic regions in the state -- I mean, in the  
23 nation as well as the state of California. I guess, Mr.  
24 Wilson, part of this Commission's charge as well as the  
25 utilities that provide the service to the consumers is to keep



1 the lights on. And I guess in historical years Florida has  
2 experienced a substantial growth rate which requires, you know,  
3 additional base load generation. So in that regard -- I mean,  
4 I clearly believe that additional demand-side management  
5 measures are appropriate and should be incentivized, and so I  
6 agree with that. The problem I'm somewhat having is noting  
7 that, you know, that base load generation needs to be a part to  
8 have that reliability that we seek.

9           But I do think that -- I just wanted to get your  
10 thoughts on whether -- how do you balance those two. Because,  
11 I mean, I agree with you that the cheapest kilowatt is one that  
12 is conserved, and we need to do more and have that paradigm,  
13 that win/win paradigm that maybe is a change of old thinking.  
14 But I agree that if we can get those conservation kilowatts we  
15 should do everything possible. So how would you temper those  
16 competing interests, if you will?

17           **MR. WILSON:** Well, I think if one of the utilities  
18 came before you with a generation plan that was skewed towards  
19 peak and had inadequate base load generation, you would be  
20 concerned. And you would say you're going to be operating this  
21 system -- you're going to be operating these peak plants too  
22 much. This is not the way to run the system. I want to see a  
23 different generation plan. And I think that that is sort of  
24 the functional equivalent of the type of energy efficiency  
25 programs that have been brought forward by the utilities

1 historically in the state. And this goes back a long time.  
2 This is sort of an engrained approach.

3 Florida is still doing better than the rest of the  
4 Southeast in that respect. If anything, utilities in other  
5 states are even more demand capacity avoidance focused than  
6 Florida in terms of comparing those two aspects of their energy  
7 efficiency programs.

8 But I think that this is, frankly, a policy result.  
9 The RIM test drives you towards policies that focus on capacity  
10 avoidance and not on energy savings. And in other parts of the  
11 country policy decisions have been made to focus on the total  
12 Resource Cost Test, or the utility cost test, or even just kind  
13 of to transcend those simplistic tests and operate just  
14 aggressive energy efficiency programs that are sort of  
15 integrated in a format like the Northwest Power Council uses.  
16 Power and Conservation Council, excuse me.

17 And so I think you see with -- their situation on  
18 this graph is a little bit anomalous because they have a large  
19 hydroelectric capacity, and so the valuation of capacity  
20 avoidance is not very well measured there, because they tend to  
21 use hydroelectric for peak, and so it is pretty hard to avoid  
22 that because that is pretty much how they are always going to  
23 operate those facilities. So what they are actually avoiding  
24 there is more intermediate and base load generation, even with  
25 a peak measure, because you are simply shifting the opportunity

1 for hydroelectric for peak down to intermediate, and that is  
2 their low cost generation resource.

3           So I think, you know, this is not saying that there  
4 shouldn't be baseload power plants in Florida. This is not  
5 that at all. It's saying that the program could be re-oriented  
6 in a way that helps you avoid baseload power plants more  
7 effectively than it does now.

8           **COMMISSIONER SKOP:** Thank you.

9           And I tend to agree with you to the extent that if  
10 you can find cost-effective ways to encourage consumers to  
11 shift demand away from peak, that that should, in theory, defer  
12 the need to bring on the next incremental base load generating  
13 unit. It might not avoid it completely, but at least, you  
14 know, if you can push it off a year or so that is also a good  
15 thing. So I think that this is very helpful. Thank you.

