

Dear Commission Clerk,

My name is Robert Marrero Almodóvar, and I am submitting the enclosed proposal regarding the concept of allowing Florida Power & Light (FPL) to offer rooftop solar panel sales and installation directly to consumers.

I want to be clear that I am not a technical expert in solar engineering or utility operations. I am simply the originator of this idea, which I believe could benefit Florida residents by expanding access to renewable energy, improving grid resilience, and offering consumers a trusted, regulated option for rooftop solar.

I respectfully request that this proposal be entered into the appropriate docket so it may be reviewed by the Commission and considered as part of any future discussions or proceedings related to distributed generation, consumer energy programs, or utility-administered solar initiatives.

If the Commission or its staff chooses to explore this concept further, I would appreciate being notified or included in any public workshops, stakeholder discussions, or opportunities for public input. My goal is simply to ensure that my contribution is recognized and that I am kept informed if the idea moves forward in any capacity.

Thank you for your time and for accepting this submission.

Respectfully,
Robert Marrero Almodóvar

3. FORMAL PSC PROPOSAL
Proposal Submitted by:
Robert Marrero Almodóvar
Vero Beach, Florida

Subject:
Concept Proposal for an FPL-Administered Rooftop Solar Sales and Installation Program

1. Introduction

This proposal presents a simple but potentially impactful idea: allowing Florida Power & Light (FPL) to offer rooftop solar panel sales and installation directly to residential customers. The purpose of this concept is to expand access to renewable energy, provide consumers with a trustworthy installation option, and strengthen Florida's long-term energy resilience.

I am not a technical expert in solar engineering or utility operations. I am submitting this idea as a Florida resident who sees an opportunity for a program that could benefit both consumers and the state.

2. Background and Rationale

Many Florida residents are interested in rooftop solar but are hesitant due to:

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aggressive or misleading private-sector sales tactics

uncertainty about installer reliability

concerns about long-term maintenance

confusion about financing options

fear of scams or poor workmanship

Allowing FPL – a regulated, established utility – to offer solar installation services could address these concerns by providing:

a trusted provider

standardized installation quality

transparent pricing

regulated consumer protections

long-term service and support

This could also reduce the number of deceptive solar sales practices currently affecting Florida consumers.

3. Potential Benefits

For Consumers

A reliable, regulated option for rooftop solar

Clear pricing and financing

Reduced risk of scams

Better long-term support

For the Grid

More predictable distributed generation

Better integration with utility planning

Improved grid resilience

For the State

Increased renewable energy adoption

Consumer protection improvements

Economic growth through installation jobs

4. Program Concept (Non-Technical Overview)

The program could include:

FPL-approved solar equipment

Utility-managed installation teams or certified contractors

Transparent financing or leasing options

Optional maintenance plans

Integration with existing net-metering rules

Consumer education and support

This is not a technical blueprint – only a conceptual framework for consideration.

5. Role of the Originator

I, Robert Marrero Almodóvar, am the originator of this idea.

While I do not have technical expertise, I respectfully request:

recognition for originating the concept

notification if the idea is reviewed, forwarded, or discussed

the opportunity to participate in public workshops or stakeholder sessions

consideration for involvement in a non-technical capacity if appropriate

My goal is simply to ensure that my contribution is acknowledged and that I am kept informed if the idea progresses.

6. Conclusion

This proposal is submitted in good faith with the hope that it may contribute to Florida's ongoing efforts to expand renewable energy options and protect consumers. I appreciate the Commission's time and consideration.

Respectfully submitted,
Robert Marrero Almodóvar





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