16           **MS. CLARK:** Mr. Chairman, this might be a good time  
17 for me to indicate that we certainly -- we don't agree with  
18 this sweeping statement on Page 8 that energy efficiency is  
19 widely recognized as the less expensive. I think what we need  
20 to remind you is that is something you look at every time you  
21 have a need case in front of you. You look at whether or not  
22 there is enough cost-effective energy efficiency so you don't  
23 need that plant. So you look at that every time you do a need  
24 determination and determine, in fact, that there isn't enough  
25 to defer the plant. So I think to suggest that you -- this

1 Commission hasn't been looking at this and done a good job over  
2 time is a little misleading.

3           The other thing I would add, if you look at this  
4 particular chart just to comment on capacity versus energy  
5 savings, you'll notice that it is only two years, and it  
6 doesn't give you a true picture of how much Florida has done  
7 over the last 20 years. Which in a slide that you have gotten  
8 from Mr. Masiello about a year ago, it shows Florida does very  
9 well in terms of not only capacity savings, which is, of  
10 course, where the big bucks are, but also in energy savings.

11           So if you look over that long period of time where  
12 Florida and this Commission has focused on those things, we do  
13 have a lot of energy savings. And, in fact, the information I  
14 have here is that for Florida Power and Light, twelve plants  
15 have been avoided through the energy efficiency and DSM  
16 programs. So I just wanted to make that general comment.

17           Along those lines, there are number of things that we  
18 disagree with the data that is presented and how it is looked  
19 at, but we don't think this is the place to debate those things  
20 because we continue to work with SACE and NRDC to, at least,  
21 talk about those issues. And if we can't reach consensus, at  
22 least get a sharper focus so that when it does come before you,  
23 you can focus on those things you need to do in terms of making  
24 your decisions.

25           **CHAIRMAN CARTER:** Thank you, Ms. Clark. Detente is

1 always appreciated.

2 Commissioner McMurrin.

3 **COMMISSIONER McMURRIAN:** Thank you. I did have a  
4 couple more.

5 Mr. Wilson, with respect to Page 15 where you were  
6 talking about incentives and you talked about the  
7 customer-owned -- the customer incentives and the utility  
8 incentives. But with respect to the utility side, you said  
9 that you were generally supportive. Are there -- and I think  
10 at some point we mentioned the California model and how they  
11 apply their incentive approach, and I know that that is on top  
12 of decoupling, and that sort of thing.

13 But are there approaches in other states that have  
14 worked particularly well and those that haven't worked well  
15 with regard to incentives?

16 **MR. WILSON:** There has been surprisingly little sort  
17 of third-party evaluation of the very different approaches that  
18 states have taken to incentivizing energy efficiency for  
19 utilities. In fact, one of the real challenging points for our  
20 organization in terms of comparing different state systems is  
21 that there is no sort of widely accepted regulatory benchmark  
22 as to how to measure the size of the incentive payment.

23 So, for instance, you are very familiar with the rate  
24 of return concept, return on investment that is used for  
25 capital investments. But energy efficiency programs are by and

1 large, with some modest exception, expenditure based systems,  
2 not capital investment systems. The utility retains ownership  
3 of a relatively small amount of the money expended in the  
4 programs over time. And so a return on investment is sort of a  
5 very difficult concept to apply, you know, even if the utility  
6 capitalizes those expenditures, because there is no asset there  
7 that really is being valued.

8           So there is a couple of different concepts that we  
9 have explored using to benchmark different utility incentive  
10 programs across the country. I don't think any one is perfect.  
11 The one that we think is easiest to understand, at least, is  
12 the shareholder earnings divided by program costs. So it's  
13 basically sort of a return on expenditures, if you will. And  
14 when you use that benchmark, the programs we have evaluated  
15 across the country have a return on program costs on an  
16 after-tax basis of around 6 to 10 percent with a couple -- with  
17 one exception that we are aware of that is above 10 percent.

18           And in terms of how they have performed, what's also  
19 interesting is that there has been very little sort of modeling  
20 or study of whether these incentive programs actually encourage  
21 more effort on the part of utilities to invest in energy  
22 efficiency. The best work I have seen is some recently  
23 presented analysis by Lawrence Berkeley Laboratories that has  
24 looked at comparing all of these different incentive mechanisms  
25 that are used across the country and its impact on what they

1 call a prototypical southwestern utility. So they have taken  
2 sort of the operating characteristics of three or four  
3 utilities in the southwest and sort of merged them into one.  
4 And the operating characteristics do really matter in these  
5 settings.

6           The thing that I find most interesting is that most  
7 of the predominantly used incentive approaches across the  
8 country tend to have diminishing returns to the utility to  
9 scale, so that they are -- and so that's kind of  
10 counter-intuitive to how you would want an incentive program to  
11 operate. Some of the preliminary results from those analyses  
12 that I think look interesting suggest that the one exception to  
13 that is the approach used in Nevada where they have a return on  
14 equity adder for a capitalized expenditure of energy  
15 efficiency.

16           And I realize these are getting kind of complicated  
17 here. But in that case, the incentive appears to be relatively  
18 flat or maybe even increasing to scale slightly. But it  
19 really -- once you get to that level of discrimination, it  
20 really depends on the utility's operating characteristics, you  
21 know, how much of its power it purchases versus how much of the  
22 power it generates itself. All of those factors start to  
23 really play into an equivalency determination.

24           And if you want to see how exhausting such an  
25 evaluation can be, I would urge you to look at the docket for

1 the California shared savings program which is monumental in  
2 size. It was an extremely complex deliberation, and I'm not --  
3 I'm certainly not going to represent that I understand  
4 everything that went on in that deliberation, because it  
5 probably would take an army of analysts that would fill this  
6 room to fully understand everything that went on in that  
7 proceeding.

8 Does that help answer your question?

9 **COMMISSIONER McMURRIAN:** It does. Thank you. I  
10 think that -- we have talked about them in some past workshops,  
11 and I have heard at NARUC meetings and others a little bit  
12 about California and some of the other states' models, but I  
13 think what you have said is consistent with what I have heard  
14 as far as feedback about those programs, that there is little  
15 evaluation of how those programs have worked. And California's  
16 most recent approach hasn't been in place that long, I don't  
17 believe, for us to get good results.

18 **MR. WILSON:** That's correct. The first-year results  
19 from the latest iteration of their program are just coming in  
20 now. But I think, you know, some of the folks who could at  
21 least help you understand the questions, maybe not give you the  
22 answers, would be the analysis that is being done out of  
23 Lawrence Berkeley Laboratories. They are doing some really  
24 interesting work.

25 **COMMISSIONER McMURRIAN:** Okay, thank you.



1           And I do have one more question, I think.

2           **CHAIRMAN CARTER:** You're recognized.

3           **COMMISSIONER McMURRIAN:** And this I will go back to  
4 the utilities. I have lost it.

5           The slide with the recommendations on valuing  
6 benefits. There it is, Page 12. And I wanted to see if you  
7 all had feedback to these recommendations of Mr. Wilson with  
8 respect to these or -- and understanding what his concerns are  
9 about how to value these benefits. Are there other  
10 recommendations in trying to help put a value on benefits.  
11 That has always, of course, been the hardest part of those  
12 tests.

13           **MS. CLARK:** I guess as I looked at this slide, the  
14 one thing I thought was sort of worth noting is I'm not sure  
15 what value there would be in inviting information from the  
16 Northwest Power Conservation Council. Their climate is  
17 certainly vastly different than Florida, so I don't know how  
18 much that data would translate. And, also, I think we have  
19 looked at -- let me see if I can find it. We have looked at  
20 some information about this council, and it appears to me that  
21 what they looked at goes beyond looking at the  
22 cost-effectiveness of energy efficiency.

23           I guess the bottom line is we don't see the benefit  
24 of doing this kind of workshop as we are developing the goals,  
25 the technical potential, the achievable and economic potential.

1           **COMMISSIONER McMURRIAN:** Mr. Chairman, I would just  
2 add that I didn't -- I realize it's putting you all on the  
3 spot. But, I mean, as we go forward and you each give us  
4 recommendations, it's good to hear back what the other side, so  
5 to speak, thinks of those recommendations. At some point when  
6 you have had a chance to think about it, I'm sure we have got  
7 points going forward where we would get comments from parties  
8 that would continue. Thank you.

9           **CHAIRMAN CARTER:** Thank you.

10           Commissioners, I'm going to go to staff unless there  
11 is anything further from the bench.

12           Staff, you're recognized.

13           **MR. BALLINGER:** Thank you, Chairman Carter. I just  
14 have a handful. It's getting on my favorite time of day.

15           If you could please turn to Slide 5. And I'd like to  
16 know, the cost included, does that include utility and  
17 participant costs in this data, or do you know?

18           **MR. WILSON:** I believe it varies to some extent, but  
19 I would have to talk with the study author to see exactly. It  
20 really depends on the utility's reporting approach. My  
21 recollection is that when he was given the choice between data  
22 sets, he was focusing on the utilities' costs and not on the  
23 total cost in this analysis.

24           **MR. BALLINGER:** Okay. If you get verification, just  
25 let me know.

1           **MR. WILSON:** I can provide you with the full study  
2 and put you in contact with the author to get the direct -- I  
3 mean, I think that would be better than going through a middle  
4 man.

5           **MR. BALLINGER:** Thank you. I would appreciate that.  
6           Slide 6 where you talk about the cost-effectiveness  
7 manual should be revised. Is this critical before we go to the  
8 goal-setting process, or is this something that maybe could be  
9 put on a back burner until we get through this process? I'm  
10 trying to juggle a bunch of balls here in the air.

11           **MR. WILSON:** I think what is critical is that we get  
12 these questions at least directionally resolved so that the  
13 data and the findings of the economic and achievable potential  
14 study are presented to the Commission in the simplest possible  
15 context. I think if we have eight or ten different approaches  
16 and methods of evaluation, it could be hopelessly confusing.  
17 So I think it would be good to narrow it down to the  
18 information the Commission really wants to see at the end of  
19 the process -- early in the process. And that will avoid  
20 utilities, you know, putting a lot of computational and  
21 analytic resources into analyses that may not be of particular  
22 interest to the Commission.

23           Whether the manual itself needs to be functionally,  
24 you know, procedurally revised, you know, I'm not offering a  
25 legal opinion on that. I'm not a lawyer, and I'm certainly not

1 a utility lawyer. So I would defer to the Commission and the  
2 staff to sort out how best to give the advice.

3 **MR. BALLINGER:** Okay, thank you.

4 And if you could turn to Slide 9, I believe it is.  
5 And I found this interesting. If I read this correct, it shows  
6 me that obviously energy efficiency is cheaper than all sorts  
7 of generating alternatives, but within that it is showing like  
8 biomass and landfill gas are cheaper than a combined cycle unit  
9 under all scenarios. Am I reading that right?

10 **MR. WILSON:** That is what this Lazard study reports,  
11 yes.

12 **MR. BALLINGER:** And that solar PV is cheaper than a  
13 gas peaking unit?

14 **MR. WILSON:** That is what this study reports, yes.

15 **MR. BALLINGER:** Okay. And this was done in 2008, it  
16 looks like from the study?

17 **MR. WILSON:** Yes. This is, I believe, July 2008.  
18 They do, I think, an update twice a year, and I think this is  
19 the July update.

20 **MR. BALLINGER:** Okay, thank you.

21 Back on Slide 15. I think you mentioned with the  
22 incentives for customer-owned systems that you thought  
23 utilities should have flexibility in offering incentives. And  
24 I think you were saying like perhaps one month offer a \$100  
25 rebate, and if they find that that is not working, maybe make

1 it 150 the next month to drive the market.

2           How does that mesh with the Commission, one,  
3 approving a program with a rebate amount, because that changes  
4 the cost-effectiveness level; and, two, recovery of those  
5 costs? It kind of seems like that concept would give the  
6 utility a blank check. They would have to account for it at  
7 the back end, but I'm trying to --

8           **MR. WILSON:** I think a lot of those details would  
9 need to be worked through with the utility's individual program  
10 filings, but sort of at a high level. First of all, the amount  
11 of the incentive actually doesn't matter for the total resource  
12 cost test. It's just simply a shifting of who pays. But from  
13 that analytic perspective, the value wouldn't be affected.

14           You know, if the RIM test is retained as an essential  
15 component, then it would affect the cost-effectiveness test.  
16 But I think the other approach that is often used is to,  
17 basically, give the utility sort of a range of the average  
18 incentive that is offered under a program on, say, a per  
19 kilowatt hour saved basis or some notion like that. Again,  
20 that's why I'm saying you have got to look at it sort of on a  
21 program-by-program basis and how they are being offered.

22           But the point is, also, that the structure, even if  
23 the incentive amount varies relatively little, sometimes the  
24 structure of the incentive seems to make a difference. I  
25 noticed that commercial retailers will often offer \$100 off

1 appliances \$500 or more, and then the next month they will  
2 offer 20 percent off appliances \$500 or more. So, I mean, for  
3 whatever reason they seem to be reaching out to customers who  
4 listen in different ways. And I think if you sort of prescribe  
5 that the utilities have to come in for approval every time they  
6 want to make any alteration whatsoever in their incentive  
7 payment, that that is an invitation for endless proceedings  
8 before the Commission of dubious interest.

9           But I think at the same time the point of concern  
10 that you are raising is dead-on. You have got to make sure  
11 that this is being done in a fair way and that the utilities  
12 aren't just sort of running up the tab on the ratepayers. So I  
13 think there's a balancing approach that can be taken.

14           **MR. BALLINGER:** And did I hear you earlier a few  
15 times, I think, say that the statute doesn't have any language  
16 in there to say balance nonparticipant interest and things --  
17 to look at ratepayers as a whole, and that's why you believe it  
18 says the TRC test?

19           **MR. WILSON:** That's correct. I'm referring to the  
20 entirety and to this specific subsection of 366.823.

21           **MR. BALLINGER:** Okay. But in Subsection 7 of this  
22 new statute, it says in there in approving plans and programs  
23 for cost-recovery, the Commission shall have the flexibility to  
24 modify or deny plans or programs that have an undue impact on  
25 the cost passed on to customers. So is that the balancing

1 language that the Commission must still recognize?

2           **MR. WILSON:** I believe that language is referring to  
3 the program and plan approval process and not to the  
4 goal-setting process.

5           **MR. BALLINGER:** Okay.

6           **MR. WILSON:** And so at the goal-setting process, I  
7 don't believe the RIM test is warranted, but that is why we  
8 specifically mentioned on Slide 17 that the rate impact measure  
9 test could be used in program design, just not during the  
10 goal-setting process.

11           **MR. BALLINGER:** Okay, thank you. That's all I have.

12           **CHAIRMAN CARTER:** Thank you, staff.

13           Commissioners, anything further?

14           Let's do this. First of all, give both sides an  
15 opportunity for concluding statements, and then we will proceed  
16 further with staff to take care of our housekeeping matters.

17           Mr. Cavros, anything further?

18           **MR. CAVROS:** I don't have a concluding statement.  
19 Thank you for the opportunity, though.

20           **CHAIRMAN CARTER:** Okay. Thank you.

21           Ms. Clark.

22           **MS. CLARK:** Mr. Chairman, we don't really have a  
23 concluding statement, either, but we just ask your reaction to  
24 extending that time for filing to July. The surveys took a  
25 little bit more time, and we think that was worthwhile. As I

1 understand his comments, I think, SACE sees value in continuing  
2 this collaborative process, which may push out the filing a  
3 little bit. It should save time later on, we think. And I  
4 think the utilities have said to staff that they can provide  
5 some information on the economic studies as they go along. So  
6 I would be interested in your reaction to that. We would like  
7 to have you confirm that July would be an acceptable date.

8           **CHAIRMAN CARTER:** Let me see before I go to my  
9 colleagues.

10           Mr. Cavros, you heard about the request for the time  
11 from the companies?

12           **MR. CAVROS:** We have no objection to that.

13           **CHAIRMAN CARTER:** Commissioners, do you want to hear  
14 from staff before we deliberate?

15           Staff, you're recognized.

16           **MS. FLEMING:** Yes, Commissioner. Staff will work  
17 with the utilities and SACE and NRDC with respect to that  
18 request. We really need to look at the Commission calendar  
19 with respect to availability for an additional hearing later  
20 on, and to also look at the timing of pushing this testimony to  
21 July with the respect of moving the hearing two months later,  
22 and how that will impact the post-hearing recommendation and  
23 the final order in this docket. But we will continue to work  
24 with the utilities and keep you apprised.

25           **CHAIRMAN CARTER:** I'm thinking aloud. Let me hear



1 from the bench and see what your thinking may be,  
2 Commissioners, on this matter. I see where staff is saying  
3 that we have got to -- we don't want to run into the back end  
4 of it, but I believe I interpreted what you said as having --  
5 meaning that you could make it within the confines of where we  
6 are now if we were to do that. Is that correct, or did I  
7 misread that?

8           **MS. FLEMING:** Well, staff's concerns are with the  
9 schedule that we currently have set forth were able to  
10 implement these goals in 2010. Our concern, if we move  
11 everything back by two months, we may be constrained at the  
12 back end with respect to getting a final order out for the  
13 utilities to be able to implement these goals when they need  
14 to. We would request that we be given additional time to  
15 discuss with the utilities, rather than making a decision  
16 today, to see if there is maybe another alternative with  
17 respect to the filings.

18           **CHAIRMAN CARTER:** Yes, because I was just -- as I  
19 said, I'm just thinking aloud. I really don't want to lose  
20 that time for implementation. That kind of puts us -- maybe we  
21 could work together with staff and --

22           **MS. CLARK:** In suggesting that time frame, we are not  
23 suggesting that all the other things that follow would likewise  
24 be bumped the same amount of time, and we understand that these  
25 need to be in place for the 2010 time frame.

1           **CHAIRMAN CARTER:** I would request that you guys  
2 continue to detente between the parties and work with staff  
3 and --

4           Commissioner Argenziano.

5           **COMMISSIONER ARGENZIANO:** I guess I have some  
6 concerns that some of the issues that were brought up today  
7 have not been addressed fully, like economies of scale and  
8 other things. I think that we do need to find out about are  
9 there different costs realized when you look at economies of  
10 scale and shouldn't they be included in this conversation, and  
11 some of the others things that were brought up by both sides.  
12 So I think we need to maybe hold off and get some more  
13 information.

14           **CHAIRMAN CARTER:** Okay. Commissioners.

15           **COMMISSIONER ARGENZIANO:** What I mean by hold off,  
16 keep moving, but --

17           **CHAIRMAN CARTER:** Keep moving. Okay. I read you.  
18 Commissioners, anything further?

19           And I think that what I read Commissioner Argenziano  
20 to say is what I was thinking aloud, is that we obviously work  
21 toward implementation, but as much as possible to continue to  
22 work with the parties and work with our staff to -- and, staff,  
23 I'm assuming, as always correctly, is that you were taking far  
24 better notes than I was during this process, so we can identify  
25 that -- I noticed they were talking about cost-effectiveness of

1 energy efficiency. Some of the questions that I raised, I  
2 think that from -- these are my terms -- some of the responses  
3 were maybe generating something tantamount to class warfare,  
4 and we really don't want to do that. That was my term, class  
5 warfare. But we do want to incentivize customers, both those  
6 that are doing well and those that are not doing so well to  
7 participate fully. Because, as we always say, the cheapest  
8 kilowatt is the one that we don't have to generate, or  
9 megawatt, or gigawatt.

10 But I think that staff - why don't we do this,  
11 Commissioners, instead of -- why don't we have staff come back  
12 to us with a recommendation on this time frame? What would be  
13 your thoughts on that, rather than just kind of throw it all  
14 out there now? What do you think?

15 **MS. CLARK:** Mr. Chairman, we will certainly work with  
16 staff on the July date and the subsequent dates to ensure that  
17 it meets the requirement of having something in place and gives  
18 you time to make your decisions and hear the information. So  
19 we appreciate your being at least amenable to that.

20 **CHAIRMAN CARTER:** Yes. And, staff, come back to us  
21 if we need more time. I mean, let us know so we can -- I mean,  
22 ahead of time, so to speak, so we can kind of adjust  
23 accordingly. But I do think it's appropriate to -- we have got  
24 this spirit of comradery -- what's that, comradery, that guy --  
25 and we want to continue this.

1           And, first of all, let me say to all of the companies  
2 represented as well as to the Southern Alliance for Clean  
3 Energy, and NRDC, and other stakeholders how much we sincerely  
4 appreciate this opportunity to have you come before us in a  
5 spirit of cooperation and deliberation. I think that is when  
6 we get our best thoughts and we get our best things, and we  
7 want to continue to have Florida on the forefront of that.

8           So, Staff, come back to us with a recommendation  
9 after you have talked to both of the parties that some of the  
10 things that both were raised here at the bench as well as some  
11 of the questions that both of the parties had raised on their  
12 part.

13           With that, Ms. Fleming, where are we in terms of  
14 procedurally?

15           **MS. FLEMING:** Procedurally, we would suggest that if  
16 there are any parties that wish to file post-hearing -- or  
17 post-workshop comments that they do so by November 18th. We  
18 would like to note that this is docketed and set for hearing,  
19 so any post-workshop comments that will be filed will be filed  
20 in the docket file. If any party intends to make that part of  
21 the record, they need to make sure to include those as part of  
22 their prefiled testimony when that time comes.

23           **CHAIRMAN CARTER:** Commissioner Argenziano.

24           **COMMISSIONER ARGENZIANO:** In regards to the economies  
25 of scale issue, if staff could -- I hope they have within their

1 wherewithal information regarding economies of scale, cost  
2 reduction, as well as the cost to build larger facilities for  
3 those cost reductions, if you follow what I'm saying. That  
4 information to me relates to economies of scale in general.  
5 And I don't know if it is readily available, but I would like  
6 to know if you build a larger plant, is it cheaper, is it more  
7 cost-effective in the long-run, and how much more does it cost  
8 to build a larger plant?

9           **CHAIRMAN CARTER:** Thank you.

10           Commissioner McMurrian, were you comfortable with --  
11 Staff, I hope you were getting the -- as I said, I'm sure that  
12 you captured the nature and the flavor of the questions that  
13 came from the bench so we can do that. And, again, Staff, if  
14 there is a problem, please come to us so we can maintain our  
15 schedule, or if we need to grant additional time, then we will  
16 do that, because it is more important -- I mean, it's more  
17 important to have a better product than to say we met a  
18 deadline that we imposed on ourselves.

19           **MS. FLEMING:** And, Chairman, to that end, we will,  
20 like we said, meet with the parties to discuss dates beyond  
21 July and how we would address any issues that may arise if we  
22 move everything to July. We will also check with the calendar  
23 to see what availability we have for a hearing date later on in  
24 the year. And with that, we'll advise each of the offices as  
25 to the availability, and we will move forward. And when the

1 OEP is issued, we can make sure that we have already  
2 incorporated whatever date is amenable to everyone.

3           **CHAIRMAN CARTER:** Thank you.

4           Commissioners, anything further from the bench?

5           Staff, anything further, any concluding matters?

6           **MS. FLEMING:** We have nothing further. Thank you.

7           **CHAIRMAN CARTER:** Let me just say, Jane, thank you  
8 for -- I didn't give you a break today, but we did have  
9 teeny-weeny break. But I want to say to our court reporter,  
10 who is a loyal trooper, she has been firing away over there.  
11 Thank you for your efforts.

12           Thank you to the parties.

13           We are, Commissioners, adjourned.

14           (The workshop concluded at 12:17 p.m.)

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CERTIFICATE OF REPORTER

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I, JANE FAUROT, RPR, Chief, Hearing Reporter Services Section, FPSC Division of Commission Clerk, do hereby certify that the foregoing proceeding was heard at the time and place herein stated.

IT IS FURTHER CERTIFIED that I stenographically reported the said proceedings; that the same has been transcribed under my direct supervision; and that this transcript constitutes a true transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the action.

DATED THIS 18th day of November, 2008.



JANE FAUROT, RPR

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